Welcome to the inaugural K-12 Online Learning Summit to be held on June 22, 2012 at Kutztown University. The event is sponsored by the Department of Library Science and Instructional Technology. As KU educators of pre-service and professional teachers, we are dedicated to integrating research-based, K-12 classroom practices using technology to enhance and deliver PA academic standards based education to PA residents, based primarily in a public school setting. As cyber charter school enrollments increase across the state, schools districts are losing essential student allocations and finding themselves in danger of being without adequate funding in this critical age of information and cyber learning. To address this trend, we at KU, along with other featured state-wide experts, will be discussing and implementing action items needed to counteract the public school district student loss by offering solutions to your online learning needs. Discussions throughout the day will focus on key components of implementing cost-effective and sustainable online programs in K-12 education, in addition to professional development in online pedagogy for teachers, a specialty of our department. We hope that you will join us for a productive day on this important and timely topic!

**Save the Date! June 22**

Kutztown University Department of Library Science and Instructional Technology is sponsoring a

**K-12 Online Learning Summit**

The purpose of the summit is to engage district leaders and educators in a conversation regarding online learning. Online learning at the K-12 level is a reality for 21st century educators and students. Join us at 7:30 a.m. on June 22 in the Academic Forum at Kutztown University to explore the implications and possibilities of online learning. The summit agenda and additional details will be forthcoming.

**Reserve Your Seat**

By Phone:
Call the Kutztown University Box Office at 610-683-4092. Office hours are Tuesday - Friday, 11:00am - 4:00pm. Credit card orders only.

Online:
24 hours / 7 days a week at tickets.kutztown.edu

By Mail:
Send registration information with check or PO payable to Kutztown University to

On-Line Learning Summit
c/o KU Presents!
PO Box 730
Kutztown, PA 19530

**Cost:** $85

**Continental Breakfast**

**Door Prizes**

**Lunch Provided**

* Superintendents
* Principals
* Librarians
* Teachers
* District Administrators
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Speaker</th>
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<tbody>
<tr>
<td><strong>7:30AM - 8:30AM</strong></td>
<td><strong>REGISTRATION</strong></td>
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<tr>
<td><strong>8:30AM - 9:15AM</strong></td>
<td><strong>OPENING KEYNOTE</strong> A Not-So-New Imperative The urgency to Adopt Online Learning Options</td>
<td>Dr. Chris Harrington Director of Bridges Virtual Education Services</td>
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<td><strong>9:15AM - 10:00AM</strong></td>
<td><strong>THE JOURNEY OF QUAKERTOWN COMMUNITY SCHOOL DISTRICT</strong>&lt;sup&gt;*&lt;/sup&gt;</td>
<td>Dr. Lisa Andrejko Superintendent - Quakertown Community School District</td>
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<td>* Recipient of the iNACOL 2011 Innovative Online Learning Practice Award</td>
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<td><strong>10:00AM - 10:15AM</strong></td>
<td><strong>BREAK</strong></td>
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<td><strong>10:15AM - 11:00AM</strong></td>
<td><strong>CONSIDERATIONS AND CONCERNS:</strong> A Teachers’ Union Perspective</td>
<td>Chris Roth PSEA Member; QCEA President</td>
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<td><strong>11:00AM - 11:45AM</strong></td>
<td><strong>PANEL DISCUSSION</strong> Experiences of Teachers and Students in an Online Learning Environment</td>
<td>Multiple school districts Facilitated by Rich Kiker - Palisades School District</td>
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<td><strong>11:45AM - 1:15PM</strong></td>
<td><em><em>LUNCH</em> - ROUNDTABLE DISCUSSIONS</em>*&lt;sup&gt;†&lt;/sup&gt;</td>
<td>Facilitator-led discussions</td>
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<td><strong>Topics:</strong></td>
<td>Attendees select the discussion in which they have interest. Each roundtable discussion is highly interactive allowing attendees to share their experiences and ask questions</td>
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<td>- Elements of Effective Online Programs</td>
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<td>- Professional Development, Online Teachers</td>
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<td>- Teachers’ Union Q&amp;A</td>
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<td>- Role of the Librarian in Online Learning</td>
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<td>- Logistics of Managing an Online Program</td>
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<td><strong>1:15PM - 1:30PM</strong></td>
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<td><strong>1:30PM - 2:00PM</strong></td>
<td><strong>EXPERIENCES AND INSIGHTS</strong></td>
<td>Leslie Fetzer 2012 National Online Teacher of the Year</td>
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<td><strong>2:00PM - 2:30PM</strong></td>
<td><strong>THE PATH TO PREPARING</strong> Teachers and Administrators for Online Learning Environments</td>
<td>Kutztown University Instructional Technology Department</td>
</tr>
<tr>
<td><strong>2:30PM - 3:00PM</strong></td>
<td><strong>CLOSING KEYNOTE</strong> Where are we going and how do we get there?</td>
<td>Dr. Allison Powell Vice President of the International Association for K-12 Online Learning (iNACOL)</td>
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Directions

From the North (Scranton, Upstate New York)
Interstate 81 South to Interstate 476 South (PA Turnpike N.E. extension) to exit 56 (Interstate 78 West) to exit 40 (Route 737). Turn left onto 737/Krumsville Rd. and continue for approx. 5.5 miles to Main St. Turn right onto Main St. and continue up hill to campus.

From the Southwest (Harrisburg, Western Maryland, West Virginia)
Interstate 81 North - Interstate 78 East to exit 40, Route 737. Turn left onto 737/Krumsville Rd. and continue for approx. 5.5 miles to Main St. Turn right onto Main St. and continue up hill to campus.

From the East (Allentown, New York City, North Jersey)
Interstate 78 West to exit 40, Route 737. Turn left onto 737/Krumsville Rd. and continue for approx. 5.5 miles to Main St. Turn right onto Main St. and continue up hill to campus.

From the Southeast (Philadelphia, South Jersey)
Take the Schuylkill Expressway, Interstate 76, West to Interstate 476 North (PA Turnpike N.E. extension) to exit 56 (Interstate 78 West) to exit 40, Route 737. Turn left onto 737/Krumsville Rd. and continue for approx. 5.5 miles to Main St. Turn right onto Main St. and continue up hill to campus.

From the West (Erie, North and Central Pennsylvania)
Interstate 80 East to Interstate 476 South (PA Turnpike N.E. extension) to exit 56 (Interstate 78 West) to exit 40, Route 737. Turn left onto 737/Krumsville Rd. and continue for approx. 5.5 miles to Main St. Turn right onto Main St. and continue up hill to campus.
**Dr. Allison Powell** is the Vice President for State and District Services of the International Association for K-12 Online Learning (iNACOL) which provides expertise and leadership in K12 Online Learning. Before joining iNACOL, Allison taught in both face to face and online K-8 environments. She helped build the Clark County School District’s Virtual High School and an online professional development program for the Nevada school district. She has served as a board member for several organizations and universities. She completed her doctorate from Pepperdine University in educational technology.

**Dr. Christopher Harrington** currently serves as the Director of Bridges Virtual Education Services which is a partnership formed by the Quakertown Community School District (QCSD) and the Bucks County Intermediate Unit #22 in Pennsylvania. Chris is responsible for assisting school districts with the implementation of their own customized virtual (online) learning programs. Chris has prior experience in the development of a virtual learning program for QCSD which has received accolades from school districts and online providers throughout the Pennsylvania region. The QCSD program has also earned the iNACOL 2011 Innovative Online Learning Practice Award. Chris has served in the Pennsylvania public school system as both a teacher and administrator for 19 years. Chris currently holds a Doctorate degree in Educational Leadership, a Master’s degree in Instructional Technology, a Bachelor of Science degree in Education, a Superintendent’s Letter of Eligibility, a K12 Principal Certificate, and an Instructional Technology Specialist Certificate in Pennsylvania.

**Christopher Roth** has served as a public school teacher for 16 years, both as an 8th grade math teacher and as an “in-school” alternative education teacher at the middle level. Chris’ accomplishments extend beyond the classroom as he has also served as the Quakertown Community Education Association (QCEA) Liaison for Professional Development, the QCEA Vice President, and the QCEA President (3 years). These diverse experiences have also earned Chris opportunities to work at the state level with the Pennsylvania State Education Association. Chris has served one year as a member of the PSEA Council on Instruction and Professional Development and a total of three years as a member of the PSEA Oversight Committee.
LESLIE FETZER is an online biology teacher and instructional leader with the North Carolina Virtual Public School. She has taught science for nine years, the past three exclusively online. As 2012 National Online Teacher of the Year, she hopes to dispel some myths about online education and show how students with learning disabilities can succeed with personalized, differentiated online instruction. Fetzer leads the development of the NCVPS Occupational Course of Study Blended Learning Program Courses for students with disabilities. The program pairs online teachers certified in academic content areas with the special education teacher in the students’ classroom. This allows students with disabilities, ranging from behavioral and learning disabilities to hearing and visual impairment, to learn the same curriculum as other students. Fetzer completed a Bachelor of Science in Biology with a minor in English at St. Bonaventure University and earned her Master of Science in Chemistry Education at Alfred University.

DR. LISA ANDREJKO is completing her 5th year at Quakertown Community SD (PA), serving as superintendent of schools. Prior to QCSD, she had a 7 year term in the Norristown Area SD, first as assistant, then superintendent. As a middle school principal, she spearheaded the school reform required to earn National Blue Ribbon School of Excellence honors. She has also be a K-12 technology director. With a reputation as a “turn-around” specialist, Dr. Andrejko has been responsible for spearheading large scale change initiatives such as full day Kindergarten implementation, high school and middle school reform, small learning communities, alternative education, flexible and staggered scheduling, and most recently, standards-based grading K-12 and creation of a k-12 cyber education program blended with traditional education. The QCSD Cyber/Blended Learning program was honored with the “Innovation Award” by iNACOL. She has presented at state and national conferences, has consulted in teacher supervision and technology statewide, nationally, and internationally. Her works have been published in the NSDC Journal and the Journal of Educational and Behavioral Statistics. She earned a doctorate in Ed. Leadership from Lehigh University and has a M.Ed. in Educational Technology.

RICH KIKER is the Director of Online Learning for Palisades School District in Pennsylvania and is on the Technology Council for Blended Schools where he has been recognized as the 2012 Outstanding Contribytor to Blended Learning. Rich is the top rated Google Apps for EDU Trainer in the world and has specialized in online and blended learning since 2006. He has served in many roles that combine his expertise both in technology and education including Keystone Technology Integrator, Classrooms for the Future Coach, eLearning Project Manager, and Media Technology Pathways Designer. Rich has recently been featured as a speaker at ASCD, Google EduOnAir, Educon, and PETE&C.
Nine Credit Online Teaching Sequence

Teachers wishing to fast track their online instruction initiatives should consider our nine-credit online teaching sequence. Our instructors will teach you how to develop quality, interactive online instruction. The three courses in the sequence can also be applied to our master’s degree in Digital Classroom Technology. Join us in the Online Revolution. Please contact us for information and assistance getting started.

REQUIRED COURSES - 9 CREDITS
1. ITC 514 - Perspectives on Instructional Technology and Learning
2. ITC 435 - Designing Distance Education for the K-12 Educator
3. ITC 520 - Building Effective Online and Classroom Instruction OR
   ITC 526 - Organization and Administration of Instructional Technology K-12 Programs

ITC 514 - Perspectives on Instructional Technology and Learning (typically offered in the fall semester)
This course provides context for instructional technology in the teaching and learning process. Students will investigate various designs and strategies to facilitate learning with technology. Learning theory, instructional design, technology integration, and instructional technology research are addressed to prepare students to design and develop online learning, the major themes of ITC 435 and ITC 520.

ITC 435 - Designing Distance Education for the K-12 Educator (typically offered in the summer)
Building on ITC 514, students will construct a theoretical foundation and rationale for a future online course. The role of technology in delivering online learning is examined, as well as pedagogical issues relating to designing, organizing, and managing online learning activities for a diverse population. Upon completion of this course, students will have designed a well-structured unit suitable for development and implementation in ITC 520.

ITC 520 - Building Effective Online and Classroom Instruction (typically offered in the summer)
Students wishing to apply the design they created in ITC 435 should enroll in this course to develop technology-rich and pedagogically comprehensive learning modules for online delivery. Application of practical online learning tools such as discussion forums, online quizzes, and emerging web technologies will be emphasized to promote collaboration, creativity and effective online communities.

ITC 526 - Organization and Administration of Instructional Technology K-12 Programs (typically offered in the spring semester)
Students planning to manage technology or online learning programs should enroll in this course. The focus of this course is the effective administration of technology-enriched programs. Issues related to management including budgeting, infrastructure support and technology vendor selection will be investigated. Students will explore a theme germane to their profession and goals.

CONTACT INFORMATION:
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