

**Kutztown University**  
**Office of Communications**  
Media Resource Guide Information

Local, regional and even national media often contact KU to find experts in various fields. This exposure strengthens the University's academic standing in the community and provides you an opportunity to be recognized for your exceptional knowledge and skills.

Name: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Department: \_\_\_\_\_

Email address: \_\_\_\_\_

May we call you at home?     Yes     No

Home Phone: \_\_\_\_\_

Cellphone: \_\_\_\_\_

*(These numbers will be kept on file in the Office of Communications. They will not be published nor will they be given out to media without your permission on a case-by-case basis. Please only provide the above numbers if we have your permission to contact you off-campus.)*

Areas of expertise: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Notable Background Information (e.g., former FBI agent, EMT, museum curator, published author):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**We want to know what cool things you are up to both in and out of the classroom! Be sure to email us about items that could make neat feature stories, or fun and interesting things to share on social media to showcase our faculty.**

**Please return this completed form to: Bryan Salvadore, Communications, Schock Education House,  
[salvadore@kutztown.edu](mailto:salvadore@kutztown.edu). Thank you for your assistance!**