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**Bachelor of Arts: Sociology**  
**Minor: Sociology**

Sociology is the study of society and social behavior and focuses on the interaction between population groups and institutions and their influences on each other. Students will develop a deeper understanding of diversity through courses in deviant behavior, environmental sociology, and social inequality. Additionally, a variety of courses in such areas as family, gender and LGBTQ studies, as well as immigration are offered.

A degree in Sociology is ideal for students who wish to pursue graduate studies and/or careers in business, government, non-profit organizations, behavioral health, health care management, social service and criminal justice agencies, and community development and action groups. Employers recommend one or more internships to be successful and competitive when entering this field.

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**Career types associated with Sociology**

*(Is this a good fit for you? Are you...)*

Investigative - "Thinker"

Enterprising - "Leader"

Realistic - "Doer"

**Related skills, values, and qualities**

- Strong interpersonal communication skills
- Proficiency in reading comprehension, writing and speaking
- Ability to conduct and explain sociological research
- Ability to interact with people of diverse backgrounds and situations
- Ability to maintain composure in stressful situations
- Ability to adapt to new environments and improvise when needed
- Ability to evaluate problems and make appropriate decisions

**Courses Sociology majors typically enjoy**

- Anthropology
- Economics
- Environmental Studies
- Health
- History
- International Studies
- Psychology
- Political Science
- Public Administration
- Social Studies

**Common interests of Sociology majors**

- Social activism
- Participating in charitable outreach efforts and raising funds for social concerns
- Joining school clubs and organizations
- Working part-time or volunteering in a day care center or community service agency
- Planning events
- Reading social-issue related publications and attending lectures and conferences related to

**For more information about the major**

Contact the Anthropology and Sociology Department, 467 Old Main, 610-683-4242 or visit [www.kutztown.edu/Sociology](http://www.kutztown.edu/Sociology)

**KU Majors related to Sociology**

Anthropology, Political Science, Criminal Justice, Education, Geography, Sport Management, Psychology, Social Work

# FOUR STEPS TO SUCCESS

## EXPLORE

### 1<sup>ST</sup> YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

## DISCOVER

### 2<sup>ND</sup> YEAR

- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

## EXPERIENCE

### 3<sup>RD</sup> YEAR

- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in Careers Cafe & networking programs.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for admissions tests.

## IMPLEMENT

### 4<sup>TH</sup> YEAR

- Attend your senior kick-off and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette dinner or luncheon.
- Participate in job fairs and on-campus interviewing.

## Sample Career Titles

Sociology majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

To learn more about these careers, visit <http://online.onetcenter.org> or [www.bls.gov/oco](http://www.bls.gov/oco).

- Admissions Counselor
- Adoption Agent
- Advertising Manager
- Aging Specialist
- Child Welfare Officer
- Community & Social Service Worker
- Community Relations Director
- Consultant
- Consumer Survey Advisor
- Convention Organizer
- Correctional Caseworker/Officer
- Counselor: Alcohol/Drug
- Counselor: Career
- Counselor: Crisis Intervention
- Counselor: Occupational
- Counselor: School/Guidance
- Counselor: Vocational/Voc. Rehab
- Criminologist
- Demographic Analyst
- Employee Assistance Director
- Employee/Labor Relations Mgr.

- EEO/AA Specialist
- Family Preservation Case Worker
- Family Services Specialist
- Financial Aid Director
- Foster Care Worker
- Fundraiser/Development Officer
- Gerontologist
- Group Therapist
- Hospice Coordinator
- Human Resources Administrator
- Independent Living Trainer
- International Student Advisor
- Job Analyst & Developer
- Labor Relations Specialist
- Lawyer
- Market Research Analyst
- Mental Health Professional
- Minority & Race Relations Specialist
- Motivational Speaker/Researcher
- News Correspondent/Reporter
- Outplacement Specialist

- Peace Corps/VISTA Worker
- Paralegal
- Parole/Probation Officer
- Political Systems Researcher
- Public Health Educator/Statistician
- Public Opinion Surveyor
- Public Relations Specialist
- Recreation Director
- Recreation Therapist
- Regulatory Administrator
- Social Service Administrator
- Social Movements Organizer
- Social Scientist
- Social Welfare Examiner
- Sociologist
- Statistician Analyst
- Teacher/Professor/Educator
- Therapeutic Staff Support Person
- Wage/Benefits Analyst
- Youth Corrections Officer

## Common Internship Sites and Employers

Sociology majors often find internships and employment in the following fields/industries.

- Business & Industry
- Community Agencies
- Correctional Facilities
- Educational Institutions
- Mental Health Agencies
- Museums
- Non-Profit Organizations
- Private Practice
- Rehabilitation Agencies & Hospitals
- Research Foundations
- State/Federal Government Agencies

# Handshake

Handshake is the primary online resource  
for preparing and connecting students and alumni with employers.  
[www.kutztown.edu/handshake](http://www.kutztown.edu/handshake)

## Useful Websites for Sociology Majors

Whether you are researching related career fields, applying for internships or jobs,  
or planning to join a professional association, these websites are for you!

### Industry Information & Job/Internship Search Sites

Careers in Federal Government  
[www.usajobs.gov](http://www.usajobs.gov)

Idealist: Non-Profit Opportunities  
[www.idealist.org](http://www.idealist.org)

LaSalle Non-Profit Center  
[www.lasallenonprofitcenter.org](http://www.lasallenonprofitcenter.org)

Non Profit Job Search  
<http://nonprofit-jobs.org>

The New Social Worker Online  
[www.socialworker.com](http://www.socialworker.com)

Saludos Hispanos Career Center  
[www.saludos.com/cguide/cswguide.html](http://www.saludos.com/cguide/cswguide.html)

Social Service Jobs  
[www.socialservice.com](http://www.socialservice.com)

LinkedIn Job Search  
[www.linkedin.com/jobs](http://www.linkedin.com/jobs)

### Professional Associations

American Association for Marriage  
& Family Therapy  
[www.aamft.org](http://www.aamft.org)

American Counseling Association  
[www.counseling.org](http://www.counseling.org)

American Sociological Association  
[www.asanet.org](http://www.asanet.org)

Association for Applied & Clinical  
Sociology  
[www.aacsnet.org](http://www.aacsnet.org)

Association for the Sociology of Religion  
[www.sociologyofreligion.com](http://www.sociologyofreligion.com)

Association of Black Sociologists  
[www.associationofblacksociologists.org](http://www.associationofblacksociologists.org)

Eastern Sociological Society  
[www.essnet.org](http://www.essnet.org)

International Sociological Association  
[www.isa-sociology.org](http://www.isa-sociology.org)

Society for Human Resource Manage-  
ment [www.shrm.org](http://www.shrm.org)

Society for the Study of Social Problems  
[www.sssp1.org](http://www.sssp1.org)

### Related Area Employers

Berks County Pretrial Services  
Bethany's Children's Home  
Creative Health Services  
Kaleidoscope Family Solutions, Inc.  
KidsPeace  
Lehigh Valley Center for  
Independent Living  
Lehigh Valley Health Network  
St. Luke's Health Network

# Building Your Resume for a Career in Sociology

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

## Salvador Sociology

ssoci000@live.kutztown.edu, [www.linkedin.com/in/salvador](http://www.linkedin.com/in/salvador), 555-555-5555

### PROFILE

Sociology-oriented professional who is interested in working for a non-profit mental health organization.

### EDUCATION

B.A. Kutztown University of Pennsylvania  
Major: Sociology, Minor: Political Science  
Major GPA: 3.63

Kutztown, PA  
May 20xx

### EXTERNSHIP & INTERNSHIP EXPERIENCE

One-on-One Friendship, Kutztown University Chapter  
Non-profit Intern

Kutztown, PA  
Feb. 20xx

- Assisted in connecting KU students with individuals in developing countries
- Mentored Indonesian students using online discussion boards and Skype video chats
- Promoted organization through on-campus presentations and information sessions
- Organized and facilitated bi-weekly Chapter meetings
- Coordinated fundraisers, such as Indonesian-themed bake sales, and donated proceeds to Indonesian Chapters

Service Access Management (SAM), Berks County  
Student Extern

Reading, PA  
Spring 20xx

- Observed daily functions of case managers including advocacy efforts and consumer meetings
- Discussed varying levels of care between Resource Coordinators, Intensive and Blended Case Managers
- Witnessed consumer session involving goal planning and strengths assessment

### CAMPUS LEADERSHIP & VOLUNTEER EXPERIENCE

KuBOK, Kutztown Neighborhood Watch Program  
Volunteer

Fall 20xx-Present

- Patrol campus and community to ensure safety of students and citizens
- Alert law enforcement of suspected criminal occurrences and escort students home safely

Kutztown University Sociology Club  
Member

Fall 20xx-Present

Kutztown University Political Science Club  
Member

Fall 20xx-Present

Sigma Pi Fraternity, Kutztown University  
President  
Vice President  
Postulant Educator

Fall 20xx-Spring 20xx  
Fall 20xx-Spring 20xx  
Fall 20xx-Spring 20xx

- Delegated at National Convention (Summer 20xx) and National Conclave (Winter 20xx)

Special Olympics, Kutztown University  
Volunteer

May 20xx & May 20xx

### HONORS & AWARDS

Dean's List, Kutztown University  
Career Success Certificate, Kutztown University Career Development Center  
Career Exploration Certificate, Kutztown University Career Development Center

Fall 20xx, Spring 20xx, Fall 20xx  
Spring 20xx  
Fall 20xx

### WORK EXPERIENCE

Kutztown Tavern  
Server/Host

Kutztown, PA  
Aug 20xx-Present

- Ensure customer satisfaction and resolve customer issues
- Communicate effectively with wait staff and management

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through internships.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.