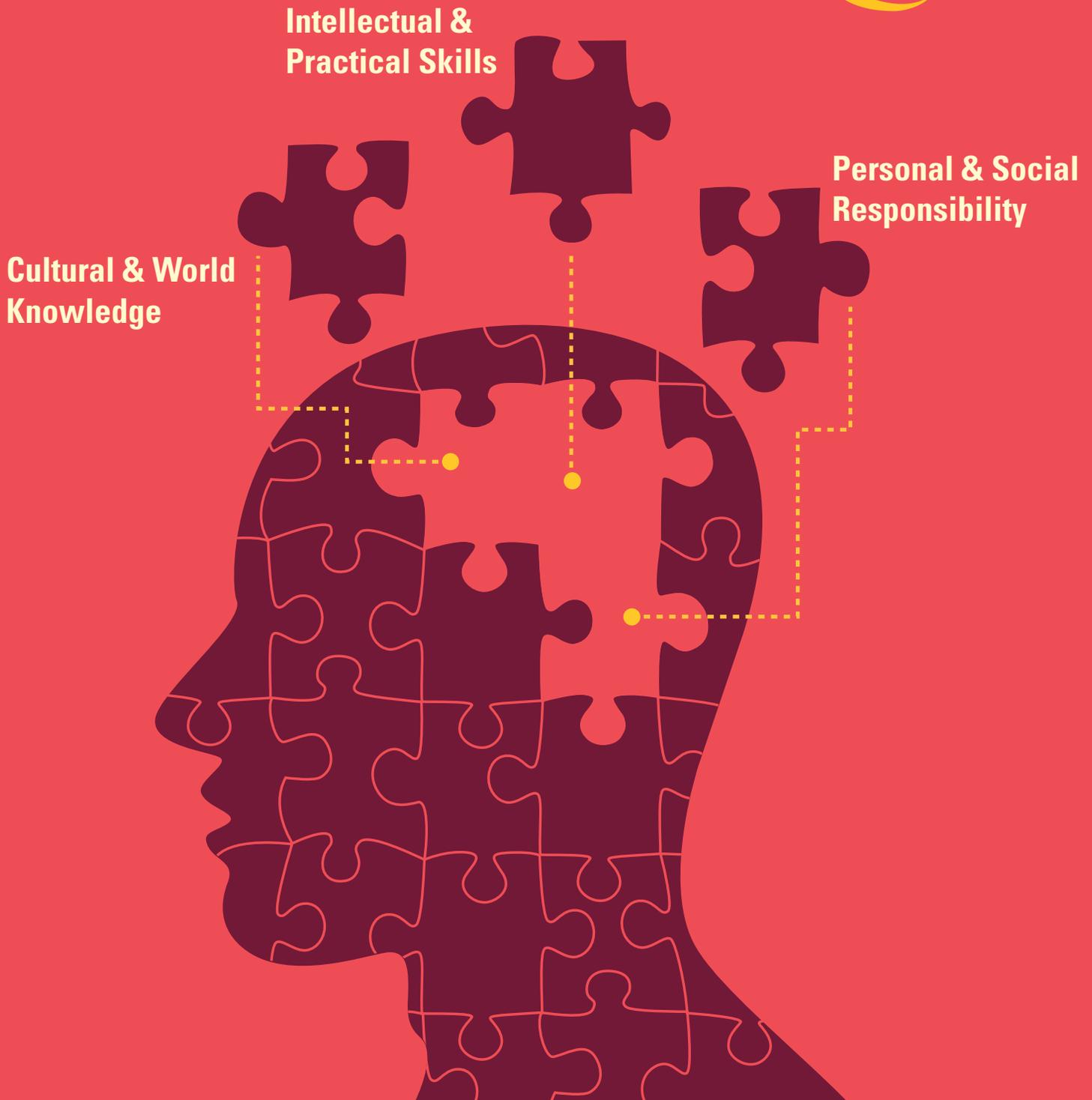


The

GENERAL EDUCATION EXPERIENCE AT **KU**



For more information, visit www.kutztown.edu/gened

GENERAL EDUCATION at KU

Why?

"At State Farm, only 50 percent of high school and college graduates who apply for a job pass the employment exam.... Our exam does not test applicants on their knowledge of finance or the insurance business but it does require them to demonstrate **critical thinking skills** and the ability to **calculate** and **think logically**. These skills plus the ability to **read for information**, to **communicate** and **write effectively**, and to have an **understanding of global integration** need to be demonstrated. This isn't just what employers want; it's also what employees need if they are **to be successful in navigating the workplace.**"

- Edward B. Rust Jr., chairman and CEO, State Farm Insurance Companies

What?

Goal 1: To cultivate intellectual and practical skills that are practiced extensively across the curriculum in the context of progressively more challenging problems, projects, and standards for performance.

Domains:

- 1.1 Inquiry and analysis
- 1.2 Decision making
- 1.3 Critical and creative thinking
- 1.4 Written and oral communication
- 1.5 Quantitative literacy
- 1.6 Information literacy
- 1.7 Teamwork and problem solving
- 1.8 Wellness

Goal 2: To develop an understanding of human cultures and the physical and natural world that is focused by engagement with big questions, both contemporary and enduring.

Domains:

- | | |
|---------------------|---------------|
| 2.1 Sciences | 2.5 Histories |
| 2.2 Mathematics | 2.6 Languages |
| 2.3 Social sciences | 2.7 Arts |
| 2.4 Humanities | |

Goal 3: To inculcate a sense of personal and social responsibility that is anchored through active involvement with diverse communities and real world challenges.

Domains:

- 3.1 Local and global civic knowledge and engagement
- 3.2 Intercultural knowledge and competence
- 3.3 Ethical reasoning and action
- 3.4 Personal qualities and attitudes such as passion, curiosity, self-confidence, imagination, cooperation, commitment, and support for life-long learning

Who?

All undergraduate students in all colleges at KU.

When?

Starting in a student's first course, ending in their last course, and during every KU experience in between.

Where?

