

## 10430 EXTERIOR SIGNAGE

1. Kutztown University colors are as follows:
  - a. Maroon/Burgundy: PMS 195
  - b. Gold: PMS 123
2. Wayfinding and Facility Identification:
  - a. Background Panel: Minimum .080" aluminum sheet over a 2" aluminum channel frame, to give appearance of a 2" thick background.
  - b. Mounting: Sign panel shall be mounted between two 4" square aluminum posts with weatherproof caps. Mounting shall be with concealed fasteners.
  - c. Aluminum Finish: Panels and posts shall be degreased, etched, primed, and finished with a bronze 2-part Matthews polyurethane.
  - d. Overlay Sign Panels: One inch thick, 15 lb. density foam with inverted radius corners and a beveled routed edge. Face panels shall be secured to the aluminum background panels.
  - e. Finish: Overlay panels shall be filled, primed, and finished with a Matthews Burgundy 2-part polyurethane (color PMS 195).
  - f. Copy: Letters, numbers, and symbols shall be of an appropriate size for the sign. Copy shall be V-carved into the panel surface. Carved letters and beveled edges shall be gilded with 23K gold leaf.
  - g. Installation: Posts of completed signs shall be installed in concrete foundations which have a level surface at finished grade. Provide 6-inch thick concrete pad, with surface extending two feet on all sides of each post.
3. Traffic and Parking Control
  - a. Post: shall be a combination anchor post, sign post system connected by a breakaway connector. Posts are to be channel bar posts painted green meeting PennDOT standards and be compatible with the Minute Man connector specified below. Anchor post to be 3'6" in length and length of sign post will vary with application.
  - b. Breakaway connector: Use Marion Steel Minute Man System.

c. Installation:

- 1.) Anchor post shall be poured in concrete with 3"- 4" of the remaining above grade. Concrete base shall be 8" in diameter and 3' below grade.
- 2.) Sign shall be mounted to the sign post and the sign post connected to the anchor post using breakaway connector specified above.
- 3.) Where applicable, e.g. parking spaces, signs/posts shall be installed 3' from the edge of the pavement.
- 4.) Traffic regulation signs, e.g. STOP, Do Not Enter, shall be installed so that the bottom of the sign is 7' above grade.