Key Facts & Dates

1866 Founded as Keystone State Normal School

1944 Received first Middle States
Association Accreditation

1983 Became part of the State System of Higher Education

2019 Renewal of Accreditation

2024/2025

Undergraduate Tuition & Fees per Academic Year

In-State Tuition: \$7,716 Out-of-State Tuition: \$12,590 Fees (FT undergraduate): \$3,488 Residence Hall Fee: \$7,504 Meal Fee (19-meal plan): \$4,510

Graduate Tuition per Credit

In-State Tuition: \$516
Out-of-State Tuition: \$774
Distance Education: \$526

Doctoral Tuition per Credit

In-State Tuition: \$671
Out-of-State Tuition: \$1,006

Enrollment - Fall 2024

Undergraduate: 6,307 Graduate: 1,161 Total: 7,468

Core Values

We believe that...

- 1. The students and their development must be the primary focus of our work
- 2. We must maintain a sense of community
- 3. We must influence the quality of our community
- 4. We must have the opportunity to strive for excellence

Mission Statement

Kutztown University's mission is to provide a high quality education at the undergraduate and graduate levels in order to prepare students to meet lifelong intellectual, ethical, social, and career challenges.

Vision Statement

Kutztown University aspires to be a regional center of excellence providing opportunities for advanced academic, cultural, and public service experiences, within a caring community, designed to promote success in a global society.

Nondiscrimination Statement

Kutztown University does not discriminate in employment or educational opportunities on the basis of gender, race, ethnicity, national origin, age, disability, religion, sexual orientation, gender identity or veteran status.



Institutional Research 305 Stratton Administration Building 15200 Kutztown Road Kutztown, PA 19530



FACT SHEET Fall 2024

Institutional Research



Phone: 610-683-4153

FALL ENROLLMENTS

	2020	2021	2022	2023	2024	
Undergraduate	6,945	6,697	6,511	6,431	6,307	
Graduate	947	978	958	996	1,161	
UNIVERSITY	7,892	7,675	7,469	7,427	7,468	

*Undergraduate					
80 Haci Arannare	2020	2021	2022	2023	2024
Full-Time First-Time ^a	1,521	1,487	1595	1594	1269
FT First-Term Transfer ^a	392	395	343	371	392
Full-Time ^b	6,286	6,047	5,937	6050	5904
Part-Time ^b	659	650	574	381	403
Male ^b	3,016	2,890	2,827	2769	2686
Female ^b	3,929	3,807	3,684	3662	3621
White ^b	5,070	4,861	4703	4618	4537
African-American ^b	559	530	497	468	409
Hispanic ^b	660	661	736	846	860
Asian ^b	153	153	156	146	121
Native American ^b	8	16	8	7	5
Pacific Islander ^b	4	1	6	6	5
2 or More Races ^b	225	217	235	238	178
Unknown ^b	266	258	170	102	98
In-State ^b	6,059	5,783	5,589	5565	5496
Out-of-State / Foreign ^b	886	914	922	866	811

*Graduate					
Viauuale	2020	2021	2022	2023	2024
Full-Time ^b	324	301	296	291	345
Part-Time ^b	623	677	662	705	816
Male ^b	235	273	254	238	276
Female ^b	712	705	704	758	885
White ^b	769	779	729	753	869
African-American ^b	42	57	59	56	55
Hispanic ^b	73	72	84	89	112
Asian / Pacific Islander ^b	18	22	21	20	21
Native American ^b	2	1	2	1	2
2 or More Races ^b	21	24	28	30	28
Unknown ^b	22	23	35	47	61
In-State ^b	868	893	874	909	1061
Out-of-State / Foreign ^b	79	85	84	87	100

*Fall Undergraduate Enrollment by College

	2020	2021	2022	2023	2024
Visual & Performing Arts	1,473	1,373	1,396	1376	1388
Liberal Arts & Sciences	2,419	2,423	2,324	2384	2331
Education	919	997	978	995	974
Business	1,404	1,359	1,326	1300	1272
Undeclared	522	338	317	296	216
Other ^c	208	207	170	80	126

^c Other includes Lifelong Learning, College Prep, Transient, Visiting, and Exchange students.

Degrees Awarded 2020 2021 2022 2023 2024 **UNDERGRADUATE** 1,617 1,659 1,521 1441 1424 Visual & Performing Arts 323 383 324 309 339 Liberal Arts & Sciences 657 662 608 542 548 Education 251 207 238 247 216 **Business** 386 407 351 343 321 **GRADUATE** 309 314 321 320 307 304 299 307 307 292 Master's 15 13 15 Doctoral 14 **TOTAL** 1,926 1,973 1,842 1761 1731

*Fall Freshmen Admissions - FT Degree Seeking

	2020	2021	2022	2023	2024
ADMISSIONS					
Applications	6,870	6,698	7,244	8172	7992
Acceptances	6,370	6,514	6,964	7750	7160
ENROLLMENT					
First-Time Full-Time Freshmen Cohort	1,521	1,487	1,595	1594	1269

Fall Freshmen Profiled

	2020	2021	2022	2023	2024
Mean SAT Verbal Score	529	560	585	N/A	N/A
Mean SAT Math Score	515	541	563	N/A	N/A
Mean Combined Score	1,038	1,099	1148	N/A	N/A

d 2021 SAT requirement waived

FACULTY — Fall 2024

	Male	Female	Total
TOTAL	199	196	395
White	158	156	314
African-American	9	6	15
Hispanic	5	11	16
Asian/Pacific Islander	24	16	40
Native American		1	1
Unknown/2 or More Races	3	6	9
Professor	71	52	123
Associate Professor	62	52	114
Assistant Professor	28	46	74
Instructor	38	46	84
Regular Faculty	154	140	294
Tenured	139	118	257
Tenure-track	15	22	15
Temporary Faculty	45	56	101
Full-time	17	23	40
Part-time	28	33	61

Retention & Graduation Rates

Cohort Year	1st Yr Retention	4 Yr Graduation	5 Yr Graduation	6 Yr Graduation
2017	74%	41%	52%	55%
2018	74%	41%	51%	54%
2019	77%	43%	53%	
2020	78%	44%		
2021	79%			
2022	75%			
2023	78%			

All data represented are headcounts

Instructional Faculty with Terminal Degrees

	2020	2021	2022	2023	2024
Tenured/Tenure- track Instructional Faculty	307	297	306	277	276
Terminal Degrees	283	278	277	261	271
Percent	92%	94%	91%	94%	98%

^e Count is taken October 31 and includes all Tenured and Tenure-track faculty instructing at least one course.

^{*} Freeze File (15th day of classes)

^a Degree Seeking Students

^b All Enrolled Students