

SUMMER 2010

# TOWER

KUTZTOWN  
UNIVERSITY  
MAGAZINE



## FASCINATING FICTION:

Victorian Specialists  
Follow the Rise of  
Gothic Literature



# Making a DIFFERENCE

## **The end of an academic year allows us**

time to reflect on the achievements of the previous year and to plan for future success. The 2009-2010 academic year provided us with several moments of which we can all be proud.

Headlining this past year are our annual Academic Achievement Award winners (page 6) who represent our students' successes in the classroom. We were also proud to have our first-ever 2010 NCAA Division II Men's Basketball National Player of the Year, Stephen Dennis (page 7).

At the other end of the spectrum of achievements, our campus received recognition for its beauty, as we were one of a few universities in the country to receive an Honors Award from The Professional Grounds Management Society. I have often shared with visitors and friends that our campus is one of the most beautiful I have ever seen. This award supports that belief.

This year, we hosted an interesting and well-supported blend of cultural events, including the KU Foundation Decision Makers Forum featuring Paul Volcker, and the first ever "On the Boulevard" event in the fall to showcase student talent. Both events are critical to funding student scholarships. We also led the way for the State System in exploring how our institutions can better serve the increasing Latino population by coordinating the Latino Summit.

While celebrating these successes, we had to face the stark reality of statewide budget cuts. These budget reductions have forced us to make difficult decisions, but they will not stand in the way of KU providing the high-quality education for which we are known.

The plans for the 2010-11 school year can give us all something to look forward to as we continue to position KU as the region's top institution of higher learning.

Some of the long-term growth areas we are focusing on include our graduate programs, distance learning, summer school and transfer enrollment. If you or someone you know is considering graduate school for career advancement or to change occupations, I encourage you to review the offerings right here at KU ([www.kutztown.edu/academics/graduate](http://www.kutztown.edu/academics/graduate)).

We are also continuing our pursuit of The Association to Advance Collegiate Schools of Business (AACSB) accreditation for our College of Business. This accreditation will add value to the degrees of our current students and alumni, regardless of when they graduated.

Campus improvements will include the unveiling of our new Health and Wellness Center on the ground floor of Beck Hall and the beginning of the renovation of Schaeffer Auditorium. The new Health and Wellness Center will feature expanded facilities in the clinic and a separate interactive wellness center open to the campus and community. Schaeffer Auditorium will receive a 20,000-square-foot addition to the back of the 72-year old building, as well as a first-ever, top-to-bottom renovation including new seating, new electric, HVAC, illumination and staging, among other building improvements.

I encourage you to visit our campus soon to enjoy its beauty in person. Please consider joining us for homecoming this fall or at one of our many special events throughout the year. In the meantime, have a safe and enjoyable summer!

**Best regards,  
F. Javier Cevallos  
President**





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## ON THE COVER

Drs. Anne DeLong and Curtis Herr edit the only  
academic journal dedicated to the study of  
Gothic literature focused on the vampire legend,  
which has been popular since the early 19th  
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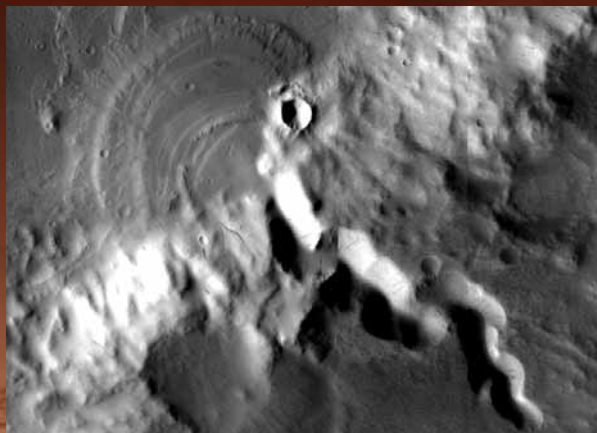
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## OUT OF THIS WORLD



◀ This image taken by the Mars Odyssey spacecraft reveals a terraced alluvial fan on the surface of Mars.

Dr. Erin Kraal, Department of Physical Sciences, always wanted to be an astronaut.

Growing up in the early '80s, she was captivated by the NASA space shuttle missions and joined the young astronauts' club at her elementary school. In high school, she turned a science writing assignment into her first paper about water on Mars. Today, she works with NASA and is an active contributing researcher in the growing field of planetary science.

Kraal's most notable work was featured as the cover story for the February 2008 issue of *Nature*, the international weekly journal of science. In it, she outlined how flowing water may have helped shape the Martian surface.

"I was working with graduate students at the Eurotank, located at Utrecht University in the Netherlands," she said. "The Eurotank is basically a big sandbox that can be flooded with water to create miniature shorelines. As we were finishing one experiment, we rapidly drained the water. And there it was. The formation left behind in the sand looked exactly like a geologic formation we found on an image of the surface of Mars," she said.

In essence, her research revealed how a very large body of water erupted from the ancient planet's surface and then quickly disappeared. What caused the sudden flow of water, nobody knows. Kraal said scientists speculate that volcanic activity may have melted frozen water lying beneath the planet's surface, causing it to break through. The

massive flood carved a gorge many miles deep and formed a delta shaped like a terrace or stepped fan, unlike any found on Earth.

To better understand how landscapes devoid of vegetation react to geologic forces, Kraal travels to some of the most remote places on this planet, including a trip in 2008 to the other-worldly landscape of Chile's Atacama

Desert, a virtually rainless plateau.

"As a geologist and planetary scientist, not only do I get to visit fascinating places on the Earth, but I also get to explore other planets as well," she said of her dual specialty.

Kraal came to KU in fall 2009 from Virginia Tech University with degrees in earth and planetary science from the University of California. Today she engages KU students in her research and continues to search for another alluvial fan system in the thousands of images sent back from Mars.

When asked if she would like to travel to Earth's closest neighbor, Kraal's answer was cautionary.

"My primary interest is in the solar system, not necessarily being weightless. But, I don't think there is a planetary scientist who wouldn't want to go and see the surface of Mars for themselves," Kraal said.



◀ KU professor, planetary scientist and geologist Dr. Erin Kraal helps students expand their horizons to include other worlds.

PHOTO BY JOHN SECOGES



# Beauty Abounds

The well-maintained landscape, dozens of flowering plants and special touches like the Alumni Plaza have earned KU the distinction of being named one of the most picturesque campuses in the nation.

In 2009, the Professional Grounds Management Society (PGMS) presented the university with its Green Star Honor Award. Part of the society's annual competition to find the most beautiful publicly and privately maintained campuses in the nation, the award brings special recognition to the KU grounds crew and Assistant Director for Campus Services Will Meeker.

With more than 1,800 trees spread across 220 acres, countless flower gardens, restful public spaces and a developing collection of interesting horticultural attractions, KU was an ideal

winner, said Jock Robertson, 2009 Green Star awards committee chair for PGMS.

"The past winners of the Green Star Awards are a virtual Who's Who of grounds management including the Texas State Capitol, the George Bush Presidential Library Complex, and the University of North Carolina," Robertson said. "With KU's attention to detail and Will Meeker's able team, the campus was a natural choice for this prestigious award."

In addition to gardening and landscaping, the grounds crew is responsible for the setup and decoration of a variety of out-



Assistant Director for Campus Services Will Meeker and the KU grounds crew ensure the 220-acre campus is always looking its best.

door events and the maintenance of four athletic fields.

"Though it is the spring when the campus comes alive, we are busy all four seasons," Meeker said.

To enhance the enjoyment of KU's natural beauty, Meeker and his team have created the

Arboretum Tree Walk tour of unique plant species, trees and environments on campus. For more information on the Green Star Award and a map of the Arboretum Tree Walk, go to [www.kutztown.edu/tower](http://www.kutztown.edu/tower) and click on the *Tower Extra* link.

## Reading INTO THE PAST

► Dr. Don Yoder's private collection of Pennsylvania Dutch ephemera and objects has found a new home at the KU/KU Foundation Pennsylvania German Cultural Heritage Center through the leadership of KU Council of Trustees member Guido Pichini '74 and the financial support of the Walter and Olivia Kiebach Foundation.



This spring the KU/KU Foundation Pennsylvania German Cultural Heritage Center (PGCHC), with a mission to preserve the architecture and culture of the region, acquired a private collection of approximately 3,000 pieces of Pennsylvania Dutch literature, music and objects from Dr. Don Yoder, University of Pennsylvania professor emeritus of folk-life studies.

Amassed over a 60-year period, *The Pennsylvania Dutch Language Collection of Dr. Don Yoder* is possibly the largest and most significant private collection ever brought to the heritage center.

"It's a huge step toward realizing the university's goal of becoming a primary repository of Pennsylvania German culture and history," said Dr. Robert Reynolds, PGCHC executive director.

The comprehensive collection relates to all aspects of daily life in the Pennsylvania German culture – from religious sermons and property deeds to legal documents, hymns and folk songs, literature and poetry, newspaper columns and radio scripts, cartoons and postcards.

"As one of the few universities in the world teaching Pennsylvania German dialect for

credit, students and Pennsylvania German scholars everywhere will greatly benefit from the first-hand access to these pieces of cultural history," Reynolds said.

After multiple institutions vied for the collection, Yoder is pleased with his decision. "I'm delighted that the collection has found a home with Kutztown University and the PGCHC," he said. "Kutztown is doing a marvelous job of passing along the story of the Pennsylvania Dutch people and the culture they created for 300 years in America."

## 2010 ACADEMIC ACHIEVEMENT AWARDS:

# KU's Best

Once a year, outstanding graduating seniors are recognized through the Academic Achievement Awards for research, original artwork, artistic performances, writing in literature or meritorious writing in other fields, noteworthy athletics and outstanding service to the KU community. Pictured (from the top, left to right) are this year's gold and silver medal winners:

Daniel Walker, president of the KU Student Government Board, worked to implement a new model of student representation on the board and established the position of dean's liaison, which resulted in the highest level of board involvement in recent years.

Elizabeth Goodman contributed to two marine science research projects. A presentation of her work won a National Oceanic and Atmospheric Administration award.

Rachel Wisemiller, a member of the Golden Bears women's basketball team, used mathematical operation research to find the optimal lineup for her team – creating a model for other teams to maximize their performance on the court.

Lauren Storm conducted research in Utah and China and presented her findings at three National Geological Society of America meetings. As president of the KU Geology Club, she organized research trips to Tucson, Ariz., Yellowstone National Park, Mont., Costa Rica, Honduras, Peru and Hawaii.

Taryn Dick (seated) found a better way to remove DNA from a small amount of RNA, furthering the amount of research and study that can be done with a set sample.

Sarah Sitar (kneeling) served as president and co-president of the KU chapter of Best Buddies in support of individuals with intellectual and developmental disabilities. Under her leadership, KU won Chapter of Excellence and Outstanding Chapter awards.

These award-winners are joined by six additional outstanding students honored for their work. For more on the 2010 Academic Achievement Awards, go to [www.kutztown.edu/tower](http://www.kutztown.edu/tower) and click on the *Tower Extra* link.

PHOTO BY JOHN SECOGES

## Economist Paul Volcker Highlights 21st Annual Decision Makers Forum



Time magazine recently included Paul Volcker in the Top 100 Thinkers in the world.

The university welcomed Paul Volcker, one of the most respected economists in the nation, as the featured speaker for the 21st Annual Kutztown University Foundation Decision Makers Forum in April.

Keystone Hall was filled for the evening program as Volcker, chair of President Obama's Economic Recovery Advisory Board, tackled the tough issues on Wall Street and talked about the road to recovery for the nation's economy.

During the afternoon academic session, sponsored by Lafayette Ambassador Bank

and Fulton Financial Advisors – part of the Fulton Financial family, students from KU and area high schools and middle schools were given the opportunity to learn from a leading national economist.

Throughout his career, Volcker has held important positions in private industry and the federal government including two terms as chair of the Board of Governors of the Federal Reserve System and service with the Federal Reserve Bank of New York.

The Decision Makers Forum offers a unique opportunity for

business leaders, community members, friends of the university, and KU students to hear national leaders of industry, politics, media and education speak on important topics relevant to today's events.

Previous forum speakers include Barbara Walters, Jeb Bush, Bill Bradley, Lady Margaret Thatcher, Michael Eisner, Tim Russert, President George H. W. Bush, and General Colin L. Powell (ret.).

To view a video of Volcker's presentation, go to [www.kutztown.edu/tower](http://www.kutztown.edu/tower) and click on the *Tower Extra* link.





**NCAA Division II Men's Basketball National Player of the Year – Stephen Dennis led the Golden Bears into the record books.**

# Owning the Score Board



When Stephen Dennis scored 19 points in his first collegiate basketball game four years ago, many people speculated he would be special. Dennis, a scoring machine from West Chester, Pa., did not disappoint.

By the time he concluded a phenomenal collegiate career, Dennis won the 2010 NCAA Division II Men's Basketball National Player of the Year award, was named a first-team All-American, featured in *Sports Illustrated*, named Pennsylvania State Athletic Conference Player of the Year and finished as Kutztown's all-time leading men's basketball scorer with 2,406 points.

Dennis played in the National Association of Basketball Coaches' Division II all-star game and participated in the prestigious

Portsmouth Invitational Tournament, a postseason showcase for the top senior basketball players in the nation to display their skills in front of NBA scouts.

During his time in the maroon-and-gold, the Kutztown basketball program soared to unimaginable heights. Dennis helped KU win a school-record 28 games and advance to the NCAA Division II Sweet 16 for the first time in school history as a junior.

During the '09-'10 season, Dennis led KU to its highest national ranking in men's history when the Golden Bears reached No. 2 last January.

Dennis' effort in his senior year was one to behold. In finishing as the nation's leading scorer (26.2 points per game) in Division II, Kutztown won 20 games in con-

secutive seasons for the first time in program history and earned a second straight trip to the NCAA Division II tournament. In addition to being the school's all-time leading scorer, Dennis finished as KU's career leader in assists, made field goals and made free throws.

"This is a great honor," Dennis said. "It is really humbling and this honor means the world to me. I have been fortunate to play with great teammates and have good coaches. I am pleased and happy to be recognized as the Division II National Player of the Year."

## Bowling Over the Competition

In case you haven't noticed, bowling alleys are no longer just a week-night getaway for the work weary. With modern facilities, state-of-the-art sound systems and an exhilarating atmosphere, today's bowling alleys attract a younger generation who are knocking the pins down in greater numbers than ever before.

And some of the most talented are on the KU campus.

Women bowlers who grew up in a culture of strikes and spares are building the KU women's bowling team into one of the best collegiate teams in the nation.

The Golden Bears have been nationally ranked in every National Tenpins Coaches Association poll in the last two years. During the 2009-10 academic year, Kutztown earned its highest ranking in its short three-year history, coming in ninth in the December 2009 poll and finishing the season 14th overall.

Coached by Joe Ambrose, the Golden Bears compete as members in the Northeast Conference.

Ambrose, who is also a PGA pro, said bowling can be one of the most demanding sports in the KU athletic lineup. With a

season that begins in October and finishes in March, the students must travel to conference matches as far away as Tennessee.

"It is one of those KU sports that few people know about," he said. "Our home matches are not played on campus but at local community bowling lanes. In addition, we travel throughout the eastern U.S. just about every week to meet rivals from many major universities, including National Collegiate Athletic Association champions Vanderbilt University."

Stephanie Ray '10 has witnessed the growth of the program since joining the team in its inaugural year in 2007. The Golden Bears made quite an impression during their

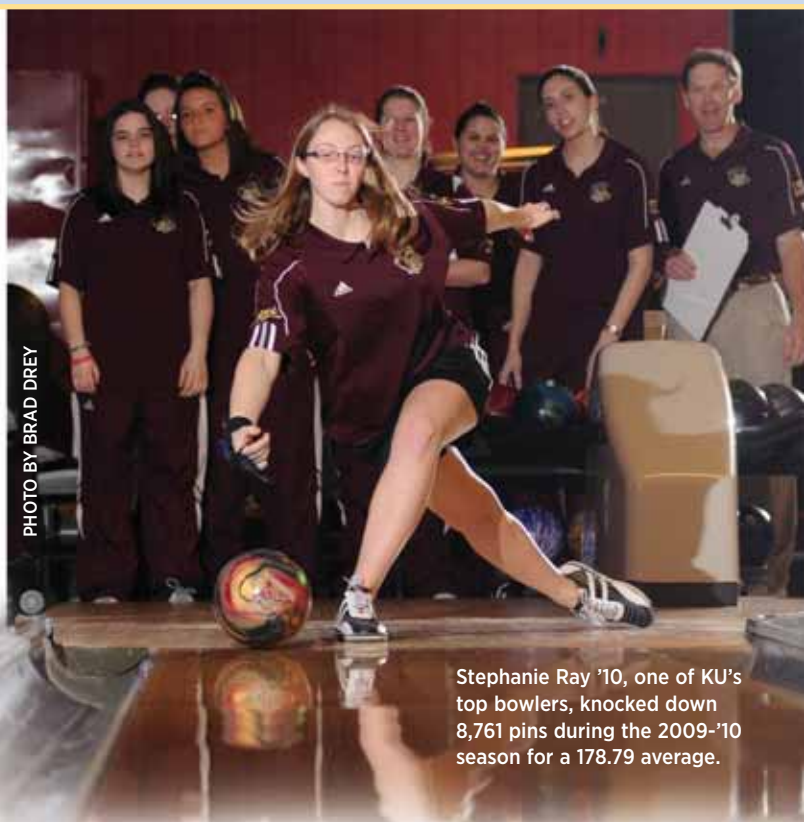


PHOTO BY BRAD DREY

**Stephanie Ray '10, one of KU's top bowlers, knocked down 8,761 pins during the 2009-'10 season for a 178.79 average.**

first year in the Northeast Conference. Though the team lost in the conference championship match, Ambrose was named coach of the year.

"The team has gone through a dynamic change," Ray said. "We're seeing recruits come in that have a wealth of bowling experience, and the team is now more solid and balanced."

# PICTURES *Tell the Story*

BY KEN MANDEL



◀ Clayton Gum played basketball under KU Athletics Hall of Fame coach Walt Risley in the late 1940s.



► Serving in the Navy during World War II, the G.I. Bill afforded Gum the opportunity to earn a bachelor of science in education.

## A stroll through Clayton Gum's basement reveals his many lives as seen through a cherished collection of weathered black-and-white photographs.

Gum, as a U.S. Navy third class petty officer, looks fearless decked out in his uniform. Next to that is a picture of the USS Vestal, a repair ship he served on in the South Pacific. Years later, seemingly unfazed by war, Gum '50 smiles proudly as a member of the 1948-49 Kutztown State Teachers College basketball team. A much later picture captures him as coach of Lafayette College baseball.

When he describes a photo, Gum's eyes brighten as if to project images of still vivid memories that colored 85 years of living – the battle of Okinawa witnessed as a gunner on the Vestal or snapshots from sporting events played more than six decades ago at Kutztown.

Preferring to focus on his roles as a player, teacher and coach in so many of those games, Gum points to a diploma hanging on the dusty wall, and smiles, knowing where it all started.

"I accomplished my whole lifestyle because I went to Kutztown," he said. "I had a lot of fun and met a lot of people who would become lifelong friends. My wife and I owe everything we have to Kutztown. I'm very proud of the university, and feel obligated to give back."

To Gum and Helen, his wife of 64 years, that meant donating the largest single gift ever bestowed to the 108-year-old men's basketball program and



one of the three largest to Golden Bear Athletics. He and Helen were honored by having a scholarship created in their name.

Glancing at Helen, Gum explained what was for them an easy decision. The Great Depression was particularly hard on his family. Clayton Gum Sr. lost his life in an auto accident when his son was seven, forcing his mother Virginia to scrape together nickels as a waitress. Before he died though, Clayton Sr. instilled a love of sports and an appreciation for learning.

"He always wanted to save for my education and said how important it was to learn," Gum said. "He only went to seventh grade, but he spoke four languages and could do any algebra problem. He was a smart man and wanted me to learn as much as I could."

The end of the war allowed Gum the chance to marry his true love, whom he met through his mother while on shore leave a year earlier.

"I took a picture to work one day, and [Virginia Gum] told me about her son in the Navy and asked if she could send the picture to him," Helen Gum said. "I met him when he came home

for furlough. We became engaged and have done so many things together since our marriage in 1946."

Gum pipes in: "My mother loved her. If I didn't pick her, she would've kicked me out of the house."

Gum's service also afforded the opportunity to attend Kutztown, thanks to the G.I. Bill.

It opened the doors for Gum to hit the hardwood. He played basketball for KU Athletics Hall of Fame coach Walt Risley while earning a bachelor of science in education. Following graduation, he added a master's degree from Lehigh University to his résumé. A 35-year teaching career in New Jersey and Pennsylvania followed.

He often credits Risley and teammate Leroy Heckman '49, who was inducted into the KU

Athletics Hall of Fame in 2002, with giving him the tenacity needed to succeed. Most of his stories paint himself as the "tough guy" helping his team in ways beyond the final score. He has taught those ideals to the hundreds of students who have played for his basketball and baseball teams.

One of his collegiate opponents was the late Chuck Daly, who played for Bloomsburg University and later coached the Detroit Pistons to back-to-back NBA championships. A lifetime infatuation with sports also allowed Gum to meet an eclectic group of players, from Major League Baseball Hall-of-Famers Satchel Paige and Warren Spahn to players Jack Wallaesa and Dick Groat. He coached George Estock, a Stirling, N.J., native who went

on to appear in 37 baseball games for the 1951 Boston Braves.

Like many octogenarians, Gum has had his share of health issues, but the former Navy gunner and basketball shooter endures.

"I was never scared," he said. "I just keep going."

With no children, the couple lost themselves to Las Vegas once each year, organizing group trips there for nearly four decades. They loved that life – the shows, the buffets, the casinos. A portrait of Helen, painted in 1974 during one of those forays, hangs prominently on the living room wall, with Helen smiling lovingly at their long life together.

Pictures can tell such stories.

"We had great times out there," Helen said. "The best times were when things happened that you didn't expect. We made it a point to celebrate something every day. We're still doing that."

The Gums just want to give more reasons to celebrate.

*Ken Mandel is a Philadelphia-based writer whose pieces have appeared in American Fitness magazine, the Bucks County Courier Times, and have been picked up by the Associated Press and Gannett.*



▼ Clayton Gum witnessed the battle of Okinawa as a gunner aboard the USS Vestal.

◀ Throughout his coaching career, Clayton Gum has helped to shape many lives.



# Technology



BY MARY ELLEN ALU

PHOTOS BY HUB WILLSON '71



# IN Education

## READING, WRITING, ARITHMETIC AND LAPTOPS



JOHN EMERICK '59

DONNA SCHOLTIS '74

CHRISTOPHER TIENKEN '94

DEBORAH WERSTLER '99, M '05

JOSHUA ABRAMS '06

When Dr. Darrell Garber, dean of the College of Education, began teaching high school English in the early 1970s, the newest classroom technology was the overhead projector.

"In the middle of a lesson, the bulb would burn out," Garber said with a smile.

There were other teaching challenges – fickle film projectors, smelly mimeograph machines and messy typewriter ribbons. By the mid-1980s, change was brewing; the university where he was teaching became one of the first to install personal computers in the classroom.

Today, most university students have worked with laptops and desktops since kindergarten. For them, it is hard to imagine a time without the Internet, when the world was not at their fingertips. Garber watched as teachers moved from exchanging transparencies in the faculty lounge to forwarding URL addresses on the Internet.

"Just a few years ago I was advising doctoral students. I asked one candidate for more supporting research. To my surprise, she returned 15 minutes later with the exact reference," Garber said. "When I was a student, you couldn't walk to the library in less than 15 minutes."

From blackboards to PowerPoint presentations, unparalleled access to information is reshaping the classroom. Recently, alumni from across the generations sat down to discuss the sweeping changes in technology: **John Emerick '59**, retired director of school library media services for Pennsylvania; **Donna Scholtis '74**, an elementary principal in the Allentown School District; **Christopher Tienken '94**, an assistant professor at Seton Hall University; **Deborah Werstler '99 & M '05**, an ESL (English as Second Language) teacher with Schuylkill Valley School District and **Joshua Abrams '06**, a social studies teacher in Parkland School District.

**Mr. Emerick, you entered the education field in the late 1950s, early '60s. What technology was available?**

**JOHN EMERICK:** Very little. It was just things like maybe a slide projector, and we had an overhead projector, but there were absolutely no computers.

**Did technology change much by the 1970s?**

**DONNA SCHOLTIS:** Not really. I recall the overhead projector and the slide projector. Basically that was it.

**Take us into today's classroom. Students have grown up with much more technology than many of their teachers. What's available now?**

**CHRISTOPHER TIENKEN:** It's pretty common that every classroom is going to

# Technology through the decades

## 1950s

The **mimeograph machine** made it easy for teachers to make copies and handouts.

**16mm film projector** brought images from all over the world into the classroom.



## 1960s

The **slide projector** introduced an easy way to project high-quality images.

**Overhead projectors** made it possible to instruct from pre-designed lists, equations or diagrams.



## 1970s

**Televisions** were common features in students' homes, but still a rarity in the classroom.

have several computers in it. Many classrooms will have a television, a DVD player, a VCR, an overhead projector, and many classrooms now have Smart Boards and other more high-tech devices. It's definitely become more fully integrated into the curriculum. Students come in and are expected to know how to use these devices rather than to be exposed to them for the first time.

**SCHOLTIS:** I don't even see overhead projectors very much anymore, because everything is the multi-media projector, which is tied right in with the Internet and to the teacher's computer or the students' computers.

**So how are teachers using the new technology?**

**SCHOLTIS:** They use it to pull in information for the kids, to prepare them for whatever lesson they're going to be teaching.

**DEB WERSTLER:** Or for research. If students don't know what a certain animal is, you can pull one right up on the computer, and you have a video of this animal instead of just showing a picture.

**EMERICK:** In the libraries, they are used constantly for research.

**JOSHUA ABRAMS:** In the past, kids would neatly cut out the construction paper to make a good-looking project, but now design elements are also playing a very critical role in what kids are doing. Kids aren't just going to research something on the computer. They're going to do a complete project that is digital content – whether it's a movie or a PowerPoint or a tri-fold brochure.

**TIENKEN:** And teachers are trying to integrate technology to give students opportunities that they wouldn't have without it. For instance, I know of some middle schools who have partnered with Shakespeare's Globe Theatre in London to study Shakespeare. And at the high school level, I know of some physics classrooms that were using Twitter to keep in touch with physicists in California to help them with a project.

**Millennials – those born between 1982 and 2000. Do they think differently than earlier generations? Do they learn differently?**

**EMERICK:** I think they do because they're exposed to the technology, things that my generation didn't have. We didn't even imagine it to be available.

**ABRAMS:** It is interesting to see how kids with very specific disabilities have very specific pieces of technology in the classroom to help them out, whether you're talking about a wireless FM transmitter for kids who are hard of hearing, or students with fine motor control issues having personal keyboards so they can type notes up rather than try to handwrite. Kids who never really had the opportunity to fully participate in the classroom are seeing technology fill the void.

**WERSTLER:** Another thing (the teachers) have is foresight. Through the performance tracker for keeping all of our kids' records and their (achievement test) scores, you can see exactly where students' weaknesses are. So you tailor your instruction to their weaknesses. I like the idea, especially with my transient group of kids, that the Pennsylvania Information Management System keeps track

of all those students – so if they move within Pennsylvania, we still have all their scores.

**That question about the millennials. They think like a computer program?**

**ABRAMS:** One of us sitting here is actually a millennial so ...

**TIENKEN:** So what's that like?

**ABRAMS:** I would say that there's probably an easier time of multitasking. My generation sits down at the computer with 15 programs up, listening to music, watching a YouTube video.

**WERSTLER:** And looking at their phone.

**ABRAMS:** Typing a paper.

**SCHOLTIS:** Texting.

**ABRAMS:** Reading three Web sites, sending a couple IMs (instant messages), and that just seems normal for us. But I would say, I do think we make a big mistake with the millennial generation in always feeling as though they know more just because they grew up with technology. It's funny to me how I still struggle in 7th grade with the number of students who don't know what double-spacing a paper means. They still have to learn those things like everyone else does.

**TIENKEN:** Josh brought up a good point, though, where that (millennial) generation is more comfortable multitasking and accessing some of these other technologies. That gives us, as educators, a great opportunity to infuse more of these things into the classroom. It's not out of the realm to say, "Okay, the lecture



## 1980s

The **personal computer** arrived and increased options for instructional technology.



## 1990s

The **Internet** became a common resource for learning, research and sharing ideas.

**Laptop computers** and **Wi-Fi** entered the classroom, making access to cyberspace and access to the day's lesson synonymous.



## 2000s

**Interactive white boards** allow teachers to project computer pages to the front of the classroom.

**Blogging, podcasts** and **iTunes** turn classroom lectures into a mobile global resource.

or the lesson that we did today – you can go home and you can download that off of iTunes if you need to review it.” So we can put things on iTunes. We can put things on YouTube. There are a lot of opportunities to provide access to education for all different types of students, especially because they can multitask.

**Tell me more about how you are using the technology.**

**ABRAMS:** I will create little five- to eight-minute-long audio podcasts for the kids to download that will either focus on one lesson that I felt was very important or a grouping of lessons that had a nice sequence and flow.

Everything is given on a PowerPoint, which is more media integrated with video clips and sound clips and different streaming elements to it. But certain things don't change. Kids still lose their notes!

**TIENKEN:** You need these foundation skills in technology, but if you can't teach, we could put all the technology we want into your classroom, and you still can't teach. (Educators) still need the foundational pedagogic skills of a good teacher.

**What's the future?**

**EMERICK:** Change is constant. We probably

can't imagine what it will be like five years from now.

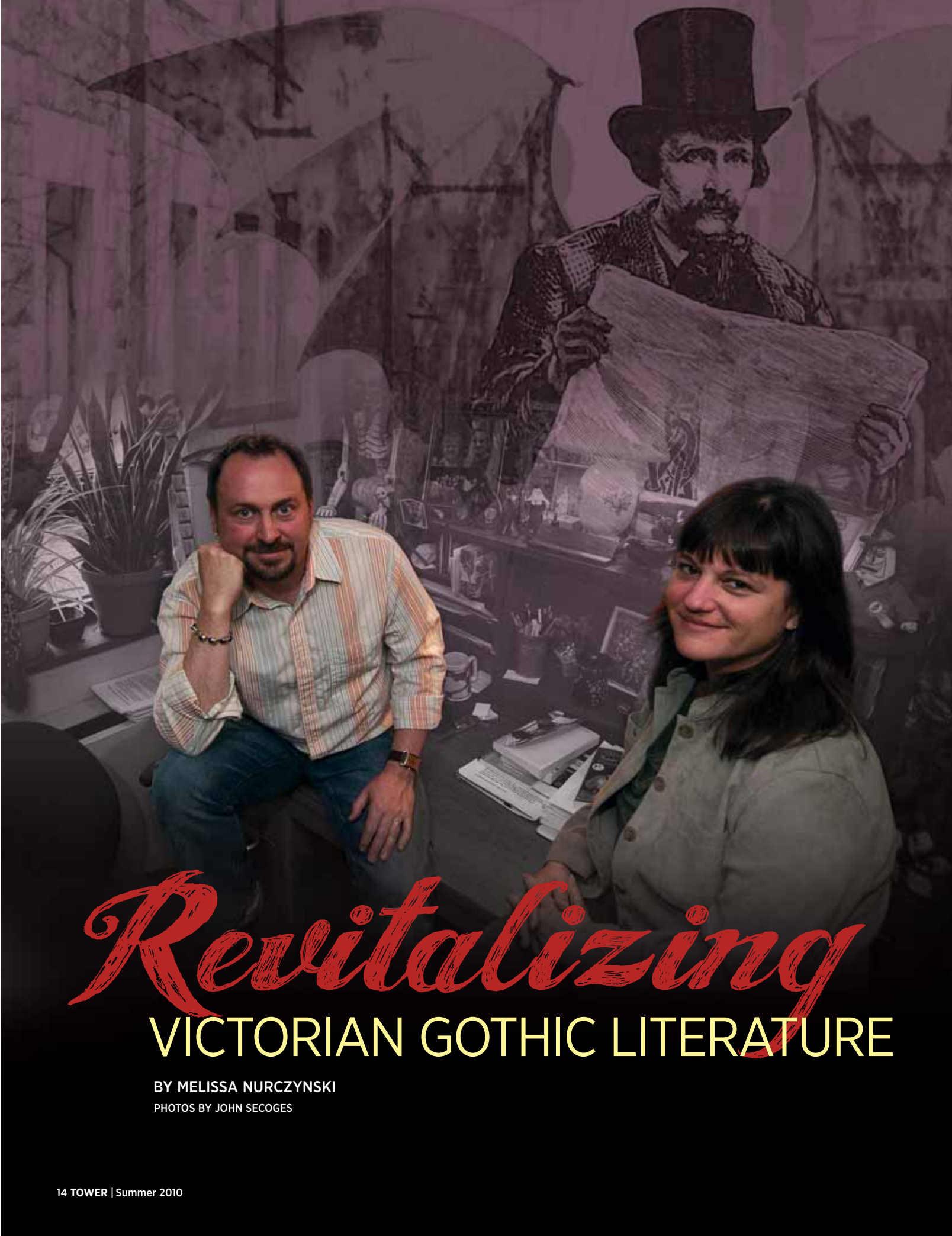
**SCHOLTIS:** What I would like to see are classrooms where kids have technology right on their desk. I'm not saying get rid of the books and the paper and pencil. There has to be a balance. What I would like to see is more accessibility right at their fingertips, all the time.

**EMERICK:** And that could be coming.

*Mary Ellen Alu is a freelance writer working in the Lehigh Valley. Her articles have appeared in The Morning Call.*



From left, Joshua Abrams '06, Christopher Tienken '94, Deborah Werstler '99, M '05, Donna Scholtis '74 and John Emerick '59 discuss the evolution of technology in the classroom.



# *Revitalizing* VICTORIAN GOTHIC LITERATURE

BY MELISSA NURCZYNSKI

PHOTOS BY JOHN SECOGES





**I**n Dr. Curtis Herr's dim office, it's Halloween every day. He's surrounded by vampires, skeletons and bats, old books and candles. The Mayor of Halloween Town, from Tim Burton's classic animated film "The Nightmare Before Christmas," sits perched on a shelf, as if presiding over a carnival just waiting for midnight to begin.

Herr, whose lectures usually focus on some of the best British authors of the 19th century, also is a well-known expert on Gothic and sensationalist Victorian literature. He has given talks as far away as Scotland and been interviewed by CNN.com about the current mania for vampires. Last year, he and English department colleague Dr. Anne DeLong, M '01, were instrumental in bringing *The Journal of Dracula Studies* to Kutztown University.

Herr's love for Gothic and Victorian literature is not only reflected in his office's decor, but also in the classes he teaches and the scholarship he produces. When he and DeLong, a petite, dark-haired woman who looks right at home in Herr's office, start talking vampires, the conversation becomes animated and enthusiastic. Whether discussing "Twilight" or Bram Stoker, Anne Rice or "Buffy the Vampire Slayer," these scholars are on a mission to understand why people love bloodsuckers.

The only peer-reviewed, scholarly journal dedicated to vampires in literature, film and popular culture, *The Journal of Dracula Studies* seeks to advance scholarship in an area that has been little studied until recently. Since vampire books and films are generally seen as lightweight popular entertainment, serious scholars have often ignored them despite their popularity.

"Not many universities offer such specialized courses in Gothic lit," says Herr who co-edits the journal with DeLong, a specialist in British literature, "so from my standpoint it's a perfect

fit for us. It expands our credibility as a university and within the field."

Although both Herr and DeLong acknowledge that vampire literature is rarely considered highbrow or high quality, they both agree that its continued popularity over many generations makes vampire studies not only worthwhile but also important for understanding the culture that produces it.

"Part of our mission is to revalue popular literature," says DeLong. The journal itself brings great prestige to the department. Scholars around the world subscribe to the print journal, which has a growing subscriber base.

Dr. Elizabeth Miller, professor emerita of Memorial University of Newfoundland and the previous editor of the journal, gave a successful talk at KU last year. According to Herr, the enthusiasm of both students and faculty was a key factor in Miller placing the journal on campus.

"Students turned out in droves for Elizabeth Miller's lecture on Bram Stoker last spring. We packed the Academic Forum on a Friday night," says DeLong, adding that the 120-seat auditorium was filled to capacity with 50 or more students sitting on the floor.

Having a serious journal edited through the KU English Department also provides great opportunities for English majors.

"As far as I know, it's the only Modern Language Association, peer-reviewed journal ever to be housed at KU," says DeLong.

## The Importance of Academic Research

Many professors at KU combine their academic interests and research skills with classroom studies. Few may realize the variety and scope of expertise in the field, authorship and extracurricular interests our faculty members have.

KU professors are regularly called upon by the media to respond to topics and concerns of the day: electronic monitoring of prisoners, new fossil discoveries, political advertising, American popular culture, Tai Chi performance, and much more. In fact, the KU faculty is a leading resource for the modern media.

Popular literature has always been considered one of the primary resources for defining our culture. Venerable names like William Shakespeare, Mark Twain and Edgar Allen Poe are now considered required reading, but it was not that long ago that these artists wrote first for popular consumption.

Therefore, it comes as no surprise to English professors Dr. Anne DeLong and Dr. Curtis Herr, both specialists in Victorian literature, to find that a modern interest in themes based on the folklore of the past entertains and intrigues us today, just as it did nearly 200 years ago.

The university's collected knowledge also contributes to the published volume of works that informs the world. KU authors, artists and musicians publish textbooks, record CDs, illustrate children's books, write new computer programs, contribute to business journals and even redefine the way industry conducts business.

For many researchers, the starting point to present new ideas to a broader public is the scholarly journal. Once considered the sole domain of academia, articles appearing in these peer-reviewed works often make their way into mainstream media – affecting our daily lives in ways not imagined a few short years ago.

There are journals on just about every topic imaginable to reflect the broader role of higher education. Charged with searching out and finding new knowledge and new ways of looking at things, scholarly research contributes immensely to a greater understanding of the world.

Publishing the journal from the department gives professional writing students an opportunity to gain experience with editing, layout and design, while literature students can observe how the scholarship produced by professors is relevant.

Moreover, when the class discussion turns to contemporary vampire stories like the television shows “True Blood” and “The Vampire Diaries” as well as the massively popular “Twilight” books and films, Herr and DeLong get an opportunity to intellectually engage with their students, giving both the teachers and the students new perspectives.

DeLong and Herr both agree that while the “Twilight” books don’t qualify as serious literature, that shouldn’t stop scholars from taking such a significant cultural phenomena seriously.

“Although I don’t like those books at all, I’m grateful because [Stephenie] Meyer

is essentially doing what Anne Rice did. The vampire is getting reconfigured and rethought about,” says Herr. “The one thing I’ve learned in talking to my students about ‘Twilight’ is that it all comes down to how romantic it is.”

DeLong finds some of the book’s elements troubling, especially the heroine’s fantasies about never having to eat again when she’s a vampire and the gang-like nature of the vampire community. She also acknowledges that girls are embracing the story as a reaction to a culture that puts intense sexual pressure on young women.

“It’s going back to the white picket fence,” says DeLong, who adds that the story can be interpreted both as a negative backlash against female independence and as positive encouragement to set boundaries.

More important, both Herr and DeLong

see their students’ interest in “Twilight,” be it positive or negative, as a conduit for introducing them to the whole fascinating and strange world of Gothic literature.

If pressed into recommending a quality vampire alternative to “Twilight,” both agree that Bram Stoker’s original Dracula novel is the first, best place to start.

“These new versions infuse a certain moral ambiguity in the vampires, and the seeds for that are in Stoker,” says DeLong.

“Absolutely, go to Stoker, that’s how I got into it. I was stunned at how rich it was,” replies Herr.

*Professor Melissa Nurczynski teaches in the KU Department of English, specializing in magazine writing. Her work has appeared in Newsweek, Budget Travel, US Airways Magazine and The Houston Chronicle.*

## Vampires in Literature, Film and Television

Going back to the beginning of recorded time, vampires—or other gods and demons who drink blood—are a common theme in many cultures throughout the world. The popularized western version developed out of folk legends from southern Europe. With the advent of popular literature, vampires abounded in the 1800s. “Penny dreadful” novels that could be purchased in monthly installments saw the rise of “Varney the Vampire”—a serial that predates the seminal work of Bram Stoker by 50 years. Throughout the 20th century, the romance with vampires continued in film, literature and television. Today, the genre is represented by the “Twilight” series of novels by Stephenie Meyer. Below is a timeline of prominent vampires as they appeared in popular culture.

**1897 “Dracula”** – Written by Bram Stoker after extensive research, the book is considered the seminal definition of a vampire.

**1922 “Nosferatu”** – The silent film, directed by F.W. Murnau, unabashedly stole from Stoker’s book.

**1931 “Dracula”** – With Bela Lugosi in the lead role, this film has become an iconic piece of American culture.

**1958 “Horror of Dracula”** – This movie, starring the popular

### 1819 “The Vampyre”

– Though not the first appearance of blood drinking villains in literature, the novel by John Polidori is one of the first references to vampires in popular literature.

### 1845-1847 “Varney the Vampire”

– A “penny dreadful” novel by James Malcolm Rymer fed the vampire craze sweeping Europe at that time.

Christopher Lee, is part of the 1950s and early ’60s series of color horror films.

**1966-1971 “Dark Shadows”** – A daily television soap opera with a vampire twist kept viewers tuning in every afternoon.

**1979 “Salem’s Lot”** – Stephen King’s popular novel was made into a high-rated television mini-series.

**1979 “Nosferatu”** – A Werner Herzog remake of the 1920s movie, the film received critical acclaim.

**1983 “The Hunger”** – Even with bad reviews, the film developed a cult following and later spawned a television series of the same name.

**1994 “Interview with the Vampire: The Vampire Chronicles”** – The film version starred Tom Cruise and was based on a series of novels by fantasy and fiction writer Anne Rice.


**1997-2003 “Buffy the Vampire Slayer”** – This immensely popular television series created numerous marketing spin-offs.

**2007 “Blood Ties”** – The television series updates the vampire legend and transports the action to Toronto.

**2008 “True Blood”** – The cable television series is based on “The Southern Vampire Mysteries” series of novels by Charlaine Harris, taking blood-curdling action into the deep South.

**2008 “Twilight”** – Author Stephenie Meyer’s popular vampire romance novel takes off in a film adaptation sparking a renewed interest in vampires.





Peter Hornberger and Alyson Shiffer M '11 join Ernie Post (left to right) of the KU Small Business Development Center in helping clients learn how to start and run a small business.

# HANDS-ON EXPERIENCE WITH A GLOBAL REACH

BY CRAIG WILLIAMS

PHOTO BY JOHN SECOGES

Peter Hornberger looks like an air traffic controller as he broadcasts his latest Webinar from the KU Foundation Professional Building on north campus. Using two laptops, a small television camera and a cell phone, Hornberger, a blended learning and consulting specialist with the KU Small Business Development Center (KU SBDC), talks with clients from Pennsylvania and beyond who register for one of the many online seminars he conducts every month.

"It's called the World Wide Web for a reason," Hornberger said. "There are school teachers in Africa, entrepreneurs in Saudi Arabia, and businesses across the globe who use our downloadable course material for their classes."

The KU SBDC is primarily charged with providing business-consulting services within a five-county region in central Pennsylvania. However, one small link to the KU SBDC website on the Small Business Administration's (SBA) national homepage has attracted interest from around the world.

"We have more than 30,000 registrants for courses a year," said KU SBDC director Ernie Post. "And in any given year, we have Internet visitors from 150 different countries."

The KU SBDC has been identified as one of the top resources with online content for starting and running a business – partly because many of those resources were created with the help of KU students.

A federal and state program, regional centers are required to align their operations with institutions of higher learning, giving students an opportunity to gain real-world business experience.



Small Business Development Center  
Kutztown University of Pennsylvania

For example, students in the classes of Dr. David Haas, Department of Professional Studies, and Dr. Therese Maskulka, Department of Business Administration, joined with the KU SBDC this past academic year to help local businesses and companies develop solutions to their business needs.

In addition to the hands-on experience, KU students help the Kutztown SBDC

develop its own Internet-based educational programming, tutorials, and marketing tools – basically, everything needed to start and grow a business – in English and Spanish. By employing the translating skills of student interns, the KU SBDC website has become a leading provider of Spanish-language business content.

All this adds up to one of the most robust destinations for business learning tools on the Internet.

"Entrepreneurship is a universal subject that translates into hope – that's why it is so globally appealing," said Hornberger.

The buzzing server lines of the KU SBDC have not gone unnoticed. In May, the SBA Philadelphia District Office awarded the 2010 Eastern Pennsylvania Small Business Development Center of the Year title to the KU SBDC.

"The staff and leadership at Kutztown University SBDC are known for setting lofty goals for the work that they do, and then dedicating themselves to meeting, and even exceeding those benchmarks," said Dave Dickson, SBA's Philadelphia District Director.

For more on the KU SBDC and a link to their website, go to [www.kutztown.edu/tower](http://www.kutztown.edu/tower) and click on the *Tower Extra* link.





**M**ore than 1,200 undergraduate and graduate students received their degrees during the spring commencement ceremonies held in Keystone Field House. For video clips and more of Commencement 2010, go to [www.kutztown.edu/tower](http://www.kutztown.edu/tower) and click on the *Tower Extra* link.



◀ Jummy King, James Ross and Bracee Harris prepare to begin their new lives as Kutztown University graduates.



▲ The Class of 1960 is represented (from left) by Gladys (Rider) Myers, Shirley (Weller) Boats, Joanne (Landis) Krall and Elizabeth "Betsy" Smaltz who originally posed for their graduation picture (inset) 50 years earlier.



◀ President Cevallos is surrounded by graduating Presidential Ambassadors who serve as representatives of the student body during special events and university functions. Pictured (from left) in the front row are Katie Pursell, President Cevallos and Amy Smith; in the back are Christina Schupp, Matt Wiley, Stacey Green and Marissa Hann.



**A**lumni Day 2010 was filled with hugs and laughter as former classmates and good friends from nine class years gathered for reunions. During the annual Alumni Awards luncheon, 10 alumni were recognized for their professional and personal successes and outstanding contributions. For video clips and more of this special day, go to [www.kutztown.edu/tower](http://www.kutztown.edu/tower) and click on the *Tower Extra* link.

► President Cevallos presents Gilbert Henry '85 with the Distinguished Professional Achievement Award during the Alumni Awards luncheon for his career achievements. Henry began his career with public accounting firm Price Waterhouse. In the late 1990s, he enrolled in the law school at Boston University where he served as editor-in-chief of the Boston Law Review from 1999-2000. Today, he serves as vice president, finance for post-production and operations for Walt Disney Studios.



◀ Kevin Martorana '83, joined by his wife Soni Dimond Martorana, was honored with a Rothermel Award during the Alumni Awards luncheon for his work as a nationally recognized corporate and commercial director of photography and broadcast.



▲ Michelle LaCrosse '95 brought "The Offering" for display in the lobby of the McFarland Student Union during the Alumni Art Show. An instructor at Luzerne County Community College/Shamokin Campus, LaCrosse said she enjoys sharing her love of art with students.

▼ President Cevallos joins Grace (Starr) Shankweiler (center) and Marian (Ludwig) Brennan of the class of 1935 for their 75th reunion. Both ladies were 19 years old when they started life-long careers as teachers. "I was assigned to 60 children in a one-room school," Brennan said of her first year.



## 1940s

1942

**Dr. William P. Wewer** was honored as the 2009 "Volunteer of the Year" at the Emerald Court Retirement Home, Anaheim, Calif., where he resides.

1948

**Everett Haycock** unveiled his 9-foot sculpture "The Dancers" at the grand opening ceremonies for Willow Brook at Delaware Run, Delaware, Ohio. The sculpture represents the culmination of his life's work and took more than a year to complete. It is now the centerpiece of the Village Square lobby at Delaware Run. Haycock has also been asked to plan and establish an art studio on the grounds of the retirement village.

## 1950s

1950

**Robert Doney** showed his paintings in the Gallery at St. John's, Easton, Pa.

1952

**Rebecca (Folk) Lengel** had an article published in the April/May 2008 issue of *Country* magazine.

1955

**John J. Karo, Jr.** retired from education in 1994 after 37 years. He taught junior high school science for 28 years and spent nine years as an assistant principal. Karo officiated football, basketball and baseball at the high school and college level for 45 years. He was inducted into the International Association of Approved Basketball Officials as a life member in 1999 and into the Cranberry Baseball League Hall of Fame as an umpire in 1995. He was honored by the Massachusetts Basketball Coaches Association for outstanding contributions to high school basketball in Massachusetts in 1995. Karo has been working at Widow's Walk Golf Course in Scituate, Mass., for the past 10 years as a starter and ranger.

He and his wife Joanne celebrated their 50th wedding anniversary in October 2009. They have two sons: Douglas, owner of Oceanside Builders in Hingham, Mass., and Kevin, principal of South Middle School in Brockton, Mass., and two grandchildren Kathryn and Michael.

**Dr. William Wolf** is employed by the Donahue Institute of the University of Massachusetts as a research analyst and evaluator.

1958

**Carol (Ostrom) Allen** and her husband Dave live at Beaumont, a retirement community in Bryn Mawr, Pa. Their son Jonathan lives in Tucson, Ariz. with his wife and son. Their son David Jr. and his wife, son and daughter live in San Francisco, Calif.

## 1960s

1960

**Dan Bare** was inducted into the 2003 Class of the Manheim

Township Athletic Hall of Fame, Lancaster, Co. He was the number-one tennis player for Manheim Township High School from 1951-1954 and later played for Kutztown State Teachers College. He served as head tennis pro for more than 30 years at the Lancaster Tennis and Yacht Club and the Lancaster Country Club. A retired art teacher, he currently serves as a volunteer assistant coach for the Manheim Township boys' tennis team.

1961

**Bonnie Gore** spent four years teaching K-6 as the elementary art supervisor in Pennsauken, N.J., and two years teaching junior and senior high school art at Southern Regional High School in Manahawkin, N.J. She completed her 29th year as a registered nurse in the surgical division of Tom's River's Community Medical Center in Toms River, N.J. She has a son, daughter and two grandsons.



### A Memory for the Capitol

In March, Thomas F. Hermansader '73, M '78, presented Pennsylvania Governor Edward G. Rendell with a framed limited edition print of his painting of the Star Barn in memory of Lieutenant Governor Catherine Baker Knoll who passed away in 2008. Hermansader received a letter of credit from Knoll when he was honored with a 2008 Rothermel Alumni Award from Kutztown University. The barn is located in Dauphin County just miles from the Harrisburg capitol and is a favorite historical attraction. To visit Hermansader's webpage, go to [www.kutztown.edu/tower](http://www.kutztown.edu/tower) and click on the *Tower Extra* link.

1962

**Barbara A. Beswick** published her novel "The Sensuous Disciple."

1964

**Roberta Marie (Potteiger) Adam** retired after 34 years of teaching art education. She currently volunteers for the Worldwide Christian Missionaries.

**Linda Abby Fein** was named 2009 Volunteer of the Year by the Friends of Independence National Historical Park, Philadelphia, Pa., for 32 years of service as a summer Twilight Tour leader.

**Arleen (Campos) Yeager** continues to be involved in the arts. She has a printmaking studio in her home and teaches collagraph printmaking. Yeager belongs to the Lehigh Art Alliance, and her work has been exhibited in several juried shows. She has been married for 45 years to her husband Jack and has four grandchildren.

1965

**Karen Howard**, who established the community room in the Louisa Gonser Community Library, Kutztown, Pa., was honored when the library dedicated the room to her. She was the library's director for more than eight years before retiring in January 2009.

1966

**Wayne Cardinali** earned an MFA in ceramics from Tyler School of Art, Temple University, Philadelphia, Pa. He has taught many courses in ceramics over the past 40 years including Fleming College's Ceramics Certificate Program in Haliburton, Canada; at the Dundas Valley School of Art and at Loyalist College, both in Ontario, Canada; and for the Greenwich House School of Ceramics in New York City. Cardinali is a 30-year founding member and past chairman of the board of Fusion: The Ontario Clay & Glass Association. He has conducted demonstrations, workshops, slide lectures, critiques



and panel discussions for crafts and ceramics organizations, guilds and colleges across Ontario and the United States, and has participated in many exhibitions across North America.

**Helen (Bobaj) Rager** met Greg Mortenson, author of the book "Three Cups of Tea," during her school's Pennies for Peace campaign. Rager's classes started the year by reading the fourth edition of Mortenson's book.

## 1967

**Patricia E. Weaver** retired in June 2007 from Eastern Lebanon County High School after 32 years in education. She returns to the high school twice a year to volunteer with the school's blood drive.

## 1968

**John Robinson** retired from the Pennsylvania Historical and Museum Commission in March 2007 after 14 years of teaching French and 16 years with the Commonwealth of Pennsylvania. He is currently serving as Capital Region Coordinator for LEC, a French organization that arranges home stays with American families.

**Janet (Beard) Withers** has been retired for the past three years following a 38-year career in the classroom and as an elementary librarian in the Reading School District.

## 1969

**Joseph Reichert** retired from the Pottsville Area School District in June 2009 after 40 years of teaching high school Spanish. He currently teaches Spanish part-time at Nativity B.V.M. High School in Pottsville, Pa. His daughter **Lloren Reichert ('08)** is a Spanish teacher at Pottsville Area High School.

## 1970s

### 1970

**Alexander C. Nagy** has a daughter who is a 4th grade teacher in the Elizabethtown



Danielle Mousley '05 says she has the best job in the world. This communication design graduate spends her day combining art and humor to come up with fresh ideas for a variety of Hallmark greeting cards.

Mousley works in the "alternative humor" division, which is responsible for designing the "Shoobox" line of cards. She finds inspiration for her creations in everyday situations, even if they can be embarrassing.

"When I visit my mother, she insists on taking me to the neighborhood drug store, pulling one of my Hallmark cards off the shelf, and telling me that I did a good job – loudly enough for everyone in the store to hear," Mousley said with a laugh.

But you don't need Mrs. Mousley with you to identify her daughter's greeting cards. Displayed beneath the colorful artwork is Danielle's signature.

"I sign my name on the cards that truly represent my artwork and sense of humor. So far I have produced about 200 signature cards," she said.

Mousley was recruited by Hallmark, a \$4 billion company with more than 41,000 retail stores, and moved to the company's Kansas City, Mo., headquarters following a very busy senior year.

Mousley ran cross country and indoor/outdoor track all four years at KU. She was captain of three teams as a junior and senior. During the

2004-2005 season, she ran the national championship meet in cross country, was conference champion in the 1500 meter, was nominated for both Scholar Athlete of the Year and Senior Athlete of the Year, and made the All-Academic Team for both sports.

"I can't say enough about Kutztown," she said. "My professors helped me so much, were always available and prepared me for a career I love."

Hallmark regularly recruits at leading universities throughout the nation and hires the best artists to develop everything from cards to three-dimensional products and interactive Web pages.

"Hallmark is one of the largest employers of creative talent in the nation," she said. "The best part of my job is working with all these amazing people."

This year the greeting card company is celebrating its 100th birthday. Mousley said she is proud to be part of a family-run company that sells smiles.

"I must admit I enjoy going to the store and seeing someone pick up one of our cards, laugh, and then share it with someone else," she said. "In today's busy society, sending a greeting card, with a personal note, can be such a meaningful gesture."

To go behind the scenes at Hallmark with Mousley, go to [www.kutztown.edu/tower](http://www.kutztown.edu/tower) and click on the *Tower Extra* link.



School District, Elizabethtown, Pa. Another daughter is a junior at Widener University and is majoring in nursing.

**Dennis Lee Gaston (M '83)**, a Franciscan Friar, has transferred from the missionary fields of Jerusalem, Israel, into diocesan life in Harlan, Iowa.

## 1971

**Sharon Ann (Kline) Haffey** has retired as a librarian from Allentown State Hospital. She is currently volunteering at a local church.

**Virginia (Boekenkroeger) Jones** and her husband Tom both retired in 2009. Jones taught in the Wilson School District, West Lawn, Pa. She has two children and two grandchildren.

**Helen (Olivia) Steinmetz** has two great granddaughters, Makayla and Marris.

## 1972

**Christ G. Kraras (M '72)** has been named to Fulton Bank's Great Valley Divisional Board. He was the recipient of the Hawk Mountain Boy Scout Council Tribute to Leadership Award in November 2009.

**Ron DeLong** had an art exhibition at Fox Optical in Bethlehem, Pa. The show "Evoking Archetypes" featured his mixed media work.

**Douglas Nagle** retired as a guidance counselor in 2006 from Canton South High School, Canton, Ohio, after 31 years. He is now a guidance counselor at the Coshocton County Career Center in Coshocton, Ohio. His wife **Nancy ('73)** retired last year after 35 years in education from the Coshocton City School District. She is now working with Habitat for Humanity.

**Dr. Mary Ann (Lunow) O'Neil (M '90)** has come full circle since earning an undergraduate degree in art education from Kutztown State College. In 2003, she earned a doctor of education from Widener



### Keeping the Competitive Spark Current

KU field hockey alumnae tied the field hockey team during a reunion game played on University Field this past April.

University, Chester, Pa. After a 20-year teaching career at the Kutztown Middle School, she accepted a tenure-track position with the KU Department of Elementary Education within the graduate reading program. She has three adult daughters and five grandchildren.

**Ken Raniere** had his book "A Living Legacy: Architecture of A.W. Leh" published. Leh designed more than 250 buildings in the Northampton County region of Pennsylvania.

**Rev. Carol Reifinger** was named senior pastor at Central Moravian Church in Bethlehem, Pa. She has served at the church since 1984.

## 1973

**Brian E. Martin** retired in June 2008 after teaching 35 years for the Cumberland Valley School District, Mechanicsburg, Pa. He was chosen as an Outstanding Teacher by the Shippensburg University Study Council in 1999 and was a guest lecturer at the university in 2000 and 2001. He received the Pennsylvania Governor's School for Teaching Award of Excellence in 2001. In 2003, Martin received the Great 8 Teacher Award from WGAL-TV, Lancaster, Pa., the

George M. Leader Excellence in Education Award from the Council for Public Education and was recognized by the Senate of Pennsylvania in Proclamation. Martin was nominated by former students to be included in the Who's Who Among America's Teachers in 2003 and 2004.

**Sandra L. Hambrecht (M '85)** and **William G. Kuntz ('74, M '85)** celebrated their 35th wedding anniversary in October 2009. Both were recognized for 30 years of service to Princeton University Library, where they are paraprofessionals specializing in Russian and other Cyrillic-alphabet languages.

**DeLana Hornbeck** had artwork shown in the 15th annual "Hidden Treasures Artisans Studio Tour" of Lehigh and Berks counties.

**Anne Stewart** has retired from Hatboro-Horsham School District, Horsham, Pa.

**Doug Wiltraut** had his artwork featured in the Banana Factory Artists Annual.

## 1974

**Sandy (Zimmerman) Bachman** was a guest host on QVC as a representative for her company.

**Patricia (Pacioni) Lebow**, now

retired from teaching in the public schools, teaches adult education in the areas of Feng Shui, floral and interior design. She is the author of "ColorFlow: Discover Your Perfect Colors, Experience Life's Easy Flow."

**Rita (Grim) Robertson** retired in June 2009. She graduated with a degree in special education for the visually impaired and elementary education and taught blind and visually impaired children for 35 years. In 1996 she was the recipient of the Elinor H. Long Award presented to an outstanding Pennsylvania educator of visually handicapped students.

## 1975

**Terry Campbell** has taught fast-pitch softball to area youth for 30 years. She and her husband Jim reside in Muhlenberg Township, Reading, Pa. They have coached at the recreational and college levels since 1976.

**Col. Max Kush** retired from the United States Air Force after serving 30 years of combined active duty and reserve forces duty. He is a doctoral candidate with a specialization in engineering and technology at North-central University.

**Thomas Legath** retired after 36 years in education, with 25 years as principal and director of elementary education in the Ephrata Area School District, Ephrata, Pa. He is the recipient of the Christian D. Larson Award from the Kutztown Optimist Club.

## 1976

**Dr. Dolores Fidishun** was promoted to librarian for Penn State University Libraries.

**Dianne (Abrams) Showers** consulted with faculty from Penn State University to provide after-school, world-language courses to elementary students.

**Bill Uhrich** received a master of arts degree in religion from Lancaster Theological Seminary in 2007.



# Sittin' on Top of THE WORLD

► In 2008, Joseph Yannuzzi climbed the summit of Mt. Everest in the Himalayans with the aid of his Sherpa guide Mingma. For Yannuzzi, the experience was life changing, and in 2009 he returned to Nepal to help build a library in the Sherpa's village.



PHOTO COURTESY OF JOSEPH YANNUZZI '86

PHOTO BY HUB WILLSON '71



Joseph Yannuzzi '86 knows what it is like to sit on the top of the world – literally. In 2008, he reached the summit of Mount Everest with an international group of climbers.

More than just an adventure and test of will and courage, Yannuzzi said he gained valuable insight into the lives of the Sherpa villagers who guide climbers to the world's highest peak, and in 2009 he returned to Nepal to help improve their lives.

Yannuzzi said the ascent was one of the greatest challenges he ever faced. The high altitude, 29,035 feet at its peak, and extreme weather required complete concentration every step of the way.

"As an undergrad at KU, I never really had any thoughts of climbing big mountains. It was only after I graduated from law school that I actively pursued my climbing interests, which have taken me around the world," he said.

His climbing résumé includes ascents of several Himalayan mountains, peaks in the Andes, summits of Mount Rainier in the state of Washington and Denali/Mount McKinley in Alaska, as well as treks in the Swiss Alps.

When he isn't strapping crampons onto his climbing boots or reaching for an ice pick, Yannuzzi is an attorney in Bethlehem, Pa., and community service volunteer. Prior to his Everest climb, he spoke in local schools and raised funds for the Lehigh Valley-based charity Camelot for Children.

An extreme athlete in the truest sense of the word, Yannuzzi builds his endurance by competing in Ironman/triathlon events throughout the year, or he dons a heavily weighted backpack for hikes up Hawk Mountain in Berks County, Pa. He credits his devotion to preparation to early training as a Golden Bears football player.

"I played football during coach George Baldwin's regime," he said. "Under his tutelage, I developed the discipline required to compete in various endurance sporting events."

For the Everest climb, Yannuzzi left the U.S. for Nepal, on March 23, 2008. Because the climbers ascend the mountain in steps, retracing their journey to a lower elevation every day to acclimate to the thin air, he reached the summit two months later on May 23. The journey was one of self-discipline, complete reliance on the Sherpa guides, and a test of knowing his physical limits.

"Throughout our lives we face many challenges and adversities," he said. "We strive to find ways to overcome them and to reach our final destination. Whether it is reaching the summit of Mt. Everest or simply getting an "A" on your next exam, the path to get there is the same. It takes hard work and perseverance – there is no simple solution."

In gratitude for the help and guidance of the Sherpa people, Yannuzzi collected books and returned to their village in Nepal last October to refurbish a primary school and library.

"For me, giving back to the Sherpa people in this way was just as gratifying as reaching the summit of Mt. Everest."



# A Wonderful Life

Brenda Jones '73 has had a remarkable career working as an elementary teacher, investigator trainee, personnel officer, administrator – and soldier.

Though her life's journey has taken her far from home as a member of the Pennsylvania National Guard, Brenda Jones is modest about her contributions. A dedicated supporter of KU, she served two terms on the Alumni Association Board.

"If you look at Kutztown's history, our university has produced some wonderful people," she said with pride.

When she is on campus, she often engages KU students in conversation and talks about her no-nonsense approach to life. In private, she is quick to share a laugh about the many twists and turns her career has taken.

"I'm sure that every time I start something new, my friends say 'now what is she up to?'" she said.

It all began one year after this elementary education graduate started teaching in her native Philadelphia. Looking for a stable position in government, she applied for an opening with the Pennsylvania Justice Department (now Office of Attorney General) as an investigator trainee.

"I didn't know it at the time, but I was applying to become an undercover narcotics investigator," she said.

More of an administrator than a detective, Jones later transferred to the Governor's Office of Administration Management Services' consulting and records divisions. Today she holds a similar position with the PA Department of Environmental Protection and has a total of 35 years of service with the state.

Not that Jones doesn't like a challenge.

When she was 33 years old, this mother of two young boys decided the opportunities offered by the Pennsylvania National Guard were too good to pass up. Nearly twice the

age of most recruits, Jones put on a uniform, reported for duty and never looked back.

"During basic training the cadets would call me Grandma," she said with a laugh. "Today they just call me Mom."

Throughout her 24-year career, Jones, who holds the rank of Chief Warrant Officer Three, has seen two tours of overseas duty, one in Bosnia in 2002-'03 with her son Juston who is also a member of the National Guard, and the other a deployment to Afghanistan in 2005-'06.



In 2002 when Juston Jones (left) was deployed to Bosnia, his mother Brenda Jones '73 threw a going away party. Then she was called to go. Both mother and son served together in Bosnia as members of the Pennsylvania National Guard.

"I take my commitment to the National Guard seriously," she said. "I signed the papers and will go wherever they send me."

Though she carries a rifle, her main role is personnel administrator processing identity cards, rank promotions, emergency data and other administrative functions. In addition to her duties with the state and the National Guard, she is currently working toward a promotion in rank and a master's degree in leadership studies.

"I have been so fortunate to have had many different careers," she said. "It's been a wonderful life."

## 1977

**Lt. Col. Michael E. Deibert** retired from the U.S. Air Force Reserve after 32 years of service. He teaches German for the Exeter Township School District, Reading, Pa., and resides in Berks County with his wife, Ann.

**Katherine M. (Frank) Fridirici (M '87)** has taught physical support students for the past 12 years. She currently works with life skills students at South Mountain Middle School in Allentown, Pa. In addition to teaching, she has been promoted to district manager for Arbonne International.

**Scott Stephens** is the new executive director of the Plymouth Chamber of Commerce in New Hampshire following a 25-year career in advertising and print. He and his wife Mary Jo own and operate the Colonel Spencer Inn in Campton, N.H.

## 1978

**Barbara Tiberio (M '95)** had artwork featured in the 15th annual "Hidden Treasures Artisans Studio Tour" of Lehigh and Berks counties.

## 1979

**Sue Berkenstock (M '84)** had artwork featured in the 15th annual "Hidden Treasures Artisans Studio Tour" of Lehigh and Berks counties.

**Tom Lazaunikas** has been named creative director of First Generation. Previously, Lazaunikas was an art director at several global communications firms. He lives in Bucks County, Pa.

**Kim Robertson (M '84)** presented her one-woman exhibition at the Connexions Gallery, Easton, Pa. The show "Love, Fear and Juice" featured more than 25 paintings and ran from February 26 through April 11, 2010.

**Gary D. Schneck** joined Neffs National Bank, Neffs, Pa., as a commercial lender. Schneck has 30 years of banking experience.



**Pamela Zarger** earned a master's degree in special education from West Virginia University, Morgantown, W.Va., in 2009. Her concentration is serving students with low vision or blindness.

## 1980s

### 1980

**Dr. David Emrich** is an optometrist in the Lancaster area. He also is studying medical qigong, the oldest branch of traditional Chinese medicine, at the Inter-national Institute of Medical Qigong, Palm Desert, Calif. Emrich is a medical qigong practitioner and is working toward a Medical Qigong Therapist Certificate.

**Juliane (Colpo) Mangiarelli**, who had been working as a graphic designer, has changed careers. She received her master's degree in education in 2005 and currently works at the Bensalem Vocational/Technical School, where she teaches English and mathematics to male juvenile offenders.

### 1981

**William Miller** is a print specialist at Bristol-Myers Squibb, Plainsboro, N.J.

### 1982

**Scott Calpino** won the 2010 Pennsylvania Waterfowl Management Stamp Design Competition, also called the "Pennsylvania Duck Stamp." His artwork, featuring a pair of Canvasback ducks, was selected from a field of the best wildlife artists in Pennsylvania. This is the second time Calpino has won the competition, previously winning in 2008.

**Steve Layman** has been a tenured visual arts teacher for the past 24 years at Sullivan West Central School District, Lake Huntington, N.Y. He also has served as the director of fine arts at Trails End Camp for the past 12 years. Layman was awarded the Who's Who's Teacher recognition for art education in 2006. He and his wife Cheryl



### Alumni at CNN

Steve Handley '80 hosted a special tour of the CNN television studios in Atlanta, Ga., in January. Handley (center) is a production editor for the U.S. cable news network. He was joined (from left) by William Ribble '73, KU Foundation Vice President of Board Advancement, President Javier Cevallos, Handley, Joanne (Quinn) Ribble '74 and Professor Emeritus Bill Bateman.

have been married for 25 years and have three adult children Lauren, Scott and Hailey. Layman is a pilot and flies throughout the Mid-Atlantic States. Upon retirement, he plans to continue fine arts and pursue a career in real estate in Tucson, Ariz.

**Dr. CJ Rhoads**, associate professor of business administration at KU, won the gold medal and national championship for the light-weight division of Fixed-Step Push Hands at the International Chinese Martial Arts tournament in Washington, D.C. in October 2009. She also was the recipient of bronze medals in Yan Style Tai Chi, Other Style Tai Chi and Other International Weapons. Rhoads taught Tai Chi at KU this past spring. She was a guest speaker at the Unitarian Universalist Fellowship of Pottstown in February. That same month, Rhoads was honored as one of the top three finalists for the Technology Educator of the Year award at the 18th Annual Technology Awards Gala in Harrisburg, Pa.

### 1983

**Mary Ann (Bachman) Mengel** graduated with a master's degree in instructional technology from

Bloomsburg University in May 2009. She is employed by Penn State University as a multimedia specialist in the Center for Learning and Teaching at the Berks County Campus.

**Dr. Gwen (Dudginski) Miller** is serving her eighth year as principal of John Randolph Tucker High School in Richmond, Va. Miller earned an M.A. in English from Virginia Commonwealth University in 1990 and a certification in educational administration and supervision in 1994. In 2008, she earned a Ph.D. in educational leadership and policy studies from Virginia Tech. She lives in Glen Allen, Va., with her husband Marty. Her daughter, Amanda, is a 2008 graduate of Hollins University, and her daughter Laura is a freshman at Penn State.

### 1984

**Susan Klinger** had artwork accepted into two nationally-juried shows: the Northeast National Pastel Exhibition in New York and "Shades of Pastel" in Bethesda, Md. She also participated in a three-artist show "The Three Susans," which ran January through

March at Montgomery County Community College at the West Campus Gallery.

**Margaret Miller** is living in Germany and working at Weingut Schloessel, a winery nestled in the hills of Palentine.

**Richard Molchany** has been named president and CEO of the Lehigh Valley Zoo.

### 1985

**Scott H. Aschoff**, a member of Janney's Management Committee 2006, part of Janney Montgomery Scott LLC, headquartered in Philadelphia, Pa., has implemented a number of successful initiatives to improve services and compress processing times in various operations departments. Prior to joining the firm, Aschoff served as managing director and director of operations for Harrisdirect LLC, a division of BMO Financial Group.

**Steve Bartos**, who is the renewable/alternative energy coordinator for the 107th District on economic and energy development, has announced his candidacy for the 107th District, Pennsylvania House of Representatives.

**Frank Facchiano** is executive vice president of member relations and marketing at the Greater Lehigh Valley Chamber of Commerce.

**Gail (Koenig) Lafferty** is the intervention coordinator at Slatington Elementary in the Northern Lehigh School District, Slatington, Pa. She works with "Response to Intervention and Instruction" at her school.

### 1986

**Peter Gray** has been promoted to president of KNBT, a division of National Penn Bank, headquartered in Lehigh Valley, Pa.

**Tim Kern** is vice president of commercial operations-training at Pfizer Inc. and splits his time between the company's New York City headquarters and the learning center in Westchester, N.Y.

## 1987

**Gregg Marzano** is an adjunct professor at Northampton Community College (NCC), Bethlehem, Pa., teaching hotel and restaurant operations. He also serves on the NCC Hotel and Restaurant Advisory Board. Marzano is the owner of Rain-makers Lehigh Valley and is the director of industry relations at NorthStar Adventure at Dutch Springs, Bethlehem, Pa.

**Rod Troutman** is the assistant to the superintendent for educational programs in Parkland School District, Lehigh County, Pa.

## 1989

**Gretchen Hash-Heffner** has combined her two lifelong passions – art and horses. She teaches art to children and adults at the Aiken Center for the Arts, Aiken, S.C., and offers private riding lessons to young adults at her farm, where she lives with her husband, Louis.

**Rocatta Tait** lives in Norfolk, Va., with her husband, Jonathan. She works for a consulting engineer.

## 1990s

### 1990

**Erica Bortz** received a promotion at Concannon Miller, Allentown, Pa.

**William Bova (M '90)** was promoted to senior vice president of programming at the Pennsylvania Cable Network (PCN) where he oversees the entire statewide network's coverage in its programming department and acts as regular host of "Journalists Roundtable." His other duties include evaluation of new and ongoing programming opportunities and partnerships as well as a supervisory role for the Philadelphia and Pittsburgh bureaus. He also supervises the maintenance of PCN's Web site.

**Jennifer (Cohen) Klo** is married to Joseph and has two children Jakob and Jessika.

**Dan Soceanu** presented the audio seminar "Date Best Practices for Spending Analysis" in 2009. He manages global product marketing, which includes product positioning and competitive intelligence, for DataFlux in Cary, N.C.

## 1991

**Carla (Fritz) Conarty** is a social worker in the Next Step Acute Rehab Unit on the Gnaden Huetten campus of the Blue Mountain Health System, Lehigh, Pa. Conarty has two children, Zachariah (11) and Nicholas (5).

**Debra (Kohr) Sheppard** was promoted to senior vice president of operations at the Pennsylvania Cable Network (PCN) where she oversees the technical facility, engineering functions and satellite truck services. She is also leading the conversion of PCN to high definition.

**Angela "Angel" Gulick** is employed at Flagler Hospital, St. Augustine, Fla., as a bariatric patient concierge. She provides support services for weight-loss surgery patients.

## 1992

**Thomas E. Kauffman** was honored as a "Rising Star" by the Greater Reading Area Chamber of Commerce and Industry in September 2009. Kauffman is a partner with Reinsel Kuntz Leshner LLP. He is an active

volunteer in the KU Foundation's annual Business & Industry Campaign and is a recipient of the KU Young Alumni Award.

## 1993

**Hayden Craddolph (M '06)**, president and founder of Haydenfilms LLC and the Haydenfilms Institute, announced Haydenfilms has been approved for tax exempt status, which will expand educational, new media, grants, production, distribution and other offerings, in addition to qualifying the newly established non-profit institute to receive tax deductible bequests, gifts and transfers.

**Schelly (Martrich) Engelman (M '99)** completed her 14th year of employment at Easter Seals where she teaches special needs preschoolers and works with their families. For the past year-and-a-half, she has been an adjunct faculty member in the Education Department at Lehigh Carbon Community College (LCCC), Schnecksville, Pa., and teaches early childhood intervention classes. She is also a teaching mentor with Project Set Sail at LCCC for students studying to be future educators,



## Brothers Forever – AXA

The Alumni Association of Lambda Chi Alpha fraternity returned to Kutztown in February for their annual winter gathering. This year's reunion was the largest event in the chapter's 38-year history with almost one-fifth of initiated members in attendance. A non-profit organization dedicated to the development of leadership both on campus and in the community, Lambda Chi Alpha works in close association with CONCERN, a non-profit organization that aids abused and handicapped children.



and is a member of the Teacher Education Board of Advisors. Her son plays ice hockey for the Lehigh Valley Comets.

**Kristen (Piechocki) Jones** worked from 2005-2009 as a photographer for many fashion and event shoots in New York City including arts, culture and music magazines such as Spin.com and Hahamag.com. In 2008, she was married in Cyprus and moved with her husband, Greg, to Kuwait, where they taught at an American high school. She taught photography and English and traveled the Middle East for most of 2009.

**Deena Weems** married Tony Thornton on October 24, 2009. A few months prior, she was appointed director of development/public relations for BEBASHI, a non-profit organization in Philadelphia.

## 1994

**Dr. Franklin Brown (M '96)** is living in Keene, N.H., with his wife and new baby. He has opened a neuropsychology clinic and continues to conduct research at Yale University and Landmark College.

## 1995

**Kimberly Taylor** was named deposit operations manager at Graystone Tower Bank, headquartered in Harrisburg, Pa. She also handles all bank security operations. Taylor has more than 11 years of banking experience.

## 1996

**Daniel Moyer** had artwork shown in both the ACE Group Show at the Alvin H. Butz Inc. Gallery in Easton, Pa., and the Trojan Art Gallery in Allentown, Pa.

**Wendy (Zimmerman) Rowe** became a full-time social service worker at Bethany Children's Home, Womelsdorf, Pa., after nine years of part-time employment. She works directly with young adolescents placed in shelter care by providing guidance, support, and acting as a liaison with county agencies. She has



PHOTO BY MASTER SGT. ENID RAMOS-MANDEL

### A Family Promotion

Lt. Col. William Ritter '90, was promoted to his current rank with the help of his family (pictured) during a special ceremony earlier this year held near Tampa, Fla. From left to right are his daughters CaRynne and Cayla, his wife Cheryl and his daughter Clarice. Ritter is the chief of public affairs for the Army Reserve Medical Command. He enlisted in the Army Reserve in 1987 and received his commission from Kutztown University's ROTC program in 1990. He served in the Iraq War beginning in December 2002. Upon discharge from active duty in 2003, Ritter joined the Active Guard and Reserve program. Since 2005, Ritter's command has won 17 Brumfield Excellence in Journalism awards and one Maj. Gen. Keith L. Ware Communication Award for excellence in military public affairs and communications. Among his many individual awards is the Bronze Star he received for playing a key role in developing and executing the most comprehensive and highly successful media-embedding program ever undertaken by the Department of Defense during Operations Enduring Freedom and Iraqi Freedom.

two boys ages 8 and 10 who are active in soccer and baseball.

## 1997

**Elizabeth Brown** has accepted a new position at Little League International as senior director, marketing partnerships. The position oversees the non-profit organization's marketing, sponsorship, licensing and merchandise functions.

**Daria (Reed) Custer** is the assistant principal at South Mountain Middle School in Allentown School District. She and her husband, Jason, reside in Emmaus, Pa., with their two children Reed (10) and Jana (7).

## 1998

**Stacey (Necessary) Curry** received her master's degree in curriculum and instruction with certification in administration from McDaniel College, Westminster, Md. She is married and has two children, Allison (9) and Cayden (5).

**Keith McIlvaine** is the global social media recruitment lead for Unisys Corporation in Blue Bell, Pa. He and his wife have two boys. He is a coach and the club vice president of a local soccer organization.

**Nick Romano** runs a high-definition television mobile unit for New Century Productions, Allentown, Pa. NBC hired the company to be in charge of the

high-definition television equipment for the figure skating and short-track speedskating events at the 2010 Vancouver Olympics. Romano also has worked on telecasts of professional football, NASCAR races and a State of the Union address.

**Sean Tinney** joined the Miller-Keystone Blood Center, Bethlehem, Pa., as director of business development. He is responsible for marketing and monitoring new business development for the center including laboratory testing, product sales and performance quality checks.

## 1999

**April Donovan** relocated to Hood River, Ore., after an eight-year

career in interactive advertising in Philadelphia, Pa. She is working on starting her own agency.

**Robert Ems** has been named executive director of Shawnee Academy, Shawnee-on-Delaware, Pa.

**Kim Levin** is assistant principal of programs at Northampton High School, Northampton, Pa. She received her master's of education degree in 2003 and her principal certification in 2006, both from Lehigh University. Levin taught Spanish at

Hackettstown High School, Hackettstown, N.J., for 10 years.

**Kathy Miller** has written and published "Chippy Chipmunk Parties in the Garden," a book based on humorous photographs taken over the past two years of her resident chipmunk.

**Shawn Proctor** received an MFA in creative writing from Rosemont College, Rosemont, Pa., and won awards for Outstanding Thesis and Outstanding Achievement at the graduate level. He is the acting director of marketing and

development for the Theatre and Dance Departments at Muhlenberg College, Allentown, Pa. Proctor lives with his wife Hope and two children, Colin and Molly, in Phoenixville, Pa.

## 2000s

### 2000

**Latisha Bernard-Schuenemann** was honored as a "Rising Star" by the Greater Reading Area Chamber of Commerce and Industry in October 2009. She is an attorney with Leisawitz Heller PC.

**Bridget M. Staron** was named nurse manager at Berks Hematology Oncology Associates Ltd., West Reading, Pa.

### 2001

**Nicole Spang** is currently working as an account manager in the oral health specialty division of Johnson & Johnson in Philadelphia and Delaware. She is a member of both the Executive Women's Golf Association and the Philadelphia Geographical Society. Spang lives in Center City, Philadelphia.

# Leading the Green Revolution



At Cornell University, Dr. Donald Rutz '70 deals with the creepy, crawly critters in life. As a veterinary entomologist, he studies insects and other arthropods, especially those that affect livestock – mostly lice, mites, ticks and flies.

Growing up on a family farm near Allentown, Pa., Rutz knows these small creatures can be irritating to animals

and ruinous to crops – and he is determined to control the little beasts using other bugs.

"Most of my research has been focused on using insects to control destructive insects, like the tiny parasitoid wasp that lays its eggs in a host insect. As the wasp larvae develop, they consume the host and kill it," he said. "Unfortunately, in the past many of our naturally occurring controls have been killed off by our over-dependence on pesticides."

As a leading researcher in the field of biological control, Rutz has studied just about every weapon known in the fight against these pests that cause millions of dollars of damage to agriculture every year. One of the few university veterinary entomologists in the nation, he said Kutztown was the perfect place to begin his research interests in entomology.

"The breadth and depth of the coursework, and the mentoring by the faculty in the Department of Biology, truly prepared me for my career," Rutz said. "Dr. Ronald R. Rhein ('59) took a personal interest and motivated me to study entomology."

Little did this farm boy from Lehigh County realize how large an impact his first course with professor Rhein would have on

the world. Rutz's papers on the biological control of flies are now some of the most referenced in the field, and farmers across the globe benefit from his findings.

Today, he divides his time among research, extension teaching and administration. Rutz served for 10 years as the chair of the Cornell Department of Entomology and continues to conduct field research and educational seminars with farmers in New York, Pennsylvania and other areas of the Northeast.

"The really neat thing about my job is that I grew up on a farm," he said. "In addition to benefitting the future of agriculture, I am hopefully passing my enthusiasm for entomology on to the next generation of researchers, veterinarians and farmers."



PHOTOS COURTESY OF DONALD RUTZ '70

▲ Dr. Donald Rutz '70 travels to farms in New York and Pennsylvania to collect specimens to be used in his research. Growing up on a farm in Lehigh County, Pa., Rutz dedicated his life to controlling insect pests through environmentally safe practices.



## 2002

**Joel Finsel** wrote a book, "Cocktails and Conversations from the Astral Plane," which tells the stories of those who frequent one of Philadelphia's oldest and most eccentric restaurants. Finsel was a guest for Prologue, the StarNews/WHQR (Wilmington, N.C.) book club, where he discussed his book. Finsel assisted his mother, an art scholar, with completing a book on abstract expressionist artist Franz Kline. He also received a grant from the North Carolina Arts Council to complete a biography of Edward Meneeley, an 83-year-old American abstract expressionist painter and sculptor.

**Michele Fonte** works with students in the Spring-Ford School District, Montgomery County, Pa. She was named the 2009 Teacher of the Year by the Pennsylvania Council for Exceptional Children. She also was nominated for the 2009 Great American Teacher of the Year Award, sponsored by the Ron Clark Academy in Atlanta, Ga. Fonte was invited by Montgomery County Community College (MCCC) to be the 2010 Commencement speaker. Her work and accomplishments will be featured in an upcoming MCCC alumni publication.

**Carlos Ojeda Jr. (M '02)**, an educator and motivational speaker, spoke at the University of Kansas in observance of Cesar Chavez Day. Ojeda is the founder and president of two professional training companies: Carlos Ojeda Jr. Inc. and CoolSpeak LLD. He also writes an advice column for *Motivos*, a bilingual magazine for students and their families.

**Curin M. Romich** has been promoted to assistant vice president at National Penn Bancshares, headquartered in Boyertown, Pa.

## 2004

**Megan Hubbuch**, a manager at Johnson Lambert & Co. LLP, a multi-state CPA firm, received a graduate award in the Associate in Insurance Accounting and Finance (AIAF) Program.

## 2005

**Jamie Pesotine** is a photojournalist for the Standard-Speaker Newspaper and Times Shamrock Communications, Scranton, Pa., and was the recipient of a first place 2009 Keystone Press Award for a news photograph.

## 2006

**Jason Heitmann** is operations manager of Clair Brothers Audio Entertainment Inc. in Lititz, Pa., which provided the sound system for BC Place where the 2010 Vancouver Olympics opening ceremonies, awards ceremonies and nightly concerts were held.

## 2007

**Elizabeth Acanfora** is employed by the Lehigh Valley-based public relations agency Spark as the associate art director.

## 2008

**Deborah Smalley (M '08)** has been promoted to director of finance at Coca-Cola Bottling of Lehigh Valley/Chester County. Prior to her promotion, she worked as a cost accounting manager for the company.

## In Memory

### 1931

Josephine (Laubach) Tuttle 7/24/09

### 1934

Margaret (Kleibscheidel) Fink 1/24/10

Ruth (Mease) Nickell ('36)\* 10/25/09

### 1944

Naomi (Kegerize) Hartman 1/23/10  
Ellenora (Kroenig) Rhoads 11/9/07

### 1946

Margaret (Morrow) Scheirer 2/13/10

Lois (Kichline) Shelly 1/20/10

### 1949

Roy Schleicher 2/19/10

Richard Smith 3/17/10

Betty (Maxwell) Weller 11/26/09

### 1950

Ardath (Harter) Rodale 12/18/09



## Recognizing Those Who Serve

U.S. Marine Corps Lieutenant General Richard Zilmer '74 joined U.S. Army (retired) Colonel George Duell '59 in April for the Honorary First Defenders 71st Annual Meeting in Allentown, Pa. Zilmer, who is currently Deputy Commandant for Manpower and Reserve Affairs at Marine Corps Headquarters in Quantico, Va., was keynote speaker for the event honoring the Marines. Duell is past commander of the Honorary First Defenders. He and Zilmer are both graduates of the U.S. Army Infantry School.

### 1957

Jack Eagle 10/16/09

M. Diane (Crouthamel) Godshall 11/8/09

James Peterson 7/26/09

### 1960

Ruthanne (Kramer) Hartung 12/28/09

### 1961

John Hartung 11/21/09

Sandra (Smith) Johnston 9/17/09

### 1963

Margaret (Whitely) Farling 10/22/09

John Trygar 1/27/10

### 1965

James Delgrosso 10/8/09

### 1967

Dorothy Bodnyk 1/10/10

Harold Rowan 8/12/09

### 1968

Charles Frable (M '72) 3/10/10

Grace (Baugh) Iobst 9/24/09

### 1969

Robert Doran 11/8/09

### 1970

Shirley Hill 2/8/10

Douglas Longenecker 1/24/10

### 1972

Charlotte DeLong 9/20/09

Barbara Niemy 12/1/09

Sherrill Repp 3/9/09

### 1973

Linda Barndt 5/25/09

### 1974

Alexander Hartner 1/9/10

### 1975

Carol Kunkel 9/25/09

### 1979

Lenore (Frankowski) Shaver 8/3/09

### 1980

Judith Kempf 12/31/09

### 1983

Sylvia Clanton 10/7/08

### 1984

Carol (Seifert) Bailey 10/12/09

### 1985

Marilyn Monthaven 1/15/10

### 1991

Danielle (Gillan) Beauchamp 12/9/09

### 1998

Bernardine Keshel 2/25/10

### 1999

KaAnn Doerrman (M '02) 12/28/09

*\*Year bachelor degree earned*

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**Kathy Mattea: Coal**  
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**New York Voices: Featuring the Music of Paul Simon**  
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For more details, please visit [www.KutztownPresents.org](http://www.KutztownPresents.org). Tickets go on sale June 25.

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## **An 11-Night Direct to the Alaskan Wilderness Cruise/Tour**

You will be treated to a 7-night cruise on Princess Cruises' Island Princess as it sails from Vancouver to Whittier (Anchorage, Alaska), followed by a 4-night tour including two nights in Denali National Park.



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The dramatic beauty of the Adriatic coast has long inspired writers, poets and artists. Lofty mountains plunging into the sea make this jagged coastline one of the natural wonders of the world.



**Sept. 26 – Oct. 10**

## **Canada and New England Cruise**

Join your friends aboard Celebrity's Summit liner for a 14-day cruise of Canada and New England.

**For more information on any of these tours, please go to [www.kutztown.edu/alumni/wiesenberger/travel](http://www.kutztown.edu/alumni/wiesenberger/travel)**



# COME TOGETHER

KU 2010 HOMECOMING

***Come together right now!*** In the spirit of yesterday and today, Kutztown University presents our most exciting Homecoming lineup ever. Don't miss a moment as students, alumni, and faculty and friends come together to celebrate all that is KU. We'll see you there!

Visit **Kutztown.edu** for more information.

## Partial List of Activities:

### FRIDAY, OCTOBER 15

#### **Athletic Hall of Fame Banquet**

6 p.m.; Multipurpose Room  
McFarland Student Union  
\$25 per person  
610-683-4755

#### **Volleyball vs. Lock Haven**

7 p.m.; Keystone Hall

#### **Pep Rally & Fireworks**

8 p.m.; Alumni Plaza

### SATURDAY, OCTOBER 16

#### **Field Hockey vs. Limestone**

9 a.m.; University Stadium

#### **Heritage Harvest Fescht**

10 a.m. - 4 p.m.  
PA German Cultural Heritage Center

#### **Homecoming Carnival**

*An Old-Fashion Good Time!  
Games and Prizes Galore!*

#### **Featuring:**

**A Beatles "Rock Band"**

**Video Game Tournament**

*Anyone can enter!*

10 a.m. - 1 p.m.

Keystone Fieldhouse

#### **Football vs. Millersville**

1:05 p.m.; University Stadium

#### **Volleyball vs. East Stroudsburg**

2 p.m.; Keystone Hall

#### **"The 5th Quarter" Alumni Party**

4 - 6 p.m.; South Dining Hall

#### **Rugby Alumni Event**

Time and Location - TBD

#### **Twist 'N Shout**

**A Beatles Tribute Concert**

7:30 p.m.

Schaeffer Auditorium

Students: \$20

Adults: \$35

Children: \$10 (under 17)

610-683-4092



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## HINDSIGHT>



Pictured is José Lorenzo Pesquera, non-partisan Resident Commissioner to the U.S. House of Representatives, 72nd U.S. Congress, 1932 to 1933. Earlier in his career, he served in the Fourth District to the Puerto Rico House of Representatives, 1917 to 1920. As a young man, Pesquera had a strong link to Kutztown. In 1932 Pesquera spoke in the U.S. House of Representatives in favor of a bill to change the name of his island home back to the original "Puerto Rico" from "Porto Rico," which was in use at the time. Because of his work, Pesquera helped to change how the world views Puerto Rico forever. If you know what Commissioner Pesquera's remarkable link to Kutztown is, please drop us a line. Send responses to: Craig Williams, Tower editor, Kutztown University, P.O. Box 730, Kutztown, PA 19530 or [cwilliam@kutztown.edu](mailto:cwilliam@kutztown.edu).



## HINDSIGHT REVEALED>

The last issue of the Tower magazine featured a picture of the "Lehigh Dorm Girls" at the Kutztown Fire Company for a spring formal in 1977. Many of the ladies in the photo wrote in to identify themselves and their classmates. A special "thank you" goes to Kirk Marks '90 who identified Harry Haydt. Pictured in the first row (from right) are: Wendy Kline '78, Marion (Bushner) Sehi '78, Susan (Rauch) Mannino '78,

Barbara (Davis) Schmidt '78, Denise (Findora) Evans '79, Susan R. S. (Schneitman) Pinti '78 and Linda (Walker) Shisler '78. Standing in the back row are: Geri (Hydock) Lessley '78 first from right; Harry Haydt, campus locksmith, third from right; Kim (Horvath) Matecki '79, fourth from right; Lisa Tiger '78, sixth from right; and Sharon (Nielsen) Kraynak '79 seventh from right. Sitting in the back row is Carol Rooney '79.