



MICRO-INTERNSHIP PROGRAM

Redesigning a Recruiting Website for the Life Sciences Industry

Project Description:

1. Make the original website digestible for life science audience and their job and intern seekers.
2. Be able to design or learn how to design website updates, using Wix website design tools.
3. With guidance, be able to use creativity and research to best phrase technical jargon for clearer marketing messaging.

Preferred Skills: Technical, Marketing or Art Major

Approximate Length: Approximately 20 hours during the Fall semester (Sept-Dec)

Format: Remote (preferred)

Payment: Upon completion of the micro-internship, a \$250 stipend will be released to the student by the KU Foundation

Contact Information: Applicants should submit a resume to QA-lity Effects LLC at jsayer@gafx.net