



## Digital Engagement and Storytelling

**Department/Organization Name:** Centro Hispano Reading

**Project Description:**

- Centro Hispano is interested in working with a student micro-intern to serve as a liaison between our non-profit organization and our marketing partner. This student would gather and share meaningful stories, photos, and videos that highlight the people and impact behind our work. The micro-intern will gain hands-on experience in non-profit communications, digital storytelling, community engagement, and partnership-based communication collaboration. They will build a portfolio of creative content while helping advance Centro Hispano's mission and visibility.

**Necessary Skills:**

- Strong interpersonal and communication skills; excellent written and verbal communications abilities; familiarity with social media platforms; basic photo and video editing skills (smartphone acceptable) with video editing experience a plus; bilingual (English/Spanish) proficiency strongly preferred but not required

**Desired Majors:** Social work, marketing, communications studies

**Approximate Length:** Spring Semester (Jan-May), Flex Start, 20 hrs with possibility to extend beyond one month; Format: Hybrid

**Payment:** \$15 an hour

**Contact:** Linda Capozello, Director of Development

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[recruiting@kutztown.edu](mailto:recruiting@kutztown.edu) for more information about the Micro-Internship program