

Program - Business Administration (BS, BA) - Mapping: Curriculum Mapping

Legend: (1) Introduced, (2) Reinforced, (3) Mastered, (4) Assessed

Learning Outcomes	ACC 121	ACC 122	BUS 131	BUS 275	ECO 11	ECO 12	MGM 210	MKT 210	FIN 350	MGM 351	MGM 399
SLO 1A Oral Communication - Communicate effectively by speaking clearly, concisely, and convincingly, using appropriate business conventions for the field of study.											3, 4
SLO 1B Written Communication - Communicate effectively by writing clearly, concisely, and convincingly, using appropriate business conventions for the field of study.								2, 4			3, 4
SLO 2 Interpersonal Skills - Interpersonal Skills: demonstrate effective interpersonal skills, especially working in teams.							1, 4				3, 4
SLO 3A Critical Thinking: Data Analysis - Analyze data by using appropriate technology	1	1, 4		2	1				3	3, 4	
SLO 3B Critical Thinking: Decision Making - Analyze issues critically and make relevant decisions by identifying and assessing the significance of key factors and assumptions.		1							2	2, 4	3
SLO 4 Functional Knowledge - Identify, define, and apply current fundamental concepts, principles, and practices in the disciplines of business, including globalization.	1	1	1	1	1	1	1	1	1, 2	1, 2	1, 2

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SLO 5 Current Issues - Demonstrate knowledge of current business issues.	1	1	1	1	1	1	1	1	1, 4	1	1
SLO 6 Ethics - Evaluate ethical, social responsibility, and sustainability implications of business decisions.			1, 4			1		1			