

COLLEGE OF EDUCATION FIRST-DESTINATION CAREER OUTCOMES SURVEY: CLASS OF 2017

Survey Details

Measure	Result
Reporting period	From graduation to six months after degree completion.
Response rate	66%
Graduates surveyed	330

1. Primary Status by Degree Level

Bachelor's Graduates (n=115)

Status	Percent
Employed full-time	54%
Employed part-time	15%
Furthering education	7%
Engaged in military service	0%
Seeking employment	23%
Engaged in volunteer service	2%

Master's Graduates (n=100)

Status	Percent
Employed full-time	54%
Employed part-time	19%
Furthering education	0%
Engaged in military service	0%
Seeking employment	26%
Engaged in volunteer service	0%

2. Industry of Employment (n=111)

Industry	Percent
Business, Finance, and Communications	5.4%
Education	67.6%
Health, Medicine, Sports, Science, and Technology	9.9%
Social Services, Government, and Environment	6.3%
Arts, History, Museum, and Library	0.9%
Other	9.9%

3. Average Income by Degree Level

Bachelor's Graduates (n=50)

Salary Range	Percent
Less than \$20,000	24.00%
\$20,000-\$30,000	18.00%
\$30,000-\$40,000	18.00%
\$40,000-\$50,000	26.00%
\$50,000-\$60,000	12.00%
More than \$60,000	2.00%

Graduate Respondents (n=57)

Salary Range	Percent
Less than \$20,000	7.02%
\$20,000-\$30,000	17.54%
\$30,000-\$40,000	17.54%
\$40,000-\$50,000	21.05%
\$50,000-\$60,000	19.30%
More than \$60,000	17.54%

4. Where Graduates Are Employed

Employer	Employer
ADP	AXA Advisors
Aramark	Baker Tilly Virchow Krause LLP
Bosch Rexroth	Brenntag Solutions Group
Coca-Cola	Combined Computer Resources
Continental Finance Company	Converge HR Solutions
David's Bridal	Day & Zimmerman
DHL Supply Chain	Discover Financial Services
Eastern Alliance Insurance Co.	Enersys
Folino Estates	Fulton Financial Corp.
G L Public Services	Hanover Adams Rehabilitation & Training Center
KPMG Company	Kutztown University
Lehigh Valley Phantoms	Main Line Health
Merrill Lynch	NVR Inc.
PA Department of Energy	Penske Truck Leasing
Reading Eagle	Reading Health System
Reading Royals	Reinsel Kuntz Leshner
Retro Fitness	SEI Investments
ServPro	St. Luke's University Health Network

Target	Toole, Katz & Roemersma LLP
UGI Energy	Vanity Fair Outlet
Vanguard	Waddell & Reed
YMCA Sussex County	

5. Institutions of Higher Education Where Graduates Are Enrolled

Institution
Cornell University
Gettysburg Theological Seminary
Kutztown University
Philadelphia University
Stevenson University

6. Furthering Education by Degree Pursuing

Degree pursued	Count
MS	1
MA	1
Other master's	1
M.Ed.	6
Other	2
Certificate	1

7. Additional Career Outcomes

Measure	Result
Employed undergraduates working in a position related to career goals	92%
Employed graduate students working in a position related to career goals	91%
Graduates who felt their degree was helpful in finding employment opportunities	82%
Employed graduates satisfied or very satisfied with their current occupation	86%

CONTACT

KU Career Development Center

CareerHelp@Kutztown.edu

113 Stratton Admin Center

610.683.4067

www.Kutztown.edu/CareerCenter