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Tower

KUTZTOWN UNIVERSITY MAGAZINE

WINTER 2005

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the World
Around Us



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MEDIA RELATIONS
Ritta M. Basu

TOWER ASSISTANT EDITOR/
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Camille DeMarco '81 & '01

DESIGN
Janel Smith '96
Lorish Marketing Group

CONTRIBUTORS
Ritta M. Basu, Richard Button,
Cynthia Jones, Kim Justeson,
Heather Meadows '05, Liz Norris '08,
Beth W. Orenstein, Kim Petrosky

CONTRIBUTING PHOTOGRAPHERS
Ritta M. Basu, Philip Breeze, Brad Drey,
John Secoges, Ralph Trout,
Jeff Unger, Hub Willson

PRINTING
Jeffrey B. Beer '89, Deborah W. Postma
Beer '91, Holland Graphic Services

Address comments and questions to:
Tower Editor
Ritta M. Basu
University Relations Office
Kutztown University
Kutztown, PA 19530
e-mail address: rbasu@kutztown.edu

I AM FOND OF SAYING KUTZTOWN UNIVERSITY IS NOT ONLY A COMMUNITY
of scholars, we are also scholars in the community. Our faculty, staff, and students are
not only active in the classroom and on campus, they are also engaged as members of
their families, churches, civic organizations, and so much more.

When the university committed itself to being the region's center for public engage-
ment, we were making a bold move to recognize the contributions of faculty, staff, and
students to the world around us. We were also recognizing our role in providing a
physical place and a forum for our community to learn, listen, and discuss.

This issue of the Tower highlights many examples of Kutztown University's commit-
ment to public engagement. One article focuses on the annual Decision Makers
Forum, which is a shining example of our dedication to facilitating relevant discussion
about current world events. Through this forum, the university has hosted numerous
world leaders and offered the public the opportunity not only to hear, but also meet
with these significant figures in the ever-evolving world. Likewise, the College of
Business has brought key figures from the business world to campus, opening the
forums to area business executives and entrepreneurs. The College of Liberal Arts and
Sciences hosted world-renowned environmental scientist David Suzuki just this past

to our readers



fall. James Young, who is widely
known for his expertise in the area
of Holocaust memorials, spoke as
part of the annual Hyman Lecture
Series, and distinguished author

James Kuntsler came to the campus as keynote speaker for the
William Sharadin Lecture Series in the fall as well. (The Kuntsler
lecture was a joint effort with the Kutztown Borough and Kutztown
Community Partnership.) Our annual Children's Literature and Art
Education conferences present educators with unique opportunities
to converse with top writers and artists in their fields. The campus
community is an ancillary beneficiary of these conferences,
forums, and lectures. The larger public reaps the rewards of other-
wise unrealized opportunities to be actively engaged in the learning
process and be a part of our success story.

What is most amazing is all these grandly planned events barely hold a candle to the
work individuals and organizations on our campus are doing in the community. Last
year alone, our students performed more than 37,000 hours of community service.
When I consider the countless ways our faculty and staff are involved in charitable
and nonprofit organizations, schools, churches, and other groups, I am inspired by the
tremendous impact the people of Kutztown University are making in this region.

Our faculty and staff are volunteer coaches and tutors, they sing in their church
choirs and perform in community theater and music groups, they are advocates for
causes ranging from ethnic and minority issues to environmental and political causes.

I'm particularly proud of the significant number of our faculty who are volunteering
in efforts to promote literacy. Many employees serve in elected and appointed positions
on boards and commissions for cities, counties, school districts, and a wide array of
organizations.

We have professors who devote their time and talents producing programs for
public radio and television. One professor organizes students to collect "leftover" items
at the end of each semester and insures those items are donated to local shelters and
charities. The university opens its athletics facilities to the community during the win-
ter break, and our athletics department hosts Women's Sports Day to promote athletics
among women.

Again, the list of contributions is virtually endless. I feel proud to lead an institution
where there are so many giving spirits, and a university filled with the spirit of giving.

We wish all our alumni a Happy New Year and a prosperous 2005. May the spirit of
giving shine in us all.

F. Javier Cevallos
President

Kutztown University of Pennsylvania will serve the Commonwealth as a dynamic, technologically advanced, collaborative, learning-centered
public university. Kutztown University will be accessible to Pennsylvanians and others, sensitive to the need for diverse backgrounds in its
faculty, staff, students and community, accountable to its many constituencies, and actively engaged in the continuous improvement of its
programs and services. Above all, Kutztown University will prepare graduates to succeed in a global economy, to contribute to the economic
and social well being of the state and nation, to assume active roles in their communities, and to lead productive and meaningful lives.



cover

Anita Faust, director of financial aid services, helps an elementary school student as part of KU's "College Can Be A Reality" program.

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making a connection

WORLD LEADERS CONNECT WITH LOCAL PEOPLE THROUGH DECISION MAKERS FORUM

BY MARGARET LANGAN '05

When Carl Garr, president of Bank of Pennsylvania, Reading, opened 13 branches throughout Allentown and Reading, he wanted to find a positive networking opportunity for his new employees.

Kutztown University was there to answer the call.

It was Garr's need, and KU's interest in bringing business leaders from throughout eastern Pennsylvania to campus that sparked the idea for developing the Decision Makers Forum, which will mark its 16th year in April.

In addition to fulfilling Garr's need to gather his employees together, the forum gave business and government leaders from throughout the region a reason to visit Kutztown University's rural campus.

Ellen Kern, vice president for development at the Greater Lehigh Valley Chamber of Commerce, said "The Decision Makers Forum is one of the premiere business events of the year. Our members always eagerly anticipate it."

The forum, which clearly has become one of the region's most popular events, is a full-scale social event with a strong twist of academics and public awareness. The forum is made possible through the sponsorships of area businesses, which bring their employees, clients, and families to enjoy dinner and a presentation by a major world figure.

Past keynote speakers have included Pierre Salinger, Elizabeth Dole, Louis Rukeyser, Steve Forbes, Margaret

Thatcher, Colin L. Powell, General H. Norman Schwarzkopf, George H.W. Bush, Walter Cronkite, John Major, Madeleine Albright, Rudy Giuliani, and Tim Russert.

"Every year I wonder how KU will top the event the following year and they always succeed in doing so," Kern said.

"It is amazing that the university is able to attract such prominent people to speak to the students, faculty, staff, business and community leaders, as well as alumni," Phoebe Hopkins '71 said.

The first forum, which featured former secretary of labor William Brock, had an audience of about 150 people. During the most recent forums, Keystone Arena has been packed to its full capacity of 3,000 people.

Richard Button, director of development at KU, and the original organizer for the Decision Makers Forum, said, "This has become one of the best networking events in years between Reading and Allentown."

Business executives are not the only people benefitting from this series. Each presenter over the years has either given an afternoon question and answer session open to students and the campus community, or students have been offered tickets to the evening lecture.

Ronald Lewis, director of corporate and foundation relations and chief organizer of the forum, said, "Students truly benefit from the exposure to these world leaders. Our speakers are positive role models who can help our students set their goals high and choose their paths wisely."

This year, the forum, which is set for April 27, will take a new twist as the university invites George Tenet, former head of the CIA and Thomas Kean, who chaired the 9/11 Commission to speak on issues of terrorism and homeland security. Gwen Ifill, who claimed her fame as moderator for the 2004 vice presidential debate, will moderate the discussion.

"We decided to take a different approach this year," Lewis said. "Homeland security is clearly an issue on many Americans' minds. These two men are certainly top authorities on this topic and we are happy to be making them part of our tradition of public engagement."

With the help of a host of volunteers, Lewis kicks off the Business and Industry campaign each year, raising money not only for the Decision Makers Forum but for other programs and scholarships as well.

Corporate and business sponsors for the Decision Makers Forum may choose to participate at varying levels, with benefits ranging from the purchase of tickets for the evening lecture to dinner with the speaker prior to the event. Those involved in the Sponsor's Dinner also have the opportunity to present questions that will be addressed to the speakers during a question and answer portion of the evening address.

"We are always reassured of the value of this event to the local community by the generosity of our sponsors. People enjoy the opportunity to not only attend the lecture, but to be a part of the event," Lewis said. *



Hon. William E.
Brock

Pierre Salinger

Elizabeth H. Dole

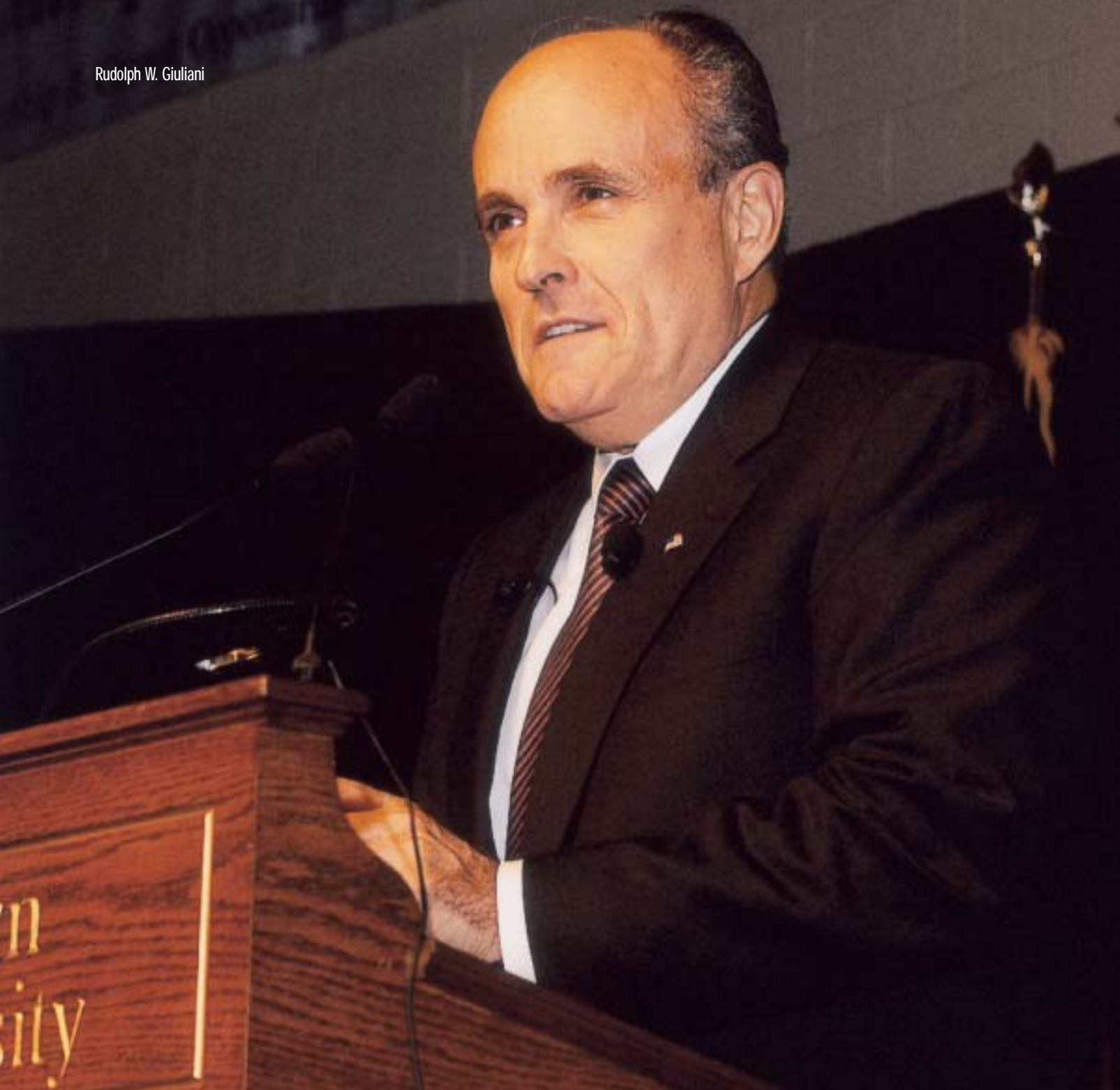
Louis Rukeyser

Malcolm S. Forbes, Jr.

Lady Margaret Thatcher

Gen. Colin L. Powell

Rudolph W. Giuliani



Gen. H. Norman
Schwarzkopf



George H. W. Bush



Walter Cronkite



The Right Hon.
John Major



Madeleine Albright



Rudolph W. Giuliani



Tim Russert





partners for SUCCESS

BY BETH W. ORENSTEIN

KU Staff Role Models Encourage Local Fifth-Graders to Attend College

By fifth grade, students from disadvantaged families often see little point in staying in school and working toward college. • Studies have shown, however, that often just a little encouragement from role models is all it takes to reverse their defeatist attitudes.

Anita Faust, director of financial aid services, and other Financial Aid staff members at KU, are hoping to be such role models at Lauers Park Elementary School in Reading, where every student comes from a family at or below the poverty line.

In September, Faust began a monthly program of activities for a group of fifth-graders at the school, in hopes of letting the economically disadvantaged children and their parents know college can be a reality. "We want to infuse positive messages at an early age," Faust said. Faust stressed that the "College Can Be A Reality" program is as much about teaching students they can make positive choices in their lives, regardless of circumstances. The program emphasizes staying in school is important.

The activities, which last up to 90 minutes, are intended to increase the students' self-esteem. "The activities are designed to enhance the message: 'You can go to college, so stay in school,'" Faust said.

The 30 students who were chosen for the program, along with parents, took a tour of the KU campus in early December to see the library, classrooms, and other buildings. Campus visits are planned for spring as well.

Joan Holleran (pictured opposite page top), assistant director of financial aid, who worked with Faust on the "College Can Be A Reality" program from the start said that for all but two students in the group, the visit was their first to a college campus.

Separate activities are held for the parents of the students. Parents were asked to participate because they are another key element in the equation, Faust said.

Gangi Cucciuffo, instructional supervisor at Lauers Park, loves KU's program. "Early intervention is critical with our inner city school students," he said. "If you don't start telling them and repeating that there are alternatives after high school, including college, too many will fall through the cracks."

Cucciuffo was overwhelmed by the response when the school sent letters home about the program asking students and their parents to volunteer. "The kind of interest we've had is unbelievable."

Faust chose Lauers Park because of its long-standing relationship with the university and because the school has proven to be very progressive in helping its students succeed against tough odds.

Faust sees students from financially challenging backgrounds making college a reality each day. She said she started this program because, "I felt we needed to be more involved in the community, and one of the best ways to do so is a collaborative program using our expertise." *



PHOTOS BY RALPH TROUT

BY BETH W. ORENSTEIN

BRINGING THE WORLD HOME

KU HISTORY PROFESSOR JAMES SOWERWINE'S INTEREST IN WORLD
EVENTS RECENTLY TOOK HIM HALF WAY AROUND IT.

In November, Sowerwine returned from a Leadership Mission to Lebanon as a member of the World Affairs Council of Americas, the largest international affairs nonprofit in the United States. Mission members met with leading political, educational, military, and media figures to discuss conditions in Lebanon and broader Middle Eastern issues.

Now Sowerwine, who teaches Middle Eastern history at KU, is hoping some of his interest will stir others. He will share what he observed in Lebanon in lectures and in a report being written by those who went on the mission.

Sowerwine has been involved in the World Affairs Council of Reading and Berks County for about four years – since he was asked to represent KU on its board of directors. The Reading-based group is one of 86 councils across the country that make up WACA. KU is one of the organization's sponsors.

WACA's purpose is to create a forum for discussion of important world issues. It does so through its Great Decisions discussion series, hosting an international quiz game in local high schools, developing curriculum materials, and producing a television program.

It also sponsors conferences, a lecture series, and educational trips abroad such as the one in which Sowerwine participated.

Sowerwine learned about the November fact-finding mission to Lebanon when he attended the organization's annual conference in Washington, D.C., in January. He was one of 10 members chosen for the mission.

Sowerwine is excited about helping to engage others, especially young people, in world affairs.

"We live in a global society now," he said. "Everything that you buy or do has global implications. It's so important that our students learn more about the world, history, culture."

Sowerwine lived and studied in Turkey in the 1970s and has traveled extensively throughout the Middle East. His first hand knowledge of the region not only enriches his students' learning experience, but also positions him as a regional expert on the Middle East.

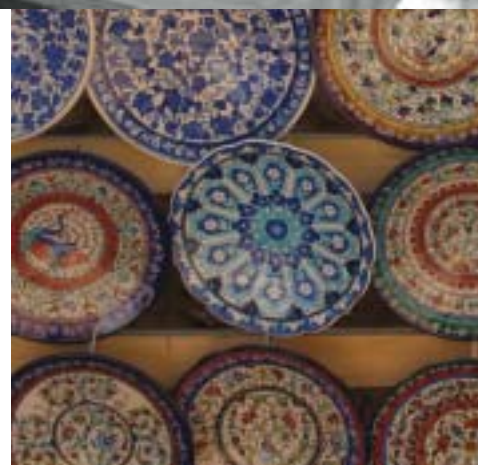
In the spring, Sowerwine will present a series of lectures on behalf of the WACA of Reading, which will enable him to engage the public yet again on this volatile and intriguing topic. ✱





"WE LIVE IN A GLOBAL SOCIETY NOW. EVERYTHING THAT YOU BUY OR DO HAS GLOBAL IMPLICATIONS. IT'S SO IMPORTANT THAT OUR STUDENTS LEARN MORE ABOUT THE WORLD, HISTORY, CULTURE."

– JAMES SOWERWINE, PROFESSOR OF HISTORY





compartir conocimientos

BY BETH W. ORENSTEIN



KU STUDENTS TEACH TO LEARN THE SPANISH LANGUAGE

Each week, when Michelle Avram and her classmates from KU arrived at King's Highway Elementary School in Old Zionsville, the first- and second-graders would bubble with excitement. Their faces would light up so brightly that Avram was glad she found the time in her busy schedule for them.

"They really looked up to us ... and couldn't wait for us to come," Avram, a junior from Reading, said.

The KU students went to King's Highway to conduct an after-school Spanish club, which met for six weeks last spring. Christine Coleman Young (pictured below right), who teaches Spanish in KU's Modern Languages department, and a half-dozen Spanish majors and minors, organized the club, planning lessons and activities for the youngsters.

Because Young believes the community is a great resource for students studying Spanish and vice-versa, she encourages KU students to become actively involved with the area's Latino population.

When Young began teaching Intensive Intermediate Spanish in 2001, she required each student to devote at least 15 hours to community service.

Students have met the requirement in a number of ways, contributing more than 1,800 hours of service to the surrounding community so far. "There are so many ways the students can and do get involved," Young said, her excitement evident.

Over the past few years, students have worked with more than two dozen agencies and elementary and high schools in the Allentown and Reading areas serving large Latino populations.

KU Spanish students have assisted with English Language Acquisition programs at a number of schools as well as helped youngsters in after-school programs with their homework. They also have worked one-on-one as mentors for inmates at the

Berks County Prison, and served meals at the Hispanic Senior Centers, emergency shelters and at Kids Café, a program of the Police Athletic League of Reading that provides meals to school children. Some KU students also have helped translate documents that PAL distributes to the families it serves.

Kira Gauger '03 spent some of her service learning hours at the Berks County Immigration Center, playing cards and air hockey with the Spanish-speaking children waiting to be placed with families.

"Most of the children didn't speak any English and really appreciated someone who could understand them," said Gauger, who returned to Kutztown this fall to earn her teaching certificate.

Young and her students also have arranged a number of activities that bring Latino elementary and high school students from Allentown and Reading to the KU campus.

"The high school students get to speak with university students and get a feel for

college life," Young said. It gives the high school students a connection with the campus that could encourage and help them should they apply to KU.

While the outreach started as a course requirement, it has become popular among KU students who are not taking Intensive Intermediate Spanish. "So it must have its rewards," Young said.

Young believes service learning has mutual benefits for KU students and their community partners.

"It helps KU students make a connection between their academic learning and the real world," she said. "I like to think of what we do as bridging a gap between people that probably otherwise would not have the opportunity to come together."

Avram said her outreach experiences definitely helped her. When she enrolled in Kutztown, she was planning to major in business. But she has changed her career plans since her experiences with the students from the elementary schools. Now, she says, she wants to be a teacher. *



PHOTOS BY JOHN SECOGES

Changes in Attitude

PRESIDENT'S ROUNDTABLE ON ALCOHOL AND OTHER DRUGS IS A JOINT EFFORT

BY BETH W. ORENSTEIN, PHOTO BY RITTA M. BASU

When a university, a community, and a school district come together for a common cause, the chances for success are relatively high.

When the cause relates to the use of alcohol and drugs, the stakes immediately rise.

Since 1990, Kutztown University, residents of the Kutztown borough as well as the Kutztown School District have been working together to prove that no matter how challenging the issue, there is always an opportunity to work together. Representatives of each of the three entities come together to form the President's Roundtable on Alcohol and Other Drugs.

The roundtable, on which about 60 members currently serve, organizes programs and activities that encourage students to make healthy and responsible decisions and discourage them from taking risks. More importantly, it seeks to change attitudes and perceptions about the use of drugs and alcohol.

Doreen Tobin, associate vice president for Student Services and Campus Life, said, "We have to change students' perceptions that partying is the only way to get through not only school, but also life. The truth is that there is a small group of students that drink and use drugs at KU. The perception is that they are the majority. We are trying to change that."

Programs organized by the roundtable range from alcohol-free events such as St. Patty's Day on the Hill to workshops that teach ways to prevent intoxication, drunken driving, and underage drinking.

St. Patty's Day on the Hill is an alternative celebration that offers students live music and breakfast instead of beer and bars downtown – some of which traditionally open at 7 a.m. during the festive holiday.

TIPS (Training for Intervention Procedure) workshops are held to teach servers, sellers, and students how to prevent alcohol-related incidents. To date, more than 200 students have been trained and are certified to teach others, Tobin said.

The roundtable also encourages faculty to include alcohol-related topics into their class discussion to drive home the message of responsible behavior.

For instance, students in a course on statistics studied alcohol usage patterns among teenagers, which led to a productive discussion of the consequences of underage drinking. Another time electronic media students were asked to create public service announcements for television on the deadly dangers of drinking and driving.

For the past several years, the roundtable has helped organize an alcohol-free post-prom party for students at Kutztown Area High School. The roundtable received funding for the party



through grants. As a result, the district has offered students safe alternatives that it would not otherwise have been able to afford.

Another idea under exploration is to work with bars and restaurants in the Kutztown area to provide unlimited non-alcoholic drinks for free to individuals identified as designated drivers.

The Safe Homes Project, another initiative of the roundtable, encourages families to sign "contracts" stating they will not allow illegal or irresponsible behavior related to alcohol and drugs in their homes.

"In fact, there is statistical evidence over the past several years that the number of students who drink in large quantities or who drink underage has steadily gone down. However, this year, the university has also seen a pretty big increase in activity, and we have responded appropriately with enforcement, counseling, and education strategies," Tobin said.

Attendance at the high school post-prom party has more than doubled since its inception, Tobin said. Last year, in excess of 100 students participated.

Also, she said lines outside the bars downtown on St. Patrick's Day seem to be shorter than when students did not have an alternative.

The Rev. Dr. Harry L. Serio, pastor of St. John's United Church of Christ in Kutztown and co-chair of the roundtable with KU President F. Javier Cevallos (both pictured above with Mary Gutekunst, a roundtable member and director of Health, Wellness, and Counseling Services) said it is hard to attribute success to any single program, but he believes that drug and alcohol abuse has decreased on campus.

The roundtable is divided into four committees – community-driven initiatives, formal and informal education, priority populations and public relations. Each committee is chaired by a campus and community leader.

Many believe the roundtable's effectiveness comes from its structure and insistence on involving all stakeholders on the campus and in the community.

Cevallos is one of them. "The roundtable format brings into the conversation all the relevant players, and makes clear that we are committed as an institution to educate our students about alcohol and substance abuse," he said.

If nothing else, Brenda Winkler, superintendent of Kutztown Area School District, said, "The dialogue the roundtable has spurred has been very good and very beneficial in increasing awareness about this issue."

Serio sees the roundtable as an excellent example of what can be accomplished when the university and community work together. The work and diligence of the roundtable, he says, can't help but have a positive impact over time. *

More than Words on a Page

BY BETH W. ORENSTEIN, PHOTO BY HUB WILLSON

Some of the biggest names in children's literature are applying to Kutztown University.

The authors and illustrators – Caldecott and Newberry award winners among them – want to participate in the annual Kutztown University Children's Literature Conference, which is held each April.

"We are attracting more and more authors and illustrators who want to come and present because of what they have heard about the KU conference from other author/illustrators," said Terre Sychterz, professor of elementary education and one of the conference organizers.

The conference began in 1999 as way to honor beloved KU professor J. Robert Dornish, who was retiring.

Dornish, who had taught elementary education and children's literature at KU for more than 28 years, had made a hobby of collecting children's books and meeting those who created them.

Dornish and his wife, Alice, who live in Bethlehem, had collected more than 7,000 first-edition, autographed children's books as well as original illustrations and memorabilia. In recent years, they donated their treasured books, as well as notes



Terre Sychterz

and letters to KU's Rohrbach library, making it the envy of collectors everywhere.

The first year the conference had one speaker, Tomie dePaola, who has written and/or illustrated more than 200 books, including "26 Fairmount Avenue," "Strega Nona," and "Meet the Barker." dePaola gave two presentations for educators and librarians.

The conference has since expanded to two days – Friday and Saturday – featuring several award-winning authors and illustrators of children's literature.

By the third conference, organizers began inviting students from area public and private elementary and middle schools to participate in the Friday sessions. The students are invited to come to campus to meet the authors and question them about their works and their craft.

"Last year we went to three presenters so we could bring in even more school children," Sychterz said. "We had the place filled with 700–800 kids for one presentation."

Eileen Kern, the librarian at Kratzer Elementary School in the Parkland School District and community chair, says the conference is one reason KU has established itself as a leader in the field of children's literature studies.

"The conference is just great partnership between the public schools and the community and the college," she said. "The students and the teachers love having the opportunity to meet and get to know all these authors. It's just fantastic."

Different groups on campus raise and donate money so that each school that attends can have its own autographed copy of the featured authors/illustrators' books.

The mailing list for the conference has grown to more than 1,000, Kern says. People are regularly ask her about the date and guests for the next conference. This year's conference will be April 22 and 23. This year's attendees include Newberry Award winner Karen Cushman, and Bruce Hale, author of the popular "Chet Gecko" mysteries.

It's not surprising, Kern says, "We have never had anyone turn us down. Every person we've asked said, 'Oh, yes. We would love to come.'" *



ILLUSTRATION BY TOMIE DePAOLA, FROM STREGA NONA



BY BETH W. ORENSTEIN, PHOTO BY PHILIP R. BREEZE

Fools Run Benefits Local Students

Every spring, more than 450 runners are willing to put their feet on the line to help students from northeast Berks County attend Kutztown University.

The runners descend on Kutztown to participate in the Fools' Run Scholarship Race, usually held the Saturday closest to April Fool's Day, said Matt Santos, director of athletic advancement at KU and co-director for the race.

Each year, money raised from the race is used to provide \$1,000 scholarships to an average of two students each from Brandywine Heights, Fleetwood Area and Kutztown Area high schools, who have a grade-point-average of 3.0 or higher and demonstrate need. The students also must be accepted or enrolled at Kutztown. Scholarships to current KU students from the three high schools are awarded annually.

"Over the years, the race has raised more than \$110,000 in scholarship money for area students to attend college here," Santos said. The majority of the money comes from business sponsorships.

The race – now in its 16th year – has been held every year except one since it was started in 1989 by local business owners and university staff who wanted to make a difference, Santos said.

In fact, it was Patricia Schneider, owner of Adam 'n' Eve Boutique in downtown Kutztown, who called Kelly Neyhart, who now teaches secondary education, but at the time coached women's cross country track, to ask if they could work together to develop a collaborative race for the community.

As the race grew, and the Kutztown Area Chamber of Commerce developed, the chamber and the university worked together to make the Fools' Run a fun and philanthropic event for the community.

"The chamber and the university are integral parts of the success of the run," said Liz Weiss, executive director of the KACC. "The race couldn't take place without either partner."

Runners can compete for prizes in the 10-mile and 5K races, which begin and end on the KU campus.

The fact that the race course, which was established before Neyhart and Schneider began working on the Fools' Run, is so scenic helps attract runners from across Pennsylvania, Maryland, Delaware and New York.

"The 10-mile race winds north into the wooded countryside of the surrounding townships," Santos said. "At the midway point, you go past the entrance to Crystal Cave and there are rolling streams, farms, farm animals and campsites along the way. It's a challenging, but nice course."

Planning for the next year begins shortly after each race finishes. It takes a good deal of time and effort to organize the race, but everyone is very supportive, Santos said. "It's for a good cause. It's really a joint effort by the community and Kutztown University to better the lives of students."★



PHOTO BY HUB WILLSON

breathing easy

BY BETH W. ORENSTEIN

KU STUDENTS HELP BERKS COUNTIANS BREATHE BETTER WHILE DINING OUT

Restaurant-goers in Berks County may breathe a little easier thanks to the combined efforts of a Kutztown University graduate student and her professors.

Five KU students, including social work graduate student Melissa Holleran, have been helping the Council on Chemical Abuse compile a list of restaurants in the county that have gone or are willing to go smoke-free.

Over the summer, the students visited more than 200 restaurants to complete a brief survey on their smoking policies. Does the restaurant allow smoking? If it does, is the designated smoking area well ventilated? Does it have a cigarette vending machine? If so, is it in an area where the identity of the purchaser can be monitored?

Holleran of Allentown, a graduate student in social work, compiled the data that she and her peers collected.

Pietro Toggia, criminal justice professor, and John Vafeas, professor of social work, analyzed the data and presented it to the council in a usable form.

The Council on Chemical Abuse, formed in 1971 to address the problem of chemical dependency in the Reading and Berks County area, provides a smoke-free dining guide distributed throughout the region.

Holleran says the survey didn't take long – less than five minutes at each restaurant. About a third of the county's 600 or so restaurants agreed to participate.

While the survey was straightforward, it did require some judgment, Holleran said. "For example, if you went to a bar during the day, rather than at night when people were smoking, it could be harder to tell whether it was well ventilated," she said.

This is the second year that Kutztown

participated in the restaurant research.

Vafeas says the students benefited from the project by having an opportunity to apply the research skills they learned in class. Also through the stipends paid for their research, they were able to earn money to help them further their education.

"The community benefits," Vafeas said, "from having a list of restaurants that are smoke-free – a list that it can trust, and the students benefit from the first hand experience and income it provides."

It's also important, Vafeas said, that the restaurants know that someone is monitoring their compliance with state laws. Under Pennsylvania's Clean Air Act, restaurants that seat more than 75 must have smoking and non-smoking sections.

Toggia said making the list of smoke-free restaurants in Berks County is something of which their owners ought to be proud. *



"WE TEACH THE
CHILDREN TO
PLANT THEIR
DREAMS IN THE
POTS, AND THEY
WILL GROW."



PHOTO BY HUB WILLSON

a puppet's spirit

BY LIZ NORRIS '08

STUDENT JOINS MOTHER IN UPLIFTING PERFORMANCE

Nika Belcastro has overcome plenty of odds to become a successful children's entertainer, and she's now encouraging children to follow their own dreams.

Belcastro, a senior music education major, was one of four women recently selected for the Spirit of Women awards, sponsored by Lehigh Valley Hospital and Health Network.

The Spirit of Women awards are given to women in the Lehigh Valley area who volunteer or who have accomplished something notable in their lives. Belcastro won the young adult award; the other three awards went to women who were accomplished professionals.

Belcastro and her mother perform a

storytelling show for mentally and physically disabled children in the tri-state area. She and her mother have performed for more than 15,000 children since they began performing the program when she was 12.

In the show, Belcastro plays Twig, the daughter of eccentric gardener Mrs. Terra Cotta Pots. During the show, the children are given a "dream pot."

"We teach the children to plant their dreams in the pots, and they will grow," Belcastro said.

The show stems from Belcastro's childhood, when she and her mother had to find ways to entertain themselves.

"We didn't have a lot of money when I was younger, so my mother couldn't

afford any kind of entertainment for me," Belcastro said. "Every Friday, I would pack a suitcase, and my mother would turn her bedroom into a 'bed and breakfast.' We would tell stories to each other, and my mother would write all the ideas down."

When Belcastro was in sixth grade, she and her mother received a request for a puppet show performance, and they are still performing for children 10 years later.

A friend of Belcastro's mother recommended her for the award, and Belcastro said that she was excited when "someone called me up one day and told me that they were giving me this award. It was so great. I was thrilled." *

another road to service

BY BETH W. ORENSTEIN

IMMIGRANT STUDENT HELPS OTHERS LEARN ACCOUNTING

Sviatlana Kulagina Pollarine enrolled in Kutztown in 2002 to earn a second undergraduate degree. The 28-year-old had earned her first degree in her native Belarus, where she had taught English to fourth graders.

An accounting major at KU, Pollarine has had two internships with local offices of major accounting firms. Last spring, she worked at Herbein and Co., a regional public accounting firm in Reading, helping prepare clients' taxes. Over the summer, she was an intern at KPMG, an international accounting firm, where she worked in auditing.

Pollarine was one of two summer interns assigned to KPMG's Allentown office, and is a shining example of how KU students, through internships, are making a difference in the community.

Pollarine obviously impressed her bosses because she was offered a full-

time job with KPMG, upon her graduation in December.

The two internships Pollarine participated in were tremendous opportunities to help her decide her future. "Before the internships, I thought I wanted to go into public accounting," she said in impeccable English. "The internships helped me decide that auditing was a better start and that I could switch to tax later on."

Pollarine's mentor and accounting professor Dave Wagaman gushes like a proud parent: "Sviatlana had actually received three offers for the summer internship from Big 4 firms, something unprecedented for a KU accounting major."

In the fall, Pollarine helped future accountants. She served as the supplemental instructor for Wagaman's introductory accounting course. "She held three to four sessions a week for students in my accounting course who

were seeking help," he said. The first-year course is required of all business students and is often make-or-break for them. The supplemental sessions help many not only pass but also get a good grade in the class.

Wagaman is proud that he was able to convince Pollarine, who witnessed the fall of Communism first-hand, to major in accounting. When she came to Kutztown, she thought she would major in international business given her background and her ability to speak three languages – English, German, and Russian.

Pollarine, who eventually plans to go to graduate school, met her husband, Joshua, in 1998 when they were both working at a resort in South Dakota. Joshua Pollarine, a native of Huffs Church, returned to Kutztown in 2001 to complete his bachelor's degree in history. He graduated last year. *



PHOTO BY HUB WILLSON



PHOTOS BY HUB WILLSON


BY CAROLINE M. BROWN '04 AND NICK HOFFMAN '04

HELPING AT THE

Nursing course helps students address community needs

Each semester, seniors enrolled in Kutztown University's nursing program go into the local community to lend a helping hand, broaden their skills and gain exposure to different areas of the healthcare arena. These are not your typical students – they are practicing registered nurses, completing their bachelors of science in nursing degrees.





Richard Riccio '00
works as a full-
time staff nurse
at Lehigh Valley
Hospital Trauma
Neuro ICU.

HEART

Amy Hollenbach '04 and Susan Manzolillo '04, volunteered at homeless shelters, while their peers worked at rehabilitation clinics, Head Start programs, family service centers, nursing homes, hospitals and for the March of Dimes. Nursing professor Suzanne Prestoy assigns the students to various service projects as part of her Complex Adaptive Responses by Clients to Stimuli course.

The nursing students become aware of meeting the needs of a particular community through practical training and on-site interaction with patients and members of the community. At the Opportunity House Homeless Shelter in Reading, Hollenbach and Manzolillo began their course assignment by assessing the wide range of needs among the shelter's residents. They concluded that the residents needed help with proper nutrition, mental health, drug and alcohol abuse, and parenting. After recognizing these problems, they chose to organize a health fair.

Hollenbach and Manzolillo found

experts to educate the residents, solicited donations to fund the event, coordinated presentations and arranged food and prizes for those who attended the fair.

"My mission was to educate low-income parents about healthier diets for them and their children, and on the benefits of good nutrition," said Carol Fisher, who teaches nutrition at the Cooperative Extension. She brought along visual displays that showed how to determine the amount of sugar in a serving by reading nutrition labels. Other presenters at the fair included Planned Parenthood, the Council on Chemical Abuse, the Police Athletic League, Berks AIDS Network and the Catholic Social Agency. All of these agencies had something to offer in terms of meeting the needs of the shelter residents.

"Overall, I think it went very well. I saw a lot of people taking advantage of the blood pressure screening and the nutritional counseling," Hollenbach said. "Everyone who participated ended up getting a door prize, and there was a lot of food for everyone because we had a lot of

donations." Sam's Club and Weaver's Hardware Store were among the many businesses that helped fund the event.

Kim Johnston, chair of the Department of Nursing, said she believes strongly that these clinical assignments are a win-win situation for the students and the community. "We choose placements with the student's needs in mind, but also consider the needs of the community. Students benefit from the experience, while the community gets help from practicing RNs."

These experiences provide an opportunity for students to apply nursing theory and experience in an environment different than the one the one in which they work every day. To better prepare them for a career within the diverse and ever-changing health care system, the practical experience helps students develop independent judgment, effective communication, critical thinking, and decision making skills through direct client interaction.

Like most of her classmates, Hollenbach was a dedicated student by day, and a



nurse by night. She worked in Reading Hospital's Medical Intensive Care Ward as a staff nurse. In fact, 94 percent of all nursing students and 100 percent of seniors are practicing RNs. This isn't the traditional four-year degree population either – students are spouses, parents, and yes, even grandparents.

As a father and husband, Richard Riccio '00, RN, BSN, CCRN, had to divide his time between family, KU and the field. He worked in the Central Nervous System Intensive Care Unit and the combined Trauma Neuro ICU at the Lehigh Valley Hospital. He says that it was tough, but in the end, well worth it.

"I enjoyed my experience at KU immensely," Riccio said. "I learned how to develop myself both personally and professionally. I developed leadership skills I didn't think I ever possessed before, and am working on expanding them to this day."

Today Riccio resides with his family in East Texas, Pa., and is a full-time staff nurse at the Lehigh Valley Hospital Trauma Neuro ICU, and is certified in adult critical care nursing. His interest in becoming a nurse was sparked because it has so many career options – one could do floor nursing, operating room, recovery room, emergency departments, go on to teach or attend anesthesia school. For the same reason, Riccio was grateful for his experience in the Complex Adaptive Responses course.



“THE NICE THING ABOUT DOING THE VOLUNTEER WORK IS GAINING EXPOSURE TO A DIFFERENT TYPE OF NURSING AND APPRECIATING THE EXPERIENCE AND KNOWLEDGE THAT THE RNS HAVE IN THESE OTHER AREAS.” – RICHARD RICCIO '00, RN, BSN, CCRN

“The nice thing about doing the volunteer work is gaining exposure to a different type of nursing and appreciating the experience and knowledge that the RNs have in these other areas,” Riccio said.

For his clinical assignment, Riccio worked with Kim Schultz '01, RN, BSN, for a total of 100 hours over eight weeks in the Sacred Heart Hospital Outpatient Pediatrics Unit. They worked alongside a staff of RNs who provided care for sick children of all ages who did not have private health insurance. Riccio and Schultz did almost everything the paid RNs did, such as taking patient histories, vital signs, assessing problems, giving injections and

assisting the doctors and nurse practitioners with procedures.

Riccio and Schultz also conducted an outreach project in which they distributed educational materials on childcare, bike safety, infant car seats, and immunizations. An officer from the Allentown Police Department was there to take fingerprints and raise awareness of child abductions.

Looking back on those long days of volunteering from 8-11 a.m., then attending a lecture from 1-5 p.m. and working the night shift or being on call, Riccio said he would not have done anything differently. He was fortunate to

complete the program in four-and-a-half years, while some students take upwards of six to 10 years to finish because of their part-time status. In fact, he is interested in pursuing a master's degree, and hopes KU will develop a master of science in nursing program.

Johnston would also like to see this happen. “I want to maintain the integrity of the BSN program while integrating a masters of nursing in one to two years,” she said. For now, Johnston and the other nursing faculty will continue to find ways to connect students with the community and develop their skills as bachelors' level nurses. ✨

homecoming

October 30, 2004

PHOTOS BY RALPH TROUT



Class of 1979 Reunion: (1st row, L-R) Mary Ann Segaria, Deborah Friedman, Donna Swartley McArdle, Jean Wagner; (2nd row) Scott Dorn, Patrick Mullins, William Davis, President F. Javier Cevallos.



Class of 1984 Reunion: (1st row, L-R) Laura Broderick Danyluk, Luanne Hetz, Jane Shingler; (2nd row) Cevallos, Lori Esslinger, Gary Lane.



Class of 1989 Reunion: (1st row, L-R) Linda Rappold Schafer, Dorice Covey Lessard, Veronica Shapiro Stoeckel, Michele Carrasquillo Ceccola, Stephanie Beam Stamm; (2nd row) Peter Noll, Zachary Noll, Christine Noll, Robert Stettner, Cevallos, Sam Ceccola, Keith Redding, Andrea Reiss.



Class of 1994 Reunion: (1st row, L-R) Luciana Geake Spinosi, Karen Lewis, Michelle Gladfelter, Denise Hay; (2nd row) Cevallos, Blanca Lopez Mackrey, Janis Bossert Levy, Scott Buscher.



Class of 1999 Reunion: (L-R) Anthony Lapore, Cevallos, Marcella Little



Science Center Dedication: (L-R) Donald Cunningham, Jr., secretary of General Services, Commonwealth of Pennsylvania; Ramona Turpin '73, chair, KU Council of Trustees; KU Cevallos; state Sen. Michael O'Pake; Jessica Kiscadden '06, physics major; and Regina Gouger Miller '84, chair, Third Century Fund, Berks County Campaign cut the ribbon in the lobby of the new science center at the official dedication ceremony.



Open House: Award-winning scientist, environmentalist and broadcaster David Suzuki presented a lecture as part of the dedication of the university's new science center.



Electronic Media Mixer: Alumni and staff reunited and networked in Studio LC4 of the Rickenbach Learning Center.



Tailgate City: Before the football game, alumni gathered, ate, and caught up with friends at student organization, academic, and athletic-sponsored tents. This was a new and successful homecoming event held on the practice field near university stadium.



UNDER THE tower



PHOTO BY PHILIP R. BREEZE

President's Ball raises money for student scholarships

More than \$58,000 for student scholarships was raised during the second President's Scholarship Ball on Nov. 6.

Approximately 250 people attended the ball, which was held in Keystone Fieldhouse, and featured music from the Steven Sheer Orchestra, KU Jazz Ensemble and Flute Trio.

With some 160 items donated for the live and silent auctions some of the biggest excitement involved a bidding war for KU's own "sea cow." Council of Trustees chair, Ramona Turpin, pictured above, eventually won the "war" purchasing the brilliantly colored cow on behalf of her employer Sovereign Bank, and donating it to the Rohrbach Library where it is currently on display.

Other popular items for the auction included dinner for 18 at the Stirling Guest Hotel, a prize quilt from the Kutztown German Heritage Festival, and a rare gem donated by John Rhoades '75.

The funds raised during the ball will be distributed between each of the university's five colleges for scholarships.

Suzuki is keynote speaker for science center dedication

KU officially dedicated its new \$21 million science center during Homecoming festivities on October 30.

David Suzuki, an award-winning scientist, environmentalist, and broadcaster, spoke in Schaeffer Auditorium. His lecture was titled "The Challenge of the 21st Century: Setting the Real Bottom Line."

Suzuki is best known for his 30-year broadcasting career in which he developed television programs that explained the complexities of science in very understandable terms.

Suzuki's book, "The Sacred Balance," was chosen by the College of Liberal Arts and Sciences in the fall as the "freshman text." Each freshman class begins their college career by reading a common book, the essence of which is incorporated into the curriculum throughout the first year of college.

Dr. Edward Simpson, interim dean of the College of Liberal Arts and Sciences, said, "David Suzuki is one of the biggest players in the science community today. Having him at KU is a great honor. Having him here to help us dedicate this outstanding facility is a significant statement of Kutztown University's commitment to building and attracting high-caliber students to its science programs."

The first phase of the Science Center opened to students in Fall 2003, and the final phase opened in 2004. The complex was built with a combination of state and private dollars after university officials realized that existing facilities were not keeping pace with KU's level of research and achievement in the sciences. The new facility now includes a multitude of classrooms and laboratories, as well as expanded office space and a 300-seat auditorium.

"Science and technology are ever-changing industries, with constantly changing demands. Our new science center stands as a symbol of Kutztown University's commitment to providing the Commonwealth with a highly educated and qualified citizenry to meet those demands as we grow," President F. Javier Cevallos said.



COURTESY



Ribbles give University a \$1 million boost in November

William '73 and Joanne '74 Ribble of Gainesville, Ga., gave their alma mater more than a nice surprise when they announced during the President's Scholarship Ball in November that they would be giving Kutztown University a \$1 million gift, in the form of a charitable remainder trust.

William Ribble is vice president of corporate operational development for UPS. Joanne Ribble recently retired as a teacher in the Marple Newtown School District.

"The Ribbles have not only presented a wonderfully generous gift to the university, they have also established a tradition for working professionals to provide support that will further the growth and strength of Kutztown University and its students," President F. Javier Cevallos said. "I am personally inspired by this couple's generosity and leadership."

The Ribbles are long-time supporters of KU, having pledged in excess of \$100,000 to the university prior to their most recent gift. The couple established the William and Joanne Ribble Scholarship in 2001 for students who have shown a commitment to community service. Preference for the scholarship is given to students from Reading High School, Mr. Ribble's high school alma mater. Also, the Urban League of Philadelphia established a \$5,000 scholarship in the Ribbles' name.

"Joanne and I appreciate what KU has done for us personally and professionally," Ribble said. "Both Joanne and I are from humble backgrounds and are the first generation in our families to attend college. The education we received from Kutztown is a special thing to both of us. The courses I took and the professors who took an interest in my education have made a significant impact on my 34 years of service at UPS. My work at UPS helped make this donation possible and KU has helped me to grow and prosper at UPS."

William Ribble began his career at UPS as a part-time loader while working on his degree at KU. Over the years he worked his way up the corporate ladder, serving in key posts in Kansas City, Philadelphia, and now in Atlanta. In each city where the Ribbles have lived, they have shown a tremendous commitment to public service working with organizations such as the United Way and the Urban League, as well as local school districts, to build stronger communities.

University and community join hands to bring author to campus

James Howard Kunstler delivered the William Henry Sharadin Distinguished Lecture in mid-November. His address was based on his influential books about misguided community planning and the post-WWII decline of Main Street U.S.A. The borough of Kutztown and the Kutztown Community Partnership jointly sponsored Kunstler's two-day trip to town.

The author is among America's foremost writers on the subject of town planning. He has worked as a newspaper reporter and an editor for Rolling Stone and is a frequent contributor to *The New York Times Magazine*. His books include "The Geography of Nowhere: The Rise and Decline of America's Man-Made Landscape," "Home from Nowhere: Remaking Our Everyday World for the 21st Century," and "The City in Mind." He has lectured at Harvard, Yale, Columbia, Cornell, Lafayette, and the National Trust for Historic Preservation.

KU welcomes new business dean

Eileen Hogan, a former professor of management at KU, has been hired as dean of the College of Business, replacing former dean Theodore Hartz.

Hogan holds bachelors, masters and doctoral degrees from University of California at Berkeley. Before coming to

KU in 1996, she taught at the University of Virginia, George Mason University and Valdosta State University.

Hogan along with management professor David Haas were instrumental in

overseeing the logistical management of the entire strategic visioning process that the university went through not long after President Cevallos' arrival on campus.



Turpin elected chair of Council of Trustees

PHOTO BY JEFF UNGER



Another KU alumnus has assumed the helm for the Kutztown University Council of Trustees. Ramona Turner Turpin '73, vice president and

community relations manager for Sovereign Bank's Mid-Atlantic Region, was elected as chair for the council in November.

Turpin, who grew up in Reading, holds a bachelor of science degree in education. She replaces Guido Pichini '74 as chair.

Prior to joining Sovereign, she was community relations officer for Bank of Pennsylvania/Allfirst Bank. Before joining the banking industry, Turpin taught first grade in the Reading School District and worked 18 years as a teacher and coordinator for the Berks County Intermediate Unit in the Community Child Care program.

Turpin serves on numerous boards and community organizations, including the Police Athletic League Board, the Berks County Television Board, the United Way Board, and the Reading Musical Foundation Board. She is also active in the NAACP Freedom Fund Banquet Committee and the YMCA Task Force. She is a trustee, Christian education director and Sunday school teacher at Bethel African Methodist Episcopal Church.

PHOTO BY RITTA M. BASU



Honoring Veterans

On Nov. 11, Kutztown University honored veterans from all foreign wars, by inviting alumni to come and talk about their experiences both in the field and when they returned to campus. Alumni director Glenn Godshall '75 pictured center, served as emcee for the event. He and Tom Legath '75, pictured far left, both served in Vietnam. Standing at the lectern is Dean Steinhart '57 who is a veteran of the Korean Conflict. Others who spoke during the ceremony were Jacob Sayshen '42 and John Mengel '49, veterans of World War II, as well as Anthony Pawlowski '06, who served in Afghanistan.

Tenet and Kean to headline 2005 Decision Makers Forum

George Tenet, former CIA director, will join Thomas Kean, chair of the 9/11 Commission, as the featured speakers for the 16th annual Decision Makers Forum set for April 27 at KU.

The pair's discussion, "Democracy and Terrorism," will be moderated by Gwen Ifill, who gained national attention when she moderated this year's vice presidential debate.

"We are very pleased to bring this distinguished panel to our campus and to carry on our tradition of providing a forum for networking among professionals and a public discourse on topics of critical importance to our nation and world," President F. Javier Cevallos said.

Tenet was the 18th director of the Central Intelligence Agency, serving from 1997 to 2004. Prior to his position with the CIA, he was a member of President Bill Clinton's national security transition team and later served as a special assistant to the president and senior director for intelligence programs with the National Security Council.

In addition to his role as head of the National Commission on Terrorist Attacks on the United States, also known as the 9/11 Commission, former New Jersey governor Kean has served as president of Drew University for the past 12 years.

Ifill is the moderator and managing editor of "Washington Week," the longest running public affairs program on public television, and senior correspondent for The NewsHour with Jim Lehrer.

The Decision Makers Forum began in 1990 and has featured such speakers as Madeline Albright, Rudy Giuliani, former President George H.W. Bush, John Major, Margaret Thatcher, and many others.

For more information about sponsorship and tickets, contact Ronald Lewis, director of corporate and foundation relations, at 610-683-1394 or rlewis@kutztown.edu.

We are happy to announce the birth of our NEW ONLINE DIRECTORY!

We have created a bigger and better directory for our alumni with more extensive information to help you locate old friends and network. And we know you are going to like it!

The new directory is password protected so you can be assured that only approved KU alumni will be given access.

You have total control over how much information you would like to include in the directory.

You can search for friends by:
Name, Major, Class Year, Club, Sport,
Greek Organization, Occupation, Geographic Area

You can submit your Class Notes right online.

There is no cost to join. Simply sign up at www.kutztown.edu/alumni/wiesenberger/directory.

Please note that you will need to sign up to be included in the directory. If you were included in our former e-mail directory you WILL NOT automatically be included in this one.

1940s

Class of 1943

Marie (Bachman) Hartman's art degree from KU led her to a career supervising art programs for Berks County schools and summer handcraft courses in Reading. Marie continues to use her knowledge by teaching sculpture at Green Valley Recreation in Arizona, which has been a source of challenge, pleasure, and pride in her life.

1950s

Class of 1956



Roger Cocivera was named president and CEO of the Textile Rental Services Association of America, a trade group representing linen supply and industrial laundry companies.

Class of 1957

Jack Eagle recently participated in an art exhibit at Northampton Community College in Allentown.

Class of 1958

In May 2004, **Rudy Ackerman** took part in the Mayfair Festival of the Arts juried exhibition at the gallery at Technicolor Grand in Bethlehem.

1960s

Class of 1965

Kathy Wotring conducted an intensive one-day workshop at the Vero Beach Museum of Art, where students learned about creating miniature watercolor paintings of natural scenes.

Class of 1966

The National Art Education Association named **Thomas Schantz** Pennsylvania's 2004 Art Educator of the Year, after being nominated by former student **Thomas Kelchner '83**. This award recognizes Schantz's promotion of all aspects of the arts and his desire to share knowledge with students through demonstrations, lectures and presentations at the local, state, and national level.

Class of 1967

Judith McVaugh is a retired media specialist and is involved with a variety of quilting organizations in her spare time.

In the May 17 issue of Allentown's *Morning Call*, **Peter Frisch** was featured for his extensive knowledge and collection of antique music boxes.

Class of 1968

Kathryn "Ginger" (Kapotch) Klega completed her term as president of the Florida Association for Media in Education.

1970s

Class of 1970

John Tumas retired in June after 35 years with the Lower Moreland School District.

Class of 1971

Cheryl (Taylor) Bagenstose retired from teaching in August. Her daughter Erica, who is also a KU graduate, is currently teaching first grade in the Reading School District.

Bill Clawser retired after 33 years of teaching juniors and seniors art in the Middleburg High School.

In June, **Carol (Kimball) Fox** obtained a doctor of osteopathic medicine from the Philadelphia College of Osteopathic Medicine.

Carol (Kretulskie) Mack is completing her last year in the school of psychology's doctoral program at the Philadelphia College of Osteopathic Medicine.

John Hnatow was honored at a Hall of Fame dinner by the Discovery Center of Science and Technology of Bethlehem. At Emmaus High School, Hnatow teaches chemistry and is co-chair of the Science Department.

Marcia (Siwula) Kolmann is a media specialist for Corkscrew Elementary School in Naples, Fla.

Class of 1972

In May, **J. Gail (McGrew) Fruecht** retired after 30 years of teaching in Georgia. She is a member of American Mensa and plans to continue writing, taking photos, and travelling. Gail and her late husband, John J. Fruecht, created a Mensa scholarship for people in the southeastern United States.

James DePietro won third place at the Mayfair Juried Arts Show.

Class of 1973

Stephen Bliss has been a registered nurse for 14 years and has worked in the health insurance field for 10 years.

Carol Umberger authored the book, "The Promise of Peace," which was released in September.

Class of 1974

Linda (Bartholomew) Stauffer created The Katie Stauffer Memorial Arts Center in memory of her daughter, Kathryn. It is a nonprofit corporation providing classes for several organizations, including the Upper Bucks County YMCA.

Dennis Boyer authored "Once Upon a Hex" for Badger Books.

Class of 1975

Thomas Ardizzzone is the host of the radio program World Rhythms on National Public Radio station WDIY 88.1 FM in Bethlehem. He is a freelance videographer and is married with one daughter.

Class of 1976

Pamela (George) Kelley retired as a computer systems analyst for Travelers Insurance and is managing a farm store and ice cream business. She is working on her first young-adult novel.

Class of 1977

Deborah Budd is completing her 13th year with Second Wind in Wyomissing, Pa., and is beginning new web content management duties.

Randy Pyle was promoted to senior vice president of government banking for Sovereign Bank in Wyomissing, Pa.

Kenneth Daniel was promoted to vice president of Senior Living Services for the Allentown campus of Phoebe Ministries.

In April, **Marilyn (Frankowski) Fox** held a solo art exhibit at the Institute of the Arts, Yocum Gallery in Reading.

Class of 1978

The Allyn Gallop Art Gallery in Sarasota, Fla., showcased **Michael Kessler's** work in the exhibit, "Landscapes-Part 1." This represents the first of a series of shows featuring a variety of styles in landscape prints and paintings from all over the country.

Class of 1979

Terry Pierce is working for Wunderman, a direct-mail advertising agency in New York, as the creative supervisor for the Citibank Merchandising and Retail account. Terry is training for his 12th New York City marathon.

Susan (Rudolph) Showalter is a first grade teacher at Spring Ridge Elementary School in the Wilson School District. Her daughter, Emily, is an elementary education major with a concentration in reading at KU.

1980s



Class of 1980

Jamie Roth was appointed assistant professor of education at Northampton Community College.

Class of 1981

Michael J. Brolly is pursuing his M.F.A. degree at the University of Massachusetts-Dartmouth in New Bedford, Mass.

Class of 1982

Scott Knapp, president of Central Maine Community College, was named chair of The Maine Higher Education Council.

Debi Short's silk screenings titled, "Invasion of the Cicadas," was displayed at Artisan Touch Co-Op in Emmaus.

Class of 1983

After spending 2003 and 2004 working in eastern United States **Susan Daigle-Leach** and husband, Gary, are back in Arizona. They are freelance comic-book professionals doing editorial and press-work for several major comic publishers in the United States and Europe.

Kay Lynn Hamilton is a literary specialist at Penn State University and was named to the 2004 Women's All-American Trapshooting Team.

Class of 1984

Joanne (Steinmacher) Ernst completed her Ed.D. in curriculum and instruction for higher education at Argosy University in Florida.

Michele Lentz was promoted to vice president of client services for Group DCA based in New Jersey. She has been working for Group DCA since 2002.

Class of 1985

Michael Moyer is an agent at State Farm Insurance in Kennett Square.

Class of 1986

Lynne (Eshleman) Brolly is taking care of her two sons on the rocky coast of Buzzard Bay, while husband **Michael ('81)** attends the University of Massachusetts-Dartmouth.

In March 2004, **Peter Gray** joined KNBT as vice president-group manager after his previous position as vice president-senior relationship manager with Wachovia Bank.

Charlynn Waldron and her husband own two Italian restaurants located in Ocean City and Somers Point, N.J.

Class of 1987



Patricia (Vanek) Zubia is assistant vice president of product development at Harleysville Group Inc., and is responsible for overseeing the company's commercial insurance product line.

Class of 1988

Cynthia (Kern) Telenko has been married for 14 years to Frank Telenko and together they have four children. She has a teaching certification in art education and works part time as an art teacher while coaching field hockey.

Tracy (Misson) Kaiser earned a master's degree in education and became education coordinator for the Legal Studies Department at Manor College in Jenkintown. Her niece, Sarah, is a KU freshman.

Kevin Manna is an assistant professor of computer science at Northampton Community College. He is certified as a backpacking leader for the Appalachian Mountain Club and is a certified wilderness first responder.

Class of 1989

Michael Pittaro was promoted from assistant professor of criminal justice to department chair at Allentown Business School.

Rachel Roland completed a master of science degree in communications management at Syracuse University's S.I. Newhouse School of Public Communications, while working full time as a manager in corporate communications at Air Products.

Derek Peiffer is a middle school principal for the Quakertown School District.

1990s

Class of 1990

James Breish is assistant vice president of Sovereign Bank in Blue Bell.

Ron "JR" Dabrawalskie is director of business development for Lipinski

Snow Services in Marlton, N.J. He was elected to the board of directors of the Snow and Ice Management Association and is responsible for marketing and communication.



In 2003, **Tony Milbut** served in Operation Iraqi Freedom for eight months at a P.O.W. camp in Baghdad. Tony is a staff sergeant in the Army National Guard based in Maryland.

Susan (Ruggerio) Monroe received a master's degree from Seton Hall University in human resources training and development. She is married and has two sons.

Class of 1991

Catherine Bodock was appointed media director for Keenan-Nagle Advertising in Allentown.

Tracy (Sawyer) Kurtinitis is married and working for the *East Valley Tribune*, a widely circulated newspaper in Phoenix, Ariz.

Class of 1992

Since 1996, **Roger Kitchen** has worked with people who are homeless at the Downtown Rescue Mission in Huntsville, Ala.

In 2002, **Michael DiBilio** completed a master's degree in education and is pursuing his principal's certification.

Class of 1993

Michael Aloia and wife run their own Akido school in Collegeville, Pa.

Class of 1994

Jeff Greninger started a small design firm called Design Foundry 328. The firm offers creative communication solutions to advertise or promote a company and its products.

Michael Mish completed his second year as an administrator at Muhlenberg High School.

A yard-sale was held honoring **Mary Kittle** who had been fighting cancer for the past two years. Proceeds from the sale went toward Mary's medical expenses. Mary has since died.

Veronica (Nammun) Cool has an 8-month-old son and is vice president with Wachovia Small Business Banking in Baltimore.

Gina (Nagy) McKinnon is the curriculum coordinator and assistant director for grades K-6 at Mystic Valley Regional School in Maiden, Mass.

Class of 1995

Mari Ann Donnelly submitted the winning design in the Queen Anne County's 300th Anniversary Logo Contest.

In May 2004, **Marnie (White) Zimmerman** graduated from Southeastern Oklahoma State University with a degree in elementary education.

Class of 1996

For three years **Abigail Clayton** has been a graphic designer at the Philadelphia College of Osteopathic Medicine. This month, she begins a master's degree program in organizational development and leadership.

In September 2004, **Matthew Minnier** was promoted to first sergeant in the Pennsylvania Army National Guard.

Amy (Eldridge) McKenzie received a degree in computer graphics from Northampton Community College in 2000. She is married and is a youth sports instructor for after-school programs at the Bethlehem YMCA.

This summer, **Catherine Miller** directed three children's and one adult show at Camp Lakota in the Catskills, N.Y.

In July **Shawn Barndt** was promoted to executive director of Chestnut Knoll Assisted Living.

In December, **Michael Wilson** received his master's degree from Murray State University, Murray, Ky.

Class of 1997

In July, **Dawn (Harvitz) Owens** accepted a position in the Office of Admission at Miami University.

Ty Marr graduated with a master of arts degree in geography from the University of Maryland.

Class of 1998

Scott Harrison is an art director for the in-house design/marketing group of De Lage Landen (DLL), an international finance company based in Wayne, Pa. His duties include establishing, implementing, and enforcing corporate style guidelines, as well as creating interactive presentations and print collateral. Scott does freelance design work for Valley Forge Military Academy and College.

KU Alumni Awards Nomination Form

Please assist us in identifying alumni who have achieved success in their chosen profession. The following awards are presented annually at the Alumni Day Awards Luncheon in June. Please select the appropriate category for the person you are nominating, complete the requested information, and enclose a letter of support for the nominee.

Deadline for nominations is February 2, 2005.

Nominee Name: _____ Class Year _____

____ Early Career Excellence Award (formerly Young Alumni Award) – Recognizes alumni who have graduated within 15 years of being nominated for the award and have achieved exceptional success in their profession.

____ Rothermel Award – Recognizes the notable and distinguished achievements of alumni in their professional or personal life 16 years or more after graduation from KU.

The awards committee will select candidates for the Alumni Citation Award for Professional Achievement and the Citation Award for Service to Kutztown University, the institution's highest honors, from the pool of Rothermel Award candidates.

NAME _____ CLASS YEAR _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOME PHONE _____ BUSINESS PHONE _____

E-MAIL _____ DATE _____

Please enclose your letter of support along with a copy of the candidate's resume and/or supporting documentation, if possible.

Mail to: Alumni Awards Committee
Wiesenberger Alumni Center
P.O. Box 730
Kutztown, PA 19530

Fax: 610-683-4638
Attn: Alumni Awards Committee

Email: alumni@kutztown.edu

After two years working at NBC in Washington, D.C., with "George Michael SportsMachine," **Sarah Launch** has moved to Chicago, Ill., to work at Comcast's "SportsNet."

In January **Beth Stordeur** graduated from Long Island University with a master's degree in school counseling. Beth is a high school guidance counselor for the Charles County Public School System's Career and Technology Center.

Class of 1999

Mandy Miller began a part-time cashier job at the outdoor store, Cabella's, in Hamburg, Pa.

Ryan Moyer is pursuing his doctoral degree in earth and environmental science at the University of Pennsylvania.

2000s

Class of 2000

Shannah Malmer was awarded a doctor of osteopathic medicine from Philadelphia College of Osteopathic Medicine at its college's 113th commencement in June.



Robert Kane is serving a one-year deployment in Iraq with the U.S. Army. He is stationed in Ft. Hood, Texas as an active-duty officer.



Ross Bandic (left) was promoted from assistant professor to professor at Northampton Community College.

Sean Costik is a full-time graduate student at Tyler School of Art, Philadelphia.

Class of 2001

Jon Moyer is vice president of mortgage banking for Susquehanna Patriot Bank.

In February, **Christopher Scappaticci** held an art exhibit displaying his ink drawings with writing at the Baum School of Art in Allentown.

Class of 2002

Nicole Bechtel was promoted to officer at National Penn Bank.

Kelly Blocker lives in Falls Church, Va. and teaches at a small public school.

Elizabeth (Kane) Wunderler works as a web designer/webmaster for Spy Productions.

William Zimmerman graduated from Indiana University of Pennsylvania in May with an M.A. degree in student affairs in higher education. He was then subsequently hired by Cabrini College.

Class of 2003

Elizabeth Nowak is pursuing an M.B.A. degree at Rider University.

Loribeth Gruber is teaching third grade at Shoemaker Elementary School for the East Penn School District.



Courtney Robinson (left) was hired as a Spanish teacher and the girls' basketball coach at Coatesville Area High School in August.

Stephanie Uff is a new real estate agent in

Philadelphia looking to buy and sell property.

Class of 2004

Erica Dewey competed for the 2004 Miss Pennsylvania Scholarship Pageant title this summer and spoke about, "Lifting the spirits of our armed forces and their families."

Marriages

1990s

Jane (Fantasia) '93 & Angelo Amata 4/24/2004

Rachel (Gordon) '92 & David Caldwell 7/19/2003

Dawn (Harvitz) '97 & Chris Owens 5/1/2004

Jenell (Karle) '99 & Robert Fratacci 6/13/2004

Jennifer (Krokos) '96 & David Garlinski '97 7/31/2004

Nicole (Lang) '98 & Charles Hoinowski 6/19/2004

Karly (LeMonnier) '96 & Michael Sacco '97 7/19/2004

Shannon McBride '99 & Louis (Levisky) 7/19/2003

Sonya (Orentas) '98 & Curt Boyer '97 2004

Christine (Strausser) '97 & Theodore Wright

Joanne (Curry) Oswald '97 & Matthew Oswald 5/2/2003

2000s

Jessica (Bower) '03 & Ryan Haas 10/11/2003

Allison (Chickey) '01 & Scott Douma 8/6/2004

Angelic (Gorette) '03 & Chad Schnedier 6/28/2003

Sandra (Hartzell) & William Zimmerman '02 7/24/2004

Jennifer (Johnstone) '02 & David Keich 6/18/2004

Katherine (Kane) '00 & Thomas Laskowski, Jr. 4/3/2004

Christine (Karo) '02 & Dennis Gogel, Jr. 7/26/2003

Kristy (Razzis) '03 & Mark Leuthe 6/7/2003

Jennifer (Wlodek) '03 & William Evans 6/28/2003

Births

1980s

Deborah (Bergery) '89 & Timothy Workman '89, a daughter, Chloe Madison 7/24/2002

1990s

Doreen (Adam) '97 and Brian Wynn, a son, 7/17/2004



Jennifer (Bowser) '03 & Merrill Schaeffer '94, a son, Andrew Theodore (left) 4/24/2004

Schelly (Martrich) '93 & Robert Engelman, a son, Hunter 3/3/2004

Jennifer (McCarty) '94 & Charles Sealing, Jr., a son 6/2004

Gina (Nagy) '94 & Brent McKinnon, a son 12/2002

Tracy (Simmons) '93 & Gregory Flail, a daughter, Lillian Kennedy 5/20/2004



Amy (Thomas) '93 & John Benninger '95, a daughter, Jessica Leigh (left) 1/21/2004

Danielle (Troxell) '94 & James Lafferty '94, a daughter, Emma Rose 1/8/2002 & a son, James

Ryan 10/28/2003

2000s

Melissa (Carter) '01 & Phillip Myers, a son, Joshua William 2/12/2004

Julie (Rambo) '02 & Mark McKenna, a daughter, Skye Taylor

In Memory

Class of 1929

Ethel Evans 3/5/2004

Class of 1933

Fern (Mengle) Auman 6/10/2004

John Mohring 6/5/2004

Class of 1936

Arlene Adam 3/11/2004

Class of 1949

Reid Gromis 6/12/2004

Class of 1950

William Wolfinger 8/18/2004

Class of 1951

Ruth (Fink) Koenig 5/23/2004

Class of 1952

Phyllis (Becker) Boyajy 7/17/2004

Class of 1954

William Walbert 7/2/2004

Class of 1957

Rodney DeHaven 3/1/2004

Class of 1958

Bettie Cobley 3/28/2004

Class of 1960

Richard Bretz 6/13/2004

Class of 1962

Gloria (Johnson) Vincenti 7/28/2004

Class of 1963

Rel (Ford) Karam 8/12/2004

Jeffrey Kent

Class of 1964

Dorothy (Smith) Romig 6/8/2004

Class of 1965

Nancy Bard 9/9/2004

Class of 1972

Cecelia Roach 6/4/2004

Class of 1973

James Walsh 4/3/2004

Class of 1975

Joseph Galm 6/23/2004

Class of 1977

Jane (Heffner) Kukulka 6/20/2003

Class of 1994

Mary Kittel 8/21/2004

Emeriti

Jacob Mandel 8/24/2004

William H. Marsh 12/19/2004

Correction:

Kelly & Paul Lobecker '99, a daughter, Corinne Lori 3/12/04

Please send Class Notes

information to:

Office of Alumni Relations
Kutztown University
Kutztown, PA 19530

Or by fax: 610-683-4638
or email: alumni@kutztown.edu

**Did you receive the October
KU Alumni Connection,
our ALUMNI E-NEWSLETTER?**

If not, then we do not have your correct e-mail address.

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Update your e-mail address today at www.kutztown.edu/alumni.

Follow links to the Alumni Center homepage and update your information or drop us a line at alumni@kutztown.edu.

letters

TO THE EDITOR



To the Editor:

My fiancé and I attended Kutztown State College in 1970. Nobody, but nobody famous ever came there with the exception of the Turtles and Sam & Dave soul trio.

One day we got news that presidential candidate Richard Nixon was going through Kutztown on his way to somewhere and would stop at the college! Everyone turned out, whether pro-or anti-Nixon. His limo cruised to a stop in front of Old Main and he stood up through the moon roof to address us. Secret Service men in their "disguises" – trench coat, sunglasses, two-way radios – stood with backs to the car, watching the crowd.

Someone in the entourage had run ahead and done their homework – Nixon told a few jokes about the boy/girl ratio, the food, the dean of women, and he urged us to vote.

My fiancé, David Hunter, was the official college photographer and he snapped pictures the whole time. Those photos are still in our collection and we treasure them. In fact, the photo that appeared on the back of the Summer '04 issue of the *Tower* is one of David's.

It appeared in the 1970 yearbook.

As the limo began to pull away David thrust his hand into the car to shake hands. He said "Hello Mrs. Nixon!" We both remember the wan smile she gave us – she seemed sad and weary – as the limo picked up speed and the Secret Service man pushed David away.

We laugh now thinking back 30 years at the innocence that would allow a college student to reach into the presidential limo! Try doing that today to Laura Bush!

*Martha and David Hunter
Class of 1971*

Tribute to Anna Elda Hammes Gross and the role of Kutztown University

Anna Elda Hammes '15 was born on August 17, 1891, on a farm near Bowers, Pa. She attended a one-room school through the eighth grade, which was the extent of local public education at that time. Determined to continue her education, she worked in the local silk mill for several years to raise the necessary funds to enroll in Kutztown Normal School as a day student.

For five years on a daily basis, she rode the trolley or frequently walked the three miles from the then family home in Lyons. She graduated and received her teaching diploma in 1915, the only one in her family to be college-educated.

Upon graduation, she was employed by the Bethlehem School District as a third grade teacher in the Neisser school building. She married Charles F. Gross in 1920, and left teaching, as was mandated at that time. Three children were born: Jean Anne, John Hammes and Charles Franklin. For the next 20 years, she devoted her life to raising her family in Bethlehem where her husband taught mathematics in the Public Schools.

In 1943, she responded to the World War II shortage of public-school teachers by accepting responsibility for a one-room school in Moore Township, 10 miles north of Bethlehem, and subsequently, transferred to a second Moore Township one-room school. This involved building the fire, providing water and overseeing the daily care of about 20 students, and their education in grades one through eight. To supplement the limited educational material provided, she maintained a small classroom library of books borrowed from the Bethlehem Public Library. A fellow teacher from Bethlehem, who taught in a nearby one-room school, provided daily transportation. She continued teaching there until 1950 when the township consolidated the various one-room schools.

Seeking a position closer to Bethlehem, she accepted a third-grade opening

in Bethlehem Township, which shortly became part of the Bethlehem Area School District. She ended her teaching career at age 67 in the same school district in which she had started 43 years earlier. Thereafter, her special annual pleasure was attending Kutztown reunions. She passed away in 1983 at age 91. Her life was an inspiration to her children who have been extensively associated with education.

We believe that her education and teaching were in the finest tradition of Kutztown University, and for that reason we are proud to memorialize her Kutztown education and

preparation for teaching through a scholarship in her name. We hope that it will provide assistance to continuing generations of Kutztown students.

*The Family of Anna Elda
Hammes Gross
Submitted by John H. Gross*

Letters to the editor are welcome and may be addressed to: Tower, University Relations Office, 213 Stratton Administration Center, Kutztown University, Kutztown, PA 19530 or e-mailed to: rbasu@kutztown.edu.

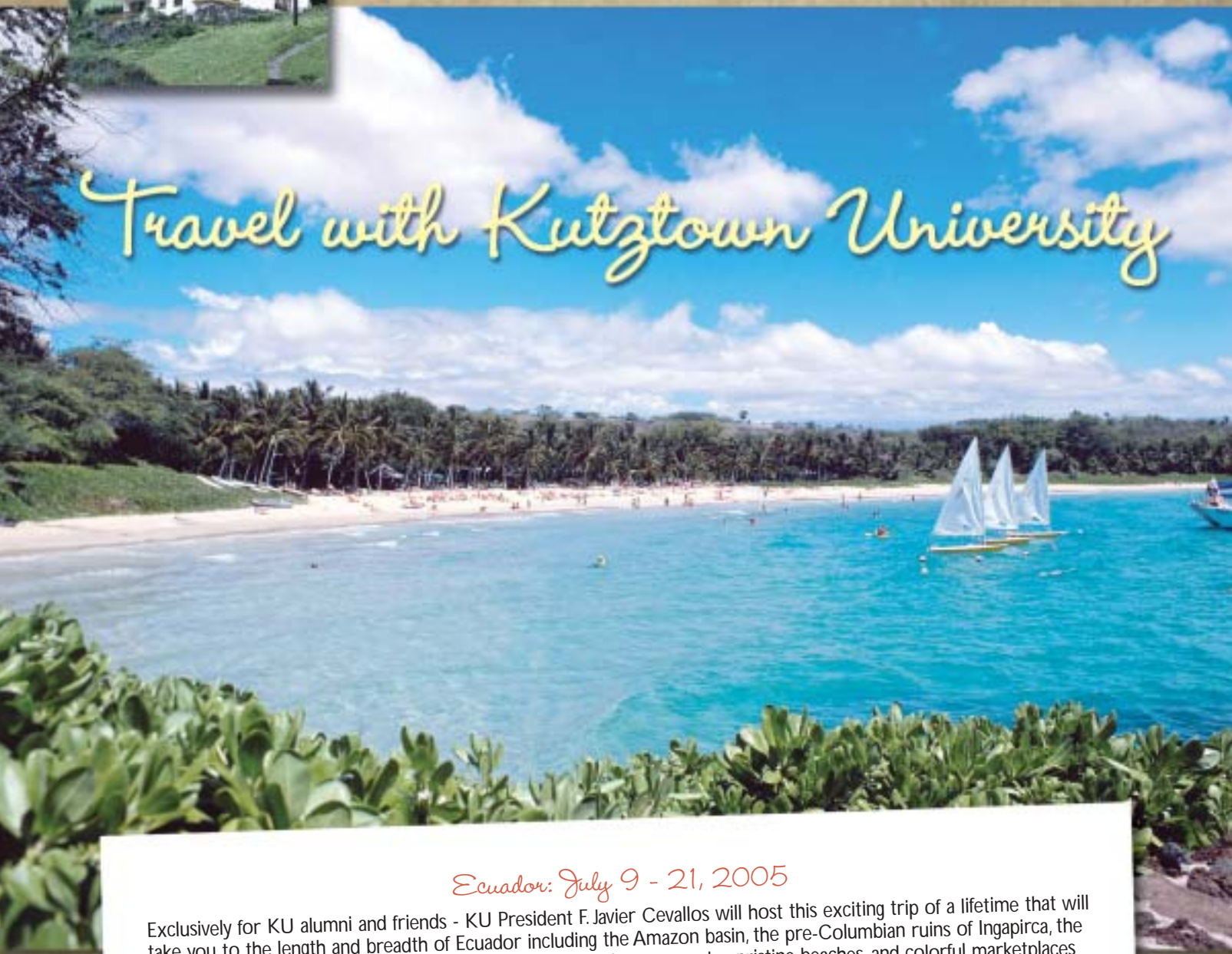
ALUMNI CALENDAR OF EVENTS

February	17-22	Arizona/California Gatherings
March	19	Alumni Board Meeting
April	TBA	Washington D.C. Event
May	4	Ladies Tea
	6	Emeriti Luncheon
	7	Commencement: 50th Year Class
	14	Alumni Board Meeting
	21	Alumni Weekend
June	TBA	Reading Phillies
July	9-21	Ecuador trip hosted by President F. Javier Cevallos
	9-20	State System Cruise: Romantic Danube
August	11-22	State System Cruise: Hawaii

Visit the alumni website for details on these and other alumni events and news:
www.kutztown.edu/alumni



Travel with Kutztown University



Ecuador: July 9 - 21, 2005

Exclusively for KU alumni and friends - KU President F. Javier Cevallos will host this exciting trip of a lifetime that will take you to the length and breadth of Ecuador including the Amazon basin, the pre-Columbian ruins of Ingapirca, the Andes mountains and the Galapagos Islands. Visit an animal rescue center, pristine beaches, and colorful marketplaces as you absorb the beauty, nature, art and culture of President Cevallos' native country - Ecuador.

The Romantic Danube: July 9 - 20, 2005

Sponsored by the 14 alumni associations of the Pennsylvania State System of Higher Education, this relaxing cruise on the waterway memorialized by Strauss' Blue Danube Waltz will visit Budapest, Vienna, Melk, Passau and Nuremberg and includes a three night stay in Prague.

Hawaii: August 11 - 22, 2005

Sponsored by the 14 alumni associations of the Pennsylvania State System of Higher Education, escape to 10 days in paradise. This land/cruise excursion includes a three-night stay in Honolulu, Oahu followed by a seven-day cruise of the islands with ports of call at Nawiliwili, Kauai; Hilo, Hawaii; and Kahului, Maui.

For information about any of these wonderful travel adventures please call the KU Alumni Office at (800) 682-1866 or e-mail Glenn Godshall, director of Alumni Relations, at godshall@kutztown.edu.

hindsight

SCENES FROM THE PAST

Tower is published
three times yearly in
the winter, spring
and summer.



In the fall of 1946, the Kutztown State Teachers College freshmen class made their way across Main Street toward Old Main, much the same way they do today – albeit dressed much more formally. If you were a member of this class or recognize anyone in the photo, please drop us a line. We would love to hear from you and any stories you may have about your first year at Kutztown. E-mail rbasu@kutztown.edu or write to Editor, *Tower Magazine*, 213 Stratton Administration Center, Kutztown, PA 19530.



Tower Magazine
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