

# Program - Social Media Theory and Strategy (BS) - Mapping: Curriculum Mapping

Legend: (1) Introduced, (2) Reinforced, (3) Mastered, (4) Assessed

Learning Outcomes	SM S 101	MK T 210	WRI 250	CO M 305	CO M 314	ENG 314	MK T 351	SM S 224	MK T 315	CO M 245	ENG 333	CDH 150	CDH 151	CO M 360	ENG 316	ENG 358	MA T 123	PRO 210	CO M 224	Csc 020	CSC 120	Csc 122	CSC 220	ENG 318	WRI 333	MK T 362	WRI 216	WRI 220	WRI 226	WRI 321	SM S 322	SM S 380	SMS 390		
SLO 1 Analyze and Apply		1					2		2																		2								3, 4
SLO 2 Design			2		2, 4	2, 4	2					1	1												2		2			2	2		3		3, 4
SLO 3 Construct			2		2, 4	2, 4	2				2			3, 4		2					1	1	1	2		2			2	2		2	3		3, 4
SLO 4 Analyze and Interpret	1, 4			2	3, 4	3, 4	2			2				3, 4		2	2															2	3		3, 4
SLO 5 Analyze	1, 4			2, 4	2, 4	3		2, 4	2						2					2, 4	1				2		2	2			2		3		3, 4
SLO 6	1, 4										2					2					1	1				2			2			2	3		3, 4