

**KUTZTOWN UNIVERSITY
UNIVERSITY CURRICULUM COMMITTEE**

Minutes of September 23, 2021

J. Vafeas called the meeting to order stating that there was a quorum.

PRESENT: Qin Geng, Jonathan Joy, Andrew Miness, Karen Rauch, Todd Rober, Lindsey Runell, Ben Trout, John Vafeas, Michelle Vaughn

ABSENT: Sue Czerny and Cynthia Stunkard

ALSO IN ATTENDANCE: Lisa Brennan, Anne Carroll, Greg Kauflinger, Michelle Kiec, B. Meares, John Stanley, A. Walton

GENERAL ANNOUNCEMENTS

J. Vafeas stated that there will be a continuation meeting if needed on Thursday, September 30, 2021, via zoom 11 a.m.

Introduction of New members: Qin Geng and Michelle Vaughn from College of Business. Karen Rauch from Provost's Office. Jonathan Joy from College of Visual and Performing Arts. Andy Miness and Cynthia Stunkard (absent) from College of Education.

MINUTES

It was moved by T. Rober, and seconded by A. Miness, to approve the minutes from the January 28, 2021 meeting. MOTION PASSED.

Election of Officers

It was moved by M. Vaughn, and seconded by Andrew Miness, to nominate T. Rober for the office of Vice-Chairperson.

MOTION PASSED. T. Rober was elected to serve as Vice-Chairperson.

It was moved by M. Vaughn, and seconded by T. Rober, to nominate S. Czerny for the office of Secretary.

MOTION PASSED. S. Czerny was elected to serve as Secretary.

College of Business

Current #: COB 21035

Course: BUS 501 Pre-MBA Fundamentals, Spring 2022

Proposal: New course added to the Master Course Listing.

It was moved by T. Rober and seconded by A. Mines, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21036
Course: DSC 510 Data Driven Decision-making, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated that this is the first course with the DSC prefix.

It was moved by T. Rober and seconded by A. Mines, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21037
Course: DSC 520 Business Intelligence Analytics & Data Visualization,
Spring 2022
Proposal: New course added to the Master Course Listing.

It was moved by T. Rober, and seconded by A. Mines, to consider and approve this proposal.
MOTION PASSED.

Current#: COB 21038
Course: New Course: DSC 530 Managing the Value Chain, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments:

It was moved by T. Rober, and seconded by C. Rosch, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21039
Course: DSC 540 Strategic Decision-making, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: J. Vafeas stated the proposal included section 6 in the proposal we do not require, pedagogical issues. The text should be moved to the rationale it is not necessary to have it in the proposal.

It was moved by M. Vaughn and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21040
Program: Decision Making Graduate Certificate, Spring 2022
Proposal: New Program
Comments: J. Vafeas stated once the certificate has been approved it needs to be moved to PASSHE. K. Rauch stated that they will need a brief memo sent from this committee to the Provost, Interim Dean of Graduate Studies, College Dean, and Dr. Rauch that includes a list of Graduate Area Programs and Undergraduate Area programs that need to go to PASSHE.

It was moved by Q. Geng, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21041
Course: BUS 591 Applied Capstone, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: J. Vafeas stated there was question as to whether this course was an internship or a regular course. The answer is it is a regular course. A. Walton stated it will be a problem as a regular course, part of the prerequisites state completion of an MBA related Graduate Certificate. There is no way to code that in PeopleSoft. This will need to be policed by the department.

It was moved by M. Vaughn, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21042
Course: LDR 515 Ethics and Social Responsibility, Spring 2022
Proposal: New course added to the Master Course Listing.

It was moved by Q. Geng, and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21043
Course: LDR 525 Managing and Leading People, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: J. Vafeas stated course description and course rational have been merged and approved last year as part of the proposal. T. Rober mentioned that the course description mentions the “current turbulent environment”. This could be lasting for several years and be in the course catalog forever. It should be changed to current environment.

It was moved by T, Rober and seconded by M. Vaughn, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21044
Course: LDR 535 Managing Programs and Projects, Spring 2022
Proposal: New course added to the Master Course Listing.

It was moved by M. Vaughn, and seconded by T, Rober, to consider and approve this proposal.
MOTION PASSED.

Current #: COB 21045
Course: LDR 545 Persuasive Communication, Spring 2022
Proposal: New course added to the Master Course Listing.

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: COB 21046
Program: Leadership Graduate Certificate, Spring 2022
Proposal: New Program
Comments: J. Vafeas stated this certificate includes four courses and 12 credits.

It was moved by M. Vaughn, and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

Current#: COB 21048
Program: Master of Business Administration (MBA), Spring 2022
Proposal: Program Revision
Comments: J. Vafeas stated there are a few issues with this proposal. The new checksheet Provided does not include total credits required. The effective date is not filled in. Please send an updated proposal to sharepoint. Per A. Carroll this is a reorganization of a program that must go through PASSHE for approval. T. Rober commented that there is a statement of relaunch happening in Fall 2022, but the effective date of the proposal is Spring 2022. A. Carroll stated they can relaunch the certificates sooner, but not the new program. Certificates are notification only to PASSHE, whereas the program needs PASSHE approval.

It was moved by A. Miness, and seconded by M. Vaughn, to consider and approve this proposal.
MOTION PASSED.

Current#: COB 22001
Course: MKT 363 Marketing Analytics, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: J. Vafeas asked about the list of journals as resources. A. Carroll confirmed the journals are available at the library.

The following proposals were moved A. Miness, and seconded by M. Vaughn, to consider and approve this proposal. MOTION PASSED

College of Education

None

College of Liberal Arts and Sciences

Current# LAS 22008
Program: B.A. Philosophy, Spring 2022
Proposal: Program Revision
Comments: J. Vafeas stated the revision is change in credit hours.
Change the label from open electives needs to be changed to Electives or Philosophy Electives.

It was moved by M. Vaughn and seconded by T. Rober to consider and approve this proposal.
MOTION PASSED.

Current#: LAS 22006
Course: SPA/WGS 240 Latin American Women's Expression in Translation,
Spring 2022
Proposal: New course added to the Master Course Listing. J. Vafeas noted the prefix is
different and the department would like it approved as a new course.

It was moved by M. Vaughn and seconded by T. Rober to consider and approve this proposal.
MOTION PASSED.

Current#: LAS 22013
Course: PHI 270 Interpretation of Religious Texts, Spring 2022
Proposal: Course Archive
Comments: J. Vafeas stated that course archives are to be announcements but sometimes there
are consequences to this. There are students in the pipeline and some of them may
Need this as part of their major.

It was moved by T. Rober, and seconded by L. Runell, to consider and approve this proposal.
MOTION PASSED.

Current#: LAS 22018
Course: BIO 0XX Evolution of Sex, Fall 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated course number is 045.

It was moved by T. Rober, and seconded by L. Runell, to consider and approve this proposal.
MOTION PASSED.

Current#: LAS 22019
Program: B.A. Philosophy, Spring 2022
Proposal: Program Moratorium

It was moved by L. Runell, and A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: LAS 22020
Course: HIS 2XX History of Racism Since 1500, Fall 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated the course number is HIS 208. T. Rober noted that there are a
few mistakes on the proposal. No credit hours listed, the wording on the
Objectives needs to be changed and the language on the assessment and slo's.

It was moved by A. Sraiheen, and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

College of Visual and Performing Arts

Current#: VPA 2179
Course: COM 2XX Political Communication, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated the course number will be COM 207. T. Rober present to speak to this.

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21113
Course: FAS 360 Photo Studio, Spring 2022
Proposal: Change in title, outline, repeated for credits, and prerequisites.
Comments: B. Meares stated if the course is allowed to be taken up to 18 credits and even more than once in the semester, the system can't limit it to 6 credits per semester if a student wanted to take up to 9 the system can't stop them. The departments will need to police this. J. Vafeas noted that this should be part of the description.

It was moved by T. Rober, and seconded by M. Vaughn, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21114
Course: FAS 337 Themes and Practices in Photography, Spring 2022
Proposal: Change in credit hours, description, outline, resources, repeated for credit and prerequisites.
Comments: J. Vafeas stated similar issues with the credits and system on this proposal. 5 times or 6 times depends on the studios the student has. M. Kiec stated this course should be 5 times. T. Rober will have the department provides updated proposal.

It was moved by M. Vaughn, and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21115
Course: FAS 340 Printmaking Studio, Spring 2022
Proposal: Change in title, repeated for credit.

It was moved by T. Rober and seconded by M. Vaughn to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21118
Course: ARH 3XX 'La Dolce Vita Italian Art and Culture Through the Ages, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated the course number will be ARH 344. Updated proposal is needed with the proper title.

It was moved by T. Rober, and seconded by L. Runell, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21119
Course: ARH 3XX Early Modern Italy Beyond Painting, Sculpture, and Architecture,
Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated new course number will be ARH 343.

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21120
Course: CTM 3XX Advanced Cinematography, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Mears stated new course number will be CTM 360. J. Vafeas stated in the line of prerequisites we have available to CTM majors and minors only. Need an updated proposal with that statement in the prerequisite line and not the credit line.

It was moved by L. Runell, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21121
Program: CTM 3XX Advanced Audio, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated the new course number will be CTM 364.

It was moved by M. Vaughn, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

J. Vafeas declared the meeting in recess until Thursday, September 30, 2020 at 11:00 am.

KUTZTOWN UNIVERSITY UNIVERSITY CURRICULUM COMMITTEE

Minutes of September 30, 2021

J. Vafeas called the meeting to order stating that there was a quorum.

PRESENT: Sue Czerny, M. Johnson for J. Joy, K. Rauch, A. Miness, T. Rober, M. Vaughn, J. Vafeas

ABSENT: C. Stunkard, Q. Geng, J. Crockett, L. Runell, J. Joy.

ALSO IN ATTENDANCE: L. Brennan, B. Meares, J. Stanley, A. Walton.

College of Visual and Performing Arts

Current#: VPA 21124
Course: CTM 3XX Music Video Production, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated the new course number will be CTM 355.

It was moved by M. Vaughn, and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21125
Course: CTM 3XX Advanced Post-Production, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: B. Meares stated the course number will be CTM 366. Formatting issue. Update has already been sent to sharepoint per T. Rober.

It was moved by T. Rober, and seconded by M. Vaughn, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21127
Course: FAS 310 Painting Studio, Spring 2022
Proposal: Change in title, description, resources, repeated for credit.

It was moved by T. Rober and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21128
Course: FAR 3XX Photogravure Polymer Printmaking, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: Formatting issue. Please send updated proposal to sharepoint per J. Vafeas. B. Meares stated the course number will be FAR 309.

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21129
Course: FAR 33X Landscape and location in Photography, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: J. Vafeas stated formatting issue credits/prerequisites goes as a subsection at the end of the course description. B. Meares stated the new course number will be FAR 387.

It was moved by T. Rober, and seconded by M. Vaughn, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21130
Program: FAR 3XX The Staged Constructed Photograph, Spring 2022
Proposal: New course added to the Master Course Listing. B. Meares stated the new course number will be FAR 388. J. Vafeas stated same formatting issue needs to be corrected.

It was moved by T. Rober, and seconded by S. Kim, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21131
Program: B.A. Art History, Spring 2022
Proposal: Program major change.

It was moved by M. Vaughn, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 21132
Program: Art History Minor, Spring 2022
Proposal: Change in program minor.
Comments: J. Vafeas stated that when we have minors that could be taken by people in the major, we put an advising note that states no major is eligible for this minor.
Please send

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22001
Course: CDE 106 Introduction to Motion Graphics, Fall 2022
Proposal: New course added to the Master Course Listing.

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22002
Course: CDE 278 Advanced Interactive Design, Fall 2022
Proposal: New course added to the Master Course Listing.

It was moved by M. Vaughn, and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22004
Course: CDE 280 Integrated Branding, Fall 2024
Proposal: Change in prerequisites and credit hours.
Comments: Per J. Vafeas change the prerequisites to say permission of the department chair as the name of the department has changed.

It was moved by M. Vaughn, and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22006
Course: CDE 356 Creative Coding, Spring 2022
Proposal: Repeated for credit.
Comments: A. Walton is going to drop the “CDE” from department again. J. Vafeas mentioned that when this happens perhaps UCC passes a resolution for all previously approved proposals with “Department X” are now referenced as “Department New X”. B. Meares stated going forward would it benefit us to have it say department chair rather than naming a department. J. Vafeas stated that we still need a UCC policy for previously approved proposals that now have a department name change.

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22007
Program: B.A. Communication Design, Fall 2022
Proposal: Change in Major.
Comments: J. Vafeas stated the credits in the major do not calculate. Per T. Rober 12 Gen Ed credits go to the Major and the CDE credits go to core/Major. This must be very clear to the student per J. Vafeas that they are going to finish with 120 credits. J. Stanley stated with Gen Ed normally they don’t put the credits there. It states that you will need 129 credits to finish this degree, that is not legal per J. Vafeas unless it is a part of accreditation or certification. T. Rober stated that it is stating that if you don’t take the directed Gen Ed’s you will need to take more credits. All the GEN ED D needs to be those courses. J. Stanley stated they should remove the actual number of credits under Gen Ed. B. Meares asked about the ARH courses, are they required or prerequisites? It’s not listed clearly on the checksheet. J. Vafeas asked if we should table this proposal?

It was moved by M. Vaughn, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED. It was moved by M. Vaughn and seconded by T. Rober, to table this proposal. MOTION PASSED.

Current#: VPA 22008
Program: M.A. Arts Administration, Spring 2022
Proposal: Change in graduate program.
Comments: J. Vafeas stated that the COB courses were removed. COB is no longer offering them as part of their MBA program.

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22010

Program: M.F.A. Communication Design, Fall 2022
Proposal: Change in graduate program and degree designation.
Comments: J. Vafeas stated the program will now be 100 % online. K. Rauch stated that this must go to PASSHE and MSCHE for notification. B. Meares will send a memo to the Provost's Office of the undergraduate and graduate programs that need to be sent to PASSHE for notification.

It was moved by T. Rober and seconded by A. Mines, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22012
Course: COM 519 Integrated Marketing Communication, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: J. Vafeas stated this is linked for repeated purposes. Graduate Students can take COM 519, undergraduate students can take COM 319, having both graduate and undergraduate students in them. They will be set up as 2 separate courses per A. Walton. T. Rober stated there are more expectations for the graduate students. S. Czerny stated how much overlap is there before you can say they are taking the same course twice? K. Rauch states this is proposal for a new graduate course and linked, they should be showing very clearly how the graduate course is different from the undergraduate course. There should be different course objectives, if you are going to have an advanced degree, the course objective should reflect the higher-level thinking that is required of that degree. This course is linked to COM 319. You can not double count this course in your undergraduate or graduate degree per J. Vafeas. J. Vafeas asked if this proposal should be tabled.

It was moved by T. Rober and seconded by A. Mines to consider and approve this motion.
MOTION PASSED. It was moved by K. Rauch, and seconded by M. Vaugh, to table this proposal. MOTION PASSED.

Current#: VPA 22014
Program: B.A. Communication Studies, Fall 2022
Proposal: Change in program.

It was moved by T. Rober and seconded by A. Mines to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22016
Course: CDE 243 Advanced Advertising Design, Fall 2022
Proposal: New course added to the Master Course Listing.

It was moved by M. Vaugh and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

*** J. Vafeas stated we are removing the following proposals as they are duplicates: VPA 22018, VPA 22019, and VPA 22020.

Current#: VPA 22023
Course: MUS 1XX French, German, and Italian Lyric Diction for Musicians, Spring 2022
Proposal: New course added to the Master Course Listing.
Comments: J. Vafeas stated this course replaces another course. T. Rober asked if the three (1) credit courses could be linked? If student takes the three (1) credit courses they can not take the (3) credit course. B. Meares stated that would be really tricky to do. J. Vafeas stated it should be listed in the course description. T. Rober will add a statement and send an updated proposal stating if a student took all three (1) credit courses then they may not take the (3) credit course. The course number will be MUS 194 per B. Meares.

It was moved by T. Rober, and seconded by A. Miness, to consider and approve this proposal.
MOTION PASSED.

Current#: VPA 22024
Course: FAS 370 Sculpture Studio, Spring 2022
Proposal: Change in title and repeated for credit.
Comments: A. Walton stated that we can't police the studios, the departments will need to watch the studios.

It was moved by A. Miness and seconded by T. Rober, to consider and approve this proposal.
MOTION PASSED.

ANNOUNCEMENTS

COB 21052 Course Archive: MKT 210 Principles of Marketing, Spring 2022
LAS 21149 Course Revision: HIS 204 History of Gender Dynamics in Africa, Fall 2021
LAS 22002 Course Revision: GEG 010 Planet Earth Users' Guide: An Introduction to Physical Geography, Spring 2022
LAS 22007 Course Revision: PHI 202 Two Philosophers Worth Knowing Well, Spring 2022
LAS 22009 Course Archive: PHI 230 Philosophy of History, Spring 2022
LAS 22010 Course Archive: PHI 110 Comp Study of Religion, Spring 2022
LAS 22011 Course Archive: PHI 470 Selected Topics in Philosophy, Spring 2022
LAS 22012 Course Archive: PHI 160 Philosophy of Sport, Spring 2022
LAS 22016 Course Revision: ANT 240 Old World Prehistory, Spring 2022
LAS 22017 Course Revision: POL 115 Introduction to Public Administration, Fall 2022
VPA 21116 Course Revision: ARH 024 Art History A, Spring 2022
VPA 21117 Course Revision: ARH 124 Art History A Prehistory-1200 CE, Spring 2022
VPA 21122 Course Revision: ARU 561 Leadership in Arts Organizations, Spring 2022
VPA 21126 Course Revision: ARU 301 Art Education Field Experience, Spring 2022
VPA 21133 Course Revision: ARH 026 Art History C 1850 – Today, Spring 2022
VPA 22005 Course Revision: CDE 140 Introduction to Interactive Design, Fall 2022
VPA 22013 Course Revision: COM 227 Rhetorical Theory and Criticism, Spring 2022

VPA 22015 Course Revision: CDE 238 Graphic Design, Fall 2022

VPA 22021 Course Revision: CDE/CTM 271 Graphics for Digital Media, Spring 2022

General Education

LAS 21105 General Education: SOC 160 Sociological Imagination, Spring 2022

VPA 21109 General Education: ARC 015 ART, Design and Visual Culture, Spring 2022

ADJOURNMENT

Lisa S. Brennan, Recording Secretary

Susan G. Czerny, Secretary

Date

Date

10/4/2021