

Study Abroad Resource Auditor

Department/Organization Name: Office of International Education and Global Engagement

Project Description:

The Study Abroad Office seeks a micro-intern to provide a student-centered perspective on the accessibility and clarity of our advising materials and online resources. Many of our documents and web pages were developed by professionals and may include jargon or unclear explanations. The micro-intern will review these materials through the lens of a prospective study abroad participant and provide feedback to improve their usability and accessibility.

Goals:

- Identify confusing, outdated, or overly complex language in study abroad resources.
- Assess how easily a student can find and understand essential information (programs, costs, deadlines, application steps, etc.).
- Recommend edits or reorganizations that improve clarity, engagement, and accessibility.

Deliverable: A short report or slide deck (5–10 slides) summarizing findings and recommendations, including before-and-after examples where possible.

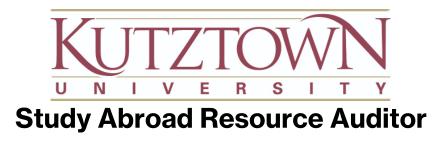
Desired Majors: Communication Studies, Public Relations, Marketing, Professional Writing

Approximate Length: Winter Term

Duration: 25 hours total, 6.25 hours per week over 4 weeks

Format: Remote (Preferred)

Payment: \$250 upon completion of the micro-internship



Apply At: Christina Kinney, Director; Email: kinney@kutztown.edu