Communication Studies students and faculty participate in regional undergraduate research conference.

Congratulations to the following Communication Studies students and their sponsoring faculty for their acceptance and presentation of their research at the 21st Annual Undergraduate Research and Creativity Conference. The virtual conference will be held Saturday, April 18th. Daniel Hamm’s presentation will be presented live at 2:15 (see link below). Abigail Greco’s and Emmeline Knowlan’s presentations can be viewed virtual by clicking on the title of their research below. Great work from our students and the commitment of our faculty make all of us in the Communication Department proud!

Abigail Greco, Kutztown University
Faculty Sponsor: Professor Lisa Weckerle

Impactful Acting: Incorporating Reader’s Theatre into the Elementary Classroom

Daniel Hamm, Kutztown University – Room 3A: 1 p.m. – 2:15 p.m.
Faculty Sponsor: Professor Jessica Robinson

Social Penetration and Privacy Behaviors Inside Relationship Development on Snapchat

Emmeline Knowlan, Kutztown University
Faculty Sponsor: Professor Angela Cirucci

Celebrity Endorsement, Parasocial Relationships and Nonprofit Organizations