

Pennsylvania State System of Higher Education  
**KUTZTOWN UNIVERSITY**  
**MINUTES OF THE COUNCIL OF TRUSTEES**  
September 22, 2022

The Council of Trustees met on Thursday, September 22, 2022, at 3:00 p.m. in the McFarland Student Union Building, Room 250. The meeting was also available through live stream on YouTube.

**PRESENT:**

Dr. Charles Blocksidge (by phone)..... McKees Rocks  
Mr. Dennis Giorno, Vice Chair.....Harrisburg  
Mr. Robert Grim, Esq., Chairman.....Kutztown  
Mr. Kevin Harden Jr., Esq., Secretary.....Philadelphia  
Mr. Thomas Heck.....Wyomissing  
Mr. James Ludlow.....Fogelsville  
Ms. Dianne Lutz (by phone).....Wernersville  
Mr. Guido Pichini..... Wyomissing Hills  
Mr. John Wabby..... Pottsville

**ABSENT:**

Mr. Phillips Armstrong.....Lehigh County  
Mr. Evan Santos, Student Trustee.....Kutztown

**ALSO PRESENT:**

Mr. Matt Assad, Comptroller  
Dr. Lorin Basden Arnold, Provost and Vice President for Academic Affairs  
Dr. David Beougher, Dean, College of Liberal Arts & Sciences  
Dr. Anne Carroll, Dean, College of Business  
Mr. Matt Delaney, Vice President for Finance and Facilities  
Mr. David Drezek, Deputy Chief of Police, Public Safety & Police Services  
Ms. Natalie Einsig, Attorney, Pennsylvania's State System of Higher Education  
Ms. Krista Evans, Director of Admissions  
Ms. Victoria Fischer, Student, Cinema, Television, and Media Production  
Dr. Albert Fu, President, APSCUF  
Ms. Jane Grim, Guest  
Ms. Anne Marie Hayes-Hawkinson, Volunteer, Associate to the President  
Dr. Kenneth S. Hawkinson, University President  
Mr. Cody Hawley, Student Presenter, Cinema, Television, and Media Production  
Ms. Renee Hellert, Director of Intercollegiate Athletic Services  
Ms. Toyia Heyward, Senior Executive Associate to the President  
Mr. Michael Johnston, Chair, Cinema, Television, and Media Production  
Ms. Lisa Kowalski, Executive Director, KUSI  
Dr. Steve Lem, President, University Senate  
Derek Mace, Faculty, Psychology  
Dr. Donovan McCargo, Assistant Vice President and Dean of Students  
Mr. Kraig Piper, University Volunteer  
Mr. Jesus Peña, Esq., Vice President Equity, Compliance and Legal Affairs  
Dr. Karen Rauch, Associate Provost for Accreditation & Assessment  
Mr. Ed Richmond, Associate Executive Director & Chief Financial Officer, KU Foundation  
Ms. Makayla Rocca, Vice President, Student Government Board  
Mr. Bryan Salvatore, Director of Communications

Mr. Matthew Santos, Vice President, University Relations & Athletics  
Ms. Kayla Sherry, President, Student Government Board  
Mr. Scott Stamm, Electronic System Technician  
Dr. Bradley Shope, Interim Dean, College of Visual & Performing Arts  
Mr. Christopher Sponagle, Multimedia Producer  
Mr. Ken Steward, Associate Vice President for Academic Financial Management  
Ms. Kaitlyn Todd, Student, Cinema, Television, and Media  
Mr. Troy Vingom, Assistant Vice President for Information Technology Services  
Ms. Jennifer Weidman, Director, Human Resources  
Ms. Tammy Wert, Executive Assistant, University Relations & Athletics

1. **Call to Order**

At 3:01 p.m. Chairman Grim called the meeting to order.  
Chairman Grim noted that an Executive Session was held.

2. **Pledge of Allegiance**

The Pledge of Allegiance was recited by those in attendance.

3. **Roll Call of Council Members**

Attendance was taken at the direction of Chairman Grim which established that a quorum of the Council was present.

4. **Remarks by the Council Chairperson**

Mr. Robert Grim, Chairman, began the meeting by saying that this is a particularly poignant moment for him for a number of reasons given his history and his family's long history with Kutztown University. Thanks to some historical research he was able to conduct with the excellent help of Toyia Heyward, the Trustee minutes reflect that his father, Allan K. Grim, was elected Chairman of the Board of Trustees of Kutztown State College 58 years ago on June 12, 1964.

He shared that this is a time for celebration rather than immodesty when he says that the Grim family has some of the deepest roots here. His great-grandfather, Dr. George Washington Grim, (the other George Washington!) fathered nine children in Bucks County, all of whom graduated from here in the 1800's when the Normal School was in its early years. Of those nine graduates, three became physicians, two became lawyers, and four became teachers, the youngest being my grandfather, James S. Grim, who was head of the Science Department here for 45 years.

His family roots here continued to deepen in the early part of the twentieth century. His grandfather's five children all graduated from here. Of those five, his father, Judge Allan K. Grim married his mother, Ruth Susan Ackerman, who also graduated from here. They settled in his grandfather's house across Main Street on the college campus. And, if 14 family ancestors and both of his parents are not enough to demonstrate how much this institution means to him, his father and mother raised their five children, his three brothers, his sister and himself in what was his grandfather's house, and they all attended the campus Laboratory School. Keeping the tradition alive, Mr. Grim and his wife, Jane, sent their three children to the "Lab School" as well.

Lastly, by good fortune and long life, Mr. Grim shared that he is probably the only one sitting in this room or on this campus who personally knew all of the presidents who are pictured on the wall behind us, except for Dr. Rothermel. And, if that is not enough, he also personally knew, as the newspaper boy, Clyde Francis Lytle, the lyricist of Kutztown University's Alma Mater, a fact reminded of every time it is sung at our commencements.

Mr. Grim asked, but, what good are roots if you don't nurture the plant? To that end, as Chair of this Council, he will have his family history to help him continue this University's perpetual quest for educational excellence. At the same time, he will also need to change for the better by looking ahead, just like we all do.

Mr. Grim shared that today's Kutztown University, as he has learned in his service on our Council of Trustees, in addition to being an academic institution, is a 180 million dollar a year business. Kutztown State Normal School has evolved from a quiet teacher's school in Pennsylvania Dutch Country to a bustling, grounded in the ever-evolving-economy-experiment in finding the best way for it's graduates to succeed in life.

He stated that while we, as Trustees, have said more than once that Act 188 and Act 50 don't give us much legal power, we do, nevertheless, have the power of suggestion. To put it another way, sometimes the icing is better than the cake. With that in mind, he suggested some ways that we can leave Kutztown University better than when we found it.

- 1). We should continue to ensure that our president, Ken Hawkinson, knows that we have his back so that he confidently can continue to meet the everyday challenges that make his job so difficult.
- 2). We should continue our fine relations with our Chancellor, Dan Greenstein, and make any talk of consolidation with another university unnecessary.
- 3). We should continue to reach out to our faculty, administration, employees, and students, and, although we may not always agree with them, to find out what they are saying and to find out what reasonable needs they require to make our students and graduates successful.
- 4). The Acting Secretary of Education for Pennsylvania recently issued a report that the lack of teachers in Pennsylvania has reached a crisis point. We have the solution in our own back yard. We were founded as and for our first 100 years, were a teacher's college. We must strengthen and do all we can to make our College of Education produce more and better teachers. He asked, is it time to bring back the Lab School?!
- 5). His list, here, is not exhaustive, but, finally, he wanted to point out and to remind us all that we have here, at Kutztown, the most beautiful campus of all the schools in the PASSHE System. So, he wanted to encourage the investment in and the sustainability of all that is green, in all its forms on our beautiful campus. He shared that he recently counted the rings on the stump of an old oak or tulip tree that was just cut down between Stratton Administration Building and Old Main. There were more than 150. That tree was probably planted shortly after this institution was founded, 156 years ago.

Mr. Grim shared that his grandfather taught Botany and in the early 1900's, planted several of the old trees that remain on South Campus today. So, he would like to carry on his work for a better environment by making Kutztown University even greener than it is today.

To close, as Guido says at our commencements, the less I talk the sooner we will get to the more important matters at hand.

As we look forward to a healthy and successful academic year, he wanted to acknowledge and again thank Jim Ludlow for his perspicacious leadership and thank President Ken for his bold and

forceful executive results and thanked all of the rest of you for being great teammates in our quest to make it "Good to be Golden"!

5. **Remarks by Student Government Board President**

Ms. Kayla Sherry provided an update on elections, an overview of the events, initiatives, and goals of the Student Government Board for the 2022-2023 academic year. She thanked President Hawkinson and the KU Foundation for their assistance with SGB conference.

6. **Remarks by Dr. Kenneth S. Hawkinson, University President**

President Hawkinson was delighted to report that as of the freeze date Kutztown University welcomed 2,345 new degree seeking students for the 2022-2023 academic year. He provided an enrollment update including retention, total enrollment, graduation rates and new freshman, transfer, masters and doctoral students. He recognized Ms. Krista Evans, Director of Admissions, staff, faculty and others responsible for KU's enrollment success.

He reported that Kutztown University has been featured as one of the "Best in the Northeast" by The Princeton Review for 2023. KU is among 224 institutions named to the regional list and has been included in the "Best of the Northeast" in 20 consecutive rankings, dating back to the 2004 rankings released in August 2003.

Dr. Hawkinson shared that Bessie Reese Crenshaw '50, Kutztown University's first African American graduate, was presented with the Kutztown University President's Medal Thursday, Aug. 25. Bessie graduated from Reading High School in 1946 and enrolled in Kutztown State Teachers' College that fall; she was the only Black student enrolled at the time. In 1950, she became the first African American to graduate from the institution, earning a B.S. in education. Bessie had a long career as an elementary school teacher and received a master's degree from North Carolina College at Durham. After her retirement, she continued her commitment to education through her support of youth. Bessie is the seventh presidential medal recipient. The President's Medal was created in 2014 by the president's office to be awarded to individuals who bring honor and distinction to our institution and who serve as examples to our students and our alumni.

He reported that Kutztown University has been designated as a PA Hunger-Free Campus+ by the Pennsylvania Department of Education in recognition of the university's commitment and leadership in the area of college student food security. KU exceeds the required criteria by offering an array of services and programs geared towards fighting student food insecurity including The Bear Essentials Pantry, and our partnership with Friend, Inc., a local non-profit agency serving Northeastern Berks County, which provides the Bear Essentials Pantry with both perishable and non-perishable items.

President Hawkinson highlighted that Dr. Albert S. Fu, KU professor of sociology, has been named the recipient of the inaugural Community and Urban Sociology (CUSS) Excellence in Community and Urban Sociology Award at the 117th Annual Meeting of the American Sociological Association (ASA). This award recognizes members of the ASA who demonstrate outstanding teaching skills in the field. In 2021, he received KU's Chambliss Faculty Research Award for his extraordinary research and scholarship endeavors.

Dr. Hawkinson reported that Kutztown University Athletics continued to set new department highs as a school-record 128 Golden Bears earned Division 2 Athletic Directors Association (D2 ADA) Academic Achievement Award status. It is the third consecutive year that KU has set a new school record in student-athletes on the list, exceeding last year's total by 8.

In order for a student-athlete to be eligible to receive an Academic Achievement Award, they must: have completed four semesters and have a cumulative grade point average of 3.5 or higher on a 4.0 scale. In addition, Golden Bear Athletics had 152 student-athletes earn Dean's List honors following the 2022 spring semester, which requires a minimum GPA of 3.6.

President Hawkinson shared that we hosted our annual Faculty/Staff Convocation and Celebration on August 26th to kick off the new academic year. Among the many highlights were the presentation of the Wiesenberger Award for Excellence in Teaching to Dr. Lyn McQuaid associate professor of mathematics; and Employee of the Year to Veronique Vlaun, clerical assistant for the Honor Program.

He highlighted the Year in Review video.

Dr. Hawkinson shared that Matt Santos, vice president for University Relations & Athletics, who has been on medical leave since June 20 and has worked part-time since Aug. 11, will be transitioning back to full-time this week. Josh Leiboff, who has served as acting vice. president since June 28, will return to his permanent role as director of Web and Digital Media Sept. 26. He welcomed Matt back to work on campus and thanked Josh for his outstanding work during Matt's absence.

President Hawkinson concluded his report.

7. **Public Comments**

There were no public comments presented.

8. **Approval of Minutes, June 9, 2022**

*Upon motion duly made by Mr. Robert Grim, Esq. and seconded by Mr. Guido Pichini the minutes of the June 9, 2022, meeting was approved.*

9. **Summary of Discussions-Council Committee on Academic and Student Affairs**

Mr. Guido Pichini presented the discussions of the committee.

10. **Student Presenter**

Mr. Cody Hawley is a senior Cinema, Television and Media Production major from East Stroudsburg, PA. Cody is extremely self-motivated; he produced his own feature length film and screened it at the Strand Theater. He has submitted his original screenplays and short films to festivals this past year and has won multiple first place awards. He interned as a Production Assistant on a feature film being produced in the Lehigh Valley and directed by actor Daniel Roebuck. Cody is a great collaborator with his peers and serves the KU community in many ways.

Mr. Guido Pichini introduced Dr. Bradley Shope, Interim Dean, College of Visual and Performing Arts. Dr. Shope introduced the student presenter, Mr. Cody Hawley. Mr. Hawley shared his personal background, his experiences at Kutztown University and shared his goals for the future. The members of the council recognized and congratulated Mr. Hawley on his many accomplishments.

Mr. Guido Pichini presented agenda items as one action item.

**11. Internship Agreements with Various Institutions and Kutztown University**

Mr. Guido Pichini presented the list of internship agreements which establishes a relationship whereby students may participate in practical experience outside the traditional classroom setting.

• Lehigh County Conservation District, Allentown, PA	Biology	<i>New</i>
• Red Creek Wildlife Center, Inc., Schuylkill Haven, PA	Biology	<i>New</i>
• Christian Endeavors, Gilbertsville, PA	CTM	<i>New</i>
• Lumen, Broomfield, CO	English	<i>New</i>
• Sixth Street Shelter, Allentown, PA	English	<i>New</i>
• To Write Love on Her Arms, Remote	CTM	<i>New</i>
• The Washington Center, Washington, D.C.	Criminal Justice	<i>New</i>
• Hawk Mountain Sanctuary, Kempton, PA	English	<i>New</i>
• WDIY 88.1 FM, Bethlehem, PA	CTM	<i>New</i>
• A Frame of Mind	Art Ed	<i>New</i>
• Berks County Living, Reading, PA	English	<i>New</i>
• Mainland Holiday Inn, Manahawkin, NJ	English	<i>New</i>
• Behavioral Health Associates, Lehighton, PA	Art Ed	<i>New</i>
• Amos Lemon Burkhardt Foundation, Mohnton, PA	Art Ed	<i>New</i>
• Berks County Department of Emergency Services, Reading, PA	Criminal Justice	<i>New</i>
• Bank + Vine, Wilkes-Barre, PA	English	<i>New</i>
• APSCUF, Harrisburg, PA	English	<i>New</i>
• The Art Establishment, Fountain Hill, PA	Art Ed	<i>New</i>
• NFL Films, Mount Laurel, NJ	CTM	<i>New</i>
• Hatboro Horsham High School TV, Horsham, PA	CTM	<i>New</i>
• Click Dast Digital Recruiting, Blandon, PA	CTM	<i>New</i>
• Aurora Films, Lititz, PA	CTM	<i>New</i>
• BeMarketing, Trooper, PA	English	<i>New</i>
• TC Motion, Leola, PA	CTM	<i>New</i>
• Lou Reda Productions, Inc., Easton, PA	CTM	<i>New</i>
• Minute Media, New York, NY	CTM	<i>New</i>
• Take One Productions, Lancaster, PA	CTM	<i>New</i>
• Rotation Records, Norristown, PA	CTM	<i>New</i>

**12. Educational Exchange Agreement with Various Institution and Kutztown University**

Mr. Guido Pichini presented the educational exchange agreement which establishes a collaboration for the mutual benefit of both institutions.

- Department of Music Science and Art – Macedonia, Thessaloniki, Greece *New*

**13. Affiliation Agreement with Various Institutions and Kutztown University**

Mr. Guido Pichini presented the affiliation agreement which establishes a learning experience that gives the student opportunities to develop as an entry-level Athletic Trainer.

- Alvernia University – Athletic Training Program *New*

14. **Letters of Understanding with Various Institutions and Kutztown University**

Mr. Guido Pichini presented the letters of understanding agreements which establishes expanded student access to a course that might not be available at their home campus.

- Commonwealth University of PA – FRE 203 – Intermediate French *New*
- IUP – CHIN 101 – Elementary Chinese I, CHIN 201 – Intermediate Chinese *New*
- Millersville – FRE 103 – Intermediate French III, SPA 104 – Intermediate Spanish IV *New*

15. **Transfer Agreements with Various PASSHE Institutions and Kutztown University**

Mr. Guido Pichini presented the transfer agreements which establishes a collaboration for the mutual benefit of both institutions.

- Delaware County Community College, Media, PA *New*
- Northampton Community College, Northampton, PA *New*

16. **Memorandum of Understanding with Various Institutions and Kutztown University**

Mr. Guido Pichini presented the memorandum of understanding which establishes a relationship whereby students may participate in practical experience outside the traditional classroom setting.

- PA Department of Revenue, Harrisburg, PA *New*
- Allentown School District, Allentown, PA *New*

17. **Academic Cooperation with Various Institutions and Kutztown University**

Mr. Guido Pichini presented the academic cooperation which establishes an international exchange program.

- University of Hildesheim, Hildesheim, Germany *New*

Mr. Pichini concluded his report.

18. **Summary Discussions-Council Committee on Finance, Property and Audit**

Dr. Charles Blocksidge presented the discussions of the committee.

19. **Purchases and Contracts**

Dr. Charles Blocksidge reported that the council committee thoroughly reviewed and were advised by staff that the purchases and contracts are in full compliance.

20. **Comprehensive Planning Process**

Dr. Charles Blocksidge reported that the university's comprehensive planning process documents were discussed prior to submission to the State System. These documents lay out our goals, recent progress, and future projections to ensure a reasonable path toward financial sustainability.

21. **2022-23 E&G Budget**

Dr. Charles Blocksidge reported that the 2022-23 E&G Budget was discussed in anticipation of approving the revised budget at the November meeting. The most significant change will be a revision to the projected enrollment which has declined by 2% versus the original estimate.

**22. Audit Update**

Dr. Charles Blocksidge provided an update on the yearend financial audit. He explained that everything went smoothly with the auditors and that we expect another clean report. He updated the group on the additional work created by the GASB changes regarding leases. Dr. Blocksidge also noted the State System's desire to move the financial statements to a single year presentation to minimize unnecessary work restating prior year numbers at the university level.

**23. Project Update**

Dr. Charles Blocksidge asked Mr. Matt Delaney to provide a summary regarding the current capital projects across campus. Mr. Delaney reported that the projects across campus include the DeFrancesco renovation, the botanical research center, and the Keith Haring Fitness Court.

Dr. Blocksidge concluded his report.

**24. Summary of Discussions – Council Committee on Human Diversity**

Ms. Dianne Lutz presented the discussions of the committee.

Ms. Lutz provided an update for the ongoing searches including Dean of the College of Visual Performing Arts, Dean of the College of Liberal Arts and Sciences, and two police officers.

Ms. Lutz highlighted many successful events in hosted by KU and the four Inclusion Centers. KU hosted its annual Unity Day on September 1st during the Community Link Fair. While local organizations chatted with students, Jerry Schearer and fellow speakers performed and encouraged all members of campus to strive for unity, to uplift and support each other.

KU and the LGBTQ+ Resource Center sponsored The Reading Phillies' annual Pride Night on September 6. KU's LGBTQ+ Resource Center, along with local Reading LGBTQ-focused organizations, hosted tables before the game. A KU banner hung on the field and R-Phils rainbow lanyards were given to the first 1,200 fans.

The Multicultural started the Fall 2022 semester with an Open House that drew over 80 attendees, Stomp the Yard BBQ with Multicultural Greek fraternities and sororities with hundreds of attendees, an off-campus bus trip to Philadelphia, and the annual Bienvenidos event to kickoff National Hispanic Heritage Month (Sept. 15-Oct. 15) and welcome Latinx freshmen. Over 100 students attended Bienvenidos. Upcoming events include a popular Dominoes Tournament on Sept. 29 with Lambda Theta Phi Latin Fraternity, Inc.; a Diwali celebration on Oct. 20 to honor the Festival of Lights celebrated by Hindus and Sikhs around the world; and an Indigenous Marketplace on Nov. 15 to welcome members of local Indigenous communities and their businesses to KU.

The Women's Center has started Feminist Fridays for the fall, held every other Friday and open to all students. On Sept. 13th, they hosted an It's On Us Ambassador Peer Train the Trainer Workshop in order for students to be able to train others on understanding consent and healthy relationships. The week of October 3rd is It's On Us Fall Week of Action that will include a Bystander Intervention workshop. On October 7th, the Women's Center and LGBTQ+ Resource Center will host the 6th annual Gender & Sexual Minorities Conference with this year's theme "Justice. It's on me, it's on you, It's On Us."



Early this semester, The LGBTQ+ Resource Center began a book club meeting weekly at Boxwood House. This week they are hosting Bisexual Visibility/Awareness Week to celebrate and show bi-pride. On Oct. 12th, 13th, and 15th, Deryl Johnson will perform a new play called "COVID Queertet". Oct. 13th is National Coming Out Day and PRIDEfest celebrated around campus.

On Sept. 1st, KU's Athletics DEI Officer and Assistant Men's Basketball Coach and Residence Life and Housing hosted the inaugural Diversity Resource Field Day to kickoff the new semester. Other Inclusion Centers and campus partners participated as well. Student athletes participated in field activities and discovered resources available to them on campus.

On Sept. 24th, KU is the sponsor of the Berks County Multicultural Festival in Reading City Park, PA, 12-7pm. There will be a KU banner, booth, and KU's logo will be on the event Tshirt. This is the first time KU is sponsoring this event.

Ms. Lutz provided a Diversity, Equity, & Inclusion Update.

The Commission on Human Diversity is planning to host a Human Library again in spring 2023. Students, faculty, and staff can "check out" a Human Library participant and discuss a topic for a certain amount of time. The goal is to increase awareness of others' perspectives and learn about one another's experiences.

The Institutional Campus Climate Committee goal is to look for priorities for the next 3 years.

The Justice, Equity, Diversity, and Inclusion (JEDI) Task Force is now analyzing results from the self-assessment JEDI rubrics. They hope to have an assessment done by end of October with preliminary report by late November/early December.

PASSHE CDO Retreat is scheduled for November. CDOs will look at next steps that include further engagement with HR and search committees. Goal will be to integrate DEI best practices into those areas.

PASSHE DEI Summit is virtual on November 2-4. This year's theme is "What Does It Mean to Belong? Cultivating Relationships and Centering Equity in Our Communities". KU will host a kickoff reception on Nov. 2, 2:30-5:30pm, in MSU 183.

Ms. Lutz introduced a DEI Initiative: Political Invitation at All Levels to Campus. She explained and discussed the idea to raise an initiative with the JEDI Task Force that all political parties should be represented at political events held on campus.

Ms. Lutz concluded her report.

**25. Summary of Discussions-Council Committee on University Relations/Athletics and Advancement**

Mr. Kevin Harden Jr. presented the discussions of the committee.

Mr. Harden Jr. thanked the committee chairman, Mr. Phillips Armstrong, Mr. Jim Ludlow, Mr. Ed Richmond, Mr. Matt Santos, and Ms. Tammy Wert.

Mr. Harden Jr. provided a fundraising update.  
He reported that the KU Foundation received its first crypto gift and will be able to receive crypto donations for the 1866 Giving Challenge.

He reported that The Together, We're Golden: The Campaign for Kutztown University raised \$44,093,447.98; FY23 received \$1,012,398.

He reported that The 1866 Minute Giving Challenge will be held Oct.18-19. For 1,866 minutes each year, we solely focus on gaining support for KU organizations, projects, programs and athletics.

He encouraged everyone to join alumni and friends at Homecoming, Saturday, Oct. 22.

He also encouraged everyone to participate in The KU FUEL Mentoring Program which helps KU students obtain and expand the knowledge and skills needed for a viable business future. It is a unique and progressive mentoring program which connects KU students with a select group of business executives, decision-makers, owners, entrepreneurs, senior directors and managers, and community leaders and influencers — individuals with influence within their businesses, work environments and/or communities.

Mr. Harden Jr. provided an update on the Kutztown Folk Festival.  
He reported that the Kutztown Folk Festival received notice from their friends at PA Americana that they were nominated and won ABA's Best of the Best Award for 2022. This award is for "Best of the Best" honors for outstanding travel industry members who go above and beyond for the group tour industry. Categories include Adventure, Culture, Entertainment, Festivals & Events, Food & Beverage, Lodging and Shopping.

Mr. Harden Jr. provided an Endowment update.  
He reported that the current market value equals \$38.2 million.

Mr. Harden Jr. provided an update on Building Projects.  
He reported that the Wells-Rapp Center for Mallet Percussion Research is scheduled for completion of construction targeted for mid-November.  
He also reported that the DeLight E. Breidegam Building; Headquarters of the Pennsylvania German Cultural Heritage Center was completed in June.

Mr. Harden Jr. provided a University Marketing update.  
He reported that University Marketing has launched a new creative concept, called the "One Move Closer" advertising campaign. This concept places the prospective student audience at the center of the campaign. The messaging conveys that KU will support and empower them to reach their goals. The new messaging highlights the learning and career opportunities that prospective students will find through KU.

Mr. Harden Jr. provided a Sports Information update.  
He encouraged everyone to watch the HBO Original Series Hard Knocks: Training Camp with the Detroit Lions. He shared that the NFL Films visited campus to cover KU football alum Craig Reynolds for the HBO special on the Detroit Lions.

Mr. Harden Jr. provided an Intercollegiate Athletics update. He reported that Women's soccer reached a ranking of twelfth in the United Soccer Coaches national poll earlier this month and currently own a record of 4-2-1. Field Hockey climbed to the fifth spot in the National Field Hockey Coaches Association poll, opening their season 6-0. Football is 2-1 and looking to defend its PSAC Championship season of a year ago.

He reported that the final departmental awards of 2021-22 season were awarded in August as head softball coach, Judy Lawes, was named Kutztown University Female Coach of the Year and head football coach Jim Clements, was named Kutztown Male Coach of the Year for their performance in 21-22.

Mr. Harden Jr. provided an update on KU Presents! He encouraged everyone to review the KU Presents! Brochure and 2022-2023 season of Performing Artists Series shows by world-class artists; three special events such as The Heartland Marimba Quartet with the Reading Pops to celebrate the grand opening of the new Wells-Rapp Center for Mallet Percussion Research in October; and the new KU Presents! Family Series supported by special funding from Ellen Finks, the department's first director.

Mr. Harden Jr. provided an update on the Pennsylvania German Cultural Heritage Center. He encouraged everyone to attend Heemet Fescht, the Heritage Center's fall event, which will be held on Family Day, Sept. 24, in person on the grounds of the Heritage Center homestead.

Mr. Harden Jr. concluded his report.

## **26. PACT Update**

Mr. Jack Wabby provided remarks on behalf of the PACT Executive Committee. Welcome to the upcoming 2022/2023 school year. It is a very exciting time as students return to their universities in pursuit of their fields of study and their passion for a career. On behalf of the PACT Leadership, we encourage trustees to be engaged at both their universities and as a joint effort to promote common goals that benefit all universities through PACT. When speaking with single positive voice, we are a force for the PASSHE mission of "an affordable high-quality education."

At our PACT spring conference held in late March 2022, we issued to all trustees a "call to action" for the next 90 days to advocate for funding of the system in the upcoming Pennsylvania budget. I am pleased to report: Mission Accomplished--a \$75 million increase in annual funding and a one-time investment of \$125 million!

Trustees joined the Board of Governors (BOG) and System leadership to advocate the General Assembly and Governor Wolf for historic investment for the purpose to "stabilize the system financially and grow its credentialing productivity." Trustees will want to make sure the money invested by the Commonwealth and our taxpayers is spent prudently.

The PACT Executive Committee met on June 29, 2022 to update the bylaws in the wake of all the changes and uncertainty with the integrating universities. We felt it was critical to ensure a smooth transition between PACT and Commonwealth and PennWest Universities. It was unanimously approved that PACT will permit each of the historic 14 campuses to have a representative on PACT until June 30, 2024. The PACT representative will be an Initial Trustee, each from their historic campus and a COT member of the integrated university. The next months will go fast. PACT must continue to be a force of good for our students, our universities and the Commonwealth.

**27. KU Policy COT-008: Policy on the Issuance of No Trespass Orders to Non-Affiliated Individuals**

*Mr. Robert Grim moved to table the Kutztown University Policy COT-008: Policy on the Issuance of No Trespass Orders to Non-Affiliated Individuals as presented. Mr. Kevin Harden Jr. seconded the motion and it carried unanimously. The motion to table was approved.*

**28. KU Policy COT-009: Medical Marijuana Policy**

*Mr. Robert Grim moved to table the Kutztown University Policy COT-009: Medical Marijuana Policy as presented. Mr. Kevin Harden Jr. seconded the motion and it carried unanimously. The motion to table was approved.*

**29. As May Arise**

No items presented.

**30. Adjournment**

*Mr. Robert Grim moved that meeting be adjourned. Mr. Guido Pichini seconded the motion and the meeting adjourned at 4:15 p.m.*

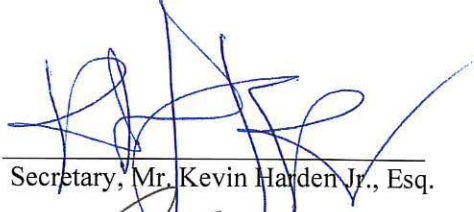
An Executive Session was held following the meeting.

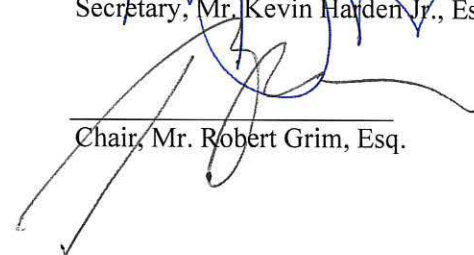
NOV. 3, 2022

Date

NOV. 3, 2022

Date

  
Secretary, Mr. Kevin Harden Jr., Esq.

  
Chair, Mr. Robert Grim, Esq.