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SPRING FORWARD!

It's a brand new Spring semester, and that means we have a new Marketing Intern. **Meet Dave Alaio!**

Dave is a Marketing major here at Kutztown with minors in Economics and Speech Communication. He has already shown leadership within his fraternity, Kappa Sigma, and is VP of Fundraising for the Kutztown chapter of the American Marketing Association. Welcome, Dave!

MEET MARK FORTE

Mark Forte has joined us here in the OCO as our new Lead Technician! He got up to speed in no time and will be your primary contact for technical matters from now on.

Mark brings a wealth of technical experience with him from his previous post at the KU IT Helpdesk. He plans to visit each of our partners in the coming months to get acquainted, but you're always welcome to stop by our office if you just can't wait. Welcome, Mark!

MARK'S CONTACT INFO

Now that Mark is with us, he'll be your primary contact for technical issues. He can be reached in the following ways:

Office: 610-683-4826

Cell: 570-449-6093

Email: mforte@kutztown.edu

Leslie Dreyer Kalra is Mark's backup, so if you can't reach him, please contact her at:

Office: 610-683-4829

Cell: 484-695-0914

Email: dreyer@kutztown.edu



A big welcome to our newest Bear Bucks partners! We are now 35 partners strong!

Merchant Tip Corner

News about card technology, with a little tip here and there...

Q. Can we get a blank line for tips on the Bear Bucks receipts?

A. Our card system vendor developed the reader software, so all we can do is “request an enhancement” to it. We’ve done that, but we haven’t gotten a response from them about if/when it might be added. We’ve requested other enhancements as well, so we’re watching for updates.

Q. How do we change the time on the Vx570 for Daylight Savings Time?

A. On the Vx570’s main menu:

1. Press **F2** and **F4** at the same time.
2. At the password prompt, enter **1 alpha alpha 66831**, then press Enter (green button).
3. Press **F3** (clock).
4. Press the function key next to

the clock setting to change (year, month, day, hour, minute).

5. Enter new value(s).
6. Press **Enter** to save changes.
7. Press **Restart**.

If you’re not comfortable doing this, give Mark a call and he’ll come out and do it for you.

Q. Why is my Vx570 so slow?

A. It’s probably not your reader that’s slow, but the way it’s communicating with our server. If you’re still using a phone line for Bear Bucks transactions but have high-speed Internet at your business, give us a call. We’ll hook your reader up to your existing network and your transactions will go through in a few seconds. You’ll need a network router or hub with an open port and a network cable. (We can’t provide Internet connectivity; you need to purchase that from a local ISP.)



Merchant of the Week

Each week we choose a merchant to spotlight on the Student Union TVs, our Facebook page, our web site, and on twitter. Each week runs Monday-Sunday.

As your week approaches, we’ll contact you to see if you’re offering any specials we can advertise.

(Please note: Betty’s and Main Street Café were rescheduled from last semester.)

1/17-23: Betty’s

1/24-30: Main Street Cafe

1/31-2/6: Two Fat Guys From Brooklyn

2/7-13: CVS

2/14-20: New China King

2/21-27: Jaz & Nate’s Steaks

2/28-3/4: Salon Joey

3/5-13: SPRING BREAK

3/14-20: Mr. Food

3/21-27: Dixon Marketplace

3/28-4/3: Mamma’s

4/4-10: Feed and Read

4/11-17: Bagel Bar

4/18-24: KU Copy Center

4/25-5/1: Quality Shoppe

5/2-5/6 (FINALS WEEK): Weis

5/7: COMMENCEMENT!!!!

If you don’t see your business listed here, rest assured it will be featured in the Fall. That list will be in the next newsletter.

Follow us!

Did you know that we’re on Facebook and Twitter?

*Follow @KUCard on Twitter...
Become a fan of KUCard and a friend of
Ku Card on Facebook, too! Post specials
and coupons on our wall!*