



Student Interest Data Analyst

Department/Organization Name: Office of Student Involvement

Project Description: The Office of Student Involvement collects information about student interests through an interest inventory completed upon their first login to Engage. This project is to assess the data of related to the interests of students, provide observations, and compile a final report.

Final Product: A final report that includes data about undergraduate student interests broken down by interest category and further assessed to include demographic information and academic programs.

Upon successful completion of this project, the student will have:

1. Assessed the interests of over 7,500 students
2. Analyzed demographic and academic programs data associated with interests
3. Developed ideas for opportunities for collaboration and recommendations for targeted outreach to students and departments.
4. Created a spreadsheet method to be used to generate involvement import lists.

Role & Qualifications: This micro-internship requires Excel proficiency, including (but not limited to) functions such as filter, sort, v-lookup, average and sum. The student will need strong organizational skills, comfort working with numbers, problem-solving skills and the ability to follow specific instructions. Supervision will be provided. This micro-internship will require independent work.

Desired Majors: Psychology, Library Science, Education, Management, Business Administration, Information Science, Exploratory Studies

Approximate Length: Winter Break/Spring Break, 40 hours

Format: Remote (preferred), Hybrid

Payment: \$250 upon completion of the micro-internship

Contact Information: Leah Cassellia, casselli@kutztown.edu