



Library Hours:

Monday – Thursday:
7:45 a.m. – midnight

Friday:
7:45 a.m. – 5:00 p.m.

Saturday:
9:00 a.m. – 5:00 p.m.

Sunday:
2:00 p.m. – midnight

Exceptions can be found on the
Library's Web site or at 610-683-4481

Important Web sites:

Library Web site:
<http://www.kutztown.edu/library/>

Library Blog:
<http://rohrbachlibrary.wordpress.com/>

Facebook Pages:
"Kutztown University Rohrbach
Library" (our group page)
"Rohrbach Library"

Twitter:
<http://twitter.com/elusiveseacow>
<http://twitter.com/rohrbachlibrary>

Films on Demand

By Professor Bob Flatley –
Electronic Resource Librarian

Films on Demand is a web-based streaming video platform from Films Media Group (FMG), that provides instant access to a growing collection of videos.

Videos are available 24/7 for free. There are currently over 6,500 full-length programs and over 65,800 video segments grouped into pre-arranged subject-specific categories that are easy to navigate.

To learn more, visit the *Films on Demand* library guide at: libguides.kutztown.edu/filmsondemand

To access *Films on Demand*, visit the library's "Articles and Database" page. For more information, contact Professor Bob Flatley at: flatley@kutztown.edu or 610-683-4168.



Tweeting Cow!

Did you know the cow tweets? NO!?!? Do you want a quick and easy way to stay caught up on library news? YES?!? Check out the cow's Twitter page.



For those of you who don't know our cow, "The Elusive Sea Cow" was created by Abigail J. Krantz while she was a student at KU. The cow was created for the 2004 Cow Parade Harrisburg Art exhibit. Each of the 14 PASSHE schools sponsored a cow. On November 6, 2004, our cow was sent to market as part of the Annual President's Ball. She was bought by Sovereign Bank, represented by KU alumnus Ramona Turpin, and donated back to the library to graze in our lobby.

"The Elusive Sea Cow" has become a popular fixture in the library, especially as a meeting spot for KU students.

Open House & Involvement Fair Success

By Professor Karen Wanamaker – Outreach Librarian

Thanks to all the students who attended our open house event or who stopped by the Library's table at the Involvement Fair. The winners for each event were posted on the library's blog. We had 116 people enter to win the gift basket at the Involvement Fair and we had 126 students complete their passports at the Open House.

Rohrbach Library's Social Networks

By Debby Eczko – Library PR Intern

Are you always on Facebook or Twitter? Are you a blog reader? If you said yes to either or both of these questions, check out Rohrbach Library's social network pages. Find us on: **Facebook** (Kutztown University Rohrbach Library & Rohrbach Library), **Twitter** (elusiveseacow & rohrbachlibrary), & keep up with our **blog**, The More You Know... At rohrbachlibrary.wordpress.com.

There are so many ways to stay up-to-date with YOUR library, why not do it?



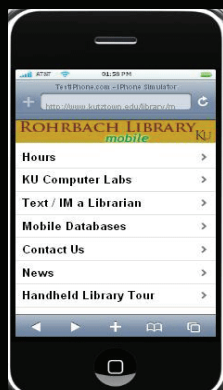
Library Link on D2L

By Debby Eczko – Library PR Intern

Since the transition from Blackboard to D2L, many students are constantly becoming confused. Blackboard became second nature to students at KU but now it's all new. Have no fear about one thing dealing with D2L, there is a link to the Library's homepage right on your D2L page! This link is located at the top of your D2L page, providing easy access to the library's resources.

HOW CONVENIENT!!!

Take the Library with You!



Our mobile site puts powerful resources in your pocket!
<http://www.kutztown.edu/library/m>

The library's mobile site makes it easy for smartphone users to get useful info and to study on the go.

Need to text or chat with a librarian? Wondering which computer labs currently have open seats? No need to run across campus – just check your phone!

Care Tips For Your Flash Drive

By David Reimer

The flash drive has become an essential computer accessory. Basic care can prolong its life span, and it must be protected to avoid unnecessary expense in the retrieval of files in the event that it crashes. Although files can be recovered from a corrupted or erased flash drive, following these simple tips will help avoid such things from happening:

1. When not in use, keep your flash drive in a secure place, away from high temperatures, devices that produce magnetic emissions (ie your cell phone), and of course water.
2. Keep the connector covered so that dust and dirt will not accumulate inside
3. Do not insert the flash drive before the computer is turned on or while the system is booting. This could cause a shock to the flash drive that would be disastrous.
4. After use, do not remove the flash drive immediately from the USB port. Always use the "safely remove" procedure before pulling it out of the USB port. Regularly removing it quickly will slowly destroy the flash drive until it can no longer open.
5. It's a good idea to back up your flash drive regularly in the event that it crashes or gets lost.