SUBJECT: UNIVERSITY CURRICULUM COMMITTEE MEETING OF DECEMBER 2, 2010 and DECEMBER 9, 2011

TO: Provost and Vice President for Academic Affairs
College Deans
Department Chairpersons

FROM: Carole Wells
Vice Provost

The following course and program additions, changes and deletions have been approved by the Departmental Curriculum Committees; the College Curriculum Committees; the Graduate Council; the Council for Teacher Education, where appropriate; and the University Curriculum Committee at its December 2, 2010 and December 9, 2011, meetings and signed by the President on April 18, 2011, and will be placed into the curriculum effective Spring 2011 semester (20116) unless otherwise indicated.

GRADUATE STUDIES

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123) [BUS 1109]
School Prog Conc Program Degree CIP
5 10 15 MBA Concentration: Human Resource Management M.B.A. 52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123) [BUS 1109]
School Prog Conc Program Degree CIP
5 10 30 MBA Concentration: Marketing M.B.A. 52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123) [BUS 1109]
School Prog Conc Program Degree CIP
5 10 20 MBA Concentration: International Business M.B.A. 52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123) [BUS 1109]
School Prog Conc Program Degree CIP
5 10 40 MBA Concentration: Supply Chain Management M.B.A. 52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123) [BUS 1109]
School Prog Conc Program Degree CIP
5 10 05 MBA Concentration: Entrepreneurship M.B.A. 52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123) [BUS 1109]
School Prog Conc Program Degree CIP
5 10 10 MBA Concentration: Health Services Management M.B.A. 52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123) [BUS 1109]
School Prog Conc Program Degree CIP
5 10 50 MBA Concentration: Electronic Media M.B.A. 52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123) [BUS 1109]
School Prog Conc Program Degree CIP
5 10 35 MBA Concentration: School Business Management M.B.A. 52.0201
PROGRAM ELIGIBILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1119]

School  Prog Conc Program Degree CIP
5 10 00 Master Business Administration M.B.A. 52.0201

Addition of Legal Environment of Business to foundation course requirements for the MBA program.

PROGRAM ELIGIBILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1120]

School  Prog Conc Program Degree CIP
5 10 00 Master Business Administration M.B.A. 52.0201

A grade of C or better is required in MBA foundation courses taken at Kutztown University.

PROGRAM TRANSFER CREDIT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1121]

School  Prog Conc Program Degree CIP
5 10 00 Master Business Administration M.B.A. 52.0201

Reduce the number of transfer credits accepted by the MBA program from 12 to 6.

PROGRAM REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1122]

School  Prog Conc Program Degree CIP
5 10 00 Master Business Administration M.B.A. 52.0201

ECO 540: Managerial Economics will be replaced by ECO 561: The Global Economy as a requirement.

PROGRAM REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1123]

School  Prog Conc Program Degree CIP
5 10 00 Master Business Administration M.B.A. 52.0201

ECO 540: Managerial Economics will be replaced by ECO 561: The Global Economy as a requirement.

PROGRAM ELIGIBILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1124]

School  Prog Conc Program Degree CIP
5 10 00 Master Business Administration M.B.A. 52.0201

A grade of C or better is required in MBA foundation courses taken at Kutztown University.

PROGRAM ELECTIVE CHANGE: (Eff. Spring 2011 – 20116) [LAS 10034]

School  Prog Conc Program Degree CIP
2 16 31 Computer Science B.S./M.S. 11.0103

Addition of CSC 554: Project Management as an elective.

PROGRAM ELECTIVE CHANGE: (Eff. Spring 2011 – 20116) [LAS 10035]

School  Prog Conc Program Degree CIP
5 16 01 Computer Science M.S. 11.0103

Addition of CSC 554: Project Management as an elective.

COURSE DESCRIPTION/LHE REVISION: (Eff. Summer I 2011 – 20121) [EDU 1107]

Course: BUS 590 Internship in Business

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer II 2011 – 20122) [EDU 1108]

Course: SEU 567 Curriculum of the Secondary School

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121) [EDU 1109]

Course: ENU 511 Writing Workshop for Teachers

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121) [EDU 1110]

Course: MKT 512 Business to Business Marketing Practices

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121) [EDU 1111]

Course: SWK 555 Applied Family Policy & Family Service Programs

COLLEGE OF BUSINESS

NEW COURSE: (Eff. Fall 2011 – 20123) [BUS 1124]

Course: PRO 130 Practical Leadership

COURSE DESCRIPTION/SYLLABUS REVISION AND NUMBER CHANGE: (Eff. Summer I 2011 – 20121) [BUS 1125]

Course: BUS 132 Business Law II
COURSE DESCRIPTION REVISION: (Eff. Fall 2011 – 20123)
ECO 010 Introduction to Economics [BUS 1137] 3 SH – 3 CH

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)
BUS 132 Business Law II [BUS 1126]
MGM 352 International Management [BUS 1127]
MGM 360 Business and Social Environment [BUS 1128]
MKT 360 Marketing Research [BUS 1131]
MKT 320 Marketing Management [BUS 1132]
MKT 315 Marketing Ethics in Society [BUS 1133]
MKT 370 International Marketing [BUS 1134]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Fall 2011 – 20123)
MKT 347 New Product Management [BUS 1130]

COLLEGE OF EDUCATION

NEW COURSES: (Eff. Summer I 2011 – 20121)
HPD 101 Introduction to Health and Wellness [EDU 1108] 3 SH – 3 CH

NEW COURSES: (Eff. Fall 2011 – 20123)
PED 345 Sports in the Global Marketplace [EDU 1109] 3 SH – 3 CH

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)
EDU 100 Perspectives on American Education [EDU 1118]
EDU 428 Cultural awareness/Sensitivity ESL/ELL [EDU 1119]
PED 290 Fundamentals of Sports Law [EDU 1124]

COLLEGE OF LIBERAL ARTS AND SCIENCES

PROGRAM ELIGIBILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11009]
School Prog Conc Program Degree CIP
2 18 00 Criminal Justice B.S. 43.0104
Policy changes to manage enrollment in Criminal Justice for internal students.

PROGRAM ELIGIBILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11010]
School Prog Conc Program Degree CIP
2 18 00 Criminal Justice B.S. 43.0104
Policy changes to manage enrollment in Criminal Justice for external students.

PROGRAM ELIGIBILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11011]
School Prog Conc Program Degree CIP
2 18 01 Criminal Justice with Paralegal Studies B.S. 43.0104
Policy changes to manage enrollment in Criminal Justice with Paralegal Studies for internal students.

PROGRAM ELIGIBILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11012]
School Prog Conc Program Degree CIP
2 18 01 Criminal Justice with Paralegal Studies B.S. 43.0104
Policy changes to manage enrollment in Criminal Justice with Paralegal Studies for external students.

PROGRAM MINOR REQUIREMENT CHANGE: (Eff. Spring 2011 – 20116) [LAS 11014]
School Prog Conc Program Degree CIP
0 00 16 Criminal Justice Minor Minor 43.0104
Clarification of credit requirements to be taken at Kutztown University.

PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11019]
School Prog Conc Program Degree CIP
2 16 11 Computer Science: Information Technology Track B.S. 11.0103
Increase graduation GPA to 2.25.
PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123)
School Prog Conc Program Degree CIP
2 16 21 Computer Science: Software Development Track B.S. 11.0103
Increase graduation GPA to 2.25.

PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123)
School Prog Conc Program Degree CIP
2 16 31 Computer Science: Software Development Track B.S./M.S. 11.0103
Increase graduation GPA to 2.25.

PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123)
School Prog Conc Program Degree CIP
2 16 41 Computer Science: Information Technology Track B.S./M.S. 11.0103
Increase graduation GPA to 2.25.

PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123)
School Prog Conc Program Degree CIP
2 07 13 Biology/Premedical and Other Health Careers Track B.S. 26.0101
Increase internal transfer GPA requirement to 2.75 plus a B or better in at least one MAT, statistics, or science course.

NEW COURSES: (Eff. Fall 2011 – 20123)
ENG 137 Experiences in African Literature
ENG 341 Introduction to Afro-Caribbean Literature
POL 133 The Politics of Cuba and the Caribbean
POL 231 Social Movements and Revolutions

COURSE ARCHIVED: (Eff. Summer I 2011 – 20121)
POL 360 Russia and the Commonwealth of Independent States
POL 361 Russia Foreign Policy

COURSE REVISION: (Eff. Summer I 2011 – 20121)
POL 390 Federal, State or Local Government Internship
Change in credit hours from 12 credits to variable 6-12 credits.

COURSE DESCRIPTION/SYLLABUS REVISION: (Eff. Fall 2011 – 20123)
ENG 023 College Composition

COURSE NUMBER CHANGES: (Eff. Fall 2011 – 20123)
From: To:
POL 121 POL 040 Introduction to Political Theory
POL 226 POL 201 Empirical Political Analysis
POL 220 POL 211 Public Opinion and Propaganda
POL 260 POL 213 Judicial Process
POL 230 POL 214 American Political Parties
POL 320 POL 313 American Presidency
POL 258 POL 314 Administration of U.S. Environmental Law
POL 255 POL 120 Global Issues in International Relations
POL 240 POL 228 American Foreign Policy
POL 254 POL 227 International Conflict & Security
POL 256 POL 222 International Political Economy
POL 250 POL 321 International Law and Organization
POL 253 POL 134 Politics of the Middle East
POL 305 POL 132 Western European Government
POL 131 POL 332 Politics of Latin America
POL 150 POL 140 Law & Society
POL 223 POL 141 Modern Western Political Thought
POL 323 POL 341 American Political Thought

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Winter 2010 – 20115)
PSY 011 General Psychology

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)
PSY 360 Introduction to Clinical Psychology
ENG 230 Advanced Composition
ADD DISTANCE EDUCATION TO EXISTING COURSE:  (Eff. Summer II 2011 – 20122)
CRJ 250 Criminology [LAS 11034]
WRI 207 Writing for the Workplace [LAS 11066]

ADD DISTANCE EDUCATION TO EXISTING COURSE:  (Eff. Fall 2011 – 20123)
SWK 400 Foundations in Human Behavior in the Social Environment [LAS 11015]
SWK 455 Foundations of Social Welfare Policies [LAS 11016]

ADD DISTANCE EDUCATION TO EXISTING COURSE:  (Eff. Winter 2011 – 20125)
ENG 023 College Composition [LAS 11050]

SELECTED TOPICS ANNOUNCED:  (Eff. Spring 2011 – 20116)
TVR 370 Selected Topics in Electronic Media: Media Theory and Aesthetics [LAS 11040] 3 SH – 3 CH

COLLEGE OF VISUAL AND PERFORMING ARTS

MINOR PROGRAM ELECTIVE CHANGE:  (Eff. Fall 2011 – 20123) [VPA 1104]

<table>
<thead>
<tr>
<th>School</th>
<th>Prog</th>
<th>Conc</th>
<th>Program</th>
<th>Degree</th>
<th>CIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>00</td>
<td>64</td>
<td>Public Relations</td>
<td>Minor</td>
<td>30.9999</td>
</tr>
</tbody>
</table>

Addition of new courses to the list of available electives.

bm
cc:  Mr. R. Bazylak, Dr. V. Brancato, Prof. J. Forte, Ms. K. Gardi, Mr. G. Godshall, Ms. M. Hughes, Mr. B. McCree, Mr. L. McGhee, Mr. J. Mumbauer, Dr. P. Quinn, Mr. M. Santos, Dr. W. Stahler, Mrs. S. Youse, Secretaries of Academic Departments, and U.C.C. Members