



# ANIMATED ARTS

## **Bachelor of Fine Arts: Animated Arts**

**Specializations: Pre-production, 2D Animation, 3D Animation, 3D Digital Modeling**

Animated Arts students are visual storytellers. Come join us and learn to create new worlds, give life to unique characters, and explore concepts about our current cultural experiences through animated arts. Here, students work with the latest technology across a range of visual fields—2D and 3D Animation, Pre-production work including Concept Art and Storyboarding, and 3D Digital Modeling and Rendering—becoming leaders in visual innovation for all types of media production, from film to television to video games. If you love creating visual stories, a BFA in Animated Arts offers limitless possibilities in this expansive and fast-growing field.

### **Career types associated with Animated Arts**

*(Is this a good fit for you? Are you a...)*

- Artistic - “Creator”
- Social - “Helper”
- Enterprising - “Persuader”

### **Related skills, values, and qualities**

- Ability to communicate ideas, thoughts, and feelings visually
- Ability to think creatively
- Strong sense of expertise and manual dexterity
- Familiarity with traditional art approaches as well as other new and digital media
- Intuition and innovation in understanding and extracting ideas to generate visual concepts
- Organization and attention to detail
- Strong interpersonal and networking skills
- Ability to compete in a changing market that is

### **Courses Animated Arts majors typically enjoy**

- Art
- Drawing
- Painting
- Information Technology
- Digital Media
- Animation
- Game Design
- Marketing
- Theater
- Film Studies

### **Common interests of Animated Arts majors**

- Working part-time or volunteering in an art studio or advertising agency
- Digital imaging
- Drawing and painting
- Attending art shows and other visual art events
- Marketing/Branding of products
- Watching Anime
- Reading comics and manga
- Watching movies and tv shows
- Playing video games

### **For more information about the major**

Contact The Department of Art and Design  
115 Sharadin, 610-683-4540  
or visit [www.kutztown.edu/StudioArt](http://www.kutztown.edu/StudioArt)

### **KU Majors related to Animated Arts:**

Art Education, Communication Design, Studio Art, Computer Science, Cinema, Television, and Media Production

# FOUR STEPS TO SUCCESS

EXPLORE

DISCOVER

EXPERIENCE

IMPLEMENT

1<sup>ST</sup> YEAR

2<sup>ND</sup> YEAR

3<sup>RD</sup> YEAR

4<sup>TH</sup> YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.
- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.
- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employer panels, site visits & networking events.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for admissions tests.
- Attend your Senior Kick-off session and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your “30 second” commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette luncheon or dinner.
- Participate in job fairs and on-campus interviewing.

## Sample Career Titles

Animated Arts majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

To learn more about these careers, visit <http://online.onetcenter.org> or [www.bls.gov/oco](http://www.bls.gov/oco).

Filmmaker  
 Animator  
 Character Artist  
 Character Animator/Modeler  
 Fabricator/Prop Artist  
 Background Artist  
 Pipeline Artist  
 Storyboard Artist  
 Layout Artist  
 Composite Artist  
 Game Designer  
 Digital Arts Instructor  
 Media Assistant  
 Digital Strategy Manager  
 Multimedia Designer  
 Digital Brand Manager Virtual

Environmental Modeler  
 Simulations FX Technical Director  
 Digital Composer  
 VFX Supervisor  
 Motion Graphics Designer  
 Technical Artist  
 Production Coordinator

## Common Internship Sites and Employers

Animated Arts majors often find internships and employment in the following fields/industries.

- Freelancer for any industry
- Art & Design Studios/Galleries
- Publishing Firms
- Museums
- Community Arts Organizations
- Media/Design Firms
- Movies/Film/Entertainment
- Gaming

# Handshake

Handshake is the primary online resource for preparing and connecting students and alumni with employers.  
[www.kutztown.edu/handshake](http://www.kutztown.edu/handshake)

## Useful Websites for Animated Arts Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

### Industry/Employment Information

Dribbble  
[www.dribbble.com/jobs](http://www.dribbble.com/jobs)

National Endowment for the Arts  
[www.arts.gov](http://www.arts.gov)

NY Foundation for the Arts  
[www.nyfa.org](http://www.nyfa.org)

ResArtis  
[www.resartis.org](http://www.resartis.org)

Art Deadline  
<http://artdeadline.com>

### Job/Internship Search Boards

Greater Phila Cultural Alliance  
[www.philaculture.org](http://www.philaculture.org)

LinkedIn Jobs  
[www.linkedin.com/jobs](http://www.linkedin.com/jobs)

Art Station  
[www.artstation.com](http://www.artstation.com)

Museum Jobs  
[www.museumjobs.com](http://www.museumjobs.com)

Aquent Talent Agency  
[www.aquent.com](http://www.aquent.com)

### Related Area Employers

Allentown Art Museum  
ArtsQuest  
Berks Arts  
DaBrian Marketing Group  
Gavin  
Goggleworks  
Nerd Street Games  
NeoPangea  
New Arts Program  
Milkroom Entertainment  
Rodale Institute  
WebFX, Inc.

### Professional Associations

College Art Association  
[www.collegeart.org](http://www.collegeart.org)

American Institute of Graphic Artists  
[www.designjobs.aigia.org](http://www.designjobs.aigia.org)

Southern Graphics Council  
<http://sgcinternational.org>

International Game Developers Association  
[www.igda.org](http://www.igda.org)

# Building Your Resume for a Career in Animated Arts

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

## Patty Animator

[sstud000@live.kutztown.edu](mailto:sstud000@live.kutztown.edu), [www.linkedin.com/in/patty](http://www.linkedin.com/in/patty), 555-555-5555

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through clinical practice.

### PROFILE

Interested in an Animator position for Pixel Perfect Studios.

### QUALIFICATIONS

2D and 3D computer animation  
Claymation and stop motion animation  
Layout and storyboard

### EDUCATION

B.F.A. Kutztown University of Pennsylvania  
Major: **Animated Arts**  
GPA: 3.68

Kutztown, PA  
May 20xx

### INTERNSHIP EXPERIENCE

Pixel Perfect Studios  
**Animation Intern**

- Created 2D and 3D models of characters, props and scenery
- Edited the sequencing of animation while refining and adding sound effects
- Completed projects in accordance with tight deadlines and budget restrictions

Philadelphia, PA  
Summer 20xx

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

### RELATED EXPERIENCE

Please Touch Museum  
**Museum Experience Host**

- Implemented creative ideas using art and imagination to engage children and families
- Deliver interactive programming to educate visitors
- Organize activities and materials for patrons

Philadelphia, PA  
Summers 20xx & 20xx

Foundation of the Arts and Sciences  
**Mural Instructor**

- Guided paint-based art projects for children ages 6-10 focusing on color and texture
- Coordinated daily mural activities and supply orders

Brick, NJ  
Summer 20xx

### CAMPUS LEADERSHIP

Digital Media Club, Kutztown University  
**President**

- Organize and facilitate weekly club meetings
- Promote and support club via on-campus information sessions and fundraisers

Fall 20xx-Present  
Spring 20xx-Present

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.

### PROFESSIONAL DEVELOPMENT

Society for Animation Studies  
Career Success Certificate, Kutztown University Career Development Center  
Career Exploration Certificate, Kutztown University Career Development Center

Spring 20xx  
Spring 20xx  
Fall 20xx

### WORK EXPERIENCE

Starbucks  
**Barista**

- Train new employees, execute orders effectively and efficiently, resolve customer issues

Allentown, PA  
Fall 20xx-Present