Dear Students,

One particular challenge for new students is the impact of the “College Effect.” The College Effect describes an increase in the prevalence and intensity of health-risk behaviors that often accompany the transition into college life. The College Effect can have a negative impact on the college experience and can impair academic performance and retention.

As part of your continuing orientation to KU, all incoming undergraduate new and transfer students to Kutztown University expected to participate in AlcoholEdu for College and Sexual Assault Prevention for Undergraduates. These prevention programs are currently in place on more than 450 college campuses across the country.

- It will take you approximately 1 ½-2 hours to complete session 1 of AlcoholEdu for College and Sexual Assault Prevention for Undergraduates. (due date Thursday, January 23)
- Thirty days after completing session one you will receive a notification to log back on to complete session two of the program. It will take up to 20 minutes to complete session 2 of AlcoholEdu for College and Sexual Assault Prevention for Undergraduates. (due date Thursday, March 5)
- These programs are customized based on individual gender, behaviors, and readiness to change providing a highly personalized experience.
- You will be offered confidential surveys which provide success measures for you following your completion of these programs.
- Kutztown University will only receive group information and no individual information about you will be identified to the university.
- Program instructions will be emailed to you (January 13, 2020) and provide you the necessary information to access the website and navigate the courses.

I am confident that your participation will enhance your opportunity for a successful collegiate experience at Kutztown University. If you have any questions please contact the office of Health Promotion and Alcohol & Other Drug Services at KUPreventionEducation@kutztown.edu.

Sincerely,

[Signature]

Donavan D. McCargo, EdD
Asst. Vice President & Dean of Students