

## Bachelor of Fine Arts: Art History

The Bachelor of Fine Arts in Art History affords students the unique opportunity to study the discipline of Art History through traditional academic means as well as through professional settings provided by internships, field trips, and visiting artists and scholars. A major in Art History will strongly prepare students for careers opportunities related to cultural tourism, as well as work in museums, galleries, and more.

### Career types associated with Art History

*(Is this a good fit for you? Are you...)*

Artistic - "Creator"

Investigative - "Thinker"

Social - "Helper"

### Related skills, values, and qualities

- Ability to communicate ideas, thoughts, and feelings visually
- Ability to think creatively
- Familiarity with traditional art approaches as well as other new and digital media
- Intuition and innovation in understanding and extracting ideas to generate visual concepts
- Organization and attention to detail
- Strong interpersonal and networking skills
- Love/Appreciation for history
- Ability to compete in a changing market that is exciting and highly competitive

### Courses Art History majors typically enjoy

- Art
- History
- Drawing
- Painting
- Photography
- Watercolors
- Printmaking
- Digital Media

### Common interests of Art History majors

- Working part-time or volunteering in an art studio, museum, or advertising agency
- Photography
- Digital imaging
- Drawing and painting
- Attending art shows and other visual art events
- Traveling
- Marketing & Branding

### For more information about the major

Contact the Department of Art,  
115 Sharadin, 610-683-4540,  
or visit [www.kutztown.edu/StudioArt](http://www.kutztown.edu/StudioArt)

### KU Majors related to Art History

Art Education, Crafts, History

Artistic students may also be interested in:

Advertising\*, Applied Digital Arts, Cinema, Television & Media Production, Elementary Education, English, German, International Studies\*, Library Science, Literature\*, Music, Music Education, PA German Studies\*, Philosophy, Professional Writing, Public Relations\*, Secondary Education (English or Modern Languages), Spanish, or Communication Studies.

\*minor only

# FOUR STEPS TO SUCCESS

EXPLORE

DISCOVER

EXPERIENCE

IMPLEMENT

1<sup>ST</sup> YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

2<sup>ND</sup> YEAR

- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

3<sup>RD</sup> YEAR

- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in Careers Cafe & networking programs.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for admissions tests.

4<sup>TH</sup> YEAR

- Attend your senior kick-off and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette dinner.
- Participate in job fairs and on-campus interviewing.

## Sample Career Titles

Art History majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

To learn more about these careers, visit <http://online.onetcenter.org> or [www.bls.gov/oco](http://www.bls.gov/oco).

Art Advisor  
 Art Administrator  
 Antiquarian Book Trade  
 Antiques Dealer  
 Architectural Conservator  
 Art Gallery Manager  
 Art Investment  
 Art Lawyer  
 Art Preservationist  
 Art Publicist  
 Artist Representative  
 Art Librarian

Arts Organization Consultant  
 Corporate Curator  
 Curatorial Consultant  
 Estate Appraiser  
 Freelance Collection Manager  
 Freelance Writer  
 Independent Producer  
 Museum Curator  
 Teacher  
 Sample Advertisements  
 Visual Resource Curator

## Common Internship Sites and Employers

Art History majors often find internships and employment in the following fields/industries.

- Photo Studios
- Art Studios
- Galleries
- Mural Projects
- Publishing Firms
- Printmaking Workshops
- Community Arts Organizations
- Magazines/Newspapers
- Museums
- Archeology



Handshake is the primary online resource  
for preparing and connecting students and alumni with employers.  
[www.kutztown.edu/handshake](http://www.kutztown.edu/handshake)

## Useful Websites for Art History Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

### Industry/Employment Information

National Endowment for the Arts  
[www.arts.gov](http://www.arts.gov)

NY Foundation for the Arts  
[www.nyfa.org](http://www.nyfa.org)

ResArtis  
[www.resartis.org](http://www.resartis.org)

TransArtists  
[www.transartists.org](http://www.transartists.org)

WOOLOO  
[www.wooloo.org](http://www.wooloo.org)

Arts and Art Deadlines  
[www.artandartdeadlines.com](http://www.artandartdeadlines.com)

Allentown Art Museum  
[www.allentownartmuseum.org](http://www.allentownartmuseum.org)

Philadelphia Museum of Art  
<http://www.philamuseum.org>

### Job/Internship Search Boards

Museum Jobs  
[www.museumjobs.com](http://www.museumjobs.com)

Greater Phila Cultural Alliance  
[www.philaculture.org](http://www.philaculture.org)

LinkedIn Jobs  
[www.linkedin.com/jobs](http://www.linkedin.com/jobs)

### Professional Associations

College Art Association  
[www.collegeart.org](http://www.collegeart.org)

American Association of Museums  
[www.aam-us.org](http://www.aam-us.org)

Southern Graphics Council  
<http://sgcinternational.org>

# Building Your Resume for a Career in Art History

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

## Arthur History

sstud000@live.kutztown.edu, 555-555-5555

### EDUCATION

B.F.A. Kutztown University of Pennsylvania

Major: Art History

GPA: 3.68

Kutztown, PA

May 20xx

University of Florence

Study Abroad: 9 credits completed

Florence, Italy

June 20xx

### RELATED EXPERIENCE

Allentown Art Museum

Conservation Intern

- Developed appropriate methods of handling, preserving, and interpreting cultural materials
- Examined the condition of selected objects—cleaning and repairing them for exhibition or loan
- Appraised and selected items for permanent retention on the basis of documentary value

Allentown, PA

Summer 20xx

Please Touch Museum

Museum Experience Host

- Implemented creative ideas using art and imagination to engage children and families
- Deliver interactive programming to educate visitors
- Organize activities and materials for patrons

Philadelphia, PA

Summers 20xx & 20xx

### COMMISSIONED WORK & EXHIBITIONS

Please Touch Museum

- Created commissioned painting for permanent collection, Philadelphia, PA

Solo Exhibition, Senior Exhibition, Marlin & Regina Gallery, Kutztown, PA

Group Exhibition, A Celebration of Art, Dixon Center, Harrisburg, PA

Group Exhibition, Emergence in the Arts, Eckhaus Gallery, Kutztown, PA

June 20xx

May 20xx

April 20xx

June 20xx

### CAMPUS LEADERSHIP

Art Club, Kutztown University

President

- Organize and facilitate weekly club meetings
- Promote and support club via on-campus information sessions and fundraisers

Fall 20xx-Present

Spring 20xx-Present

### PROFESSIONAL DEVELOPMENT

Americans for the Arts

Career Success Certificate, Kutztown University Career Development Center

Career Exploration Certificate, Kutztown University Career Development Center

Spring 20xx

Spring 20xx

Fall 20xx

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through clinical practice.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.