What Can I Do With a Major in…

Studio Art?

Artists create images or objects to communicate ideas, thoughts, or feelings. They use a variety of methods and an assortment of materials to do this. As a studio art major working toward a BFA degree, you will be guided by practicing professional artists as you explore drawing, painting, photography, printmaking, sculpture and digital media. You will develop an area of specialty in one of these major mediums in depth, so that you will graduate as a painter, sculptor, photographer, printmaker or draftsman. You will also acquire skills and knowledge that may be applicable to a wide variety of careers.

Skills Associated with Studio Art Majors:

Able to communicate ideas, thoughts, and feelings with a variety of materials and media
Ability to develop a heightened sense of beauty, rhythm, and style
Intuition and innovation in understanding and extracting ideas to generate visual concepts
Familiar with graphics and database systems
Ability to teach, assess, plan and evaluate
Organize and give attention to detail
Ability to compete in a changing market that is exciting, glamorous, and highly competitive
Mastery of artistic skills using computer based technology

Sample Career Titles**:

MASS COMMUNICATION:
- Illustrator
- Caricaturist/Cartoonist
- Newspaper Artist
- Newspaper/Magazine Layout Artist
- Photojournalist

PHOTOGRAPHY:
- Aerial Photographer
- Commercial Photographer

FILM:
- Filmmaker
- Cinematographer
- Scenic Designer
- Animator

TEXTILES:
- Fashion Designer
- Costume and Mask Designer

OTHER CAREERS IN THE ARTS:
- Art Teacher
- Art Historian
- Art Therapist
- Art Administrator
- Art Critic

COMMERCIAL WORK:
- Advertising Designer
- Graphic Designer
- Mural Artist
- Furniture Designer
- Metalwork Designer
- Illustrator
- Product Designer/Illustrator
- Architectural Model Builder/Illustrator
- Interior Designer
- Set Designer/Illustrator
- Display Artist
- Web Designer
- Jewelry Designer
- Layout Artist

GALLERY AND MUSEUM WORK:
- Art Exhibition Curator
- Antiques Dealer
- Gallery Owner
- Art Dealer
- Professional Framer
- Conservator

**Some careers may require further coursework, training and/or educational degree.

Some Employers of Studio Art Majors:

Museums
Art Studios
Interior Design Firms
Publishing Firms
Manufacturers
Advertising Agencies
Motion Picture Studios
Furniture Development
Business & Industry
Magazines/Newspapers

Professional Organizations for Studio Art Majors:

American Association of Museums
http://www.aam-us.org/

Art Dealers Association of America
http://www.artdealers.org/

American Society of Landscape Architects
http://www.asla.org

Websites for Studio Art Majors:

The College Central Network
http://www.collegecentral.com/kutztown

O*NET OnLine
http://online.onetcenter.org

Occupational Outlook Handbook
http://www.bls.gov/oco

Artist Resource
http://www.artistresource.org

Artist Designer Jobs
http://www.artistdesignerjobs.com

Graphic Arts Guild
http://www.gag.org

American PhotoJournalist
http://www.americanphotojournalist.com

Greater Phila Cultural Alliance
http://www.philaculture.org/jobs

Imagination Station
http://www.imaginestation.net

Arts Wire
http://www.artswire.org

Playbill On-Line
http://www.playbill.com

Museum Jobs
http://www.museumjobs.com

Museum Job Resource Online
http://www.algonquincollege.com/museum/jobres

NY Foundation for the Arts
http://www.nyfa.org

National Endowment for the Arts
http://www.nea.gov

Library Resources about Studio Art in the Career Development Center:

Great Jobs for Art Majors
Career Opportunities in Art
Creating a Life Worth Living
Opportunities in Interior Design & Decorating Careers
Opportunities in Visual Arts Careers
Careers in Art: An Illustrated Guide
Careers for Crafty People & Other Dexterous Types
Careers in the Visual Arts
Opportunities in Commercial Art & Graphic Design Careers
Top Careers for Art Grads
National Resource Guide for the Placement of Artists

For More Information
on Majoring in Studio Art Visit:
The Fine Arts Department
113 Sharadin Art Studio
610-683-4540
Chair: Dr. Lisa Norris, norris@kutztown.edu
http://www.kutztown.edu/acad/finearts

For More Information on Studio Art Careers or
To Speak To a Career Counselor Contact Us At:
Career Development Center
Kutztown University of Pennsylvania
113 Stratton Administration Center
Kutztown, PA 19530
610-683-4067
http://careers.kutztown.edu

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