



One Financial Services
Bernie McElwain - Mary Nothelfer Scholarship
Scholarship Application

General Instructions: Complete the application in its entirety including the essay and submit the completed application with essay to Kutztown University's Office of Veterans Services at veterans@kutztown.edu by the deadline date listed below for consideration. Incomplete applications will not be considered. Questions: Contact KU Veterans Services at 610-683-4228 or veterans@kutztown.edu.

Deadline: March 28, 2025

Student Information: (Please Print Clearly)

Student's Full Name: _____

Address: _____

County of Residence: _____ Student ID #: _____

Telephone #: _____ KU Email: _____@live.kutztown.edu

Scholarship Policies and Requirements:

- Currently enrolled female student at Kutztown University who has completed at least one semester.
- Active Servicemember of the U.S. Armed Forces, Veteran with honorable discharge, or military dependent (spouse or child of Servicemember or Veteran).
- Pursuing a major in Finance, Financial Services, Accounting, Business Administration-Finance, Marketing, Economics, Entrepreneurship, or Actuarial Sciences.
- Minimum 3.0 GPA.
- Student must complete a maximum 600 word-count essay, as described on page 2.
- One \$1,000 scholarship will be awarded in Spring 2025. Scholarship will be disbursed and applied to the student's active KU student account.
- Scholarship is awarded for one academic semester; students who are not selected but maintain the GPA requirement can reapply the following academic year.
- In addition to a monetary award, the scholarship includes the option of a three-day externship with a stipend at One Financial Services in Allentown/Bethlehem, PA, to be completed within August – November 2025.

School Information: (Please Print Clearly)

☐ Undergraduate ☐ Graduate ☐ Part-Time ☐ Full-Time Major: _____

Signature and Date:

I have read the One Financial Services Policies and Procedures and understand the conditions upon which a scholarship is granted. I certify that the above information is correct. The above information is furnished for use by One Financial Services and Kutztown University. I hereby grant permission to Kutztown University to release information regarding my financial need as well as my academic record to One Financial Services.

Student Signature

Date

Essay:

Please write a one-page essay (600 words or less). You may use the space below or attach a separate word document to this application. Your essay must address these three areas:

1. Explain why you chose to pursue a degree leading to a career in financial services or related field.
2. Explain how you plan to bring the values and skills that you learned in the military into your future career. **(Veterans or Servicemembers Only)**
3. Explain how you plan to bring the values and skills that you learned through community service or volunteerism into your future career. **(Military Dependents Only)**
4. Explain what this scholarship and internship opportunity will mean to you personally.

Please return your completed application form, along with essay, to the KU Office of Veterans Services veterans@kutztown.edu by the deadline date for consideration. Questions: Contact KU Veterans Services at 610-683-4228 or veterans@kutztown.edu.

ESSAY SECTION