



Finding your Focus

Jennifer Schlegel, PhD
February 20, 2025

Undergraduate Research & Creativity Series
Spring, 2025

Focus!

Me?



Purpose
before
logistics

Ask Purposeful Questions

What do you do?

-> What do you love to do?

What are your interests?

-> What has you curious?

What are your concerns?

-> What keeps you up at night?

What are your goals?

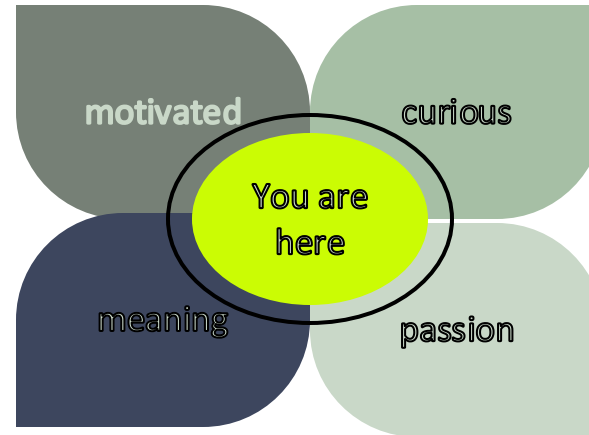
-> Who do you want to be?

Focus at the Nexus

What's stirring in you?

Where's the overlap?

What's your Venn Diagram?





Focus as Clarification

Moving from the fuzzy to the vibrant





Focus as Magnification

Peering in to discover the
expansiveness

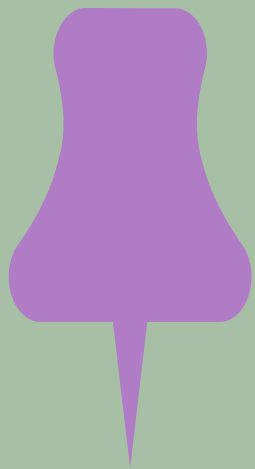




Focus as Framing

Attending to the particular within a larger vision





Focus as Pinpointing

Narrowing in on
something specific



Focus!

You!



How do you focus?

1

Clarification

Moving from the fuzzy to the vibrant

3

Framing

Attending to the particular within a larger vision



2

Magnification

Peering in to discover the expansiveness

4

Pinpointing

Narrowing in on something specific



Location: OM 287

Students can start at the beginning and work their way up or jump in where they think they belong.
Bring-a-friend incentives and badges suitable for adding to LinkedIn

Level	Topic/Title	Date	Presenter
Beginner	The Current & Future Benefits of Doing Research While in College	Thursday, February 13, 11am	Kerri Gardi Director, KU Career Development Center
Beginner	Finding Your Focus	Thursday, February 20, 11am	Jennifer Schlegel Professor of Anthropology
For all levels	From Student Researchers to Potential Student Researchers: Hear from your Peers	Thursday, February 27, 11am	Amarah Karlick, Linda Zúñiga
Intermediate	Presenting Your Research: Norms, Expectations, Modalities, and Fighting the Nerves	Thursday, March 13, 11am	Megan O'Byrne Associate Professor, Communication Studies
Advanced	Navigating Conference Culture	Thursday, March 27, 11am	Lynn M. Kutch, Coordinator of Undergraduate Research and Creativity
Expert	Prepping for Publishing! Learn tips and tricks for preparing a manuscript for publishing.	Thursday, April 10 11am	Amy Pfeiler-Wunder Job Title: Associate Dean, College of Visual and Performing Arts

Thanks!

Ask Away!

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