



MBA PROGRAM

MASTERS IN BUSINESS ADMINISTRATION



BACKGROUND

The Kutztown University Master of Business Administration program is a creative and flexible professional degree program. Its purpose is to maximize the professional development of participants by providing a solid foundation for building effective leaders who will excel in diverse business environments.

"My experience as a Kutztown MBA student has been rewarding and gratifying. The educational curriculum has ultimately allowed me to make wiser business decisions. The lessons received from the business and doctoral experiences of most professors have helped me to grow intellectually and monetarily; in addition Kutztown's Graduate Assistantship programs provide on the job business training and best practices. In short, thanks to the education Kutztown has provided, I consider myself a Kutztown University Investment."

-Lenin Agudo, MBA 2006

WHY KU?

Our MBA program offers some significant advantages over other MBA programs in our region:

- Savvy faculty: Taught by full-time faculty with real-world business experience
- Dynamic: Your classmates bring their intelligence, experience and perspectives in interactive, engaging classes
- Quick progress: Our trimester system moves you through your coursework in fast 12-week blocks of time
- Flexibility: You can take one or more classes per term, at your choice – or take a trimester off if you wish
- Value: Compare our price-per-unit with other MBA programs – you'll see why KU is a great value!

TUITION

All information regarding tuition can be found on our website, at: <https://portal.kutztown.edu/bursar/tuition-gr.asp>

MBA CURRICULUM

The Kutztown University MBA program provides a comprehensive curriculum responsive to today's changing business landscape. The MBA program requires completion of 12 graduate courses (36 graduate credits), including eight required courses and four elective courses. You can take the four elective courses in a single discipline or elect to take a variety of courses including courses in certain other graduate programs at KU, to broaden your professional background.

For more information:

<http://www.kutztown.edu/academics/business/mbaprograms/requirements.asp>

"Top-notch education, outstanding convenience, and great practical preparation for the business world."

-Paul L. Schwartz, MBA 2001

MBA FOUNDATION COURSE REQUIREMENTS

The Kutztown University MBA program requires that each student acquire basic competencies so that each has the skills and knowledge required to hold any degree in business and to succeed in his or her MBA courses. The basic competencies include:

- Financial Accounting
- Statistics
- Microeconomics
- Management
- Marketing
- Financial Management

You may take courses in these basic competencies at either KU or other colleges.





SCHEDULE

The Kutztown University MBA program is offered in three, 12-week terms per year with classes held one night per week from 6:00 p.m. to 9:30 p.m. Occasionally, courses are offered on Saturdays or specially scheduled to meet the needs of students. The 12-week terms run from mid-September to mid-December, January to April, and summer session early May to late July.

The College has developed a scheduling strategy that allows students to plan their education programs to meet their personal and professional needs in a timely fashion.

For more information:

<http://www.kutztown.edu/academics/business/mbaprograms/scheduling.asp>

"The MBA degree I earned from Kutztown University has proven to be a great investment. It has provided numerous opportunities and enabled me to take on challenges I was previously not prepared for."

-Barry L. Lutz, MBA 1998

COURSE REGISTRATION

All information regarding courses and registration can be found on our website, at:

https://portal.kutztown.edu/common/catalog/catalog_gr.asp?Key

TRANSFER OF CREDITS

All information regarding transfer of credits can be found at our website:

www.kutztown.edu/academics/business/mbaprograms/transfercredit.asp

"I entered Kutztown's MBA program to update my management skills. Instead, I found a new way of thinking and a support network that has led me to a new career."

-Dr. David M. Setley, MBA 2000

ADMISSION

Students applying to the KU MBA program must have earned a bachelor's degree from a regionally accredited college or university. In order to apply, please submit:

- A graduate application form OR you can apply online at: www.kutztown.edu/academics/graduate/applyOnline.shtml
- An application fee of \$35, payable to Kutztown University
- A statement of why you wish to pursue the MBA program
- A current professional resume
- An official copy of your transcript from every college or university you have attended
- Two completed Professional Reference forms
- Graduate Management Admission Test (GMAT) results OR the Graduate Record Examination (GRE)
- Test of English as a Foreign Language (TOEFL), for international students only

Return all materials to:

Office of Graduate Admissions

Kutztown University

Boxwood House

P.O. Box 730

Kutztown, PA 19530

For questions about the application process, please contact:

Kelly Burr, M.Ed

Associate Director of Graduate Admissions

Phone: (610)683-4203

Email: burr@kutztown.edu OR graduate@kutztown.edu

For questions about the MBA program, core competency requirements or admission requirements:

Dr. Joe Lewis, Associate Dean

Phone: (610)683-4575

Email: jlewis@kutztown.edu