eBook

Craigslist
Credits

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TABLE OF CONTENTS

CREDITS................................................................................................................................................. 2
DISCLAIMER..................................................................................................................................................... 3
INTRODUCTION.................................................................................................................................................. 5
CREATE AN ACCOUNT ....................................................................................................................................... 6
HOW TO SELL/POST ON CRAIGSLIST ............................................................................................................ 6
THE TRANSACTION PROCESS OF CRAIGSLIST ............................................................................................... 7
WHAT CAN BE SOLD ON CRAIGSLIST?............................................................................................................ 7
WHAT CANNOT BE SOLD ON CRAIGSLIST? .................................................................................................... 7
RISKS THAT ARE INVOLVED WITH USING CRAIGSLIST............................................................................. 8
CRAIGSLIST’S SUGGESTED METHOD OF PAYMENT ...................................................................................... 9
WHAT IS CRAIGSLIST? .................................................................................................................................... 9
REVISION HISTORY .......................................................................................................................................... 11

Craigslist
Introduction

This report provides advice on what Craigslist is, what can be sold and how to sell/post goods and services on Craigslist.

This report is informative and does not replace the advice of a legal professional. This report is not meant to be exhaustive. The goal of this report is to provide some background information about Craigslist and give some guidelines on how to be successful on Craigslist.
Create an account

Here will include a detailed explanation on how to create an account on Craigslist.

1. Go to [https://geo.craigslist.org/iso/us/pa](https://geo.craigslist.org/iso/us/pa)
2. Click on the city nearest you.
3. Click on the “my account” link under the Craigslist name on the top left hand corner.
4. Here you will see where you would log in once you have created an account.
   a. If you already have an account, log in and follow the instructions on “How to post and sell on Craigslist” section of this eBook.
5. Right below the log in box on the left, you will see “Sign up for an account.” Click on it.
6. Enter your email address.
7. You have just created an account with Craigslist and a link was sent to your email address to activate your account.
8. Go to your email and open the email from Craigslist.org
9. Follow the instructions given to you by the email, it will tell you to click on the link to go to your account.
10. Once you have done this it will prompt you to enter a password, enter your password twice and select “Submit Password and Log In”, make sure to keep this in a secure place.
11. Congratulations, you have just created an account for Craigslist.
12. From here you can go to your account settings, your account, or start searching through craigslist.
13. When you visit your account you will be asked to accept their user agreement, you must do so if you wish to sell and buy using their site.

How to sell/post on Craigslist

Here will be a detailed explanation on how to post to Craigslist so you can start selling.

1. Go to [https://geo.craigslist.org/iso/us/pa](https://geo.craigslist.org/iso/us/pa)
2. Click on the city nearest you.
3. Click on the “my account” link under the Craigslist name on the top left hand corner.
4. Create an account, if you have one, great, log in and continue down this list. If you do not have an account see “Create an account” in this eBook.
5. When on your account page click the “postings” tab.
6. On the far right of the screen under the first gray box you will see “new posting in:”
7. Make sure that the posting in section is where you want you listings to be seen.
8. When you are ready click “go.”
9. You will be asked for the kind of posting you wish to post, click the desired bubble and hit “continue”

10. You will be asked which category you wish your posting to be under, click the desired bubble and hit “continue”

11. You will now be shown a contact information screen, fill out the desired sections and hit “continue”

12. It will now ask you to review your information, if you are satisfied with what you have click “publish” if not you can click “edit text”, “edit map”, or “edit images” at the bottom left hand corner if you need to update or change any information.

13. Once you click “publish” you will receive an email prompting you to click on the link in the email to officially publish your posting. Click on it.

14. You have officially posted on craigslist.

15. Now you can view, manage or return to your account.

The transaction process of Craigslist

Once you have posted your good/service on Craigslist a buyer will now be able to see your posting on Craigslist and if interested, communicate to you through the method you chose. From here, it is up to you on how you wish to do business. Make sure to read the “Risks involved with using Craigslist” and “Craigslist’s suggested method of payment” in this eBook.

What can be sold on Craigslist?

According to Craigslist.org these are the things that can be sold.

- Jobs
- Housing
- Goods
- Services
- Romance
- Local activities
- Advice

What cannot be sold on Craigslist?

Here is the partial list of goods and services prohibited for sale on Craigslist...

- weapons; firearms/guns and components; BB/pellet, stun, and spear guns; etc
• ammunition, clips, cartridges, reloading materials, gunpowder, fireworks, explosives
• recalled items; hazardous materials; body parts/fluids; unsanitized bedding/clothing
• prescription drugs, medical devices; controlled substances and related items
• alcohol or tobacco; unpackaged or adulterated food or cosmetics
• child pornography; bestiality; offers or solicitation of illegal prostitution
• pet sales (re-homing with small adoption fee ok), animal parts, stud service
• false, misleading, deceptive, or fraudulent content; bait and switch; keyword spam
• offensive, obscene, defamatory, threatening, or malicious postings or email
• anyone’s personal, identifying, confidential or proprietary information
• food stamps, WIC vouchers, SNAP or WIC goods, governmental assistance
• stolen property, property with serial number removed/altered, burglary tools, etc
• ID cards, licenses, police insignia, government documents, birth certificates, etc
• US military items not demilitarized in accord with Defense Department policy
• counterfeit, replica, or pirated items; tickets or gift cards that restrict transfer
• lottery or raffle tickets, sweepstakes entries, slot machines, gambling items
• spam; miscategorized, overposted, cross-posted, or nonlocal content
• postings or email the primary purpose of which is to drive traffic to a website
• postings or email offering, promoting, or linking to unsolicited products or services
• affiliate marketing; network, or multi-level marketing; pyramid schemes
• any good, service, or content that violates the law or legal rights of others

Risks that are involved with using Craigslist

Since you will most likely be the one selling things on Craigslist, it is important to understand the risks that your customers might have. They include...
• **The fear of the unknown** – if the customer is not a local then their idea of who you are is based on their imagination. People tend to expect the worst; therefore, if you understand their perspective you will have a higher chance of selling.

• **You are most likely dealing with cash** – if you have a service that costs a large sum of money, customers are forced to make the transaction with cash. This adds a liability to the customer because they now are carrying large sums of money around and could become a victim of theft.

You as the seller also have risks that you have to worry about, they include...

• **Customers wanting to pay with credit or check** – This is a dangerous transaction on craigslist because if the check or credit falls through you, the seller, are now out the amount you just sold.

• **You do not know who you are dealing with** – the buyer can reject a background/credit check until you meet in person, which adds uncertainty and high risk for your sale.

The number one rule in dealing with Craigslist is to deal locally and face to face. If you follow this rule you will avoid complications and lower uncertainty.

**Craigslist’s suggested method of payment**

Craigslist suggests and highly recommends that you do all transactions with CASH ONLY.

**What is Craigslist?**

According to Craigslist.org, it is a “local classifieds and forms – community moderated, and largely free.”

Here is Craigslist’s factsheet found on craigslist.org to find out more about the organization...

Q: What can I find there?
A: Jobs, housing, goods, services, romance, local activities, advice - just about anything really.

Q: What is the origin of craigslist?
A: An email list of SF events started by Craig Newmark in 1995.

Q: Who runs craigslist?
A: **Jim Buckmaster** has been CEO since the year 2000.

Q: What is Craig up to these days?
A: Craig launched [craigconnects](http://craigconnects) in March 2011 to "connect the world for the common good".
Q: Is craigslist a nonprofit?
A: No, craigslist was incorporated as a for-profit in 1999.

Q: Why does craigslist still use a ".org" domain?
A: It symbolizes the relatively non-commercial nature, public service mission, and non-corporate culture of craigslist.

Q: What is CL?
A: Popular nickname for craigslist and an easy alternative web address - cl.com

Q: How much traffic does craigslist get?
A: More than 50 billion page views per month

Q: How many people use craigslist?
A: More than 60 million each month in the US alone

Q: What languages does craigslist support?
A: Catalan, Danish, Dutch, English, Filipino, French, German, Italian, Norwegian, Portugese, Spanish, Swedish, Turkish

Q: How many classified ads does craigslist receive?
A: craigslist users post well over 80 million classified ads each month (including reposts and renewals)

Q: How many job listings does craigslist receive?
A: More than 1 million new job listings each month

Q: What about craigslist discussion forums?
A: More than 200 million user postings in 100 topical forums

Q: How many employees does craigslist have, and where are its offices located?
A: 40-some craigslist staff work at offices located in San Francisco, CA

Q: Is craigslist hiring?
A: Yes! Current CL job openings are listed here

Q: How many craigslist sites are there?
A: More than 700 local sites in 70 countries

Q: What is the craigslist Charitable Fund (CCF)?
A: CCF, funded by craigslist, donates millions each year to worthy charities.
## Revision History

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Report

Craigslist

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