

Rohrbach Library

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News in Brief

Electronic ebrary Books Now Downloadable—Patrons can now download ebrary content to computers and other devices including the iPad, iPhone, Kobo, Nook, and Sony Reader! You will need to have Adobe Digital Editions (a free download) installed on your computer or device. Some publishers allow only chapters to be downloaded, and entire books are usually only available to you for 14 days. Check it out by visiting our ebrary subscription through the Library's "Articles and Databases" Web page. For more information, please contact Bob Flatley at 610-683-4168.

Annual Report—The Library is pleased to announce the publication of its 2010-2011 annual report. The document can be found online at: <http://www.kutztown.edu/library/pdfs/reports/annual2010-11.pdf>

EBSCO Discover Search (EDS)—KU students and faculty now have access to a "Google type" search option for searching our online library resources. EDS searches nearly 50,000 journals, 6 million books, 20,000 conference proceedings, hundreds of thousands of newspaper articles as well as government documents and primary sources. More information on our new electronic resources is available on page 3.

Media Collection Now Browsable—Many of the DVDs and other audiovisual items that were formally a part of the Audiovisual Center are now available in the Library's new Media Collection! For more details, go to page 5.

LibGuides—Many of the librarians create LibGuides as an online resource to accompany Information Literacy instruction. These guides provide a great opportunity for the teaching faculty and librarians to collaborate in an effort to give students relevant and scholarly sources for assignments. In addition to course-related LibGuides, several guides have been created to assist students and faculty with general topics as well. There is a "LibGuides" link on the library's website, and the specific URL to the main LibGuides page is: <http://libguides.kutztown.edu>.



Rohrbach Library

15200 Kutztown Rd. BLDG#5, Kutztown, PA 19530 ↪ 610-683-4480

Library Web site: <http://www.kutztown.edu/library>

Library Blog: <http://rohrbachlibrary.wordpress.com>

Facebook: [Rohrbach Library](#)

Twitter: [@elusiveseacow](#) / [@RohrbachLibrary](#)

The Dean's Corner

By Barbara Darden, Ph.D., Dean of Library Services



HAPPY FALL 2011
SEMESTER

Welcome to the new academic year! We had a great year last year. For starters, we saw an increase of over 30,000 people who physically used the Rohrbach Library. This is such good news because it

shows our Library is the place that people want to be. For more information about our accomplishments last year, please see our *2010-2011 Annual Report*. We are very proud of this document, which is our first full-library annual report that combines individual and departmental reports.

Our Library is constantly responding to what our users want and need in a judicious and effective manner. Our Information Commons Model (one stop shopping) focuses on rendering satisfaction on the part of our users. This means that whether faculty and/or students come to the Library or use our internet services, they will garner what library resources they want with the requisite human resources to assist them in exploring the Library's many services and functions.

Our electronic resources continue to grow as we maintain a very healthy print collection. We also have a rental collection

that supports the leisure reading requests of our Kutztown University students and employees. This collection is conveniently located by the Library's café.

Of course, our Library offers many other services such as, e-reference, text reference, chat reference, 24/7 (Ask Here PA) reference, roving librarian reference (dial 610-683-4167 when you are in the Library and a librarian comes to where you are in the Library). Our e-book collection has been a major hit with users. Many say they love the e-book because it is never missing and may be used by more than one patron at the same time—by the way, the Library also has e-reference books.

Commencing this semester, the Library has absorbed other services and functions: the Faculty Librarians are now advisors to undeclared students. Additionally, since the closing of the Audiovisual Center (AVC) some of the AVC's services and functions are a part of the Library's Information Commons. Also, the Tutoring Center is now located in the Library. We are continually looking to enhance our services and functions; one of the Library's major goals is to respond to our users' library needs in a timely, effective, and efficient fashion.

Check us out by visiting our updated Library website: <http://www.kutztown.edu/library/>

Two Library Employees Receive Special Awards

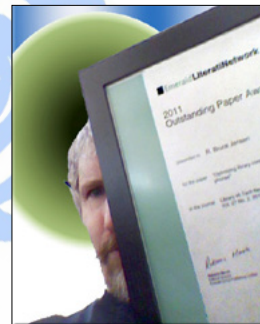
By: Karen Wanamaker

Two of our employees received awards for their work and dedication during the spring:

Bruce Jensen, our Information Commons & Multicultural Support librarian, received an Outstanding Paper Award at the Emerald Insight Literati Network Awards for Excellence 2011 for his article "Optimizing Library Content for Mobile Phones" that appeared in Library Hi Tech News. The award is selected by the journal's editorial team and given to the one most Outstanding paper published in Library Hi Tech News each year.

Richard Pugliese, who has been a strong library advocate for years, serves as one of Rohrbach Library's library technicians. Richard received a Support Staff Person of the Year Award in May 2011 at the Pennsylvania Library Association, Lehigh Valley Chapter Spring Conference.

Congratulations gentlemen! We're proud to have you as part of our team.



Bruce Jensen with his
Outstanding Paper Award



Richard Pugliese with his Support Staff
Person of the Year Award

What's New in Our Electronic Resources

By Bob Flatley

Discover multiple research resources with one click!

The Rohrbach Library is pleased to announce *EBSCO Discovery Service* (EDS), a “power search” that allows students and faculty to search many of the Library’s resources in one search. The librarians were well aware that students go to Google first when given an assignment. The idea behind EBSCO Discovery is to give students the same simple, easy-to-use, one-search capability that makes Google so popular. EDS provides this “Google type” search experience for library resources. EDS searches nearly 50,000 journals, 6 million books, 20,000 conference proceedings, hundreds of thousands of newspaper articles as well as government documents and primary sources. An added bonus is that it includes all the familiar functionality of EBSCOhost including the folder feature, citation generator, and the ability to e-mail articles to yourself. We encourage you to try this out this new search experience for yourself!

Library features now available with KU login

Our popular *library* e-book collection of over 70,000 e-books has been upgraded. Users can now finally access the popular “bookshelf” feature from both on-campus and off-campus locations. Previously a technical issue restricted access of this feature to on-campus users only. This feature allows users to save books, annotate them, and create collections. To access this feature simply click on the “Bookshelf” tab and enter your KU e-mail and password information.

Interlibrary Loan Enhancement

ILLiad, the Library’s popular interlibrary loan portal, can now be accessed using your KU e-mail and password. This enhancement eliminates the need to create a separate unique username and password. ILLiad allows users to request books and articles that the Library does not own.

Faculty and students can access all these resources and more at the Library’s database page at <http://www.kutztown.edu/library/er>

Picture Book Database

The *Picture Book Database* brings readers and picture books together, helping you find the best picture books in one place, without having to consult multiple resources.

Something About the Author Online

Something About the Author Online, published by Gale, provides comprehensive online access to all volumes ever printed in Gale’s popular and long-standing *Something About the Author* series. This series examines the lives and works of authors and illustrators for children and young adults and is the preeminent source on authors and literature for young people. *Something About the Author Online* includes both the main series and *Something About the Author Autobiography*

Series, totaling over 200 volumes, 12,000 entries, and nearly 17,000 images—all delivered in an easy-to-use, 24/7, online format that matches the exact look and feel of the print originals.

Gale Virtual Reference Library

The Library added over 100 titles to our popular electronic reference book database (*Gale Virtual Reference Library*). Some of the new titles include:

- *The New Princeton Encyclopedia of Poetry and Poetics*
- *Food in Context*
- *American Writers Collection*
- *World of Chemistry*
- *Gale Library of Daily Life, Slavery and America*
- *Business Plan Handbook (vols. 1-21)*
- *History of American Cinema*
- *Encyclopedia of Business and Finance*
- *Encyclopedia of Global Industries*
- *Grimek’s Animal Life Encyclopedia*
- *Encyclopedia of Race and Racism*
- *The Eleanor Roosevelt Papers, The Human Rights Years, 1945-1948*
- *Dictionary of the Israeli-Palestinian Conflict*
- *Encyclopedia of Public Health*
- *Countries and Their Cultures*
- *Encyclopedia of Modern China*
- *Macmillan Encyclopedia of Energy*
- *Encyclopedia of Crime and Justice*
- *International Encyclopedia of the Social Sciences*

Films on Demand

The Library’s popular streaming video service, *Films on Demand*, is always adding new academic content. A total of 136 new videos have been added this fall so far in the humanities, social sciences, business, sciences, and health collections. Some of the new titles include:

- *Are We Still Evolving?*
- *Optimizing Intelligences: Thinking, Emotion, and Creativity*
- *The Trial of Saddam Hussein*
- *Factors of Design 3: Visual, Tactile, and Aesthetic*
- *Craft in America, Season 1*
- *Seabiscuit*
- *The O. J. Verdict*
- *Kids and Bullying*
- *John Steinbeck: A Concise Biography*
- *Influenza 1918*
- *Ghosts of Rwanda*
- *Bipolar: Life Between Two Extremes*
- *Silent Epidemic: Teen Suicide*

What's New in the Reference Collection?

By Krista Prock

Fall 2011 began with a great improvement to the Rohrbach Library's Reference Collection—new shelving. The shelves are shorter with beautiful wooden tops, giving our patrons a place to open up and browse a volume of the *Oxford English Dictionary*, the *Encyclopedia of Survey Research Methods*, the *Comprehensive Index to the Publications of the United States Government*, or any of the other 2,461 titles.

The Rohrbach Library provides access to many online reference sources as well. Online resources enable our users to quickly find exactly what they are looking for, such as the distance covered by a klick, or a discussion about saliency among survey subjects, or a US Forestry Department report on the kinds and quantity of timber used for railroad ties in the 1890s.

However, using print reference sources provides the opportunity to discover fascinating resources and facts that you would never stumble upon while searching for information online—like the usage history of the word kleptomania or the railroad accident statistics that were reported by the Interstate Commerce Commission in the 1890s. You never would stumble upon these items by chance while using an online resource because of the nature of online searching.

So be sure to use our electronic resources when you need to find a quick and exact answer, but stop by the Reference Collection in person to complete some research and explore a wide array of wonderful print resources. You'll discover something you never knew you didn't know!



Lower shelves in the Reference Collection provide a place to set a book while exploring its contents and visually open up the Information Commons area of the first floor.

Borrowing Equipment

By Susan Czerny

With the closing of the Audio Visual Center (AVC), the Library has received many questions about the status of the equipment in the former Audio Visual Center and how to borrow it. All of the equipment from the AVC is still available. Students can request equipment at the Information Commons Desk, which is the first desk to the left as you enter the building. Circulation periods are three days with one three day renewal.

Employees of the University who wish to reserve equipment should email Daniel Stafford at stafford@kutztown.edu with their requests. We are working on a reservation form for the Library website for faculty and staff. The Library cannot provide delivery or technical support for this equipment. Employees borrowing equipment need to pick up and return it themselves. Library staff will gladly help you with loading and unloading items into your car at the loading dock area

behind the Library. We also ask that you test the equipment before your presentation or event. The Library does not provide technical support for items that do not work, but you can return the defective equipment, and we will replace it with another piece if we can.

**Audiovisual
equipment is
now available at
the Information
Commons Desk.**

The Library also is continuing most services provided by the former AVC. Lamination can be dropped off at the Commons Desk. The cost is 50 cents per foot, and the work is usually completed in 24 to 48 hours. Color printing is still available at \$1 per page, and poster printing is \$5. The Library accepts only Bear Bucks or Paw Passes for payment. Faculty and employees can arrange to have their departments billed. For more information, please call the Information Commons Desk at 610-683-4480.

Browse DVDs in the New Media Collection

By Michael Weber

The word is out! You can now browse DVDs and other audiovisual items in our new Media Collection! Yes, it is true; our Media Collection is now organized by subject and fully available to our faculty, staff, and students in a public area—the 2nd floor in front of the bound periodicals. The collection consists of video discs and computer files on disc, and they are arranged according to Library of Congress call numbers.

Within this collection, we have items that span a variety of subjects and genres. There are animation classics, cartoons and other items for children, instructional and how-to videos, historical films, documentaries, and exercise and sports training videos. Use these videos to support your classroom work or for recreation at the end of a busy day.

For entertainment purposes, you will want to look at the call numbers that start with “PN”. This area contains feature films and other popular movies, and we have plenty of them. Many are classic films; pictures that have become icons in our culture. Others are awarded winners. We have a great selection of Oscar winning pictures, and we have items that have won distinction at other notable film festivals, such as the Cannes Film Festival. So grab a DVD from our collection and invite your friends over for popcorn and a movie!

Items in the Media Collection can be checked out for one week, and they can be renewed for an additional week. So drop by and explore our latest collection for yourself. You may be surprised at the items you will find!

Fall 2011 Open House

By Karen Wanamaker

On September 19th, the Library held its second annual Open House. Using the same travel theme as last year, students used a passport and clues to locate 8 library locations. At each stop, a library worker stamped the student’s passport and gave information about that area. This year 121 students participated, and fifteen students won prizes for their participation. Prize-winning passports were randomly selected after the event, and the prizes included a \$25 cash prize, library canvas bags, and candy-filled water bottles.

The 8 locations for the tour included:

1. Information Commons Desk
2. Tech Help Desk
3. Research Help Desk
4. Main Collection & Coffee Shop
5. Interlibrary Loan & Periodicals Office
6. Voices & Choices Exhibit Wall on the 2nd floor
7. Media Collection (DVDs)
8. CMC & Library Science Collections

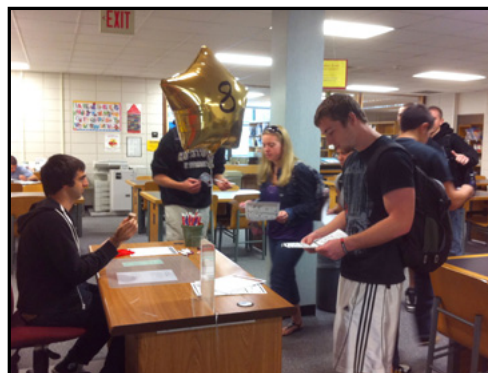
Special thanks to all the students and professors who participated in this semester’s open house event. Students were able to offer feedback on the back of their passports, and they could list a course and professor if they participated for credit. This year was the first year that we had some Greek organizations participate as well. We hope to expand the event for next year.

For more information, please contact Krista Prock or Karen Wanamaker, the librarians who organize the event.



Above: Students picked up their open house passports and the clues to the 8 destinations inside the front doors, then deposited their stamped passports in the box when they were done.

Below: Students arrive at stop 8 on the tour—the “School Zone”—to have their passports stamped by Mark Magro, the Library’s graduate assistant.



Two Graduate Students Work for Rohrbach and Gain Experience

By Karen Wanamaker

We are pleased to have two KU graduate students working in the Library this semester to assist with projects and gain work experience.

Mark Magro, our Graduate Assistant, is seeking his certification as a reading specialist through the College of Education in order to become a reading teacher. Mark's educational background includes a bachelor's degree in English and a master's degree in adolescent/special education



Mark Magro

Mark has been busy creating handouts and a LibGuide related to our children's literature collection and also has worked to create several wonderful bulletin boards to highlight materials in the Curriculum Materials Center and children's literature collections. He is also working with the Library's Assessment Committee to gather statistics for a user study.

When he isn't busy with work or his studies, Mark says he enjoys, "football, cheese, and Playstation—not necessarily in that order but often all at the same time."



Ed Feiner

Ed Feiner is working as a graduate student worker at the Library this year in addition to serving as a graduate assistant in the College of Business. He is seeking his master's in electronic media in hopes of being the editor in a post-production house in the near future. Ed also has a B.A. in Film and Media Arts.

During this semester, Ed has been working with several librarians to create bulletin boards (including two in our Information Commons) and to sort through and withdraw some of our outdated government documents. Like Mark, he also is assisting with the Assessment Committee's user study, and has taken charge of organizing the photos for that study.

For fun, Ed likes to play softball and darts, and enjoys hiking and camping.

If you see these helpful lads in the library this year, say hello!

Roving Librarians Provide a Mobile Option for Information Literacy Instruction

By Sylvia Pham

A new twist came to our Information Literacy Program this fall—a Roving Librarian option. Roving librarians can "rove" to a professor's classroom for on-site instruction rather than a professor and students coming to the Library for a session. Roving instruction sessions can be as short or as long as needed and can include such things as an overview of general library services, online catalog/database searching, or a closer look at a LibGuide. Faculty can work with the librarian to finalize the best resources and topics that should be covered.

To request a Roving Librarian, faculty should go to the Instruction Request Web page, which is linked on the Library's website under "Faculty Tools." The specific URL is: <http://www.kutztown.edu/library/reference/infolit/rovingrequest.aspx>

For more information on this new program, please contact Sylvia Pham at 610-683-4813 or spham@kutztown.edu.

"...So obviously teaching them specific things and teaching them how to judge a source is all beautiful and everything but I think there is a really important human aspect to what the librarians do and that is crucial to helping students."

acrl 2011

March 30-April 2, 2011
Philadelphia, Pennsylvania

This quote from a faculty member was part of the "Search Skills of the 21st Century Student" presentation by Lynda M. Duke at the 2011 ACRL Conference.

Voices and Choices Center Continues Legacy of Great Events

By Bruce Jensen

Our Library's Voices & Choices Center (VCC) was founded many years ago on the principle that it's not just books—all sorts of books, to be sure—that make a library buzz. It's people. All sorts of people.

That's why this past year the VCC sponsored events like our annual Black History Month art exhibit, a talk by a local Old Order Mennonite entrepreneur, a multimedia installation by a noted French artist, and a Latin American Día de los muertos display and celebration, complete with sugar skulls.

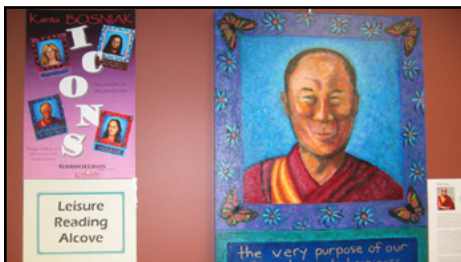
You can see about those events at <http://www.kutztown.edu/library/events>, where you can also learn what's coming up in the Library's future. This year we've lined up a crew of Latin dancers (Oct. 12), a concert by Pennsylvania German music preservationists Die Marriyeschtanne featuring longtime Rohrbach Library stalwart Sam Miller (Oct. 27), a Skype appearance by German author and journalist Veit Müller, and even an unusual exchange between Mennonite James Weaver—a local favorite—and Amishman James Reel, comparing and discussing Plain People ways (Feb. 22).



Die Marriyeschtanne (L-R): Jeremy Parson, Amanda Richardson, and Samantha Miller

Rohrbach Library has a long history of showing student art, too, and we have lots of walls to do it on. If you or a friend is a visual or performing artist who'd like to do a show we'll be happy to hear about it!

Contact the VCC at vcc@kutztown.edu, 610-683-4766, or simply talk to any one of the Library's VCC team: Sylvia Pham, Rhonda York, Bruce Gottschall, or Bruce Jensen.



Kanta Bosniak's "ICONS" art exhibit



Poster for "Success from the Past" art exhibit



Display and poster for the Latin Dance Extravaganza and the "Alegria" art exhibit



Poster for "All of the Lights" art exhibit



Day of the Dead display

Library Hours

During the fall and spring semesters, the Library is open during the following hours:

Sunday.....2 p.m.-Midnight
Monday-Thursday.....7:45 a.m.-Midnight
Friday.....7:45 a.m.-5 p.m.
Saturday.....9 a.m.-5 p.m.

Exceptions and our hours for semester breaks can be found on the *Library website*, or can be obtained by calling 610-683-4481.

“The library can become a big factor in raising the level of intelligence in the country and in developing leaders. It can also play a large part in bolstering the faith of individuals who feel frustrated and upset by the tremendous problems that face the world. The more complex the world grows, the more necessary it is to spread the knowledge and wisdom to be found in books. “

—Edith Patterson Meyer,

Meet the Future

Rohrbach Library

How to Reach Us

Information Commons Desk	610-683-4480
Dean of Library Services	610-683-4484
Research Help Desk	610-683-4165
Curriculum Materials Center	610-683-4709
Electronic Databases	610-683-4168
Information Literacy Instruction	610-683-4173
Interlibrary Loan	610-683-4158
Technical Support	610-683-4167
Systems	610-683-4166
Technical Services	610-683-4161
Web Team Coordinator	610-683-4766

Other Departments Located in the Library

Department of Library Science & Instructional Technology:	610-683-4300
Tutoring Center:	610-683-4726



The Rohrbach Library Newsletter is published each semester. Contact Karen J. Wanamaker, Editor, for more information at 610-683-4709.

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