



ROHRBACH LIBRARY

KUTZTOWN UNIVERSITY OF PENNSYLVANIA, KUTZTOWN, PA. 19530
A MEMBER OF THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION

New Dean, New Day for Rohrbach Library and Kutztown University

By Ted Hickman, Coordinator of Audiovisual Services

After a rigorous national search, Kutztown University welcomes a new Dean of Library Services. Dr. Barbara Darden joined the Rohrbach Library team in early July. Dr. Darden, as the library Dean will continue to provide creative, administrative, team leadership insuring exemplary library resource and service to the communities we serve.

Coming to Kutztown after a long and productive career as Library Director at Kean University, in Union, New Jersey, Dr. Darden received her Ph.D., from Rutgers University in Information and Library Studies. Earlier degrees include an MLS from Kent State University and a Bachelor of Science from Ohio State University.

Dr. Darden is to be recognized for her substantial knowledge of library collections, services and operations. Her professional scholarship includes publications and presentations. Her experience with strategic planning and fiscal management is extensive and extends into fund raising, grant writing and building renovations.

Barbara can claim active membership in numerous professional organizations. As a result of the professional regard she held throughout the state of New Jersey the Commission of Higher Education recruited her to organize the state's public academic libraries and to facilitate a working relationship with the academic computer/technology entities within the state. On a national level LAMA, a division of the American Library Association appointed Dr. Darden to head a task force to develop, nationally, an organization where all library (public, academic, schools, and special) administrators would help to publicize and advocate for libraries.

Her knowledge of the role of the academic library within the digital age is quickly demonstrated in a ProQuest project, that she coordinated, to digitize a collection of theses. The project organizer recognized only two libraries in the state of New Jersey completing the task; Dr. Darden's team completed the larger of the two projects.

Dr. Darden is committed to diversity as illustrated in the library resource center devoted to the Holocaust that she helped to establish. Further, Dr. Darden initiated and with the help of faculty and students, instituted an Ethnic



Volume 8, Issue 1

- In this issue:
- New Dean, New Day
- Rohrbach Library Welcomes Richard Pugliese
- EZProxy: What is it and what does it do for you?
- New Library Databases
- Interview with Lisa Moynihan, New LTC Graduate Assistant
- Get to Know the LTC Student Assistants
- Instructional Video on Demand
- Library Workers Support Pennsylvania Alternative Energy Festival
- New AV Center ID Requirements
- AV Center to Offer Camera Orientation Sessions

New Dean, New Day, continued

Studies Center. The Center provided access to resource materials on ethnic studies and promoted through lectures, film series, and exhibits, multi-ethnic issues.

She has worked successfully in a collective bargaining environment where all faculty and staff had membership access to collective bargaining units. On a more timely note, Dr. Darden's experience as an evaluator for the Middle States Commission on Higher Education will prove invaluable to the University as we prepare for our upcoming Middle States self-study and subsequent evaluation.

In summary, Dr. Barbara Darden's vast knowledge, experience and dedicated track record in library leadership as well as her strong belief in the mission of a public university will insure that Kutztown University and the Rohrbach Library continue to provide exemplary service to the University, the PASSHE, and the constituencies we serve.

Join us as we extend a warm welcome to Dr. Barbara Darden.

Rohrbach Library Welcomes Richard Pugliese

By Bob Flatley, Electronic Resources and Periodicals Librarian

Richard Pugliese is the newest staff member of the Rohrbach Library. He replaces Donna Benz as library technician and night supervisor in the periodicals and electronic databases department. Richard comes to us from West Chester University Library where he worked as the night supervisor in the Instructional Media Center. Previously he worked at Delaware County Community College as a Periodicals Technician. Richard and his wife enjoy camping, gardening, and listening to different genres of music especially real jazz and country music. They have an extensive collection of 45 RPM records that consist of mostly R&B Oldies. Also, they enjoy attending Reading Phillies games and festivals and fairs such as the Kutztown Folk Festival. We are delighted to have Richard on-board.



If you have chance please stop by the library (RL203) and introduce yourself. Richard's hours are 3:30 to midnight Sun - Thurs. Email: pugliese@kutztown.edu
Phone: 610-683-4482

Library Responsibilities: Richard is available to help students and faculty with periodicals and article requests during night hours.

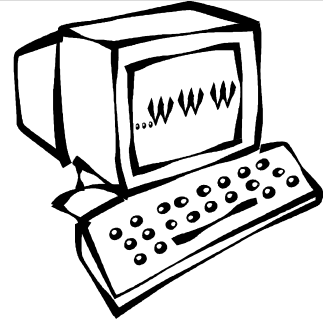


EZProxy: What is it and what does it do for you?

By Bob Flatley, Electronic Resources and Periodicals Librarian

Thanks to the PASSHE Keystone Library Network, the Rohrbach Library now has EZProxy.

EZProxy is an add-on to our off-campus authentication system. Off-campus authentication with EZProxy allows faculty to create direct links to resources including databases, journals, and articles. It also provides the means for the library's Search E-Journal Portal to generate direct links to e-journal titles for the library. In addition, we can now provide off-campus authentication to databases which we previous could not (because they only worked on IP recognition such as ACM, BioOne, ScienceDirect, ValueLine and more).



Now, all of the library's databases are available remotely.

Here's How to Create Links

1. Get a direct link to a resource (e.g. database, journal, or article).
2. Add this link to library's EZProxy URL - <http://navigator-kutztown.passhe.edu/login?url=>

That's it! The link you created will provide both access to the resource both inside and outside of KU's IP address range.

Example:

Let's say that you wanted to make a direct link for an EBSCO article:

[http://search.epnet.com/login.aspx?
direct=true&db=aph&an=21290397&loginpage=login.asp&site=ehost&scope=site](http://search.epnet.com/login.aspx?direct=true&db=aph&an=21290397&loginpage=login.asp&site=ehost&scope=site)

Simply append that link to the end of KU's EZProxy URL:

[http://navigator-kutztown.passhe.edu/login?url=http://search.epnet.com/login.aspx?
direct=true&db=aph&an=21290397&loginpage=login.asp&site=ehost&scope=site](http://navigator-kutztown.passhe.edu/login?url=http://search.epnet.com/login.aspx?direct=true&db=aph&an=21290397&loginpage=login.asp&site=ehost&scope=site)

New Library Databases

By Bob Flatley, Electronic Resources and Periodicals Librarian

The library has purchased the following new databases:

African American Song (Alexander Street Press)

The collection contains recordings by the top names in the history of black American music. Premier artists such as Ma Rainey, Lead Belly, Mahalia Jackson, Alberta Hunter, Tampa Red, and William "Bunk" Johnson are showcased within the database, and at least 5,000 of the tracks are rare or never-before-published. The other 45,000 tracks are in-copyright and licensed from various labels. The entire available catalog of Document Records, the world's largest collection of rare and vintage blues, jazz, gospel, spiritual, boogie-woogie, and country recordings, is included.

New Databases, continued

African American Song (Alexander Street Press), continued

From the earliest recordings of Afro-American music made in the late 19th century (including the Fisk Jubilee Singers, recorded at the turn of the century for Victor Records) to performances of the mid-1970s, in most instances the full recorded works of each artist are presented. You will need Macromedia Flash player to listen to music clips. This database was purchased with student technology fees. Coverage 1900 - 1970.

Biological Abstracts (EBSCOhost)

It is the world's largest abstracting and indexing service for life sciences. The library extended our backfile from 1998 to 1968.

Digital National Security Archives (Chadwyck-Healey)

The DNSA contains almost 60,000 declassified national security documents obtained through the Freedom of Information Act and collected by the National Security Archive at George Washington University. Comprised of twelve collections -- Afghanistan, Berlin Crisis 1958-1962, Cuban Missile Crisis, El Salvador, Iran-Contra Affair, Intelligence Community, Iran Revolution, Military Uses of Space, Nicaragua, Nuclear Non-Proliferation, Philippines, and South Africa -- the DNSA has been indexed to permit item and page-level searching across more than 20 combinable fields. This database was purchased with student technology fees. Coverage 1945 - Current.

HRAF Collection of Ethnography (Yale)

The eHRAF Collection of Ethnography is a cross-cultural database containing descriptive information on cultures and ethnic groups of the world. This database was purchased with student technology fees. Coverage: Prehistoric to historic times.

HRAF Collection of Archeology (Yale)

The eHRAF Collection of Archaeology is a cross-cultural database containing descriptive information on archaeological traditions of the world and is modeled after the eHRAF Collection of Ethnography. eHRAF is unique because each archaeological tradition contains a variety of source documents that have been indexed and organized according to HRAF's comprehensive tradition and subject classification systems: the Outline of Archaeological Traditions (OAT), and the Outline of Cultural Materials (OCM). This database was purchased with student technology fees. Coverage: Prehistoric to historic times.

Health and Life Sciences Journals Collection (ScienceDirect)

The ScienceDirect College Edition database for Health and Life Sciences includes 900 full-text peer reviewed journals. This database was purchased with student technology fees. Coverage 2001 - Current

Physical Sciences Journals Collection (ScienceDirect)

The ScienceDirect database for Physical Sciences includes 600 full-text peer reviewed journals. This database was purchased with student technology fees. Coverage 2001 - Current

For a complete list of the library's databases go to: <http://www.kutztown.edu/library/er/alphalist.asp>

Interview with Lisa Moynihan, New Graduate Assistant in the Learning Technologies Center

By Meg Arnette, Learning Technologies Center Student Assistant

MA: Where are you from, Lisa?

LM: I grew up in New Oxford, a small town outside of Gettysburg.

LM: Growing up in a small town was great. I have many memories of riding bikes with friends, and swimming in the creek.

MA: What high school did you attend?

LM: I attended New Oxford High School.

MA: When and where did you receive your Bachelor's Degree?

LM: I received my B.S. in Psychology at East Stroudsburg University in August of 2002.

MA: What did you do after graduation?

LM: I did an internship at Northwestern Human Services, and after graduation I worked as a case manager for adults with mental illness. I worked for the company for four years, and began attending graduate school part time in Spring '05. After I realized it would take five years to get through the program, I left the company and started attending school full time at Kutztown this semester.

MA: What are you studying in graduate school?

LM: My current concentration is in Secondary School Counseling.

MA: What do you plan to do upon graduation from Kutztown?

LM: Upon graduation, I hope to obtain a position as a middle school counselor.



Getting to Know the LTC Student Assistants

By Meg Arnette, Learning Technologies Center Student Assistant

The mission of the Learning Technologies Center (LTC) is to assist faculty in the usage of technology to accomplish their instructional goals. The center provides many services, such as Blackboard training, scanning and more. The individuals that comprise the LTC staff offer a wide variety of skills and expertise to assist faculty in whatever they may need.

Meg Arnette is from Lebanon, Pennsylvania. She graduated from Eastern Lebanon County High School in 2003, where she participated in YFCA, Newspaper and Chorus. She is currently a senior at Kutztown, majoring in English Literature. Meg does technical editing and writing and is often referred to as the "Grammar Police" in the Learning Technologies Center. She also works with Blackboard, Microsoft Office, scanning, digital cameras, Blogs and more.

Kyle Arrowsmith is from Boyertown, Pennsylvania. He graduated from Boyertown Area High School in 2004, where he ran the Telecom Club and Stage Crew in his senior year. Kyle says that he "fell in love with Television Production while I was running the Television Club", and is currently a junior at Kutztown, studying Electronic Media and Business Administration. His specialty in the LTC is video editing, but he is well-versed in general computer operation, on both PC and MAC systems.

Gilbert Dubois hails from Ontario, Canada. He graduated from Northampton Community College with an Associate's Degree in Communication Design this in May of 2006. He transferred to Kutztown this year, and is currently undeclared, though he plans to become a Communication Design or Electronic Media major. Gilbert is a multimedia aficionado, performing various services in the LTC, including photo and video editing, 3-D animation, drawing, scanning, burning CD's and DVD's, and CD labeling.

Getting to Know the LTC Student Assistants, continued

Dan Fuehrer is from Easton, Pennsylvania. He graduated from Eastern Area High School, where he participated in track, cross country, and swimming, and was Student Council President in his Senior year. Dan says, "I always had a knack for drawing stuff and I basically took that with my liking for computer stuff and decided to go for graphic design". Thus, Dan is currently a sophomore at Kutztown, studying Communication Design. His specialty in the LTC is "anything involving Photoshop or Illustrator. You ask for it, I design it!"

Megan Ulmer was born in Pusan City, South Korea, and moved to Montoursville, Pennsylvania when she was just 6 months old. She graduated from Montoursville Area High School, where she participated in a number of activities, including Art Club, Graphics Club, Theatre Arts Club and Spanish Club. Megan loved her graphics class and decided to become a Communication Design/Graphic Design major at Kutztown, where is currently a sophomore. When asked about her future plans, Megan said, "Maybe Grad School at the University of Central Florida, and working for Walt Disney World!"

New Library Study Offers Faculty Instructional Video on Demand

By Ted Hickman, Coordinator of Audiovisual Services



During the fall term Kutztown University faculty are participating in a pilot study that introduces instructional video-on-demand into their teaching. Films Media Group, a long-term distributor of quality instructional, non-print materials, now offers thousands of titles digitally, *on demand*, from their server. The company is offering KU faculty approximately 200 titles from FMG's current list of digital videos. These titles cover a variety of disciplines and mirror video currently owned by Kutztown University.

AV Services staff collaborated with FMG to provide the pilot and offered training workshops in September that oriented faculty to the service and demonstrated how to provide, through Blackboard or email, student access to titles or conceptual portions of titles called *learning objects*.

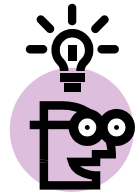
Digital-on-demand is the next logical means for AV Services to get involved in the acquisition and distribution of instructional materials that support our faculty and students. The study will take a close look at ease of use, performance, technology requirements, added value, costs, student feedback and more.

If you were unable to attend one of the training workshops but would like some help getting started, phone Ted Hickman at X34261 and setup a training session, one-on-one. The pilot runs through the end of this fall term.

Library Workers Support Pennsylvania Alternative Energy Festival

By Will Jefferson, Learning Technologies Center Coordinator

Library student workers and faculty were an integral part of the Pennsylvania Renewable Energy and Sustainable Living Festival that was held on September 22 and 23 in Kempton, Pennsylvania. The two-day festival featured hands-on workshops, lectures, and other opportunities to learn about green and sustainable living.



Bob Flatley coordinated the efforts of the volunteer Audio/Visual Support team, who's membership included Julian Rutledge and Will Jefferson. Ted Hickman and the AV center staff supplied data projectors, laptop computers, DVD players, and other technology that made the workshops and lectures run smoothly. Last, but not least, Stephanie Steely manned the Sierra Club's concession stand. Way to go Library workers!

This year's festival was a great success, attracting over 4,500 attendees despite a rather cold and rainy weekend. If you would like to participate in next year's event, please contact Bob Flatley at flatley@kutztown.edu. Volunteers are always needed and greatly appreciated.

AV Center ID Requirement

By Ted Hickman, Coordinator of Audiovisual Services

Last spring a new policy was implemented within the AV Center that requires all students to provide a second piece of identification when borrowing laptops, digital cameras and data projectors from the AV Center. The second piece of identification must contain both the owner's picture and their signature. Acceptable examples include a driver's license, passport or ID associated with employment. The new policy is a precautionary measure to protect students from identity theft. The AV Center is looking into the feasibility of a student KU ID that includes a signature. This would preclude the requirement of a second piece of identification.

AV Center to Offer Camera Orientation Sessions to Students During the Spring Term

By Ted Hickman, Coordinator of Audio/Visual Services

Throughout this coming spring term, orientation sessions will be offered to students interested in getting started with both digital still cameras and camcorders. Cameras that can be checked out of the AV Center will be featured.



In an attempt to take some of the mystery out of camera operation and provide for more systematic user support, one-hour "Camera Basics" sessions will be offered during the 11:00 time slot on certain Tuesdays and Thursdays through out the spring semester. The sessions will be held in RL 16 of the Library and will allow for students unfamiliar with the cameras circulated by the AV Center to increase their understanding of basic operation through demonstration and hands-on experience.

The beginning sessions will concentrate on digital still cameras and proceed to digital camcorders as the semester progresses. If the training is positively received, future sessions will be developed that provide orientation to other technology circulated by the AV Center. Seating at each session will be limited to 20 students, on a first come first serve basis. Student will be notified through the University Brief and Bear Essentials and be given the opportunity to sign up for a session in advance.

Faculty interested in learning more about the project can contact Ted Hickman at hickman@kutztown.edu or phone: 610-683-4261.

Rohrbach Library
15200 Kutztown Road BLDG #5
Kutztown University of Pennsylvania
Kutztown, Pa. 19530

**Library Web Site: <http://www.kutztown.edu/library>
“The More You Know...” Blog: <http://rohrbachlibrary.blogspot.com/>**



Special thanks to my replacement editing crew who worked to complete this newsletter while I am on leave: Bob Flatley, Ted Hickman, and Will Jefferson.

—Karen Wanamaker

Rohrbach Library Regular Hours

Sunday..... 2pm - Midnight
Monday - Thursday..... 7:45am- Midnight
Friday..... 7:45am - 5pm
Saturday..... 9am - 5pm

Exceptions can be found on the bulletin board outside the library or can be obtained by calling 610-683-4481.

How to Reach Us Main Desk: 610-683-4480

Library Departments:

Administration: 610-683-4484
Audiovisual Center: 610-683-4260
Circulation: 610-683-4480
Curriculum Materials Center: 610-683-4167
Document Delivery: 610-683-4482
Electronic Resources: 610-683-4168
Interlibrary Loan: 610-683-1385
Learning Technologies Center: 610-683-4757
Maps: 610-683-4813
Periodicals: 610-683-4158
Reference/Instruction: 610-683-4165
Systems/Webmaster: 610-683-4166
Technical Services: 610-683-4161
Voices And Choices Center: 610-683-4163

Also Located in the Library:

Library Science & Instructional Technology
Department: 610-683-4300