

The Master of Business Administration Degree

Contact: Dr. Martha M. Geaney
Dean, College of Business
Office: 119-A deFrancesco Building
Telephone: (610) 683-4575
E-mail: mba@kutztown.edu

Hours: 30
Thesis: None

The AACSB accredited M.B.A. program at Kutztown University is designed to prepare professionals in business, industry, and other for-profit and not-for-profit fields for positions of leadership in management. A well-rounded curriculum is taught by a full-time faculty who can relate concepts and theory to practice. The purpose of the program is to provide: (1) breadth of understanding of the functional areas of business; (2) comprehension of the concepts, strategies, processes, and skills used in managerial decision-making; and (3) a sense of responsibility to society and a commitment to ethical conduct.

The M.B.A. program consists of thirty semester hours in exclusively graduate-level courses. All students accepted into this program must complete all requirements within six calendar years.

The following list of courses or their equivalents, as approved by the M.B.A. faculty, represent the core competencies in business administration which students are assumed to have as a foundation upon which to build in taking master's-level courses:

ACC	121	Financial Accounting
FIN	350	Financial Management
MKT	210	Marketing
ECO	012	Microeconomics
BUS	120	Statistics
MGM	210	Management

REQUIRED GRADUATE COURSES

ACC	520	Management Accounting Control Systems
BUS	572	Managing Enterprise Information Technology
ECO	561	The Global Economy
FIN	530	Financial Management
MGM	545	Ethics in the Workplace and Society
MGM	570	Operations Management Theory and Practice
MGM	582	Organizational Leadership
MGM	590	Business Policy and Strategy
MKT	550	Marketing Strategies and Planning

ELECTIVE

An additional 3 semester hours are required in an elective course.