

Pennsylvania State System of Higher Education
KUTZTOWN UNIVERSITY
MINUTES OF THE COUNCIL OF TRUSTEES
December 9, 2021

The Council of Trustees met on Thursday, December 9, 2021 at 3:00 p.m. in the McFarland Student Union Building, Room 250. The meeting was available through live stream on YouTube.

PRESENT:

Dr. Charles Blocksidge (by phone) McKees Rocks
Mr. Dennis Giorno, Secretary Harrisburg
Mr. Robert Grim, Esq., Vice Chair..... Kutztown
Mr. Guido Pichini Wyomissing Hills
Mr. Evan Santos, Student Trustee..... Kutztown
Mr. James Ludlow, Chairman..... Fogelsville
Ms. Dianne Lutz (by phone)..... Wernersville
Mr. John Wabby..... Pottsville

ABSENT:

Mr. Phillips Armstrong.....Lehigh County
Mr. Kevin Harden Jr., Esq.....Philadelphia Mr.
Thomas Heck.....Wyomissing

ALSO PRESENT:

Ms. Kayla Argen, Student-Athlete, Women's Soccer, Kutztown University
Mr. Matt Assad, Comptroller
Dr. Lorin Basden Arnold, Provost and Vice President for Academic Affairs
Dr. David Beougher, Dean, College of Liberal Arts & Sciences
Mr. Eric Burstein, Head Coach, Women's Soccer
Mr. Jim Clements, Head Football Coach, Kutztown University
Ms. Abigail Cosgrove, Student, Admissions Tour Guide, Kutztown University
Mr. Ryan Craig, Student, Well-Being Committee, Kutztown University
Mr. Alexander Darlington, Student, Well-Being Committee, Kutztown University
Mr. David Drezek, Deputy Chief of Police, Public Safety & Police Services
Mr. Matt Delaney, Vice President for Finance and Facilities
Ms. Natalie Einsig, Attorney, Pennsylvania's State System of Higher Education
Mr. Michael Ferguson, Attorney, Pennsylvania's State System of Higher Education
Ms. Olivia Hartman, Dean Liaison At-Large, Student Government Board
Ms. Anne Marie Hayes-Hawkinson, Volunteer, Associate to the President
Dr. Kenneth S. Hawkinson, University President
Ms. Dominique Headen, Student, Education, Kutztown University
Mr. Christopher Hemerly, Assistant Director, Sports Information
Ms. Toyia Heyward, Senior Executive Associate to the President
Dr. Warren Hilton, Vice President for Enrollment Management and Student Affairs
Mr. Jerome Kapp, Student-Athlete, Football, Kutztown University
Mr. Dean Krcic, Student-Athlete, Football, Kutztown University
Dr. Michelle Kiec, Interim Vice Provost for Extended & Lifelong Learning & Graduate Studies
Dr. Steve Lem, President, University Senate
Dr. Donovan McCargo, Dean of Students
Mr. Ryan Meyers, Student-Athlete, Football, Kutztown University
Mr. Joseph Mumbauer, Interim Director, Institutional Research

Mr. Eric Nickel, Student-Athlete, Football, Kutztown University
Mr. Alex Ogeka, Executive Director, KU Foundation and Alumni Relations
Ms. Karleigh Patton, Student, Chair, Student Government Board Internal Affairs
Mr. Jesus Peña, Esq., Vice President Equity, Compliance and Legal Affairs
Mr. Bryan Salvatore, Director of Communications
Mr. Matthew Santos, Vice President, University Relations & Athletics
Mr. Tyler Schwab, Technology Manager
Ms. Kayla Sherry, President, Student Government Board
Dr. Bradley Shope, Interim Dean, College of Visual & Performing Arts
Ms. Kaitlyn Simon, Student, Admissions Tour Guide, Kutztown University
Mr. Scott Stamm, Electronic System Technician
Mr. Ken Steward, Associate Vice President for Academic Financial Management
Ms. Christine Storch, Executive Assistant, Enrollment Management & Student Affairs
Ms. Jennifer Weidman, Director, Human Resources

1. **Call to Order**

At 3:01 p.m. Chairman Ludlow called the meeting to order and informed the attendees that the meeting was being streamed live on YouTube. Chairman Ludlow noted that an Executive Session was held.

2. **Pledge of Allegiance**

The Pledge of Allegiance was recited by those in attendance.

3. **Roll Call of Council Members**

Attendance was taken at the direction of Chairman Ludlow which established that a quorum of the Council was present. Guests in attendance were invited to introduce themselves.

4. **Remarks by the Council Chairperson**

Chairman Ludlow welcomed members and guests to the December Business Meeting of the Kutztown University Council of Trustees.

He noted that this was a special meeting as we celebrate several accomplishments.

He also noted the near completion of the fall semester, fully in person for the first time since the pandemic began in March of 2020. He congratulated and thanked our faculty, staff, students, and President Hawkinson and our administration on their efforts to keep KU going.

Mr. Ludlow announced that during this meeting the Council of Trustees would have the honor of approving the 2021 Fall Graduates, who would celebrate the culmination of their academic efforts here at Kutztown University at fall commencement. Congratulations to all of our fall graduates and we look forward to celebrating with you.

Chairman Ludlow, on behalf of the Council of Trustees, provided his best wishes for a happy and safe holiday season.

5. **Remarks by Student Government Board President**

Ms. Kayla Sherry provided a Student Government Board update and provided an overview of the accomplishments, advocacy, events, initiatives, and goals of the various SGB committees. She also expressed appreciation to university, volunteer, Mr. Kraig Piper for his service. She wished everyone a happy holiday and concluded her report.

6. **Remarks by Dr. Kenneth S. Hawkinson, University President**

President Hawkinson recognized Mr. Kraig Piper, KU's Super Fan, who was recently acknowledged by a group of students. This story spread to news outlets well beyond our region. Dr. Hawkinson highlighted one of the many stories that was in the press.

President Hawkinson presented him with the Golden Bear Spirit Award for his commitment to the sense of identity and community shared by members of KU Family through his unwavering dedication as a university volunteer. Specifically, his time given as a greeter to KU students, faculty, staff, and visitors; his work with CONNECTIONS and Admissions; his support of Golden Bear Athletic teams; and above all, his desire to help everyone he meets to "Have a Great Day."

Dr. Hawkinson reported that Kutztown University has received a gold seal from the 2020 ALL IN Challenge Awards for student voting participation rates on campus. Gold seals are awarded to colleges and universities that produce a student voting rate between 70-79% in the presidential election. During the 2016 presidential election, student voting on KU's campus was recorded at 48%, just missing qualification for the bronze seal. In the recent 2020 election, student voting increased by 22%, raising the voting rate to 70%. This indicates that approximately 5,500 students casted their votes in the presidential campaign.

Dr. Hawkinson shared that Kutztown University recently established Pell Promise scholarships to help students in need. Beginning in the 2022 fall semester for newly accepted students, the KU Pell Promise scholarship covers the entire cost of student tuition and mandatory fees after the student's federal grants (Pell and SEOG) and Pennsylvania state grants, as well as additional institutional scholarships that have been awarded. The Pell Promise is Kutztown University's commitment to undergraduate students to close the gap between merit and need-based aid received.

President Hawkinson recognized two Kutztown University students won seats on area city councils in last month's general election. Wesley Butler, a junior from Reading, Pa., and member of the KU men's basketball team, becomes the youngest Reading City Council member and will represent District 4. Natalie Santos, a junior from Bethlehem, Pa., becomes the youngest-ever Allentown City Council person. He congratulated these two students on their accomplishments.

President Hawkinson recognized Coach Burstein and the Kutztown University women's soccer team finished the season 17-1-2, and hosted games in both the PSAC and NCAA post-season tournaments. Senior Kayla Argen of Cresco, Pa. was named Pennsylvania State Athletic Conference East Division Athlete of the Year, while head coach Erik Burstein was named Coach of the Year for the second time in his 14 years at KU. He congratulated Coach Burstein, Kayla, and his players on an outstanding fall!

President Hawkinson recognized the Kutztown University Football Team for the second straight season and third time at KU. Head coach Jim Clements of the Pennsylvania State Athletic Conference champion and 12th-ranked Kutztown University football team was voted the PSAC East Division Coach of the Year. In addition, 13 members of the team earned All-PSAC honors. In addition to winning the PSAC East and the 2nd PSAC title in team history, our football team won its first ever second round playoff game and advanced to the Super Region I Final this past weekend at Andre Reed Stadium (the final 8 D2 teams in the country). The Golden Bears finished the season with a mark of 11-2 overall, tying the team record for most wins in a season. He congratulated Coach Clements and his players. President Hawkinson concluded his report.

7. **Public Comments**

There were no public comments presented.

8. **Approval of Minutes, November 4, 2021**

Upon motion duly made by Mr. Jim Ludlow and seconded by Mr. Robert Grim, Esq. the minutes of the November 4, 2021 meeting were approved.

9. **Summary of Discussions-Council Committee on Academic and Student Affairs**

Mr. Guido Pichini presented the discussions of the committee.

10. **Student Presenter**

Mr. Guido Pichini introduced Dr. David Beougher, Dean, College of Liberal Arts and Sciences. Dr. Beougher introduced the student presenter, Ms. Dominique Headen. Ms. Headen shared her personal background, her experiences at Kutztown University as a student and shared her goals for the future. The members of the council recognized and congratulated Ms. Headen on her many accomplishments.

Mr. Guido Pichini requested to present items 11 – 14 as one action item.

11. **Internship Agreement with Various Institutions and Kutztown University**

Mr. Guido Pichini presented the list of internship agreements which establishes a relationship whereby students may participate in practical experience outside the traditional classroom setting.

Birdsboro Family Practice
Kutztown Fire Department
York Police Department

New
New
New

12. **Affiliation Agreement with a School/Non-School District and the College of Education**

Mr. Guido Pichini presented the affiliation agreement which establishes a relationship whereby its students may participate in a practicum or student teaching experience.

Rose Tree Media School District

New

13. **Affiliation Agreement for Graduate Assistants and Use of a Facility as a Placement Site**

Mr. Guido Pichini presented the affiliation agreement which establishes a relationship whereby its students may participate in a supervised graduate internship placement experience.

Muhlenberg School District

New

14. **Letter of Understanding with Various PASSHE Institutions and Kutztown University**

Mr. Guido Pichini presented the Letter of Understanding which establishes an agreement to provide expanded student access to a course that might not be available at their home campus.

Mansfield University of Pennsylvania
FRE 102 – Elementary French 2 offered by Kutztown University (Spring 2022)

New

Mr. Guido Pichini moved to approve the Internship Agreement (#11), Affiliation Agreement (#12), Letter of Understanding (#13), and Articulation Agreement (#14) as presented. Mr. Dennis Giorno seconded the motion and it carried unanimously. The motion was approved.

15. Candidates for Graduation – December 2021

Mr. Evan Santos presented the December 2021 candidates for graduation.
Philadelphia College of Osteopathic Medicine, Philadelphia, PA

New

*Mr. Evan Santos moved to approve the December 2021 candidates for graduation as presented.
Mr. Jim Ludlow seconded the motion and it carried unanimously. The motion was approved.*

Mr. Pichini concluded his report.

16. Summary Discussions-Council Committee on Finance, Property and Audit

Dr. Charles Blocksidge presented the discussions of the committee.

17. Consent Agenda Items

Dr. Charles Blocksidge reported that the committee thoroughly reviewed and were advised by staff that the purchases and contracts are in compliance with the current policies and procedures.

Purchases and Contracts under \$100,000

Dr. Charles Blocksidge reported that the council reviewed the purchases and contracts under \$100,000 as presented.

Purchases and Contracts \$100,000 and over

Dr. Charles Blocksidge reported that the council reviewed the purchases and contracts \$100,000 and over as presented.

18. Audit Report on Financial Statements

Dr. Charles Blocksidge presented the Audit reports on Financial Statements.

*Dr. Charles Blocksidge moved to approve the Audit Report on Financial Statements as presented.
Mr. Evan Santos seconded the motion and it carried unanimously. The motion was approved.*

19. Summer Study Abroad

Dr. Charles Blocksidge presented the Summer Study Abroad Fees.

Dr. Charles Blocksidge moved to approve the Summer Study Abroad Fees as presented. Mr. Robert Grim, Esq. seconded the motion and it carried unanimously. The motion was approved.

20. Certification of University External Financial Support

Dr. Charles Blocksidge presented the Certification of University External Financial Support.

Dr. Charles Blocksidge moved to approve the Certification of University External Financial Support as presented. Mr. Dennis Giorno seconded the motion and it carried unanimously. The motion was approved.

21. Auxiliary Fees 2022-2023

Dr. Charles Blocksidge presented the 2022-2023 Auxiliary Fees.

Dr. Charles Blocksidge moved to approve the 2022-2023 Auxiliary Fees as presented. Mr. Dennis Giorno seconded the motion and it carried unanimously. The motion was approved.

Dr. Blocksidge concluded his report.

22. Summary of Discussions – Council Committee on Human Diversity

Ms. Dianne Lutz and Mr. Evan Santos presented the discussions of the committee.

Ms. Dianne Lutz provided a brief update on searches currently ongoing.

Ms. Lutz provided a programming update from the Multicultural Center, Veterans Center, LGBTQ+ Center, and the Women's Center.

Mr. Evan Santos reported the Multicultural Center finished the December semester with a Care Package Pickup event for members of Sister, a mentor group for women students of color, on Dec. 8th and hosted a Barbershop event with local business City Cuts on Dec. 13th. In late January, there will be an Open House. For February—a Lunar New Year Celebration, GAP Day for Reading High School students to explore KU, and the annual Ujima Conference celebrated during Black History Month. Professor Ilyasah Shabazz, award-winning author, educator, producer, and daughter of Malcolm X, will be the Ujima Conference closing ceremony speaker.

The Veterans Center will host the annual women's luncheon featuring a women veteran panel for Women's History Month.

The Women's Center hosted an "Escalation Workshop" to discuss un/healthy relationships with the KU Softball team in early December. They will be holding Open House events in late January. In the spring, they will partner with It's On Us to host "Walk the Talk" to raise awareness about sexual assault.

The LGBTQ+ Resource Center is hosting the annual Drag Show on Trans Day of Visibility on March 31st.

In addition to the above programming, the KU Commission on Human Diversity will be hosting its 12th annual Conference on Human Diversity on March 4, 2022 with the theme "Taking Action with Compassion: Advocacy, Healing, and Reform". The Community Outreach Center and the NextSteps Americorps Program will be serving two meals at the Opportunity House in Reading on Martin Luther King, Jr. Day to celebrate MLK Day of Service.

Lastly, "Figures and Projections", an exhibit of selected work from the Petrucci Family Foundation Collection of African American Art in the Marlin and Regina Miller Gallery, was on display through Dec. 12th and was one of the 104 KU initiatives last year to increase diversity in the art galleries. Two of the artists, Curlee Holton and Lovet Ballard, visited KU in November and were sponsored by the new Aramark Diversity Funding through the Chief Diversity Officer's office.

Ms. Dianne Lutz reported Diversity, Equity, and Inclusion Update

The Women's Center applied for and was granted a 2021-22 It's On Us PA Grant from the Governor's Office and the PA Dept. of Education. The grant for \$27,866.50 is to prevent, address, and respond effectively to sexual violence.

The PASSHE-wide Campus Climate Survey will be administered by ViewFinder Campus Surveys and distributed January 31-March 4 2022. The Office of Diversity & Inclusion is

working on a campaign to encourage and ensure high participation from students, faculty, staff, and administrators. PASSHE and KU will use survey findings to inform and finalize the Five-Year DEI Strategic Plan.

Many divisions across campus have started implementation actions to meet the DEI-focused items within KU's University Strategic Plan.

Ms. Lutz & Mr. Santos concluded their report.

23. Summary of Discussions-Council Committee on University Relations/Athletics and Advancement

Mr. Robert Grim presented the discussions of the committee.

Mr. Grim reported that the Kutztown University Foundation campaign Together, We're Golden currently raised \$34,371,065 (85.9% towards goal).

He reported that the 3rd annual 1866 Minute Giving Challenge was held October 26-27 and raised \$336,783 in support of KU students.

Mr. Grim reported that the Kutztown Folk Festival will take on a new website, logo, and rebrand launch in January 2022 which will take place from July 2-10, 2022.

He reported that Hampton Inn-Kutztown revenue of \$1,591,000. The occupancy rate is 79% and the guest satisfaction rate is at the top 3-5% of all north American Hampton Inn hotels.

Mr. Grim reported the KU Foundation Endowment has a market value of \$44.1 million.

Mr. Grim reported that University Marketing has launched its comprehensive digital marketing campaign that utilizes multiple channels to reach several audiences at different levels of the enrollment funnel. Early results are promising, with nearly 100 new inquiries added to the Admissions Customer Relationship Management (CRM) in a two-week period (Oct. 28 to Nov. 14). These inquiries completed a request for information from on KU's website after clicking on one of KU's digital ads.

He reported that Web and Digital Media collaborated with the Admissions office to relaunch a Spanish-language page on the Kutztown University website, providing the important information for prospective students and families in Spanish.

Mr. Grim reported that the Communications office organized the annual Athletics Hall of Fame Induction Ceremony Nov. 12 and launched the 50 Years of Women's Basketball promotion as part of a year-long effort.

He reported that the Community Liaison and Government Relations efforts for the 2020-21 PASSHE Advocacy Campaign "#Together4PASSHE" continued in recent weeks. The office worked with the KU Student Government Board in designing a holiday card to send to legislators, the chancellor, board of governors and council of trustees,

Mr. Grim reported that KU Presents! continued to provide production services to internal KU departments and organizations. This included the Music Department's four Music Monday concerts and 17 other concerts in Schaeffer Auditorium and the Georgian Room from a number of senior and faculty recitals, to larger ensembles such as the KU Rock I Band, KU Concert Band, and Chamber Players Competition. During this time frame, KU Presents! also produced two KU Open Houses and the College of Visual and Performing Arts Open House, as well as the PDP dance concert and the Art Education conference. He also shared that On Monday, Nov. 8, KU Presents! presented a special lecture/concert of Violins of Hope for the community. Approximately 400 patrons attended the evening presentation produced and hosted by KU Presents.

Lastly, Mr. Grim reported that the renovation project for the new DeLight E. Breidegam Building, headquarters of the Pennsylvania German Cultural Heritage Center, is now ahead of schedule. The new project, located west of campus on Kutztown Road, is estimated for completion by the end of January 2022.

Mr. Grim concluded his report.

24. As May Arise

Chairman Ludlow thanked Dr. Hawkinson, Ms. Toyia Heyward and everyone who worked so hard to organize today's meeting.

25. Adjournment

Mr. Jim Ludlow moved that meeting be adjourned. Mr. Evan Santos seconded the motion and the meeting adjourned at 4:08 p.m.

12-19-22

Date

12.19.22

Date



Secretary, Mr. Dennis Giorno



Chair, Mr. Jim Ludlow