The
GENERAL EDUCATION
EXPERIENCE AT

Intellectual & Practical Skills

Cultural & World Knowledge

Personal & Social Responsibility

For more information, visit www.kutztown.edu/gened
GENERAL EDUCATION at KU

**Why?**

“At State Farm, only 50 percent of high school and college graduates who apply for a job pass the employment exam…. Our exam does not test applicants on their knowledge of finance or the insurance business but it does require them to demonstrate critical thinking skills and the ability to calculate and think logically. These skills plus the ability to read for information, to communicate and write effectively, and to have an understanding of global integration need to be demonstrated. This isn’t just what employers want; it’s also what employees need if they are to be successful in navigating the workplace.”

- Edward B. Rust Jr., chairman and CEO, State Farm Insurance Companies

**What?**

**Goal 1:** To cultivate intellectual and practical skills that are practiced extensively across the curriculum in the context of progressively more challenging problems, projects, and standards for performance.

*Domains:*

1.1 Inquiry and analysis
1.2 Decision making
1.3 Critical and creative thinking
1.4 Written and oral communication
1.5 Quantitative literacy
1.6 Information literacy
1.7 Teamwork and problem solving
1.8 Wellness

**Goal 2:** To develop an understanding of human cultures and the physical and natural world that is focused by engagement with big questions, both contemporary and enduring.

*Domains:*

2.1 Sciences
2.2 Mathematics
2.3 Social sciences
2.4 Humanities
2.5 Histories
2.6 Languages
2.7 Arts

**Goal 3:** To inculcate a sense of personal and social responsibility that is anchored through active involvement with diverse communities and real world challenges.

*Domains:*

3.1 Local and global civic knowledge and engagement
3.2 Intercultural knowledge and competence
3.3 Ethical reasoning and action
3.4 Personal qualities and attitudes such as passion, curiosity, self-confidence, imagination, cooperation, commitment, and support for life-long learning

**Who?**

All undergraduate students in all colleges at KU.

**When?**

Starting in a student’s first course, ending in their last course, and during every KU experience in between.

**Where?**

- **Major courses**
- **Non-major courses**
- **Co-curricular activities**