

ANIMATED ARTS

Bachelor of Fine Arts: Animated Arts

Concentrations: Animation, Pre-production, 3D Modeling

Students studying Animated Art at Kutztown University with a focus in Animation, Pre-production, or 3D Modeling develop a wide range of technical and creative skills. These include proficiency in 2D and 3D animation techniques, storyboarding, visual storytelling, concept design, and 3D modeling. Students gain experience with industry-standard software for 2D animation and 3D modeling, rigging, texturing, and animating characters and environments. Through hands-on projects, they also learn the fundamentals of narrative development, character design, layout, and production workflows, preparing them for careers in animation, game design, visual development, and related creative industries. Junior and senior years include internship opportunities, group projects and capstone courses, that prepare students for careers in these creative visual professions.

Career types associated with Animated Arts

(Is this a good fit for you? Are you a...)

- Artistic - "Creator"
- Social - "Helper"
- Enterprising - "Persuader"

Related skills, values, and qualities

- Ability to communicate ideas, thoughts, and feelings visually
- Ability to think creatively
- Strong sense of expertise and manual dexterity
- Familiarity with traditional art approaches as well as other new and digital media
- Intuition and innovation in understanding and extracting ideas to generate visual concepts
- Organization and attention to detail
- Strong interpersonal and networking skills

Courses Animated Arts majors typically enjoy

- Art
- Design
- Information Technology
- Cinema Television & Media
- Animation
- Game Development
- Marketing
- Writing

Common interests of Animated Arts majors

- Watching animations and movies
- Creating video productions
- Writing and storytelling
- Creating unique characters
- Digital drawing
- Playing video games
- Painting and sculpture
- Attending art shows and other visual art events

For more information about the major

Contact The Department of Art and Design
115 Sharadin, 610-683-4540
or visit www.kutztown.edu/academics/colleges-and-departments/visual-and-performing-arts/

KU Majors related to Animated Arts

Art, Art History, Art Education, Communication Design, Professional Writing, Cinema, Television & Media, Game Development

FOUR STEPS TO SUCCESS

EXPLORE

1ST YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

DISCOVER

2ND YEAR

- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

EXPERIENCE

3RD YEAR

- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employer panels, site visits & networking events.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for admissions tests.

IMPLEMENT

4TH YEAR

- Attend your Senior Kick-off session and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette luncheon or dinner.
- Participate in job fairs and on-campus interviewing.

Sample Career Titles

Animated Arts majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

To learn more about these careers, visit <http://online.onetcenter.org> or www.bls.gov/oco.

2D/3D Animators

Animator
Character Animator/Modeler
Game Designer/Concept Artist
Digital Arts Instructor
Art Teacher
Media Assistant
Digital Strategy Manager
Multimedia Designer
Digital Brand Manager
Virtual Reality Designer
Filmmaker

Environmental Modeler
Simulations FX Technical Director
Storyboard Designer
Visual Development Artist
Digital Composer
VFX Supervisor
Motion Graphics Designer
Website Graphic Designer

Common Internship Sites and Employers

Animated Arts majors often find internships and employment in the following fields/industries.

- Freelancer for any industry
- Art & Design Studios/Galleries
- Publishing Firms
- Museums
- Television Studios
- Community Arts Organizations
- Media/Design Firms
- Movies/Film/Entertainment
- Gaming
- Independent Studios

Handshake

Handshake is the primary online resource for preparing and connecting students and alumni with employers.
www.kutztown.edu/handshake

Useful Websites for Animated Arts Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

Industry/Employment Information

National Endowment for the Arts
www.arts.gov

NY Foundation for the Arts
www.nyfa.org

ResArtis
www.resartis.org

Art Deadline
<http://artdeadline.com>

Creating an Animation Demo Reel (Pixar)
www.blopanimation.com/animation-demo-reel/

Professional Associations

Industrial Designers Society of America
www.idsa.org/job-board

American Institute of Graphic Artists
www.designjobs.aigia.org

Southern Graphics Council
<http://sgcinternational.org>

International Game Developers Association
www.igda.org

Women in Animation
<https://womeninanimation.org>

Job/Internship Search Boards

HitMaker
<https://hitmaker.net>

LinkedIn Jobs
www.linkedin.com/jobs

Art Station
www.artstation.com

Production Hub
www.productionhub.com/jobs

Animated Jobs.com
<https://animatedjobs.com>

Game Developer.com
<https://jobs.gamedeveloper.com>

www.mediabistro.com

<https://ispyrecruiting.com>

<https://dribbble.com>

Related Area Employers

Allentown Art Museum
ArtsQuest
Bento Box
Berks Arts
Blizzard Entertainment
DaBrian Marketing Group
Gavin
Goggleworks
Nerd Street Games
NeoPangea
New Arts Program
Milkroom Entertainment
Rodale Institute
Warner Brothers
WebFX, Inc.

Related Employers

Pixar Animation Studios
Lucasfilm Animation
Industrial Light & Magic
Walt Disney Animation Studios
Cartoon Network Studios
Adult Swim
Warner Bros. Animation
DreamWorks Animation Studios
Sony Pictures Animation
20th Century Fox Animation
Marvel Studios
Schell Games
Rockstar Games

Building Your Resume for a Career in Animated Arts

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

Patty Animator

sstud000@live.kutztown.edu, www.linkedin.com/in/patty, 555-555-5555

PROFILE

Interested in an Animator position for Pixel Perfect Studios.

QUALIFICATIONS

2D and 3D computer animation
Claymation and stop motion [animation](#)
Layout and storyboard

EDUCATION

B.F.A. Kutztown University of Pennsylvania
Major: **Animated Arts**
GPA: 3.68

Kutztown, PA
May 20xx

INTERNSHIP EXPERIENCE

Pixel Perfect Studios

Animation Intern

- Created 2D and 3D models of characters, props and [scenery](#)
- Edited the sequencing of animation while refining and adding sound [effects](#)
- Completed projects in accordance with tight deadlines and budget [restrictions](#)

Philadelphia, PA
Summer 20xx

RELATED EXPERIENCE

Please Touch Museum

Museum Experience Host

- Implemented creative ideas using art and imagination to engage children and [families](#)
- Deliver interactive programming to educate [visitors](#)
- Organize activities and materials for [patrons](#)

Philadelphia, PA
Summers 20xx & 20xx

Foundation of the Arts and Sciences

Mural Instructor

- Guided paint-based art projects for children ages 6-10 focusing on color and [texture](#)
- Coordinated daily mural activities and supply [orders](#)

Brick, NJ
Summer 20xx

CAMPUS LEADERSHIP

Digital Media Club, Kutztown University

President

- Organize and facilitate weekly club [meetings](#)
- Promote and support club via on-campus information sessions and [fundraisers](#)

Fall 20xx-Present
Spring 20xx-Present

PROFESSIONAL DEVELOPMENT

Society for Animation Studies

Career Success Certificate, Kutztown University Career Development Center

Career Exploration Certificate, Kutztown University Career Development Center

Spring 20xx
S ~~pring~~ 20xx
Fall 20xx

WORK EXPERIENCE

Starbucks

Barista

- Train new employees, execute orders effectively and efficiently, resolve customer [issues](#)

Allentown, PA
Fall 20xx-[Present](#)

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through internships.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.