Key Facts & Dates

1866 Founded as Keystone State Normal School

1944 Received first Middle States
Association Accreditation

1983 Became part of the State System of Higher Education

2008 Accreditation Reaffirmed

2019/2020

Undergraduate Tuition & Fees per Academic Year

In-State Tuition: \$7,716
Out-of-State Tuition: \$11,574
Fees (FT undergraduate): \$3,234
Residence Hall Fee: \$6,484
Meal Fee (19-meal plan): \$3,950

Graduate Tuition per Credit

In-State Tuition: \$516 Out-of-State Tuition: \$774 Distance Education: \$526

Doctoral Tuition per Credit

In-State Tuition: \$671 Out-of-State Tuition: \$1,006

Enrollment - Fall 2019

Undergraduate: 7,207 Graduate: 938 Certificate: 54 Total: 8,199

Core Values

We believe that...

- 1. The students and their development must be the primary focus of our work
- 2. We must maintain a sense of community
- 3. We must influence the quality of our community
- We must have the opportunity to strive for excellence

Mission Statement

Kutztown University's mission is to provide a high quality education at the undergraduate and graduate levels in order to prepare students to meet lifelong intellectual, ethical, social, and career challenges.

Vision Statement

Kutztown University aspires to be a regional center of excellence providing opportunities for advanced academic, cultural, and public service experiences, within a caring community, designed to promote success in a global society.

Nondiscrimination Statement

Kutztown University does not discriminate in employment or educational opportunities on the basis of gender, race, ethnicity, national origin, age, disability, religion, sexual orientation, gender identity or veteran status.



Institutional Research 109D Stratton Administration Building 15200 Kutztown Road Kutztown, PA 19530



FACT SHEET Fall 2019

Institutional Research



Phone: 484-646-4169

FALL ENROLLMENTS

	2015	2016	2017	2018	2019
Undergraduate	8,293	7,718	7,489	7,391	7,204
Graduate	707	795	840	918	995
UNIVERSITY	9,000	8,513	8,329	8,309	8,199

*Undergraduate					
onacigiaduate	2015	2016	2017	2018	2019
Full-Time First-Time ^a	1,859	1,691	1,604	1,635	1,393
Full-Time Transfer ^a	551	503	555	535	452
Full-Time ^b	7,808	7,288	7,053	6,953	6,462
Part-Time ^b	485	430	436	438	742
Male ^b	3,783	3,570	3,508	3,456	3,206
Female ^b	4,510	4,148	3,981	3,935	3,998
White ^b	6,416	5,989	5,728	5,546	5,363
African-American ^b	703	595	558	583	567
Hispanic ^b	600	631	677	657	632
Asian ^b	104	90	111	135	152
Native American ^b	10	11	13	14	10
Pacific Islander ^b	15	8	8	7	4
2 or More Races ^b	240	244	260	247	224
Unknown ^b	205	150	134	202	252
In-State ^b	7,302	6,775	6,548	6,452	6,255
Out-of-State / Foreign ^b	991	943	941	939	949

*Graduate

Viduudle	2015	2016	2017	2018	2019
Full-Time ^b	288	278	293	296	320
Part-Time ^b	419	517	547	622	675
Male ^b	155	185	201	218	215
Female ^b	552	610	639	700	780
White ^b	570	644	671	747	800
African-American ^b	36	42	52	48	55
Hispanic ^b	41	36	48	58	67
Asian / Pacific Islander ^b	11	13	13	12	13
Native American ^b	0	0	1	1	0
2 or More Races ^b	5	8	16	24	29
Unknown ^b	44	52	39	28	31
In-State ^b	667	751	791	862	931
Out-of-State / Foreign ^b	40	44	49	56	64

*Fall Undergraduate Enrollment by College

	2015	2016	2017	2018	2019
Visual & Performing Arts	1,348	1,351	1,420	1,512	1,491
Liberal Arts & Sciences	3,317	3,014	2,834	2,739	2,458
Education	939	782	784	902	965
Business	1,942	1,765	1,692	1,590	1,474
Undeclared	554	600	531	510	472
Other ^c	193	206	228	138	344

^c Other includes Lifelong Learning, Pre Candidacy, Transient, and Exchange students.

Degrees Awarded 2015 2016 2017 2018 2019 **UNDERGRADUATE** 1,952 1,909 1,774 1,588 1,673 Visual & Performing Arts 337 332 373 313 350 Liberal Arts & Sciences 861 792 728 674 682 273 196 196 Education **Business** 481 505 477 405 442 **GRADUATE** 253 255 214 281 272 253 255 214 275 269 Master's Doctoral **TOTAL** 2,205 2,164 1,988 1,869 1,945

*Fall Freshmen Admissions - FT Degree Seeking

	2015	2016	2017	2018	2019
ADMISSIONS					
Applications	8,136	7,668	8,073	8,371	6,893
Acceptances	6,599	6,117	5,965	6,741	6,117
ENROLLMENT					
First-Time Full-Time Freshmen Cohort	1,859	1,691	1,604	1,635	1,393

Fall Freshmen Profiled

	2015	2016	2017	2018	2019
Mean SAT Verbal Score	486	494	538	539	539
Mean SAT Math Score	483	492	525	526	522
Mean Combined Score	969	986	1,063	1,065	1,061

d 2017, 2018 and 2019 Averages reflect SAT redesign

Retention & Graduation Rates

Cohort Year	1st Yr Retention	4 Yr Graduation	5 Yr Graduation	6 Yr Graduation
2012	73%	39%	52%	55%
2013	73%	38%	52%	54%
2014	73%	37%	50%	
2015	73%	37%		
2016	74%			
2017	74%			
2018	74%			

All data represented are headcounts

^b All Enrolled Students

FACULTY - Fall 2019

	Male	Female	Total
TOTAL	240	227	467
White	193	183	376
African-American	10	8	18
Hispanic	9	7	16
Asian/Pacific Islander	22	21	43
Native American	1	1	2
Unknown/2 or More Races	5	7	12
Professor	73	45	118
Associate Professor	81	58	139
Assistant Professor	44	81	125
Instructor	42	43	85
Regular Faculty			
Tenured	158	128	286
Tenure-track	33	32	65
Temporary Faculty			
Full-time	20	38	58
Part-time	29	29	58

Instructional Faculty with Terminal

Dogrande					
Degrees ^e	2015	2016	2017	2018	2019
Tenured/Tenure- track Instructional Faculty	350	347	335	340	333
Terminal Degrees	317	322	309	313	308
Percent	91%	93%	92%	92%	92%

^e Count is taken October 31 and includes all Tenured and Tenure-track faculty instructing at least one course.

^{*} Freeze File (15th day of classes)

^a Degree Seeking Students