

Campus Beautification and Preservation Committee

Report written by Professor gwendolyn yoppolo
Chair, 2021-22

Mission:

Makes recommendations as to ways the campus can be beautified both internally and externally. Solicits the cooperation of all members of the university community in keeping the campus beautiful.

Purpose:

A. The Campus Beautification and Preservation Committee reports to the President's Administrative Council and is responsible for the following:

1. Makes recommendations as to the way the campus can be beautified both internally and externally.
2. Solicits ideas from all members of the university community about ways to make and keep the campus beautiful.
3. Makes recommendations for future analysis involving change and usage of green space.
4. Consults on the selection and siting of sculpture, placement of murals, restoration projects and preservation projects on the campus grounds.
5. Makes recommendations related to the University Master Plan.

Members:

gwendolyn yoppolo, College of Visual & Performing Arts Representative
Carrie Nordlund, Graduate Faculty Representative
Andrew Miness, College of Education Representative
Robert Reynolds, College of Liberal Arts & Sciences Representative
Gregory Kaufinger, College of Business Representative
Stacy Gambler, Professional Staff Representative
Mike Ennis, Director, Facilities Management designee
Karen Stanford, Director of University Galleries
Claudia M. Delong, AFSCME Representative
Tanya Toulomelis, Student Representative elected by Student Government Board

Projects from 2020-2021

- The Committee developed the Collection Care Proposal, a protocol for protecting works of art during building renovations, construction, and extensive cleaning (see attached). This document was presented to the Administrative Council in April 2021 and received feedback. It was proposed that an inventory of artwork on campus would be performed, along with a renovations list and inventory of external structures. Mr. Ted Wityk was to work on a policy with the Chair of the Committee.
- The Committee revised our By-Laws to include a Chair-Elect position, in the interest of generating more continuity in the transition from one Chair to the next. These By-Laws were approved by the Administrative Council in April 2021.

Projects Planned for 2021-22

- The Committee intends to further articulate action items related to its *General Statement on Campus Beautification and Preservation* (attached below) which aims to protect human health and the campus environment.
- The Committee will work on creating a culture of sustainability at KU, by working with community members to define goals and enact initiatives that will enhance a sense of stewardship over our campus and local community. It is hoped that this work will be helpful as KU “develops a comprehensive environmental sustainability plan,” as indicated in Objective 5, *Enhance University Campus through Capital Projects and Environmental Sustainability Initiatives*, which is part of Goal 5 of its Strategic Plan, *Sustainability of Resources and Stewardship of Place*.
- The Committee is working with a group of interested faculty to update the KU Arboretum Tree Walk Map and website. We will expand this into a Nature Walk which can include information on some of the various ecosystems and places on campus.

April 1, 2021
Kutztown University Campus Beautification Committee
Proposal for University Adoption Consideration

Care for Art During Kutztown University
Building Renovation, Construction, and Extensive Cleaning

In order for Kutztown University artworks to be properly cared for, special attention needs to be taken during the planning and preparation phases of renovation, construction, and extensive cleaning. Art items on Kutztown's campus (both indoors and outdoors) are often more than decoration, they are specially purchased artworks or pieces donated by alums or donors with a connection to the University. Donated works are to be especially cared for since they are an essential part of ongoing stewardship.

ITEMS TO BE CONSIDERED: Items that belong to the Kutztown University Permanent Art Collection are tagged with a sticker and year+3-digit code. Items may be framed artwork, sculpture, or other installations. Artworks without a sticker are usually personal property or unidentified university possessions. Artworks without stickers should be considered for treatment as stickered art as feasibly possible. Note: currently tagged art is cataloged here:

<https://ehive.com/collections/5645/kutztown-university-permanent-art-collection>

MOVE PROTOCOL: Procedurally, parallel process to the handling of furniture and technology will be used for art when building renovation, construction, and extensive cleaning takes place. Additionally the following care should be taken to ensure that art is handled appropriately and respectfully.

NOTIFICATION: The University Architect and Construction Manager should be aware of and sensitive to this policy. When any art/ sculpture must be moved due to building renovation, construction, or extensive cleaning, the University Architect and Construction Manager should notify the Director of Galleries and Community Outreach in addition to notifying the department/ office administrative assistant and chairperson and/or the Dean's office/ administrative assistant associated with the department. Once renovation, construction, or extensive cleaning work is complete, the department/ office administrative assistant and chairperson and/or the Dean's office/ administrative assistant associated with the department should be notified about how/ if artwork is to be reinstalled.

- **MOVE COORDINATOR APPOINTED:** One internal person (i.e., administrative assistant or chairperson) should be identified to act as a collection care manager and registrar throughout art moving process. This move coordinator must be someone with access to locked areas (e.g., offices) impacted by work being done. This representative will be in contact with Facilities to coordinate/ articulate artwork removal/ replacement. This person will be responsible for the physical condition and safety of the artwork during the period of disruption and be responsible for ensuring artwork return upon completion of the renovation (if desired).
- **TIMING:** When an individual completes a project request form or when construction/ remodeling has been approved, it will engage the process articulated in this proposal. Artwork should be removed prior to any renovation / construction. Collaboration with the Director of Galleries and Community Outreach and the MOVE COORDINATOR with should be arranged with advanced notice prior to scheduling the moving of artwork. Reinstallation discussion can resume after construction, renovation, and/or cleaning is complete.
- **LOCATION:** Items should be removed by the Director of Galleries and Community Outreach and the MOVE COORDINATOR before renovation begins to prevent damage and loss. Artwork

should be wrapped in proper storage materials prior to moving. Art items should be stored in the KU Permanent Art Collection in Sharadin 208B (not with other office supplies and furniture). Facilities, contract workers, or KU staff can physically move the items under the care of the move coordinator. The art item will not be loaned out during its storage time.

A GENERAL STATEMENT ON CAMPUS BEAUTIFICATION & PRESERVATION

Our Commitment:

While honoring our mission to keep the Kutztown University campus beautiful, we hereby state that we are committed to both the protection of human health and the environment. In light of our commitment, we establish the following guidelines and principles:

1. Care of KU grounds and buildings should always be conducted with widely accepted, acceptable, and standardized techniques that limit or decrease:
 - a. any harm to the individual
 - b. the need for major repairs, restoration, and/or replacement of campus environmental landscapes, all of which would upset the basic aesthetic of the campus and the community
2. All environmental interventions should follow a continuum, starting from the gentlest and least invasive before proceeding to the next level.
3. While economic factors sometimes necessitate certain courses of action, economics alone should not have primacy over social or environmental concerns.