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Executive Summary

Project Background & Survey Sample

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Executive Summary: Key Findings (1 of 3)

Demographic Characteristics
• Kutztown University graduates are most likely to be female (85%), white (95%) and earn less than ($30,000 per year)

Program Selection
• Graduates are most likely to have studied elementary education (42%) or special education (17%)
  – Graduates are most likely to have recently completed a bachelor’s degree to earn their initial teacher licensure

Core Competencies / Preparedness
• Overall, 84% of graduates describe themselves as prepared or very prepared, compared to 7% who describe themselves as unprepared or very unprepared, to be a successful teacher
  – On average, graduates report being most prepared to:
    • Help learners connect prior knowledge to new content
    • Ensure quality of instructional materials
  – On average, graduates report being least prepared to:
    • Work with students to meet IEP goals
    • Make instruction accessible to English learners
• Graduates generally rated themselves as more prepared to perform tasks related to professional learning and ethical practice, and less prepared to perform tasks related to working with students’ learning differences
Executive Summary: Key Findings (2 of 3)

**Online Learning / Field Experience**

- 31% of Kutztown University graduates have taken at least one online course
  - These graduates generally rate on-campus learning as more effective
- The vast majority of survey respondents completed an early field experience, nearly all of whom had two or more different classroom placements

**Employment**

- 78% of Kutztown University graduates are currently employed, 89% of whom are employed in a field related to their training
  - These graduates are most commonly employed as a teacher in PK-12 (47%) and most commonly teach special education (24%)
  - They are most likely to work in an elementary school and in a suburban area

**Certification / Licensure**

- The vast majority of graduates currently hold certification or licensure in their area of training, 23% of whom hold advanced certification or licensure
  - Graduates who are certified are most likely to hold licensure / certification in:
    - Pennsylvania (97%)
    - Elementary education (59%)
Executive Summary: Key Findings (3 of 3)

**Enrollment Drivers**
- Graduates are most likely to cite the reputation of the program (29%), location (19%) or cost (11%) as the top factor that influenced them to enroll

**Areas for Improvement / Increased Services**
- Graduates are most likely to suggest that Kutztown University improve its advising quality (16%)
- Graduates are most likely to identify a web-based job posting / resume referral system as the alumni service that would make them feel most connected with the COE

**Future Educational Aspirations**
- In the next five years, graduates are most interested in studying curriculum and instruction (23%) or reading and literacy (21%)
  - Graduates are most interested in pursuing a Master's Degree (48%)
Executive Summary: Benchmark Comparisons and Recommendations

- Compared to graduates of other participating institutions, graduates from Kutztown University are:

<table>
<thead>
<tr>
<th>More likely to....</th>
<th>Less likely to ....</th>
</tr>
</thead>
<tbody>
<tr>
<td>Have concentrated in elementary education</td>
<td>Have concentrated in early childhood education</td>
</tr>
<tr>
<td>Identify program reputation as the top factor that made them enroll</td>
<td>Feel prepared to support English learners' development of language proficiency</td>
</tr>
<tr>
<td>Desire education career fairs and career counseling as alumni services</td>
<td>Have taken at least one course online</td>
</tr>
<tr>
<td>Be working as a substitute teacher</td>
<td>Identify cost as an area where the COE should improve</td>
</tr>
<tr>
<td>Have two or more different classroom placements in different school locations</td>
<td>Have the same classroom placement for their entire student teaching experience</td>
</tr>
</tbody>
</table>

Recommendations

- Kutztown University may want to consider carefully how its coursework supports teachers’ abilities to work with English language learners
- Kutztown University should consider further refining its course offerings in the field of elementary education given its popularity
- Kutztown University should explore further incorporating technology into its curriculum
- Based on graduates’ feedback, Kutztown University may want to improve the quality of its advising
- Among its various alumni services, Kutztown University should consider prioritizing its web-based job posting / resume referral system
- In marketing and recruiting activities, highlight the program’s strong reputation and the high proportion of alumni who feel prepared following graduation
Executive Summary

Project Background & Survey Sample

Findings

• Program Completion Information
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• Demographic Characteristics
Project Background

• Kutztown University participated in Eduventures’ annual survey of recent graduates of teacher preparation programs nationwide. This survey used questions based on INTASC and ISLLC standards to assess the preparation and career outcomes for teacher and administrator program graduates.

• The key questions addressed in this investigation are:
  – How well prepared are Kutztown University teacher education and administrator program graduates to enter their professional fields?
  – How successful are Kutztown University graduates in securing employment in the field for which they were trained?
  – Where are Kutztown University graduates working?
  – What factors drove graduates to enroll in the program originally?
  – In which areas did they gain certification and what aspirations do they have for additional certification or academic study?
  – How does Kutztown University compare to other participating institutions in these areas?
Surveys were collected primarily from April – July 2012
Surveys yielded 84 total completed responses
  – Response rate: 3%
Other participating institutions:

- University of Akron
- Appalachian State University
- Boston University
- Clemson University
- Eastern Kentucky University
- Georgia State University
- Hofstra University
- Liberty University
- University of Missouri
- North Carolina A&T
- North Georgia University
- Touro College
- University of New Orleans
- University of North Texas
- University of San Diego
- Valdosta State University
- West Georgia University

Responses from Kutztown University graduates are compared to responses among “other participating institutions” (listed above)
Unless otherwise noted, percentage results in graphs and tables are only among respondents who answered the question (e.g. “no-answers” / branched out respondents are not included)
Due to survey branching and non-answers, n-sizes vary by question