

Bachelor of Science in Art Education-Alternative Settings

People create art to communicate ideas, thoughts, or feelings. A variety of methods and an assortment of materials or tools can be utilized to create, including oils, watercolors, acrylics, pastels, pencils, pen and ink, plaster, clay, metals, fiber, and computers. Kutztown University's renowned art education program with a long history is one of the best in the country. As an art education major, you will receive a sound general education as well as rich experiences in your field. You will gain the knowledge and confidence to become the best possible facilitator of art experiences.

Career types associated with Art Education

(Is this a good fit for you? Are you a...)

- Social - "Helper"
- Artistic - "Creator"
- Enterprising - "Persuader"

Related skills, values, and qualities

- Able to communicate ideas, thoughts, and feelings with a variety of materials and media
- Intuition and innovation in understanding and extracting ideas to generate visual concepts
- Ability to handle interpersonal relationships
- Familiarity with graphics and database systems
- Ability to plan, facilitate, assess and reflect
- Desire and ability to work with others
- Enthusiasm for facilitating growth and understandings
- Ability to incorporate technology into curriculum and instruction
- Ability to adjust to public scrutiny & criticism
- Ability to meet deadlines and accept feedback
- Display empathy

Courses Art Education majors typically enjoy

- Studio Art
- Art History
- Ceramics
- Textiles
- Photography
- Drawing & Painting
- Public Speaking
- Interpersonal Communication
- Human Growth & Development
- Psychology

Common interests of Art Education majors

- Working part-time or volunteering in an art studio, museum, preschool, or camp setting
- Participating in community service organizations
- Attending art fairs and other visual art events
- Serving as a tutor, peer counselor, or youth group leader
- Creating artworks
- Presenting at art-related conference

For more information about the major

Contact the Department of Art Education,
410 Sharadin, 610-683-4520,
or visit www.kutztown.edu/ArtEducation

KU Majors related to Art Education

Communication Design, Crafts, Studio Art, Art History, Elementary Education, Library Science, Music Education, Secondary Education, Special Education.

Artistic students may also be interested in:
Advertising*, Cinema, Television and Media Production, English, German, International Studies*, Literature*, Music, PA German Studies*, Philosophy, Professional Writing, Public Relations*, Spanish, or Communication Studies.

*minor only

FOUR STEPS TO SUCCESS

EXPLORE

1ST YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

DISCOVER

2ND YEAR

- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

EXPERIENCE

3RD YEAR

- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employer panels, site visits & networking events.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for

IMPLEMENT

4TH YEAR

- Attend your Senior Kick-off session and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette luncheon and dinner.
- Participate in job fairs and on-campus interviewing.

Sample Career Titles

Art Education-Alternative Settings majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

- Adult Education Teacher
- Advertiser
- Alumni Relations Coordinator
- Animator
- Architectural Conservationist
- Art Appraiser
- Art Auctioneer
- Art Conservationist
- Art Critic
- Art Director
- Artist
- Art Investor
- Art Lawyer
- Art Supply Store Manager
- Art Teacher
- Art Therapist
- Assistant Principal
- Book Illustrator
- Cartoonist
- College Professor
- Commercial Designer
- Community/Public Service Administrator
- Curator
- Costume Designer
- Day Care Administrator
- Educational Programmer
- Education and Training Administrator
- Education Management Specialist
- Educational Administrator
- Education Consultant
- Educational Materials Sales Rep.
- Elementary School Teacher
- Fashion Designer
- Graphic Designer
- Guidance Counselor
- Furniture Designer
- Greeting Card Illustrator
- Interior Designer
- Internet/Web Page Designer
- Jewelry Designer
- Layout Editor
- Newspaper Artist
- Museum Educator
- Painter or Sculptor
- Paintings Restorer
- Peace Corps/VISTA Worker
- Personnel Director
- Photojournalist
- Photographer
- Preschool Administrator
- Preschool Teacher
- Principal
- Publisher
- Secondary School Teacher
- Set Designer
- Student Affairs Administrator
- Curriculum Specialist
- Textile Designer
- Tutor

To learn more about these careers, visit <http://online.onetcenter.org> or www.bls.gov/oco.

Common Internship Sites and Employers

Art Education-Alternative Settings majors often find internships and employment in the following industries.

- Art Galleries/Museums
- State and Federal Government Youth Services
- Camps
- Heath based centers
- Public and Private Schools
- International Schools
- Colleges and Universities
- Community Centers/Non-Profit Organizations
- Educational Publishers
- Business and Industry
- Religious Institutions
- Hospitals

Handshake

Handshake is the primary online resource for preparing and connecting students and alumni with employers.

Useful Websites for Art Education-Alternative Settings Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

Industry/Employment Information

PA Department of Education
www.pa.gov/agencies/education.html

NJ Department of Education
www.state.nj.us/education

Education Week
www.edweek.org

Job/Internship Search Sites

LinkedIn Jobs
www.linkedin.com/jobs

PA-REAP
www.pareap.net

PA-Educator.net
www.pa-educator.net

US-REAP
www.usreap.net

Teachers-Teachers
www.teachers-teachers.com

Southern Teacher's Agency
www.southernteachers.com

K-12jobs.com
www.k12.com

Education Job Page
www.nationjob.com/education

School Spring
www.schoolspring.com

K12 Job Spot
www.k12jobspot.com

Professional Associations

PA School Board Association
www.psba.org

American Federation of Teachers
www.aft.org

PA Art Education Association
www.paee.org

National Art Education Association
www.arteducators.org

National Education Association
www.nea.org

Association of Arts Admin. Educators
<http://artsadministration.org>

American Alliance of Museums
www.aam-us.org

American Art Therapy Association
<https://arttherapy.org>

The National Association of Independent Schools
www.nais.org

Related Area Employers

ArtsQuest, Barnes Foundation, Berks Arts, Berks Catholic High School, Bridgette Mayer Gallery, Clay On Main, Everhart Museum of Natural History, Science and Art; Goggleworks, James A. Michener Art Museum, Lehigh Valley Arts Council, Main Line Art Center, Sorrelli Jewelry, Studio B Art Gallery, Susquehanna Art Museum, YMCA of Reading and Berks County, Yocum Institute for Arts Education

Building Your Resume for a Career in Art Education-Alternative Settings

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience

Arthur Art

aeduca000@live.kutztown.edu, 555-555-5555, www.linkedin.com/in/arthur, arteducation.weebly.com

PROFILE

Interested in being an Art Facilitator in a community setting.

EDUCATION

B.S. Kutztown University of Pennsylvania
Major: Art Education, Minor: Multicultural Studies
GPA: 3.94
Dean's List

Kutztown, PA
Dec 20xx

Fall 20xx - Spring 20xx

ART EXPERIENCE

Allentown Art Museum
Education Instructor

- Host groups in museum of both children and adults
- Provide tours of exhibits
- Facilitate learning through explanation of exhibits and creation of medium related activities

Allentown, PA
Fall 20xx-Present

The Boys and Girls Clubhouse of Allentown

Summer Art Camp Instructor

- Coordinated daily activities for 150+ children, ages 5-14
- Instructed and created lesson plans focused on art-related topics and activities
- Strived to improve students' appreciation of art through themed displays

Allentown, PA
Summer 20xx

RELATED VOLUNTEER EXPERIENCE

Camp No Worries
Camp Counselor

- Volunteered to work with children and siblings affected by pediatric cancer
- Created and implemented therapeutic activities and art projects to promote expression and healing such as emotion collages and mandala drawings

Brick, NJ
Summer 20xx

Foundation of the Arts and Sciences

Mural Instructor

- Guided paint-based art projects for children ages 6-10 focusing on color and texture
- Coordinated daily mural activities and supply orders

Brick, NJ
Summer 20xx

PROFESSIONAL DEVELOPMENT

National Art Education Association (NAEA)
National Association of Latino Arts and Culture
Career Success Certificate, Kutztown University Career Development Center
Career Exploration Certificate, Kutztown University Career Development Center

Fall 20xx-Present
Fall 20xx-Present
Spring 20xx
Fall 20xx

WORK EXPERIENCE

Starbucks
Barista

- Train new employees, execute orders effectively and efficiently, resolve customer issues

Allentown, PA
Fall 20xx-Present

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through internships.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.