



ROHRBACH LIBRARY

KUTZTOWN UNIVERSITY OF PENNSYLVANIA, KUTZTOWN, PA. 19530
A MEMBER OF THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION



Library Events

Safety Awareness Training—The Rohrbach Library Safety Committee conducted safety training for all library student assistants during the start of the spring semester. The goal was safety awareness and how to respond to emergencies that they could face during their shift. First, a fifteen minute PowerPoint presentation, *Safety First*, covered fire emergencies, bomb threats, tornado warnings, medical emergencies, who to call for help in the case of an emergency, and evacuation procedures for the Rohrbach Library. This was followed by a tour of the building to point out fire alarm pull boxes, emergency exits, fire extinguishers, tornado safe areas, and the rescue tower (for rescue assistance for handicapped patrons) on the first and second floors. Thanks to all who helped to prepare the presentation and all who attended!

Voices from the Library—In November and December, the Reference Department Art Wall exhibited two groups of posters by over seventy Graphic Design I students of Professors Elaine Cunfer and Vicki Meloney. The tag line on each poster was 'Voices from the Library,' and students were to give voice to either people or ideas that could not speak for themselves. Each poster was to include a list of titles or sources where more information could be found on the topic.

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Spring 2007

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Information Literacy Classroom Relocation

By Krista Prock and Will Jefferson

Here We *Grow* Again! The Information Literacy classroom has been relocated to accommodate our growing needs.

During the Winter Break, the Information Literacy classroom was moved from RL 100C (on the first floor) to RL 29 (on the ground floor). This change brings many welcome improvements. The new classroom is much larger than the old space and can accommodate more students in greater comfort.

In addition to the physical move of the Information Literacy classroom, many upgrades are being planned. New student computers, additional seating, upgraded network capability, smart classroom equipment, and specialized classroom software are all on the drawing board. The room was painted during the break, and a new instructor work station is in the process of being installed.

Initial faculty and student reaction to the new classroom has been positive. As the semester progresses, we hope to see many of our plans completed. In the meantime, pardon our dust and keep an eye out for our grand reopening date!



Introducing RefWorks—your own personal citation manager

By Bob Flatley



Have you ever thought it would be nice to have your own personal database of references including articles, books, and Web sites that you found? Do you ever get frustrated formatting bibliographies? Do you wish you could store all

of your EBSCOhost (or ProQuest or library catalog) results in one place? If so, then RefWorks is the tool for you. This new Web-based application allows you to create and manage your own personal database of references and to output bibliographies in a variety of citation styles at the click of a mouse. Users can create and manage collections of references using a Web browser, import references from a many online databases, and create bibliographies that can be inserted into word processing documents. RefWorks is similar to EndNote, but is Web-based rather than installed locally on your computer so you can use it anywhere.

What can it do?

- Import data directly from the library catalog or other online databases (Academic Search Premier, ProQuest Research Library, ERIC, etc.)
 - “Grab” Web sites that you want to reference.
 - Organize references by category or project .
 - Share reference collections with others via the Web.
 - Create correctly-formatted bibliographies in all major styles (MLA, APA, Chicago, etc.)
 - Save bibliographies in different document formats (Word, RTF, HTML, etc.)
 - Cite references inside Word documents and generate a formatted bibliography as you write
- Export collections of references that can be read and processed by other bibliographic software (such as EndNote)

Where do I find it?

A link to RefWorks can be found on the library’s “Articles & E-journals” Web page at: <http://www.kutztown.edu/library/information/articles.asp>

How do I use it?

- The library has a comprehensive help page at <http://www.kutztown.edu/library/er/refworks/> that tells you how to get started and shows you how to download references.
- The library is also sponsoring two open sessions for students to learn how to use RefWorks in RL29 (the library’s instruction room) on Tuesday, February 27 at 11am and Thursday, March 8 at 11am.
- You can also stop by the Reference Desk or contact Bob Flatley (flatley@kutztown.edu or 610-683-4168) for assistance.

A sensational series of free and open events are scheduled for the 2007 spring semester at the Voices & Choices Center...

- View the exhibits
- Hear gallery talks
- Join reading exchange discussions
- Help construct a gilt mosaic portrait
- Attend a reception
- Plan to participate

- *The Book, Bacchanalia, and Brazil*, an exhibit of masks and objects related to Carnival, January 15th – February 20th.

- *The New Multiracial Society: Are College Campuses Prepared*, a reading exchange with Dr. Kelley Kenney and Mark Kenney, 11:30 a.m.–1:00 p.m., February 20th

- *Women in Art History*, exhibit opening and gallery talk by Art Education Graduate Student, Maureen Yoder – 5:00 p.m., March 5th, reception to follow.

- *Life* (a short story by Bessie Head), a KU Reading Exchange lead by KU Professor Emeritus, Angella Scanzello, Ph.D. 11:00-1:00pm, March 20th

- *The Ethics of Difference*, a KU Reading Exchange lead by 2006 KU Chambliss Faculty Research Award Recipient Dr. Yong Huang, 11:30 a.m.–1:00 p.m., April 19th.

- *Moscow's Golden Gentleman*, Aleksander Pushkin exhibit and community mosaic portrait, March 20th – May 20th.

The Voices & Choices Center is located on the second floor of Rohrbach Library, Room 208 above the Taylor & Byrnes Café.

Kutztown University

Rohrbach Library
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April 19th

January 15th

Feb

Voices & Choices Center

2007

Spring Semester Events

March 5th



New Databases Add to Already Abundant Offerings Online

By Bob Flatley

The library has several new exciting databases for your use. The databases are all accessible from the library's Web site. If you have questions or need assistance please ask for help at the reference desk.

CompuStat (Standard and Poors). Provides more than 300 annual and 100 quarterly income statements, balance sheets, statements of cash flow and supplemental data items on more than 24,000 publicly held companies. Note: Access is only available on campus in the computer labs in Rohrbach Library and the deFrancesco building.

Encyclopedia of Philosophy (Gale). Online version of the 10-volume Encyclopedia of Philosophy (Macmillan Reference USA, ©2006). It contains material from hundreds of highly distinguished contributors representing the world's top universities and institutions. The second edition has a truly global perspective.

Gale Encyclopedia of Medicine (Gale). Online Encyclopedia includes the complete text and graphics of the 5-volume Gale Encyclopedia of Medicine. This encyclopedia fills a gap between introductory resources, such as single-volume family medical guides, and highly technical professional materials.

Library, Information Science & Technology Abstracts with Full Text (EBSCO). Indexes more than 600 periodicals, plus books, research reports and proceedings. Subject coverage includes librarianship, classification, cataloging, bibliometrics, online information retrieval, information management and more. Coverage in the database extends back as far as the mid-1960's.

Mergent Online. Contains information for 15,000 U.S. public companies (active and inactive) listed on the NYSE, AMEX and NASDAQ exchanges and 20,000 non-U.S. companies. The database also includes a annual report collection for more than 40,000 U.S. companies.

Oxford English Dictionary. Access the world's largest dictionary. The OED is the accepted authority on the evolution of the English language over the last millennium. It is an unsurpassed guide to the meaning, history, and pronunciation of over half a million words, both present and past.

ScienceDirect College Edition: Social and Behavioral Science Journals. The ScienceDirect College Edition offers access to large amounts of high-quality, peer-reviewed journal articles online, complemented by authoritative reference works. These journal and reference works are exclusive to ScienceDirect and are not available anywhere else online.

Vault Online Career Library. Vault is a Web-based resource where students and alumni can research company information, get advice, and receive career management services. Some of the features include: information on over 3,000 companies and 70 industries; 80 career guides; employee surveys from some of the top employers; message boards that supply job seekers with the latest corporate and career news, networking opportunities, job advice, and information regarding trends shaping the workforce.

Is Grad School in
Your Future?

Don't worry about
Grad School Exams -

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@

- GRE
- GMAT
- LSAT
- MCAT

WWW.

LearningExpressLibrary

.com

call the KU Library
for details:

610-683-4165

Learning Express Library is an online database to test preparation in basic skills and career advancement. It includes practice tests for: academic, advanced placement, basic skills success, civil service, college preparation, cosmetology, EMS, ESL (Spanish) skills improvement courses, firefighter, GED, graduate school entrance, law enforcement, military, real estate, skills improvement courses, teacher certification, technical and career college, and US citizenship. You must register as a “new user”, selecting your own username and password. Upon returning to the site, you can use that information as a “returning user” to follow up and continue using your individual user profile.

This database is available thanks to student technology fees.

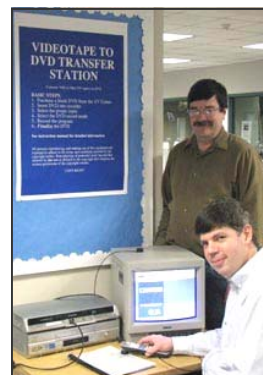
Spotlight on the AV Center

By Ted Hickman

Videotape/DVD Transfer Station

During the fall term, TV Services and AV Services collaborated to develop a Videotape to DVD Transfer Workstation in the AV Center of Rohrbach Library. In early January, the station was setup and tested. Even before it was advertised, one savvy professor found the unit and completed a video transfer. The equipment that TV Services provided will take the video from a VHS or mini DV tape and transfer this data, in real time, to a blank DVD. Real time refers to the amount of time required to complete the process; hence a two-hour video will require a two-hour transfer time. Copyrighted material must have the permission of the owner before dubbing can take place.

The workstation is clearly visible as you enter the AV Center and has operational instructions posted. The user is also welcome to setup an appointment with AVC staff for an orientation. Blank discs (DVD-R are recommended) are available in the AV Center for \$3.00 each and can be costed back to a department.



*Troy Weidner and
Barry Peterson of
TV Services*

Multiple copy production equipment is available in TV Services through Troy Weidner. Troy can be reached at extension 3-1543 for details regarding recommended formats and finishing.

Video on Demand Update

The FMG Instructional Video on Demand pilot project that started in the fall ended at the beginning of January '07 with rave reviews from the faculty who took advantage of the service. A proposal has gone forth with the support of the Library Dean, Dr. Barbara Darden, to use student technology fee funds to support this project. The proposal seeks to acquire the necessary hardware and software to establish the VOD service at Kutztown University on a permanent basis. With the help of Kevin Schukraft and Mark Kepka, IT staffers, the necessary hardware, a location, and how the unit would be populated was outlined. For optimal performance and realistic use of the bandwidth currently available to the university community, a local server configuration was deemed the best format for our students and faculty. If and when the service becomes a reality we will notify the campus accordingly.



“Learning without thinking is labor lost;
thinking without learning is dangerous.”

—Chinese proverb

Spotlight on the AV Center (...continued from page 6) **Graduate Assistant, Justin Smith**

This past fall, graduate student Justin Smith joined the staff within the AV Center. Justin graduated from Kutztown University in May of '05 with a bachelor's degree in political science. His graduate major is secondary education (civics and government). While he has assumed the responsibilities of past AVC graduate assistants, Justin, with his keen interest in technology, has taken on a new activity.



Justin Smith
AVC Graduate Assistant

As noted in the fall Rohrbach Library newsletter, the AV Center offers digital camera orientation sessions for students. Faculty who require a student project that uses digital cameras have scheduled class time in our area for a student orientation to the technology we circulate. As an education major, this activity gives Justin the opportunity to generate lesson plans and, under the watchful eye of a faculty member, to become familiar with leading a class. The experience will better prepare him for his upcoming clinical experience where he plans to integrate technology into his teaching.

Voices from the Library (...continued from page 1)

By Claire Andrews

To involve more than just the communication design students, we had a voting station set up so people could vote for their favorite poster, and nearly 100 students filled out a ballot. 'Dependency Starts in the Womb' by Lisa Reyerson was the winning design. The artist received a gift card, and a drawing was held to determine the winner of a second gift card for someone who had voted for the winning poster.

The posters were also judged by five KU Librarians. The instructors felt it would add a measure of the real world to have their work judged and chosen by persons without extensive training, if any, in art. We were tremendously impressed with the quality of the work created by KU students. The librarian judges chose their two favorite posters. There were so many worthy efforts from which to choose. Interestingly, there was only one overlap in choices among the librarians.

Finally, these posters were transferred to t-shirts so they could be entered in the American Graphic Design Institute of America (AGIA) Philadelphia's T-shirt design competition for students, 'Wear Your Voice.' Apparently, the professional designers on their judging panel were also impressed with the work completed by the Kutztown University students. Of the 330-plus entries, KU had eleven winners. One of our students, Lori Brader, was the grand prize winner with her poster, 'Love Art, Don't Censor.' Four more of our students received Honorable Mention, and six more were selected to be part of a fifty item traveling show.

This has been a fun and exciting exhibit for Rohrbach Library. We are looking forward to showing the posters that will be created by the Graphic Design I students next fall.

Rohrbach Library
Kutztown University of PA
15200 Kutztown Rd. BLDG#5
Kutztown, PA 19530

Library Web Site: <http://www.kutztown.edu/library>
“The More You Know...” Blog: <http://rohrbachlibrary.blogspot.com/>



**“Libraries are not
made; they grow.”**

— *“Book Buying”. Obiter Dicta.*
Augustine Birrell

Rohrbach Library Regular Hours

Sunday..... 2pm - Midnight
Monday - Thursday..... 7:45am- Midnight
Friday..... 7:45am - 5pm
Saturday..... 9am - 5pm

Exceptions can be found on the bulletin board outside the library, on the library’s Web site, or can be obtained by calling 610-683-4481.

How to Reach Us **Main Desk: 610-683-4480**

Library Departments:

Audiovisual Center: 610-683-4260
Circulation: 610-683-4480
Curriculum Materials Center: 610-683-4167
Document Delivery: 610-683-4482
Electronic Resources: 610-683-4168
Interlibrary Loan: 610-683-1385
Learning Technologies Center: 610-683-5157
Maps: 610-683-4813
Periodicals: 610-683-4158
Reference/Instruction: 610-683-4165
Systems/Webmaster: 610-683-4166
Technical Services: 610-683-4161
Voices And Choices Center: 610-683-4163

Also Located in the Library:

Library Science & Instructional Technology
Department: 610-683-4300