



MICRO-INTERNSHIP PROGRAM

Video Productions for the Career Development Center

Project Description:

1. Partner with Career Development Center staff to create two engaging videos for the 1866 Campaign, highlighting:
 - a. **Career Closet Fund:** Providing students with professional attire for interviews and networking.
 - b. **Unpaid Internship Fund:** Expanding access to experiential learning opportunities.
2. Film interviews, b-roll footage, and/or voiceover segments that reflect the student experience
3. Edit and produce two dynamic 60–90 second videos (one for each fund) in alignment with KU branding standards
4. Incorporate logos, captions, music, and other creative elements as appropriate
5. Respond to feedback and implement revisions
6. Submit final deliverables in formats optimized for digital and social media platforms

Preferred Skills: Cinema, Television & Media

1. Proficient in industry-standard editing tools (e.g., Adobe Premiere, Final Cut Pro, DaVinci Resolve)
2. Strong storytelling instincts and visual composition skills
3. Ability to work independently while meeting project deadlines
4. Passion for student success, equity, and media-driven advocacy

Approximate Length: Approx. 20-40 hours

Format: Remote

Payment: \$250 Stipend awarded upon successful completion of both video projects

Contact Information: Applicants should submit a resume to the Career Development Center at careerhelp@kutztown.edu