



MUSIC

Bachelor of Arts: Music

Bachelor of Arts: Music: Commercial Music

Bachelor of Arts: Music: Performance

Bachelor of Arts: Music Business

Minor: Music, Jazz, Music History, Audio Engineering, Musical Theater

Music is a phenomenon common to all societies, a richly diverse experience that is used in many ways. Music can be a form of communication, artistic expression, entertainment, therapy and worship.

As a music major, you will study music from various perspectives including historical, theoretical, pedagogical and performance. You will develop listening skills, critical thinking, and an awareness of aesthetic principles and contemporary technology. Graduates find employment in a wide variety of musical or musically related fields such as private tutoring, performing, music retailing, publishing, entertainment or music librarianship (some occupations require graduate study). Employers recommend one or more internships to be successful and competitive when entering this field.

Career types associated with Music

(Is this a good fit for you? Are you a...)

- Artistic - "Creator"
- Enterprising - "Persuader"
- Social - "Helper"

Related skills, values, and qualities

- Ability to speak articulately, listen introspectively, and make keen observations
- Ability to think creatively
- Self-discipline and perseverance
- Capacity for memorization and concentration
- Ability to meet deadlines
- Ability to withstand close scrutiny and criticism
- High degree of commitment to field of study.
- Ability to compete in a changing market that is exciting and highly competitive

Courses Music majors typically enjoy

- Arts
- Band, Orchestra, Choir
- Dance
- Debate
- Public Speaking
- Speech
- Theater

Common interests of Music majors

- Attending plays, concerts, lectures, and movies
- Participating in theater, choir, glee club, marching band, orchestra, and/or other musical groups
- Working part-time or as a volunteer for a radio/TV station, theatre arts or communications department
- Participating in a talent or variety show, skit or play
- Joining the student council or a debate team
- Reading publications related to the performing arts

For more information about the major

Contact the Music Department,
114 Old Main, 610-683-4550,
or visit www.kutztown.edu/Music

KU Majors related to Music

Music Education, Cinema, Television and Media Production, Computer Science, Mathematics,

Artistic students may also be interested in:

Advertising*, Communication Design, Elementary Education, English, German, International Studies*, Library Science, Literature*, Music Education, PA German Studies*, Philosophy, Professional Writing, Public Relations*, Secondary Education (English or Modern Languages), Spanish, Speech Communication, or Studio Art.

*minor only

FOUR STEPS TO SUCCESS

EXPLORE

1ST YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

DISCOVER

2ND YEAR

- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

EXPERIENCE

3RD YEAR

- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employer panels, site visits & networking events.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for admissions tests.

IMPLEMENT

4TH YEAR

- Attend your Senior Kick-off and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette or luncheon dinner.

Sample Career Titles

Music majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

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|--------------------------------------|-------------------------------|-------------------------------|
| • Architectural Acoustic Monitor | • Music Attorney | • Publicist |
| • Armed Forces Band Member | • Music Copyist | • Recording Engineer |
| • Artist & Repertoire (A&R) Person | • Music Critic | • Recording Technician |
| • Arts Administrator/Manager | • Music Director | • Recreation Director |
| • Community Development Specialist | • Music Librarian | • Religion Music Director |
| • Community/Public Svc Administrator | • Music Promoter | • Royalties Broadcast Monitor |
| • Composer/Arranger | • Music Publishing Specialist | • Sales Representative |
| • Conductor | • Music Reporter | • Singer |
| • Copyright Specialist | • Music Software Programmer | • Sound Technician |
| • Copywriter | • Music Store Manager | • Studio Musician |
| • Cruise Social Director | • Music Stringer | • Synthesizer Specialist |
| • Disc Jockey | • Music Teacher | • Technical Writer |
| • Editor | • Music Therapist | • Theatre Performer |
| • Educator | • Musician | • Tour Manager |
| • Engineer/Mixer | • Narrator | • Union Contractor |
| • Film Music Editor | • Orchestra Librarian | • Voice Teacher |
| • Instrument Service Specialist | • Piano Tuner | |
| • Journalist | • Professional Entertainer | |
| | • Public Relations Specialist | |

To learn more about these careers, visit <http://online.onetcenter.org> or www.bls.gov/oco

Common Internship Sites and Employers

Music majors often find internships and employment in the following fields/industries.

- Public, Private, and International Schools
- State and Federal Government Youth Services
- Theater/Performing Groups
- Children's Music Programs
- Council for the Arts
- Radio/TV
- Colleges and Universities
- Community Centers/Non-Profit Organizations
- Business and Industry
- Magazines/Newspapers
- Music Publishing Companies

Handshake

Handshake is the primary online resource
for preparing and connecting students and alumni with employers.
www.kutztown.edu/handshake

Useful Websites for Music Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

Industry/Employment Information

National Endowment for the Arts
www.arts.gov

Solo Performer
www.soloperformer.com

Musical Chairs
www.musicalchairs.info

Professional Associations

National Art Education Association
www.arteducators.org

Association of Arts Admin. Educators
<http://artsadministration.org>

American Music Conference
www.american-music.org

American Federation of Musicians
www.afm.org

American Music Therapy Assoc.
www.musictherapy.org

The Film Music Society
www.filmmusicsociety.org

National Association of Music Merchants
www.namm.org

American Musicology Society
www.amsmusicology.org

Job/Internship Search Boards

Entertainment Careers
www.entertainmentcareers.net

The National Assoc. of Music Edu.
www.nafme.org

LinkedIn Jobs
www.linkedin.com/jobs

Production Hub
www.productionhub.com/jobs

NYC Production Companies
www.nyc.gov/site/mome/industries/production-companies.page

Related Area Employers

Appel Farm Arts & Music Center
ArtsQuest
Hershey Entertainment & Resorts
Kutztown University Music Department
Music Choice
Reading Samba School
Reda Films
Rock Lititz

Building Your Resume for a Career in Music

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

Melody Music

mmusi000@live.kutztown.edu, www.linkedin.com/in/melody, 555-555-5555

PROFILE

Interested in being an Editor for a music company.

QUALIFICATIONS

- Strong written and verbal communication skills
- Ability to incorporate criticisms in written work and reviews
- Proficient in voice training, wind instruments (clarinet, flute, saxophone), piano and keyboard
- Experience working with diverse populations

EDUCATION

B.A. Kutztown University of Pennsylvania

Kutztown, PA

Major: Music, Concomitant: Journalism-Professional Writing

May 20xx

Minor: Electronic Media

GPA: 3.88

Related Courses: Music Harmony and Theory, Music from 1750 to Present, Journalism, Magazine Writing, Computer Graphics, Public Relations and the Corporate Environment, Communication Law

INTERNSHIP & EXTERNSHIP EXPERIENCE

The Music Club

Philadelphia, PA

Event Blog Intern

Summer 20xx

- Received award for "Intern of the Year", in recognition of personal work ethic and blog/social media success
- Attended local music shows featuring new and up-and-coming artists
- Wrote event reviews and maintained company blog and social media pages (Facebook & Twitter)

Student Extern

Spring 20xx

- Observed Event Executive functions including music reviews and event coordination
- Attended musical event in Philadelphia and witnessed the artist interview process

RELATED CAMPUS INVOLVEMENT

The Keystone, Kutztown University Newspaper

Fall 20xx-Present

Writer

- Attend on-campus events and write reviews for student-run newspaper
- Update and maintain 'Events Page' of The Keystone Online
- Utilize constructive criticisms to adjust and edit articles

Kutztown University Jazz Ensemble

Fall 20xx-Present

Saxophone

- Perform in a variety of venues ranging from intimate settings to concert halls
- Exercise musical abilities through execution of performances in duos, trios and quartets

Kutztown University Choir

Spring 20xx-Spring 20xx

Soprano

- Utilized vocal abilities to illustrate a variety of genres, styles and periods of musical history
- Operated in a team environment to uphold University Choir tradition of excellence

PROFESSIONAL DEVELOPMENT

Society of Professional Journalists

Fall 20xx-Present

Career Success Certificate, Kutztown University Career Development Center

Spring 20xx

Career Exploration Certificate, Kutztown University Career Development Center

Fall 20xx

WORK EXPERIENCE

The Clothing Co.

Allentown, PA

Sales Associate

May 20xx-Present

- Assist customers, stock merchandise, handle cash and credit transactions

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through internships.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.