BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

KUTZTOWN UNIVERSITY

MAJOR-**MANAGEMENT** (63 CREDITS)

I. BUSINESS "CORE" COURSES: (21 SH)

The following courses are required:

			GR	SH
ECO	011	Prin. of Macroeconomics		3
ECO	012	Prin. of Microeconomics		3
ACC	121	Financial Accounting		3
ACC	122	Managerial Accounting.**		3
BUS	120	Business Statistics***		3
BUS	131	Business Law I		3
BUS	171	Bus. Info Systems		3

II. BUSINESS "COMMON" COURSES: (12 S.H.)

			GR	SH
MKT	210	Prin. of Marketing**		3
MGM	210	Prin. of Management **		3
FIN	350	Financial Management**		3
MGM	380	Senior Seminar in MGM**		3

NOTES:
***To begin upper division (300 level) study in Business Administration, students must complete all seven lower business core courses. They must obtain at least a 2.00 average in all seven core courses, and a 2.00 average in all courses taken at the University.**
****Prerequisites must be satisfied (check catalog for prerequisites).**
*****Prerequisite: Minimum grade of C in Math 105 or a C in a higher level math course.**

Effective: Fall 2007
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Reviewed by: William A. Dempsey
Dr. William Dempsey, Dean, College of Business

III. MAJOR PROGRAM: (30 SH)

MGM 210 is a pre-requisite for all upper level Management courses

A. REQUIRED COURSES: (9 SH)
The following courses must be taken:

			GR	SH
MGM	350	Org. Behavior in MGM**		3
MGM	360	Bus. & Social Environment**		3
MGM	[redacted]	Business Strategy & Policy**		3

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B. RESTRICTED ELECTIVES: (9 SH)
Select **THREE** courses from the following:

BUS 353 MGM Information Systems**
BUS 379 Independent Study**
MGM 315 Management Science**
MGM 318 Women in Management**
MGM 327 Small Business Management**
MGM 328 Entrepreneurship: From Concept to Launch**
MGM 333 Managing Attractions Operations**
MGM 335 Human Resource Management**
MGM 336 Human Resource MGM & Org. Strategy**
MGM 337 MGM of Labor Relations**
MGM 338 MGM of Compensation & Benefits**
MGM 339 MGM of Employee Relations**
MGM 340 MGM of Staffing, Training & Development**
MGM 341 Labor Relations & the Law**
MGM 344 Research Methods**
MGM 345 Organizational Theory & Design**
MGM 351 Operations Management**
MGM 352 International Management**
MGM 356 Management of Energy**
MGM 361 Principles of Business Logistics**
MGM 362 Supply Chain Design, Planning & Operation**
MGM 371 Selected Topics in Management**
MGM 463 Transportation Management**

			GR	SH
				3
				3
				3

C. BUSINESS ELECTIVES: (12 SH)
Select from courses within ACC, BUS, ECO, FIN, MGM, MKT prefix (EXCLUDES BUS 001).

			GR	SH
				3
				3
				3
				3

Applicable Courses in General Education for BSBA: Core, Accounting, Management & Marketing (57 credits)

1. BASIC REQUIREMENTS: 9/10 s.h.

			GR	SH
A. Composition: 3/3				
ENG 023-025, 230				
ENG				3
B. Oral Communication: 3/3				
SPE	010	Fund. of Speech		3
C. Health: 2/3				
HPD 110, 115-116, 120				
				2-3
D. Physical Education or Dance: 1/1*				
HPD 011-095, 170. DAN 022, 033, 044, 122, 133, 144, 222-224, 227-229, 233-235, 244-246 (1 credit courses).				
				1

2. HUMANITIES: 12/12 s.h.

			GR	SH
A. Literature: 3/3				
Select any course with the following prefix: ENG or FRE 138 (excluding: ENG 021-025, 230, 245, 300, 315, 334, 370-371, 380)				
				3
B. Music, Speech or Theatre: 3/3				
MUS 010, 100-102, 104, 128, 180, 201-202, 204-205, 207, 210-212, 215, 217, 219-220, 225, 280, 291, 310, 320, 325, 327, 330, 379 or select any course with the following prefixes: SPE – THE (excluding: SPE 380, 390; THE 140, 240, 250, 380, 390)				
				3
C. Art History or Philosophy: 3/3				
ART 010, 015; RAR 105, 342 or select any course with the following prefixes: ARH – PHI (excluding: ARH 380; PHI 380).				
				3
D. Humanities Electives: 3/3**				
ART 010, 015, HUM 211, 8XX; MUS 010, 020, 100-102, 104, 128, 180, 201-202, 204-205, 207, 209-212, 215, 217, 219-220, 225, 280, 291, 310, 320, 325, 327, 330, 379; RAR 015, 105, 342 or select any course with the following prefixes: ARH – CDH – ENG – FRE – GER – MLS – PHI – SPA – SPE – THE – WRI (excluding: ARH 380; ENG 021-025, 230, 245, 300, 315, 334, 370-371, 380; FRE 380; MLS 380; PHI 380; SPA 380; SPE 380, 390; THE 140, 240, 250, 380, 390).				
				3

** The following courses are usable as Humanities Electives in Category 2: DAN 110, 122, 133, 144, 210, 222-224, 241-242, 244-246, 268-269, 275, 310, 370, and PED 153 (1 credit courses).

3. SOCIAL SCIENCES: 12/12 s.h.

			GR	SH
A. History or Political Science: 3/3				
Select any course with the following prefixes: HIS – POL (excluding: HIS 379, 380, 390; POL 380, 390)				
				3
B. Anthropology, Psychology or Sociology: 3/3				
Select any course with the following prefixes: ANT – PSY – SOC (excluding: ANT 380, 390, 391; PSY 362, 380; SOC 380, 390)				
				3
C. Economics or Geography: 3/3				
Select any course with the ECO (excluding ECO 011, 012, 380) or GEG prefix (excluding: GEG 040, 204,, 274, 322, 324, 326, 328, 380, 394)				
				3
D. Social Science Elective: 3/3				
Select any course with the following prefixes: ANT – GEG – HIS – INT – POL – PSY – SOC – SSE 8XX (excluding: ANT 380, 390, 391; GEG 040, 204, 274, 322, 324, 326, 328, 380, 394; HIS 380, 390; POL 380, 390; PSY 362, 380; SOC 380, 390)				
				3

NOTE: Social Work and Criminal Justice courses with the double prefixes SWK/SOC, CRJ/SOC, and CRJ/POL are usable in this category as a Sociology or Political Science course.

4. NATURAL SCIENCES & MATHEMATICS: 12/14 s.h.

			GR	SH
A. Mathematics: 3/3				
MAT 121 or higher				
				3
B. Biological Science with Laboratory: 3/4				
BIO 010-120; 150; 210-360				
BIO				3
C. Physical Science with Laboratory: 3/4				
AST 020, 040, 140-350; CHM 020, 100-322, 330, 340-346; GEG 204, 324; GEL 020-370; MAR 110-280, 320-360, 366; PHY 020-102, 220-230				
				3
D. Natural Science or Math Elective: 3/3				
AST 020-350; BIO 010-374; CHM 020-370; ENV 100; GEG 040, 204, 274, 322, 324, 326, 328; GEL 001-370; MAR 110-370; MAT 017-370; NSE 8XX; PHY 020-370 (not MAT 003)				
				3

5. ELECTIVES : 12/12

			GR	SH
				3
				3
				3
				3

Select any courses offered or accepted by the University that count toward graduation.

September 2009