

Bachelor of Fine Arts: Studio Art

With Concentrations in: Digital Media, Drawing, Painting, Photography, Printmaking, or Sculpture

Minor: Studio Art

Artists create images or objects to communicate ideas, thoughts, or feelings using a variety of techniques and media.

As a studio art major, you will be guided by practicing professional artists as you explore drawing, painting, photography, printmaking, sculpture and digital media. You will develop an area of specialty in one of these major mediums in depth, so that you will graduate as a painter, sculptor, photographer, printmaker or draftsman. You will also develop visual understanding, critical thinking skills and knowledge applicable to a wide variety of careers.

Career types associated with Studio Art

(Is this a good fit for you? Are you...)

Artistic - "Creator"

Social - "Helper"

Enterprising - "Persuader"

Related skills, values, and qualities

- Ability to communicate ideas, thoughts, and feelings visually
- Ability to think creatively
- Strong sense of craftsmanship and manual dexterity
- Familiarity with traditional art approaches as well as other new and digital media
- Intuition and innovation in understanding and extracting ideas to generate visual concepts
- Organization and attention to detail
- Strong interpersonal and networking skills
- High degree of commitment to field of study.
- Ability to compete in a changing market that is exciting and highly competitive

Courses Studio Art majors typically enjoy

- Art
- Art History
- Drawing
- Painting
- Photography
- Watercolors
- Printmaking
- Digital Media

Common interests of Studio Art majors

- Working part-time or volunteering in an art studio, museum, or advertising agency
- Photography
- Digital imaging
- Drawing and painting
- Attending art shows and other visual art events
- Traveling

For more information about the major

Contact the Department of Art
115 Sharadin, 610-683-4540,
or visit www.kutztown.edu/StudioArt

KU Majors related to Studio Art

Art Education, Communication Design, Crafts

Artistic students may also be interested in:

Advertising*, Cinema, Television and Media Production, Elementary Education, English, German, International Studies*, Library Science, Literature*, Music, Music Education, PA German Studies*, Philosophy, Professional Writing, Public Relations*, Secondary Education (English or Modern Languages), Spanish, or Speech Communication.

*minor only

FOUR STEPS TO SUCCESS

EXPLORE

DISCOVER

EXPERIENCE

IMPLEMENT

1ST YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

2ND YEAR

- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

3RD YEAR

- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in Careers Cafe & networking programs.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for admissions tests.

4TH YEAR

- Attend your senior kick-off and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette dinner.
- Participate in job fairs and on-campus interviewing.

Sample Career Titles

Studio Art majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

ARTS:

- Studio Artist
- Art Administrator
- Art Critic
- Art Historian
- Art Teacher
- Art Therapist
- Fabricator
- Illustrator
- Interior Designer
- Mural Artist
- Reviewer

PHOTOGRAPHY:

- Photo Editor
- Commercial Photographer
- Wedding & Portrait Photographer
- Photojournalist

DIGITAL:

- Videographer
- Video Editor
- Web Designer

GALLERY AND MUSEUM WORK:

- Art Curator
- Art Dealer
- Conservator & Restorer
- Framer
- Gallery Owner
- Preparer/Installer

To learn more about these careers, visit <http://online.onetcenter.org> or www.bls.gov/oco.

Common Internship Sites and Employers

Studio Art majors often find internships and employment in the following fields/industries.

- Photo Studios
- Art Studios
- Galleries
- Mural Projects
- Publishing Firms
- Printmaking Workshops
- Community Arts Organizations
- Fabricators
- Magazines/Newspapers
- Museums



Handshake is the primary online resource
for preparing and connecting students and alumni with employers.
www.kutztown.edu/handshake

Useful Websites for Studio Art Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

Industry/Employment Information

National Endowment for the Arts
www.arts.gov

NY Foundation for the Arts
www.nyfa.org

ResArtis
www.resartis.org

Art Deadline
<http://artdeadline.com>

Job/Internship Search Boards

Museum Jobs
www.museumjobs.com

Museum Job Resource Online
museum-employment.com

Greater Phila Cultural Alliance
www.philaculture.org

LinkedIn Jobs
www.linkedin.com/jobs

Professional Associations

College Art Association
www.collegeart.org

American Association of Museums
www.aam-us.org

Southern Graphics Council
<http://sgcinternational.org>

Building Your Resume for a Career in Studio Art

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

Sasha Studio Art

sstud000@live.kutztown.edu, 555-555-5555

QUALIFICATIONS

- Ability to incorporate creative ideas into stylistic productions
- Experience designing intimate events and large productions
- Proficient in Photoshop, Dreamweaver, InDesign, Mac OSX & Microsoft Office
- Fluency in Italian and English

EDUCATION

B.F.A. Kutztown University of Pennsylvania
Major: Studio Art, Concentration: Digital Media
Minor: Electronic Media
GPA: 3.68
Kutztown, PA
May 20xx

University of Florence
Study Abroad: 9 credits completed
Florence, Italy
June 20xx

RELATED EXPERIENCE

Creative City Co.
Design Stylist Intern
New York, NY
Summer 20xx

- Assisted production stylists in designing events for clients such as Elle Magazine and H&M
- Proposed new and creative ideas during weekly staff meetings
- Incorporated original ideas into production design through construction of unique artwork and decor
- Aided company stylists in event review presentations

Promo Catering & Events
Event Extern
Philadelphia, PA
Sept. 20xx

- Witnessed preparation and execution of large-scale event for Philadelphia Eagles
- Observed employee correspondence with clients and outside staff

Please Touch Museum
Museum Experience Host
Philadelphia, PA
Summers 20xx & 20xx

- Implemented creative ideas using art and imagination to engage children and families
- Deliver interactive programming to educate visitors
- Organize activities and materials for patrons

COMMISSIONED WORK & EXHIBITIONS

Please Touch Museum
• Created commissioned painting for permanent collection, Philadelphia, PA
June 20xx
Solo Exhibition, Senior Exhibition, Marlin & Regina Gallery, Kutztown, PA
May 20xx
Group Exhibition, A Celebration of Art, Dixon Center, Harrisburg, PA
April 20xx
Group Exhibition, Emergence in the Arts, Eckhaus Gallery, Kutztown, PA
June 20xx

CAMPUS LEADERSHIP

Art Club, Kutztown University
President
Fall 20xx-Present
Spring 20xx-Present

- Organize and facilitate weekly club meetings
- Promote and support club via on-campus information sessions and fundraisers

PROFESSIONAL DEVELOPMENT

Americans for the Arts
Career Success Certificate, Kutztown University Career Development Center
Spring 20xx
Career Exploration Certificate, Kutztown University Career Development Center
Spring 20xx
Fall 20xx

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through clinical practice.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.

