

## **Bachelor of Fine Arts: Art**

**With Specializations in:** Drawing, Printmaking, Painting, Sculpture, Photography, Textiles & Material Studies & Ceramics

### **Minor: Art**

Artists create images or objects to communicate ideas, thoughts, or feelings using a variety of techniques and media. As an art major, you will be guided by practicing professional artists as you explore drawing, painting, photography, printmaking, sculpture and digital media. You will develop an area of specialty in one of these major mediums in depth, so that you will graduate as a painter, sculptor, photographer, printmaker or draftsman. You will also develop visual understanding, critical thinking skills and knowledge applicable to a wide variety of careers.

### **Career types associated with Art**

*(Is this a good fit for you? Are you a...)*

- Artistic - "Creator"
- Social - "Helper"
- Enterprising - "Persuader"

### **Related skills, values, and qualities**

- Ability to communicate ideas, thoughts, and feelings visually
- Ability to think creatively
- Strong sense of craftsmanship and manual dexterity
- Familiarity with traditional art approaches as well as other new and digital media
- Intuition and innovation in understanding and extracting ideas to generate visual concepts
- Organization and attention to detail
- Strong interpersonal and networking skills
- High degree of commitment to field of study.
- Ability to compete in a changing market that is exciting and highly competitive

### **Courses Art majors typically enjoy**

- Art History
- Drawing
- Painting
- Photography
- Watercolors
- Printmaking
- Digital Media

### **Common interests of Art majors**

- Working part-time or volunteering in an art studio, museum, or advertising agency
- Photography
- Digital imaging
- Drawing and painting
- Attending art shows and other visual art events
- Traveling

### **For more information about the major**

Contact Department of Art and Design  
115 Sharadin, 610-683-4540

### **KU Majors related to Art**

Applied Digital Arts, Art Education, Art History, Communication Design

# FOUR STEPS TO SUCCESS

EXPLORE

DISCOVER

EXPERIENCE

IMPLEMENT

1<sup>ST</sup> YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

2<sup>ND</sup> YEAR

- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

3<sup>RD</sup> YEAR

- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employer panels, site visits & networking programs.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for

4<sup>TH</sup> YEAR

- Attend your Senior Kick-off and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette luncheon or dinner.
- Participate in job fairs and on-campus interviewing.

## Sample Career Titles

Art majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

### ARTS:

- Studio Artist
- Art Critic
- Art Historian
- Art Teacher
- Art Therapist
- Fabricator
- Illustrator
- Mural Artist
- Printmaker
- Reviewer

### PHOTOGRAPHY:

- Photo Editor
- Photographer
- Photojournalist

### DIGITAL:

- Videographer
- Video Editor
- Web Designer

### GALLERY AND MUSEUM WORK:

- Art Curator
- Art Handler
- Conservator & Restorer
- Framer
- Gallery Manager
- Museum Preparator
- Museum Registrar

To learn more about these careers, visit <http://online.onetcenter.org> or [www.bls.gov/oco](http://www.bls.gov/oco).

## Common Internship Sites and Employers

Art majors often find internships and employment in the following fields/industries.

- Photo Studios
- Art Studios
- Galleries
- Mural Projects
- Publishing Firms
- Printmaking Workshops
- Community Arts Organizations
- Fabricators
- Magazines/Newspapers
- Museums

# Handshake

Handshake is the primary online resource for preparing and connecting students and alumni with employers.

[www.kutztown.edu/handshake](http://www.kutztown.edu/handshake)

## Useful Websites for Art Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

### Industry/Employment Information

National Endowment for the Arts  
[www.arts.gov](http://www.arts.gov)

NY Foundation for the Arts  
[www.nyfa.org](http://www.nyfa.org)

ResArtis  
[www.resartis.org](http://www.resartis.org)

Art Deadline  
<http://artdeadline.com>

### Job/Internship Search Boards

Museum Jobs  
[www.museumjobs.com](http://www.museumjobs.com)

Museum Job Resource Online  
[museum-employment.com](http://museum-employment.com)

Greater Phila Cultural Alliance  
[www.philaculture.org](http://www.philaculture.org)

LinkedIn Jobs  
[www.linkedin.com/jobs](http://www.linkedin.com/jobs)

### Professional Associations

College Art Association  
[www.collegeart.org](http://www.collegeart.org)

American Association of Museums  
[www.aam-us.org](http://www.aam-us.org)

Southern Graphics Council  
<http://sgcinternational.org>

### Related Area Employers

Allentown Art Museum  
Alternative Gallery  
ArtsQuest  
Brandywine River Museum of Art  
Chester County History Center  
Clay On Main  
Everhart Museum of Natural History  
Historic Bethlehem Museums & Sites  
Lancaster Medical Heritage Museum  
Lehigh Valley Arts Council  
Pennsylvania Historical and Museum Commission  
Philadelphia Museum of Art  
Quiet Valley Living Historical Farm  
Reading Public Museum

# Building Your Resume for a Career in Art

Building a strong resume for your career field starts long before you ever start

## Sasha Art

[sstud000@live.kutztown.edu](mailto:sstud000@live.kutztown.edu), [www.linkedin.com/in/sasha](http://www.linkedin.com/in/sasha), 555-555-5555

### PROFILE

Bilingual studio arts major interested in stylistic productions seeking an internship for the Fall Semester.

### QUALIFICATIONS

- Ability to incorporate creative ideas into stylistic productions
- Experience designing intimate events and large productions
- Proficient in Photoshop, Dreamweaver, InDesign, Mac OSX & Microsoft Office
- Fluency in Italian and English

### EDUCATION

B.F.A. Kutztown University of Pennsylvania  
Major: Art, Specialization in Drawing  
Minor: Electronic Media  
GPA: 3.68  
Kutztown, PA  
May 20xx

University of Florence  
Study Abroad: 9 credits completed  
Florence, Italy  
June 20xx

### RELATED EXPERIENCE

Creative City Co.  
Design Stylist Intern  
New York, NY  
Summer 20xx

- Assisted production stylists in designing events for clients such as Elle Magazine and H&M
- Proposed new and creative ideas during weekly staff meetings
- Incorporated original ideas into production design through construction of unique artwork and decor
- Aided company stylists in event review presentations

Promo Catering & Events  
Event Extern  
Philadelphia, PA  
Sept. 20xx

- Witnessed preparation and execution of large-scale event for Philadelphia Eagles
- Observed employee correspondence with clients and outside staff

Please Touch Museum  
Museum Experience Host  
Philadelphia, PA  
Summers 20xx & 20xx

- Implemented creative ideas using art and imagination to engage children and families
- Deliver interactive programming to educate visitors
- Organize activities and materials for patrons

### COMMISSIONED WORK & EXHIBITIONS

Please Touch Museum  
June 20xx

- Created commissioned painting for permanent collection, Philadelphia, PA

Solo Exhibition, Senior Exhibition, Marlin & Regina Gallery, Kutztown, PA  
May 20xx

Group Exhibition, A Celebration of Art, Dixon Center, Harrisburg, PA  
April 20xx

Group Exhibition, Emergence in the Arts, Eckhaus Gallery, Kutztown, PA  
June 20xx

### CAMPUS LEADERSHIP

Art Club, Kutztown University  
President  
Fall 20xx-Present  
Spring 20xx-Present

- Organize and facilitate weekly club meetings
- Promote and support club via on-campus information sessions and fundraisers

### PROFESSIONAL DEVELOPMENT

Americans for the Arts  
Spring 20xx

Career Success Certificate, Kutztown University Career Development Center  
Spring 20xx

Career Exploration Certificate, Kutztown University Career Development Center  
Fall 20xx

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through internships.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.