Bachelor of Science in Business Administration with a major in Accounting

Accountants maintain the financial records, supervise the recording of transactions for businesses, corporations, not-for-profit organizations, and governmental units. Accountants design and maintain systems to record changes in assets and liabilities, supervise accounting for expenses, payments, purchases, and inventories, prepare periodic tax and financial reports, and report information about the organization’s performance to internal and external entities such as management, shareholders, creditors, and vendors. Areas of concentration include public, corporate/managerial, or government accounting, and internal auditing. The Accounting major prepares students for the Uniform Certified Public Accountant Examination (CPA) and is a solid basis for employment as an accountant, or in other areas such as small business, entrepreneurship, financial analysis, banking and credit analysis. Some students elect to pursue education beyond the B.S.B.A. as most states require 150 credit hours of education to become a CPA. It is recommended that students complete one or more internships to be successful and competitive when entering the field of accounting.

Career types associated with Accounting
Conventional - “Organizer”
Enterprising - “Persuader”
Investigative - “Thinker”

Related skills, values, and qualities
• Aptitude for working with numbers
• Ability to organize, analyze, or interpret numerical data
• Aptitude for accuracy and detail
• Proficiency with computers
• Ability to make sound judgments and decisions and to solve quantitative problems
• Excellent interpersonal skills and proficiency in written and oral communications
• Ability to explain complex financial data to others
• Ability to lead, supervise, and direct others
• Ability to work alone and concentrate for long periods of time
• Hard-working

Common interests of Accounting majors
• Maintaining accurate personal financial/bank records
• Working part-time or volunteering as a treasurer or income tax preparer
• Solving problems using analytical and logical processes
• Using or working with computers
• Joining an accounting-related organization
• Attending accounting-related lectures, trade shows, or conventions
• Traveling

For more information about the major
Contact the Department of Business Administration, 233 deFrancesco, 610-683-4580, or visit www.kutztown.edu/Accounting

KU Majors related to Accounting
Computer Science, Finance, Library Science, Management, Mathematics, Marketing, Public Administration
FOUR STEPS TO SUCCESS

EXPLORE

1ST YEAR
- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

DISCOVER

2ND YEAR
- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

EXPERIENCE

3RD YEAR
- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in Careers Cafe & networking programs.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for admissions tests.

IMPLEMENT

4TH YEAR
- Attend your senior kick-off and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your “30 second” commercial.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette dinner.
- Participate in job fairs and on-campus interviewing.

Sample Career Titles

Accounting majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training. To learn more about these careers, visit http://online.onetcenter.org or www.bls.gov/oco

- Actuary
- Assistant Controller
- Auditor
- Bank Examiner
- Benefits Administrator
- Budgetary Control Analyst
- Certified Public Accountant
- Chief Cost Accountant
- Chief Financial Officer
- CIA Agent
- Claims Adjuster
- Collection Agent
- Commercial Banker
- Commodities Trader
- Consumer Credit Officer
- Controller
- Corporate Accountant
- Cost Accountant
- Credit and Collection Specialist
- Entrepreneur
- Estate Planner
- FBI Agent
- Financial Analyst
- General Auditor
- Governmental Accountant
- Industrial Buyer
- Internal Auditor
- International Trade Specialist
- Inventory Control Specialist
- IRS Investigator
- Loan Administrator
- Loan Officer
- Logistics Specialist
- Managerial Accountant
- Management Consultant
- Methods and Procedures Specialist
- Payroll Manager
- Personal Financial Planner
- Plant Accountant
- Professor
- Public Accountant
- Securities Broker
- Stockbroker
- Systems Analyst
- Tax Lawyer
- Tax Specialist
- Treasurer
- Treasury Management Specialist
- Trust Accountant
- Underwriter
Common Internship Sites and Employers

Accounting majors often find internships and employment in the following industries:

- Accounting Firms
- Banks
- Business & Industry
- College/Universities
- Insurance Companies
- Non-profit organizations
- Private Practice
- State/Federal Government
- Stock Brokerages

Useful Websites for Accounting Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

**Industry Information and Job/Internship Search Sites**

- Information on Accounting Careers
  www.becker.com
- CPA Firms
  www.cpafirms.com
- AICPA
  www.startheregoplaces.com
- Career Bank
  www.careerbank.com
- CPA Directory & Job Postings
  www.cpadirectory.com
- Accounting Jobs
  www.accounting.com
- Pennsylvania Institute of Certified Public Accountants Career Center
  http://www.picpa.org/Content/Resources/CareerCenter.aspx
- Accounting Career Center
  http://www.accountingcoach.com/careers
- LinkedIn Jobs
  www.linkedin.com/jobs

**Professional Associations**

- American Institute of Certified Public Accountants (AICPA)
  www.aicpa.org
- IMA
  www.imanet.org
- American Accounting Association
  http://aaahq.org
- National Association of Black Accountants
  www.nabainc.org
- PA Institute of Certified Public Accountants
  www.picpa.org
- Institute of Internal Auditors
  www.theiia.org
- American Society of Women Accountants
  www.aswa.org
- American Association of Latino Professionals in Finance and Accounting
  www.alpfa.org
- Financial Executives International
  www.financialexecutives.org
- Association of Government Accountants
  www.agacgfm.org

KU Career Network is the primary online resource for preparing and connecting students and alumni with employers.

www.kutztown.edu/KUCN
Building Your Resume for a Career in Accounting

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge to real life situations.

For More Information on Accounting Careers or to speak to a Career Counseling, contact KU Career Development Center
113 Stratton Administration Center * 610-683-4067 * careerhelp@kutztown.edu * www.kutztown.edu/careercenter