A New Golden Era Emerges
Kutztown University is a dynamic institution. From the many contributors presented in the 2004-2005 Annual Fund section, to the faculty, administrators and students, we are all working to move KU into the future.

The university is growing both demographically and physically. Our enrollment is up, and in order to serve those new students, we have a number of building projects underway including the Academic Forum classroom building that will become a campus centerpiece. There are also upgrades planned for Schaeffer Auditorium, and expansion and improvements to the Sharadin building, which is home to our College of Visual and Performing Arts.

Not only is the campus landscape changing, but the faces of Kutztown University students are changing as well. By offering new career advancement courses in Allentown and Reading and providing numerous outreach programs to our neighboring school districts, KU has become a force for change in the region.

But for many families a college education stills seems to be a far-off dream. I want you to know your contributions are working to make a difference. Our parent education programs, presented in low-income neighborhoods, help show how a college degree can become a reality. When combined with the many scholarships made possible by your continued contributions, that dream is becoming a reality.

In the end, it all comes down to our wonderful supporters. I would like to thank everyone who has given their time and resources this year and throughout the years. Quite frankly, we couldn’t do it without you.

F. Javier Cevallos
President

Kutztown University of Pennsylvania will serve the Commonwealth as a dynamic, technologically advanced, collaborative learning centered public university. Kutztown University will utilize its accessibility to Pennsylvanians and others to transform its mission into an achievement for the benefit of the Commonwealth.

Kutztown University of Pennsylvania will achieve excellence by maintaining an environment of integrated programs, services and support in four primary areas: academic programs, student affairs, institutional advancement and administrative services. These efforts will continually focus on the academic, social and cultural enrichment of the state and nation, to assure active roles in their communities, and to lead productive and meaningful lives.

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Photo by Chuck Eckenroth ’96

KU introduces Avalanche. Named in honor of Kutztown sports teams from the mid 1930s to the early 1960s, the new mascot replaces Goldie and Grizz, who have graduated. Ready for shenanigans, Avalanche was designed by the same firm who developed the Philadelphia Phanatic.

4 Teachnology
By combining technology with teaching, KU faculty are creating new ways to teach and providing students with job skills needed in today’s wired world.

7 The Freshmen Text
Summer reading for freshmen entering Kutztown this year was a bit more substantial than your average best-selling novel as each of the four undergraduate colleges has a reading assignment required – long before classes begin.

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The annual photo-feature of alumni, family and friends at Homecoming 2005.

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President's Teachnology Program Moves KU into the Digital Future

ARTICLES BY CRAIG WILLIAMS • FACULTY PHOTOS BY CRAIG WILLIAMS

Believe it or not, KU professors still get chalk dust all over their clothes as they scrawl lessons on the blackboard; a centuries’ old technology that has only been modified by the use of squeaky ink markers. But a new program on campus may change all that, as more blackboards are becoming virtual spaces, accessed through the Internet, both at home and in the classroom. It seems the days of the chalk holder are numbered.

It is doubtful any of the classrooms in KU will ever eliminate the traditional chalk or marker boards at the front of the room. But through the Teachnology program, started by President F. Javier Cevallos in 2002, the faculty is learning new methods to incorporate technology into the classroom. And the inventiveness of the faculty projects is helping to move KU into the digital future.

The Teachnology Program gives teachers the resources and computer applications needed to develop their own computer-aided project. Most of the software used is readily available at any computer store. But it is the creative ways KU teachers use technology to solve problems and stimulate learning that has resulted in some projects becoming a viable stand-alone application for use in business as well as academia.

Enterpriseing KU faculty are now combining entire suites of software using multiple applications, from desktop publishing to digital photography, with the help of the Learning Technologies Center on campus.

One by one, faculty members are signing on to design their own Teachnology project, and in the process are joining the wired generation with leading innovative designs.

Future projects on the drawing table include the use of computer gaming to stimulate classroom interaction, the creation of a virtual homepage for each student, and entire classes taught using distance learning.

Vera Brancato, director of the Center for the Enhancement of Teaching, said the variety and innovation resulting from the program is stimulus for teachers and students alike.

“Our new generation of students is different than previous generations,” Brancato said of the computer savvy student body. “And as educators, we know there are many different modes of learning, as well as teaching. The Teachnology Program provides the training necessary to generate new ideas for teaching through technology.”
Simulated Relationships

Wouldn’t it be interesting if you could put your mothers-in-law together in the same room and observe the results? How do you simulate the emotional and social factors that lead to the breakup of a family? Can anyone document all the stresses a new baby puts on family resources?

These intriguing questions are all part of a new class in family communication. But in the real world, it wouldn’t be ethical to create the kind of pressure cooker needed in a nuclear family laboratory. Such is the quandary of Dr. Claire Van Ens, assistant professor of speech communication and theatre. She is seeking a way to let students understand the real-life stressors of parents, children and the extended family without stressing anyone out.

Then she found a computer game called “The Sims” by Will Wright. The game is open-ended and there is no winner or loser, only a group of simulated humans with computerized emotion counters. When things get too hot in the kitchen, the emotion counters trigger a reaction in the computer model – like crying.

Based on theories of social behavior, the game allows players to control everything in their “sims” life from eating, to purchasing appliances, emotional well-being and overall financial success.

The creator of the game says most people model themselves first and then explore alternative lifestyles. Because of its universal appeal, the game quickly became a best seller.

Van Ens is working on a project that will tap into this fascination with computer-modeled social interactions as a way to get students to be more observant of real-life situations.

“I was thinking about a new class I wanted to develop and teach called family communication, and I came across an article about a computer game that allowed you to replicate people in your life,” she said. “In The Sims, you could recreate yourself, your lover, your parents – anyone that you wanted. You could create whole households.”

The game is based on three different theoretical stances: Maslow’s theory of needs, from physical to emotional; economist David Freidman’s theory that life is an ongoing series of economic choices (in the game, the “sims” are allowed to buy things including a home); and Christopher Alexander’s theories that people innately know how environments affect them.

“The light bulb went off in my head. A game founded in theoretical constructs. It may be a game, but it’s a smart game,” she said.

In the works is a plan to use a Teachnology grant to find a way to use the game in a classroom setting so that students can model complex relationships and then place them under the microscope.

Though the project is in the development phase, it may not be long before students studying sociology will log on and play “The Sims” for credit. And because family communication can sometimes include conflict, students will be working to model high-tension situations without hurting anyone’s feelings – except maybe “The Sims.”

Portable Portfolios

Gone are the days when students need to lug around a two-inch thick portfolio to a job interview. With an innovative combination of software, Dr. Eloise Long, chair of Library Science and Instructional Technology, is teaching students how to put all that information on a compact disc, ready to be popped in the mail along with a cover letter and resume.

As a former newspaper editor, Long knows the value of having clippings of her work neatly arranged along with references and client testimonies. In fact, she was offered a job solely on the completeness of a notebook-sized portfolio she used during one interview.
But that was 15 years ago, and today few employers or human resource officers have the time to go through hundreds of portfolios. Still, the power of a professional presentation cannot be denied.

A bit of a computer buff herself, Long decided to use several programs that would allow anyone to easily open and view the various documents, pictures and work samples the students accumulate during their four years at KU and through job experiences they gain along the way. The result can be slipped into a jewel case and affordably handed out to every employer looking for a diamond in the rough.

“The idea came to me when I was a librarian in a local school district. We were looking to hire someone, and one applicant had their resume online. I wanted to send my students out with something with that much impact,” she said.

The forward thinking that went into the creation of the compact discs is already beginning to pay big dividends for library science students looking for jobs with school districts across the country.

“I just got an e-mail from a student who said his electronic portfolio led to him getting the job of his choice. Electronic portfolios show employers that our students are not only familiar with technology but can use it.” Students are trained in digital photography, image scanning, digital video, layout and design, desktop publishing, to create a neat package. Often, the CD includes a personal photo, work samples, educational philosophy, teacher references, grades, and a short video of a student teaching experience.

So far, students have taken the lead to putting their own portfolio on-line. Long said she is working on another package which will include a personal webpage.

“I dabbled in technology before I got involved with my Teachnology project. Learning how to combine the various applications was a real educational experience for both me and the students. In the end, the project is yielding tangible benefits for the university and our students.”

Dr. Elaine Reed, professor of English, created a virtual classroom giving professional writing students the freedom to take internships in major cities while completing coursework.

Long-Distance Internships

Internships for students have become an important part of getting that first job. Often the relationships formed at the company, business or office during those vital months of “real world” experience can translate into references, a portfolio or even a solid job offer.

Choice placements are hard to find and highly competitive. Though many students prefer to stay close to home, others are seeking careers in the city. With KU’s prime location on the eastern seaboard, internships can be as close as Philadelphia and New York City, or as far as Washington, D.C.

Dr. Elaine Reed, professor of English, said she was looking for a way to allow students to get those high profile internships while satisfying course requirements. She turned to the Teachnology Program and found applications ideally suited to the Internet. As a result, her professional writing students were able to accept choice assignments at major firms, often several states away.

“I took the senior seminar class in professional writing from the conventional to a hybrid course. The students are required to return to campus only five times during the semester on Saturdays. The rest of the time, I use web-based programs that allow the students to keep in touch with me at all times.”

Last spring, 20 budding writers learned the tricks of the trade by interning full-time at newspapers, public relations agencies, radio stations and design houses as far away as New York City and Pittsburgh. By coordinating through dedicated chat rooms, interactive electronic classrooms, and simple e-mail, the seminar provided guidance while the technology allowed the students to work full-time.

“The tools I use allow one-on-one interaction with the professor over the Internet, and through a chat-room set up for the course, students can share their experiences and keep in touch with each other.”

Saving time by using common resources is now part of the wired-age and integral to modern publishing techniques, she said. The trick is to unify the resources into a cohesive package.

“I have not made the transition to a totally web-based teaching strategy yet, but by using the technology available, my students have been allowed to look for internships farther away than just the companies and industries within the commuting distance of KU,” Reed said.
The lazy days of summer now require a little work for incoming freshmen to the four undergraduate colleges of Kutztown University. Of course there is still time to go to the pool, play sports, visit the beach, and read a good book. But bulging out of backpacks and beach bags is not your average romance or action novel — but required reading for the Freshmen Text Program.

The idea of getting students started on their course work long before September was introduced in the 2000-2001 year. By assigning one book for the entire class, each college within the university could indoctrinate the students into its unique field of study. Plus the shared reading experience created an immediate bond with the other students and faculty. Sometimes the colleges are able to invite the author to speak to the class.

Most of the books selected over the years are not really text books at all, and many have qualified for the best-seller list. The College of Liberal Arts and Sciences selection for this year’s Freshmen Test Program was “My Own Country: A Doctor’s Story” by Abraham Verghese for its gripping story of immigration, Appalachia, and the onset of AIDS in a rural community which was not prepared when the national epidemic hit home.

The College of Performing and Visual Arts delved into the philosophical musings of Alan Lightman, whose critically acclaimed book “Einstein’s Dreams” explores alternative realities set in the fourth dimension of time.

The College of Business, through their freshmen seminar, introduced students to the world of business in “The Emperors of Chocolate,” a detailed account of the two largest candy manufacturers in the world. And the College of Education presented “Samuel: In Search of the American Dream” by Dr. Samuel Murray, whose journey toward a better way of life led him from the fields of a farm in the rural south to New York where he became a firefighter, college educator, author, publisher, and motivational speaker.

According to Walter Nott, instructor of English, when the program first began several years ago he would “run around campus like Johnny Apple Seed with a big bag of books handing them out.”

Today the books are available almost anywhere, and the program has met with acclaim from professors and students alike, presenting unique authors and topics relevant to today’s issues. “The sooner you begin to integrate the students into academic life, the longer they persist in their studies,” Nott said.
College of Education

This year, the College of Education chose for their freshmen text “Samuel: In Search of the American Dream” by Dr. Samuel Murray, an auto-biographical account of one man’s extraordinary determination to be the best that he can be, and whose perseverance took him from poverty to the pinnacle of academic achievement.

At age eight, Murray collected and returned deposit bottles in order to buy a pair of shoes to wear to school. When he couldn’t find enough bottles, he picked potatoes. And still there was not enough money. But his keen desire to learn couldn’t be diminished, and he made up his mind he would walk to school barefoot.

Murray’s inspirational life is outlined in his successful autobiography which details the struggles, disappointments, and ultimately his success against social discrimination and financial hardship. But his strong-willed determination and a philosophy that education is worth any struggle carried him through many lean years and is the very definition of human perseverance.

This summer, incoming education majors were asked to read about this remarkable life. Murray’s many careers include New York City firefighter, educator, publisher, and author. His determination, hard work and faith, helped him to earn his Doctor of Education.

Adding impact to the words was a personal appearance by the author at the beginning of the academic year. To many freshmen, it seemed inconceivable there ever was a time when poverty was so pervasive that some in society couldn’t even afford a simple pair of shoes.

“Dr. Murray’s book and presentation brought an understanding of the power of having goals,” said Dr. Regis Bernhardt, dean of the College of Education, of the author’s tremendous impact on this year’s class of future teachers.

College of Business

The College of Business takes the Freshmen Text Program one step further, requiring all freshmen to participate in a common seminar designed to get students thinking about the nature of commerce, industry, economy and the role of consumers.

The reading requirements for the seminar introduce the class to the world of high finance, marketing, and the intense competition among companies with a national brand.

This year the College of Business used candy as the motivator – literally. Dr. Dan S. Benson, chair of the Management Department, said he hands out samples of Hershey’s Chocolate as the students discuss “The Emperors of Chocolate: Inside the Secret World of Hershey and Mars,” by Joel Glenn Brenner.

Chronicling the 100-year battle between Milton Hershey and Forrest Mars to be the ruler of America’s chocolate empire, the book details the personalities of the founders, the secrets and deceptions used to position the companies at the top of the chocolate food chain, and insider anecdotes and stories that appeal to business students and chocolate buffs alike.

The book is only one of the several assignments students are given during the semester-long course. Business freshmen are also asked to start a reading habit of Forbes Magazine and are directed to read the book “Forbes Greatest Business Stories” as well.

“One of things that I have found with the program is that students will stop in and see me during their four years here as a result of the connections they made in the freshmen business seminars,” Benson said. “Different than the typical freshmen courses, it gets students thinking about business right away.”
**College of Liberal Arts and Sciences**

Encompassing studies in both the humanities and the sciences, the College of Liberal Arts and Sciences selected a book heralded for its real-life depiction of a doctor's struggles in the battle against AIDS. An autobiography, the book is also a touching story of an immigrant's first exposure to rural America and the heartwarming relationships that were formed and broken as the disease took its toll on a small town in Tennessee in the early 1980s.

"My Own Country" by Abraham Verghese introduced the students to the changing face of America's medical profession, and the need to secure top-flight surgeons and doctors from around the world. It is also a story of a journey, from India to Boston and eventually the Smokey Mountains of eastern Tennessee, and chronicles the down-home friendliness and acceptance Verghese found far from the big cities where he trained as a doctor.

Critics acclaimed Verghese's pointed realism, his sensitive handling of a delicate subject, and the overall polish of his prose. For students contemplating the medical profession, budding writers, and future anthropologists, "My Own Country" is both a valued resource and an eye opener, said Dr. Kurt Friehauf of the Department of Physical Sciences.

"We want our students to be able to adapt to new worlds and be able to live and work with diverse people," Friehauf said. "And I hope that our students learn the value of listening to others without pre-conceptions, that communities in America are much more closely interconnected than may be apparent at first glance, and that every one of us in our community is a person with value and dignity."

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**College of Visual and Performing Arts**

Imagine a town where time stands still. The citizens repeat the same actions every day. Or imagine a reality where all actions are either dictated by the internal needs of the body, or by the cold hard mechanics of the clock, depending upon one's outlook. Such is the mental stimulus presented in this summer's required reading for the College of Visual and Performing Arts: "Einstein's Dreams," by Alan Lightman.

"It deals with how one defines one's identity, which new college students will be doing," said Dr. William Mowder, dean of the college. "The book challenges our students to think about their assumptions and presents them with different ways of looking at reality."

The mind games presented in Lightman's essays are based on his interpretation of what Einstein might have been thinking when he published his five seminal papers in 1905 that ultimately lead to the theory of relativity. Imagine a world where time runs backwards. Instead of getting older, one gets younger, rust disappears, and hair grows back. The book is appealing to artists, composers, and authors and is designed to provoke discussions and spark creativity among its readers, Mowder said.

"This book was well-received in our discussion groups. Overall, the Freshmen Text Program is a great program. It gets the students talking about something they read in common. And not just in the discussion groups, but also in residence halls and cafes across campus," Mowder said. "And it helps the students to start thinking about how to read a book closely and critically."
Class of 1985 reunion (left to right): Laurie McGill, Laura Baldachino, President Cevallos, Marcie Seibert Steel, Beth Parsons.

Class of 1990 reunion (left to right): Carmine Caniglia, President Cevallos, Jude Dvorak.

Class of 1995 reunion (left to right): President Cevallos, Nicole Snyder, Ann Fresoli, Tammi Minix.

Class of 2000 reunion (left to right): President Cevallos, Jennifer Levengood, Joe Zagarski.

Tailgate City: Alumni and students from student organizations gathered to reconnect before the football game.
On Saturday morning, the Colleges of Business, Liberal Arts & Sciences, Education, and Visual & Performing Arts held special programs and receptions for their respective alumni.

VPA alumni join faculty emeriti in Sharadin Art Gallery to share experiences and view the latest exhibition.

Education alumni reestablish old ties and create new ones through the young graduate mentoring program.

LAS alumnae meet the dean and reminisce in the new Boehm Science Center.

Business College students and alumni merge under a tent at Tailgate City.

The Electronic Media Mixer in Rickenbach’s Studio 4.

Members of the 1980 PSAC East championship football team gather to celebrate their 25th anniversary in University Field. From left to right are: Dr. Charles Woodard, vice president of Student Services & Campus Life; Bernie Nowotarski; Rich Yanelli; Dave Keeny, KU head football coach; Ed Podolsky; Willie Roman; Maurice Saylor.
A recent survey has revealed the fresh faces enrolling at Kutztown are very different than the freshmen class just four years ago. As the university continues to experience unprecedented growth, with nearly 10,000 students, diversity on campus remains a critical factor in choice of school. And the information gleaned from 2004 data reveals the typical KU freshmen is anything but typical. Each year many incoming students pull out their pens and pencils to fill out the Cooperative Institutional Research Program form. This little bit of extra paperwork isn't about student loans, a grant or even a chance to get a room in a residence hall. The survey takes a demographic picture of what the incoming freshmen class looks like. And though many of the responses are strikingly similar to recent KU freshman classes, the overall trend is a slow evolution toward changing values and life goals.

For example, five years ago, 1.6 percent of the students said they were of African American decent. Four years later, around 7.6 percent made that distinction. Other groups making KU their university of choice include a 4.8 percent cohort reporting a Latino background. Notably, these changes occurred during a period when admissions standards rose. The 2008 class is not only representative of the larger community surrounding the campus, but also shows that Kutztown University is very successful at attracting the top students from the area. Nearly a quarter of the freshmen had an A average in high school. And those with a B average or higher made up 65 percent of the new students coming on campus in 2004.

The survey asked the students to rank themselves on a variety of skills and values. The new freshmen said they felt well-prepared for university life, with personal strengths that included cooperativeness, an understanding of others, and a strong drive to achieve. The survey also found KU was the first choice of higher education institutions for two-thirds of the class of 2008. The university's good academic reputation and reasonable cost were the leading factors in their decision to select KU as their future alma mater. The students also liked the real-world opportunities for self-discovery that the university's many internships and other academic programs offer. And the freshmen welcomed the university's sound career guidance and solid educational planning program to help them map out careers goals and future objectives.

But this class has aspirations that transcend the Bachelor's degree, with almost half indicating they plan to go on for a master's degree. The future leaders seem to be more involved in the community as well. Nearly three quarters of the respondents said they performed some form of volunteer work the year prior to starting at KU. Geographically, most of the incoming KU freshmen say they come from the surrounding area. Thirty-nine percent report their hometown is just 51 to 100 miles from the university. The next largest group comes from just next door, less than 50 miles away. And better than 18 percent say they traveled more than 100 miles to attend KU. Only 1 percent report home is more than 500 miles away.

The results show that while the demographics may change, the trials and tribulations of freshmen life remain the same. Our incoming students realize the many challenges they will face include staying on top of their grades, managing their time wisely, and keeping their checkbooks balanced. But some things never change. The 2008 class anticipated their biggest challenge during the freshman year will be finding out just how much they miss family and friends.

Class of 2008 Student Profile

BY CRAIG WILLIAMS

PHOTOS BY HUB WILSON
General Colin Powell Returns to KU

Gen. Colin Powell will return to KU this spring as the featured speaker for the Annual Decision Makers Forum beginning at 8 p.m., March 30 in the Keystone Arena. Powell previously was a featured Decision Makers Forum speaker in 1996.

Powell has had a storied career in both the military and as a statesman. Recently he retired as U.S. Secretary of State serving from 2001 to 2005. Other key positions he has held include serving as aide to the Secretary of Defense and as National Security Advisor to President Reagan.

He has 35 years of service in the United States Army, rising to the rank of four-star general and serving as Chairman of the Joint Chiefs of Staff from 1989 to 1993.

Powell is also the founding chairman of America’s Promise – The Alliance for Youth which works to improve the lives of young people throughout the nation.

Past Decision Makers Forum speakers include George H.W. Bush, Margaret Thatcher, Rudy Giuliani, Madeleine Albright, Tim Russert, and many others.

For ticket information, call Ron Lewis, director of Development for the College of Business, at 610-683-1394.

New Golden Bear Mascot Unveiled by Josh Leiboff, Sports Information Coordinator

Kutztown University has a new Golden Bear mascot called Avalanche which was unveiled Oct. 1 at halftime during the football game vs. West Chester.

Still golden and still a bear, Avalanche is an updated take on the modern sports mascot. Child-friendly and ready for any type of shenanigans, Avalanche was welcomed by President F. Javier Cevallos, who presented the happy-go-lucky mascot a special welcoming gift, the “Avalauncher,” which shoots streamers, confetti and t-shirts into the stands at KU events.

Avalanche is named in honor of the nickname for Kutztown’s sports teams from the mid 1930s to the early 1960s. In 1961, Golden Bears replaced Golden Avalanche as the nickname for Kutztown’s sports teams, and Golden Bear mascots soon followed. Most recently, Goldie and Gitz served as KU’s mascots. With their “graduation,” however, a new mascot was sought.

Raymond Entertainment Group, out of Newark, Del., designed the already beloved new mascot for KU. They are also the creators of the Phillie Phanatic for the Philadelphia Phillies, and have made mascots for the University of Delaware, the Cincinnati Reds, and Millersville University, among many others.

“This will be a new era for our mascot program and the university’s marketing effort as we increase appearances and activities both on and off campus,” said Matt Santos, director of Athletic Advancement.
class notes

1950s
Class of 1957
Leo Brenninger, a retired high school biology teacher, is a nationally renowned potter in the Pennsylvania German redware tradition and has received the Fadell Award in the arts from the Governor of Pennsylvania. He has also published articles about Pennsylvania Germans and their craft traditions. Brenninger recently presented at the Pennsylvania German Language Writing Festival in Kutztown.

David M. Mackey is president of the Board of Trustees for the Hopewell Island in Lake Mohawk, NJ. Donald lives in a lakefront home on an island in Lake Mohawk, NJ.

Class of 1958
Joanne (Lehty) Kanouse is enjoying an active life with friends, family, and customers. Kanouse and her husband Donald live in a lakefront home on an island in Lake Mohawk, NJ.

1960s
Class of 1962
After four years of teaching and 26 years as a higher education administrator, Neil Hattemer operated his own consulting and training company for 10 years.

Class of 1969
Susanne (Simonsen) Edney is owner of a landscaping business in North Carolina. Among the services she offers are classes teaching the principles of landscape design. Edney also teaches part-time at a technical college and writes articles for Fine Gardening Magazine.

Class of 1970
Bob Jenson (’75) has been teaching for 14 years. Currently Jenson is teaching at Smith Haven Middle School in Wallingford, Pa.

Ron Morosky and wife Catherine (Rose ’75), both retired in Sans Rome, was an Air Quality District Supervisor for the Pennsylvania Department of Environmental Protection, and Catherine was an elementary teacher in the Bethlehem School District.

Class of 1972
Richard Aulbrey is conducting counseling on the elementary level, and marital and group counseling at church. He is working on a doctorate in counseling psychology.

Elise Long successfully defended her dissertation at Immaculata University. The doctor of education in educational leadership degree was conferred to Long on August 25. She is the newly elected chairperson of the KU Department of Library Science and Instructional Technology.

Class of 1973
David and Christine (Arminington) Krenn’s son, Keith, graduated from R.I.T. in New York with a degree in communications business and minors in music and criminal justice. David was recently elected superintendent of schools for the Pittsboro School District.

Mary (Lally) Leab (’76) recently spoke at the Pennsylvania German Language Writing Festival in Kutztown on the operation of present-day one-room schools. She is a professor in the KU College of Education.

Class of 1977
Art teacher Denise Bender (’81) was featured in Bucks County Town and Country Living magazine. Bender was a curriculum writer and game designer for Art on the Moos, a collaborative program between the Bucks County Intermediate Unit 121 and the James A. Michener Museum which involved Pennsylvania impressions paintings.

Joseph Riehle moved his business, Riehle Communications, to a new location in Topton, Pa. He has four children in college.

Class of 1978
In December 2004, Scott Bakal released his second acoustic music CD titled “Falling Colors on Prairie Braid.” All 17 original compositions were recorded in Pocatello, Idaho, on a Taylor 61-fret guitar. Bakal teaches tenth grade English at Century High School.

Jean (Petrosino) Keller owns and directs a design studio with clientele including Harvard University Press, Simmons School of Management Leadership Conference, and First Bankard. The position allows her to spend time with her young daughters, practice and provide piano lessons, and bake wedding and specialty cakes. With the culinary arts degree Keller obtained in 1993, she plans to launch a line of handmade chocolates. Keller lives with her husband and daughter in Arlington, Mass.

Katherine M. Friedrick (’87) is enjoying her hectic next year that daughter Kate has graduated from Millersville. Friedrick’s son Matt is entering his second year at Kutztown.

John D. Orlando (’84) is in his 28th year of teaching. He is the reading specialist at Stansbury Technical High School where he teaches and leads staff development in reading. Orlando and his partner of 10 years reside in Rehoboth Beach, Del.

Keith Gery (’89) recently relocated to Jacksonville, Fla., where he is the marketing promotions specialist for The Florida Times-Union. Also, Water Rose Press, Sudbury, Mass., recently published his third book of poetry, “Summertime to the Fiddler’s that make a man crazy.” Gery’s fourth book is almost completed and he is currently writing a screenplay.

Dr. Warren “Spider” Simpson co-founded the Hasbrouck Simmons University men’s and women’s handball teams to their second USPA-Division II Collegiate National Championship title in the past three years. Simpson completed his 20th year as senior editor of the annual journal Applied Research in Coaching and Athletics.

Class of 1980
Michelle (Moynor) Byrne exhibited new paintings at his third annual open studio in Wyomissing Hills, Pa. There were two series of works, one focused on Manhattan and one on France.

Annette (Hann) Fisher was elevated to associate professor at Marywood University.

Christopher Culey, a regional territory sales manager for Baxter Biosurgery, won a trip to Cabo, San Lucas for him and his wife. Culey was also awarded a Volume Achievement Award, given to the top three regional territorial business managers for volume sales growth during the fiscal year.

Class of 1982
The York School District of Manor selected Stephen Bishop to be principal of the middle school. Bishop is described as having “strange reputation and proven skills” from his experiences as assistant principal and assistant principal at the middle school. He has a master’s degree in educational administration from the University of Southern Maine.

Dan Donnelly has been married to Lisa McCarthy for 10 years. Together they have three children, Derek (13), Dylan (11), and Cameron (7). Donnelly has been teaching for 22 years and continues to love it each and every day.

Charles “Bill” Dussinger owns his own graphic design studio, Penny Lane Graphics. In 2005, Penny Lane will have been at its present location for 10 years (www.pennygraphics.com).

David Kligerman retired from being a tax preparer in Philadelphia. After a car accident in 1992, and many surgeries, he moved over to walking with a cane. Currently, Kligerman is writing a class on IFCO scores and hopes to be employed helping the disabled.

Class of 1983
Fran (Hagen) Kline is a sales representative for Weidell Printers in Burtonsville, Pa. Kline and husband Michael A BRIEF MESSAGE TO OUR ALUMNI AND THEIR LOVED ONES FROM KU’S DIRECTOR OF LIFELONG LEARNING

Noncredit courses are a tangible way to demonstrate advancement, or to launch a whole new career. They are offered breeding and showing registered Arabian horses.

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Class of 1969
Susanne (Simonsen) Edney is owner of a landscaping business in North Carolina. Among the services she offers are classes teaching the principles of landscape design. Edney also teaches part-time at a technical college and writes articles for Fine Gardening Magazine.

Class of 1970
Bob Jenson (’75) has been teaching for 14 years. Currently Jenson is teaching at Smith Haven Middle School in Wallingford, Pa.

Ron Morosky and wife Catherine (Rose ’75), both retired in Gaia Ron was an Air Quality District Supervisor for the Pennsylvania Department of Environmental Protection, and Catherine was an elementary teacher in the Bethlehem School District.

Class of 1972
Richard Aulbrey is conducting counseling on the elementary level, and marital and group counseling at church. He is working on a doctorate in counseling psychology.

Elise Long successfully defended her dissertation at Immaculata University. The doctor of education in educational leadership degree was conferred to Long on August 25. She is the newly elected chairperson of the KU Department of Library Science and Instructional Technology.

Class of 1973
David and Christine (Arminington) Krenn’s son, Keith, graduated from R.I.T. in New York with a degree in communications business and minors in music and criminal justice. David was recently elected superintendent of schools for the Pittsboro School District.

Mary (Lally) Leab (’76) recently spoke at the Pennsylvania German Language Writing Festival in Kutztown on the operation of present-day one-room schools. She is a professor in the KU College of Education.

Class of 1977
Art teacher Denise Bender (’81) was featured in Bucks County Town and Country Living magazine. Bender was a curriculum writer and game designer for Art on the Moos, a collaborative program between the Bucks County Intermediate Unit 121 and the James A. Michener Museum which involved Pennsylvania impressions paintings.

Joseph Riehle moved his business, Riehle Communications, to a new location in Topton, Pa. He has four children in college.

Class of 1978
In December 2004, Scott Bakal released his second acoustic music CD titled “Falling Colors on Prairie Braid.” All 17 original compositions were recorded in Pocatello, Idaho, on a Taylor 61-fret guitar. Bakal teaches tenth grade English at Century High School.

Jean (Petrosino) Keller owns and directs a design studio with clientele including Harvard University Press, Simmons School of Management Leadership Conference, and First Bankard. The position allows her to spend time with her young daughters, practice and provide piano lessons, and bake wedding and specialty cakes. With the culinary arts degree Keller obtained in 1993, she plans to launch a line of handmade chocolates. Keller lives with her husband and daughter in Arlington, Mass.

Katherine M. Friedrick (’87) is enjoying her hectic next year that daughter Kate has graduated from Millersville. Friedrick’s son Matt is entering his second year at Kutztown.

John D. Orlando (’84) is in his 28th year of teaching. He is the reading specialist at Stansbury Technical High School where he teaches and leads staff development in reading. Orlando and his partner of 10 years reside in Rehoboth Beach, Del.

Keith Gery (’89) recently relocated to Jacksonville, Fla., where he is the marketing promotions specialist for The Florida Times-Union. Also, Water Rose Press, Sudbury, Mass., recently published his third book of poetry, “Summertime to the Fiddler’s that make a man crazy.” Gery’s fourth book is almost completed and he is currently writing a screenplay.

Dr. Warren “Spider” Simpson co-founded the Hasbrouck Simmons University men’s and women’s handball teams to their second USPA-Division II Collegiate National Championship title in the past three years. Simpson completed his 20th year as senior editor of the annual journal Applied Research in Coaching and Athletics.

Class of 1980
Michelle (Moynor) Byrne exhibited new paintings at his third annual open studio in Wyomissing Hills, Pa. There were two series of works, one focused on Manhattan and one on France.

Annette (Hann) Fisher was elevated to associate professor at Marywood University.

Christopher Culey, a regional territory sales manager for Baxter Biosurgery, won a trip to Cabo, San Lucas for him and his wife. Culey was also awarded a Volume Achievement Award, given to the top three regional territorial business managers for volume sales growth during the fiscal year.

Class of 1982
The York School District of Manor selected Stephen Bishop to be principal of the middle school. Bishop is described as having “strange reputation and proven skills” from his experiences as assistant principal and assistant principal at the middle school. He has a master’s degree in educational administration from the University of Southern Maine.

Dan Donnelly has been married to Lisa McCarthy for 10 years. Together they have three children, Derek (13), Dylan (11), and Cameron (7). Donnelly has been teaching for 22 years and continues to love it each and every day.

Charles “Bill” Dussinger owns his own graphic design studio, Penny Lane Graphics. In 2005, Penny Lane will have been at its present location for 10 years (www.pennygraphics.com).

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Class of 1991

Rich Dome is exhibition services supervisor for the online movie ticket company Fandango. He oversees the New York City operations for the Los Angeles-based company. Dome and his wife Donna have two children, Matthew and Kai.""

Class of 1992

Diane (Vesalatic) Scott relocated to Shorenwood, Ill., and is a senior financial analyst for Exelon Generation.

Class of 1993

Stephanie (Collins) Filler (B ’03) and her husband Lee have two children, son Park and daughter Cassidy Trystan. Katy-Louise (Mitch) Kelly is engaged and planning a wedding to Al Arico in New Jersey.

Class of 1994

Kevin Cole received a master’s in fine arts in computer animation from Savannah College of Art and Design in 2002. Cole was the stop-frame animator for the productions of “Cat Woman,” “Sim City,” and “Shark Boy and Lob Gali.”

Cindy (Dewar) Krum is currently working toward her MBA in Health Care Administration. She has been married since 2000 and has a son, Bryan, born in 2002.

Joseph Roub (B ’01) and wife Christine have two children Ben (3) and Gianna (15 months).

Class of 1995

Elena (Albright) Kollar and husband Jeff ’93 have been married since August 1998. In October 2001, the Kollars had a daughter named Kian. In January 2003, a son named Aiden. In 2002, the Kollars moved to Baltimore, Md., where she teaches first grade.

Class of 1996

Michael (Michael) Vina'Ake ‘83 have a 16-year-old son and live in Jeremisto, Md.

Class of 1998:

Tracy (Nicole) Kaiser was a contributing author to the "Model on Transferring Traditional Coursework to the Online Format" which was presented at the American Association for Paralegal Education National Conference in Phoenix, Ariz., in March. Kaiser has two books on her poems published in 2001 and a short story this year.

David Mosca (A’90) has been appointed director of internal audit for the University System of Maryland. Mosca is responsible for managing the internal audit function for all 13 institutions.

Greg Rautzhan has been named to Deren’s Murphy for three-and-a-half years. They have two boys, Gerg (2) and Andrew (eight months).

90s

Class of 1990

Susan (Hart) Thomas has been happily married to husband Todd since 1993. They welcomed their first daughter, Rilej Jacyk, in 2001. Thomas ran her first marathon in N.Y.C. in 2002 and was preparing for the Twin Cities Marathon this fall.

Class of 1991

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TRAVEL WITH KU
13 day Greek Isles Cruise, July 2-15, 2006... aboard the Grand Princess (tours operated by CE Tours). Fares from only $2,494 with airfare optional.

EXCLUSIVE two-night extension in Rome also available.

5 night Family Cruise to Canada, July 24-29, 2006... aboard the Carnival Victory sailing from New York. From $751 per person!

9 day Irish Heritage Tour, August 11-19, 2006... aboard a luxury coach (tours operated by CE Tours). Fares from only $1,494 with airfare. Contact the Alumni office at (800) 682-1866 or log onto www.alumnivacations.com and select Kutztown University
Hindsight Revealed August 2005

Bob Pawling '69 said he can solve the mystery of last month’s Hindsight photo featuring children pointing to an airplane at Kutztown Airport.

“My father, Dr. J. Allen Pawling, also a Kutztown graduate (Class of 1934), was an art professor and advisor for the ‘Keystonia Yearbook’ during the time when the picture was taken,” Pawling writes. “At that time, I was attending first grade in the Kutztown State Teacher’s College Laboratory School, as the learning center used to be called.

“My family lived across the street from the Kutztown Airport. As a result, my father knew Dickey Heffner, owner of the little, two-seat Air Coupe, and he arranged the photo opportunity. The school year was 1952-53. I am the boy sitting in the airplane with Sharon Heffner, daughter of the plane’s owner. I am not sure about the other participants, except that they were some of my classmates from Ms. O’Neill’s first-grade class.

“The picture appeared in Dr. Italo L. diFranco’s book ‘Art Education,’ published in 1958. diFranco, who later became college president, was at that time the director of the Art Department. I remember that it was a rather cold day for a field trip walk to the airport, and I was sort of disappointed we weren’t going to get a ride in the plane after all that posing was done.”

Reader corrects May Hindsight

According to Linda Abby Fein ’64, the photo featuring the cheerleader reunion shows Judith Romanisko who graduated in 1964 in the second row on the far right.

Letters to the editor are welcome and may be addressed to: Tower, University Relations Office, 213 Stratton Administration Center, Kutztown University, Kutztown, PA 19530 or e-mailed to cwilliam@kutztown.edu

CLEVELAND ROCKS!

Alumni trip to the Rock ‘n Roll Hall of Fame in Cleveland, Ohio Saturday, April 8 and Sunday, April 9, 2006 Check our website to register online: www.kutztown.edu/alumni

TO THE EDITOR

Letters to THE EDITOR
STATE OF THE UNIVERSITY ADDRESS
presented August 29, 2005 [abridged]

BY PRESIDENT F. JAVIER CEVALLOS • PHOTOS BY JEFF UNGER, PHILIP R. BREEZE, CRAIG WILLIAMS

A Better Model for Success

Welcome to what promises to be an exciting academic year. Last year at this time, I said we were bigger and better than ever before. I am pleased to tell you the same is true this year. Our student population continues to grow, not just in first-time freshmen, but in graduate enrollment and transfer students as well. We have added new degree programs in the past 12 months, and increased the number of collaborative agreements we have with universities across the globe.

The Class of 2009 is one of the largest in our history. We continue to see double-digit annual increases in the number of applications. Our residence halls are full, and nearby off-campus housing is scarce.

We have shifted our marketing efforts, and once again, we have seen double-digit increases in summer school enrollment, transfer enrollment, graduate enrollment, and participation in both credit and non-credit-bearing offerings through our office of Lifelong Learning and Professional Development.

Also, for the first time this past summer, we began to offer Educators' Workshops to meet the continuing education requirements of Pennsylvania's public school K-12 teachers.

But we're not just getting bigger, we're also getting better. We are admitting better, brighter students from a broader background than ever before. Diversity among the staff and student body mirrors that of the communities we serve, while the average SAT score of our incoming students continues to rise as well.

We will work to attract more and better students, as we are able to provide more and larger scholarships. Toward that end, last year we held our second scholarship ball, and it was a great success, bringing the two-year scholarship total to more than $110,000. Last year's ball also featured the surprise announcement of a $1 million gift from Bill Ribble '73 and his wife, Joanne '74.

New Goals – New Directions

The Pennsylvania State System of Higher Education has an accountability plan that assesses the performance of the universities according to a series of specific measures. Based on past performance data, we are evaluated against specific targets for each measure. We are also evaluated against a nationwide group of peer institutions that provide us with a benchmark. Of 64 measures, we met or exceeded our goals in 56.

Last year, I was happy to report that one of the goals we had set for ourselves, and which we accomplished, was an increase in our six-year graduation rate. Well, I am delighted to tell you this year that we met our improvement goals in the four-year graduation rate.

The pursuit of a university degree is a marathon for many of our students who have to juggle one or two jobs and family obligations with their studies. It is always such a disappointment when, for whatever reason, a student quits the race before the finish line is in sight. Due to the many programs targeted to early and ongoing guidance and assistance, our students suffer that disappointment less and less from year to year.

ACADEMIC HIGHLIGHTS FROM THE PAST 12 MONTHS

The development and launch of new programs, tracks, concentrations and minors in:

- German Studies
- Biochemistry
- Music Education
- Religious Studies in the Philosophy Department
- Globalization in the Geography Department
- Instructional Technology in Library Science
- Coaching Education in Elementary Education
- Digital Classroom Technology in the Instructional Technology master's program
- A degree designation of Bachelor of Science in Library Science as an addition to the Bachelor of Science in Education with a major in Library Science degree
- The addition of minors in Biochemistry, Musical Theatre, and Pennsylvania German Studies

In summer 2005, KU’s new professional development program was very well received by working teachers.

The Division of Academic Affairs continued recruiting efforts for students of color. And the projected number of students of color for Fall 2005 increased by 15 percent matching the record percentage from Fall 2004.

Our Connections (orientation) program goes to great lengths to minimize the personal challenges many freshmen experience living away from mom and dad for the first time.
with people who may not look and sound just like they do. The success of the program is reflected in our ever-growing retention rates.

Another contributor to our retention rates is the President’s Roundtable on Alcohol and Other Drugs.

Other forms of service come from our future teachers in the education program who fan out to schools throughout Berks and Lehigh counties as part of the America Reads program to help young people gain a love of reading.

The Lauer’s Park Elementary School program, which is in a low-income area of Reading, sends representatives from KU Student Services on visits throughout the year with students and parents to help them realize attending college is a realistic aspiration for them, not a forlorn dream.

We have reached the point that traditional recruiting methods have matured; so we have also focused our marketing efforts on community college transfer students, summer school, graduate school, continuing education for K-12 teachers, and distance learning. We have seen double-digit increases in every one of those areas.

New Dimensions

This summer Kutztown University broke ground on the Academic Forum. This facility will provide seven classrooms ranging in capacity from 85 to 200 students. The central architectural feature is a two-story atrium which will match the beauty of Alumni Plaza and will be a wonderful addition to the artistic elegance of the campus.

Also, we are moving along with the construction of the new student recreation facility. When it opens next year, we will truly have the very best facilities in the State System to create sound minds in sound bodies.

At University Field, we installed synthetic turf that will allow for greater use of the facility and reduce maintenance costs. We resurfaced the track and lights will be installed in the near future.

Our university and athletic logos are now licensed by more than 50 national vendors, and the licensing program is beginning to generate a profit that will be used to fund scholarships.

Other upcoming projects include construction of a new fine arts building, with renovations to Schaeffer Auditorium immediately following.

Information Technology and the Academic Technology Committee completed a long-range strategic plan which was adopted by the University Senate in May 2005.

Working with the Academic Technology Committee and Academic Affairs, Information Technology created more than 30 additional smart classrooms bringing the total to more than 110 technologically advanced classrooms.

Stepping up to the plate

Last year our freshmen athletes had a GPA that was 12 percent higher than the class as a whole. The research has shown, and our experience has borne out, that involvement in activities outside the classroom actually improves performance in the classroom. In 2005, KU athletes contributed hundreds of hours to community service projects.

That is a commendable number, and it is right in line with the overall number for the entire student body, who contributed 39,000 hours of community service last year. That is equivalent to more than 20 full-time employees.

A Community Reaching Out

As our mission and vision statements proclaim, Kutztown University is not simply a community of scholars, we are also scholars in the communities whose lives we touch.

The Office of Public Engagement laid the groundwork for our expanded presence at The Donley Center in downtown Allentown. This past year our junior college transfer enrollments from Lehigh and Carbon counties jumped 58 percent from their four-year average, while the rate of transfers from Berks, Northampton and Montgomery Counties remained level.

It has been said that no nation is so wealthy that it can afford to squander the promise of its youth. Helping under-prepared young people master the skills they will need to succeed in college is not just the right thing to do at the individual level, it’s the only smart thing to do at the societal level.

With that in mind, the Office of Public Engagement has worked to create the Kutztown University Preparatory Academy, through which KU partners with public school districts, independent day schools, private boarding schools and community organizations to develop custom preparatory programs. We do this at all levels starting as early as fifth grade. There are a dozen or more such partnerships with schools and organizations stretching from Philadelphia to Harrisburg.

Other ongoing outreach activities include the Upward Bound program, the Allentown Academic Alliance, the Rober-to Clemente Academic Alliance, and the Frederick Douglass Leadership Day Camp, all of which help students get a head start on school and life.

The Office of Human Diversity continues to encourage and enable the development of a healthy perception of diversity within the university community. Our improved retention and graduation rates are very much the result of the services this
The Office of Human Diversity also hosts open discussions on race relations for students, faculty and staff. And they create special programs and luncheons on campus featuring cultures from Southeast Asian to Caribbean.

Information Technology joined with the Office of Human Diversity to implement software solutions which will allow differently-abled people to visit the KU website.

As you can imagine, someone with a limited ability to discern colors might have a hard time with some web pages, other people need software that will read the pages to them, or translate them onto a Braille reading pad.

In February we opened the doors of the Gay, Lesbian, Bisexual, Transgendered and Questioning Resource Center to serve all those interested in this area. We are truly leading the State System in this effort.

In collaboration with Housing and Residential Services, the Women’s Center distributes fliers and posters to create awareness of safety and healthy lifestyle habits freshmen need to know, and of which upper class members need to be reminded.

In addition, we have moved to college-based development. Alumni tend to be more closely tied to their college than to the university as a whole, so we have assigned a development officer to each of the four undergraduate colleges.

In the past 12 months, private support of KU has increased 15 percent, exceeding the State System performance measure. And our endowment grew at an annual rate of more than 22 percent, again exceeding System measures.

It is so abundantly obvious that KU is a family of talented, hardworking professionals. The campus looks great; our students are learning, persisting and graduating at higher rates; our alumni are increasingly involved and financially supportive; and our image continues to grow and expand.

And of Course – New Alumni

As more and more of our students graduate and join the ranks of their fellow alumni, it has become necessary to enlist the help of a few more people in the Advancement Division to keep all alumni connected to their alma mater.

To help with these duties, the Alumni Relations office has created and launched an attractive e-newsletter that is generating a good deal of positive feedback from our alumni.

The following pages list names of alumni, parents, friends, faculty/staff, emeriti, corporations, and volunteers who gave a total of $3,172,010.00 to Kutztown University during 2004-2005.

As always, KU thanks you for your support!
If you are among the many who invested in Kutztown University through the 2004-2005 Annual Fund, your name should be listed herein. If your name was omitted or incorrectly listed, please contact the KU Foundation at 610-683-1394. This report includes donors who contributed between July 1, 2004, and June 30, 2005. Gifts received after June 30 will be acknowledged in the 2005-2006 donor report.

### Classes prior to 1935

**Board of Overseers**  
M. Elizabeth Reed ’31 *  
Tower Club  
Violet Rupp MacKnight ’27 *  
Sara Kaufmann Matthews ’34  
Eva Moyer Young ’24  
President’s Club  
Clara Dyer Coleman ’27  
Maroon & Gold Club  
Webster K. Reinert ’25 *  
Century Club  
Margaret Kleibscheidel Fink ’34 +++  
Mary King Geiger ’32  
Dollie Hughes Care +++  
Miriam Hendenach Rau  
Mary Stauffer ++  
Louise Palmer Vath +++  
**Class of 1937**  
Anna Schott Burchill ++  
Ruth Balthasar Karb  
James J. Lynch +  
Eleanor Kugris Vaicaitis  
**Class of 1938**  
Carolyn Butz Glick +++  
Virginia Lerch Kleintop +++  
Dorothy Benfield Sechler +++++  
Alice Seidel Kerschner  
Mary Ludwig Law  
**Class of 1939**  
Jeanette Bigot Fulton *  
**Maroon & Gold Club**  
Stephen G. Germick +  
Century Club  
Edward V. Burchill ++  
Gustav E. Lachman  
Mary Louise Kintzer Wertz  
**Class of 1940**  
Fern Houck Carabello ++  
Mildred Lichtenwalner Phillips  
**Class of 1941**  
Enoch J. Karb  
Stanley K. Landis ++++  
Chester W. Rohrbach  
**Class of 1935**  
Dollie Hughes Care +++  
Miriam Hendenach Rau  
Mary Stauffer ++  
Louise Palmer Vath +++  
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Stanley K. Landis ++++  
Chester W. Rohrbach  
**Donor Recognition Levels:**  
Board of Overseers ........................................... $5,000 or more  
Tower Club .......................................................... $1,000-$4,999  
President’s Club ..................................................... $500-$999  
Maroon & Gold Club .............................................. $250-$499  
Century Club ......................................................... $100-$249  
Contributors .......................................................... under $100  

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- **Maroon & Gold Club**: Webster K. Reinert ’25 *
- **Century Club**: Margaret Kleibscheidel Fink ’34 +++
- **Mary King Geiger’32**:
- **Dollie Hughes Care +++**: Miriam Hendenach Rau
- **Mary Stauffer ++**: Louise Palmer Vath +++

**Class of 1937**

- **Century Club**: Anna Schott Burchill ++
- **Ruth Balthasar Karb**: James J. Lynch +
- **Eleanor Kugris Vaicaitis**:

**Class of 1938**

- **Maroon & Gold Club**: Carolyn Butz Glick +++
- **Virginia Lerch Kleintop +++**: Dorothy Benfield Proehl +
- **Atleha Breiner Zehner +**
- **S. Helen Ferguson Barnes +**
- **Thomas G. Bruni**: Alice Seidel Kerschner
- **Mary Ludwig Law**:

**Class of 1939**

- **Tower Club**: Jeanette Bigot Fulton *
- **Maroon & Gold Club**: Carolyn Butz Glick +
- **Century Club**: Edward V. Burchill ++
- **Gustav E. Lachman**: Mary Louise Kintzer Wertz
- **Mary Ludwig Law**:

**Class of 1940**

- **Century Club**: Fern Houck Carabello ++
- **Margaret Zartman Cutshall +**
- **Josephine Kercher Hinkle ++**
- **Contributors**: Kathryn Evans Hanscom
- **Esther Lieberman Mann**: Beatrice Tiley Reichert
- **Lucy Siesholtz Whitehead +++**

**Class of 1941**

- **Century Club**: D. Elizabeth Ruth Bunnell
- **Elizabeth Kleppinger Cargill**: Alfred J. Colarussu
- **Evelyn Heintzelman Custer +**: Shirley Lengel Dieffenbach ++++
- **Grace Heintzelman Diehl +**: Laverne Kieckner McLean
- **Carmela Callisto Poleszek +++**:

**Contributors**

- **Nita Rohrbach Dietrich +**: Hilda Eckert Fisher
- **Kathryn Stauffer Hildebrand +**: Dorothy Reber Kantner
- **Evelyn Laub Lechene**: Irving Merrin
- **Mildred Wilhelm Miller**: Paul W. Schucker +

**Class of 1942**

- **Maroon & Gold Club**: William P. Wever ++++
- **Century Club**: Bettina Brubaker Dresher ++++
- **Margaret Preston Schuldt +++**: Ruth Raedler Warmkessel ++++
- **Contributors**: Mary Rice Bernt
- **Gertrude Schok Eichelsdoerfer**: Jean Stout Fitzinger
- **Mary Diehl Graham**: Robert H. Hawlik
- **Buck Bickel Noll**: R. Shirley Rowlands VonCannon

**Class of 1943**

- **Tower Club**: Dorothy Filer ++++
- **Marie Bachman Hartman +**: Marie Bachman Hartman +
- **Century Club**: Mary Bolich Bagenstose ++++
- **Arlene Schoener Breiner +++++**: Cortney Bryan Schaeffer ++++
- **Forrest R. Schaeffer +++++**:
- **Contributors**: Frances Murgia Bamberger +
- **Evelyn Stauffer Lewis ++**: Sara Rohrbach Mack ++++
- **Catherine Zealberg**:

**Class of 1944**

- **Tower Club**: Doris New Grandon ++++
- **Century Club**: Gladys Shaffer Miller ++++
- **Jeanne Deibert Flicker +**: Martha Ronemus +
- **Martina Greenawalt Schnerringer +**: M. Irene Horne Heiland ++++
- **Bonnie Folk Ritter**:

**Class of 1945**

- **President’s Club**: Helen Redline Farrell ++++
- **Maroon & Gold Club**: M. Irene Horne Heiland ++++
- **Ruth Jean Grassi Stitzer ++++
- **Century Club**: Erma Lenker Angstadt ++
- **Marjorie Lengel Richter +**: Bonne Folk Ritter
- **Contributors**: Pauline Womer Achey +
- **Elizabeth Bordner ++**: Beatrice Burt Downs
- **Marian Schaffer Willinger**:

**Class of 1946**

- **Tower Club**: Joyce Kutz Wehr ++++
- **Maroon & Gold Club**: Hilda Truman Jentsch +
- **Century Club**: Marie Deach ++++
- **Catharine Gebhardt**: Leda Reiff Good
- **Arlene G. Gross +**: Samuel C. Gundy
- **Mildred Wittwer Jacobs**: Lewis R. Purnell +
- **Margaret Morrow Scheier**:

**Class of 1947**

- **Maroon & Gold Club**: Shirley Sonon Rife ++++
- **Anna Eberly Stein +**: Nedra Moser Hendricks +
- **Century Club**: Robert S. Stover ++++
- **Contributors**: Ruth Bingaman +
- **Ethel Adam Eppley +**: Jean Alice Greenawalt Fehr
- **Edward S. Sebring**: Carolyn Trexler Woods ++++

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* + Denotes five consecutive years of giving  ++ Denotes ten consecutive years of giving  +++ Denotes fifteen consecutive years of giving  ++++ Denotes twenty consecutive years of giving  * Deceased
Class of 1948
Board of Overseers
Mary Martinez Oppenheim *
Tower Club
Doris Heist Burkhart +
Harold L. Hehr +
Miriam Rollman Inrwin +++
William E. Irwin +++++
Miriam Witman Mengel
Century Club
Miriam Reinert Conover ++++
Ruth Kolp Figard
Frances Smith Fisher ++
Jean Dreibelbis Loos
Richard D. Lytle ++++
Emmy Draudt Mandlavitzz +++
Fern Angstadt Master +
Joyce McKently Powell +
Benjamin F. Schnerr +*
Carl E. Strittmatter
Contributors
Josephine Schera Donovan +
Elizabeth Brady Dundon +
Jean Hawk Dyer ++++
Louis S. Edwards +
J. Richard Fox
Ruth Klotz Frey +
Loretta Hartman Gist
Everett M. Haycock +
Maude Lugd Kurr +
June Maurer Kirschman
Paul J. Newman
Mary Alice Reppert Reed
Virginio Powers Sallade
Mary Alice Reppert Reed
Phyllis Booth Shore
Century Club
Mary Kelly Creadick +
Joseph W. Eberts +
Faye Werner Harting ++
Lyttle G. Horton ++
Elna Hart Klinger
Marlin W. Klinger
Louise Kuntz Nyce
Betty Biller Seidel +
Marian Schaffer Snyder
Mildred Hiller Snyder +++
Robert H. Snyder
Madeline Criner Sowers +++
Kathleen Kuntz Williams
Contributors
Harold Block
Isabel Clasuer Field +
Richard D. Fister +
Terrence F. Gallagher
James R. Good +
Barbara Dion McClade +
John H. Mentz +++
Lawrence F. Motkowski
Elizabeth Crosland Rasbridge ++++
Raymond F. Strauss ++
Randall Schlappich Taylor
Betty Kunkle Trainer
William J. Vac +++++
Class of 1949
Tower Club
Elizabeth Eckert Brailwaite ++++
Mary Burkhart Foreman +
Betty duPree Hardy +
John A. Mengel
Miriam Seidel Smith +++
Richard S. Smith +++
Jack J. Taylor
President's Club
Beatrice Landis Rabenold ++++
Greta Saylor Sardo
Joseph Tadak
Maroon & Gold Club
Leroy A. Heckman ++
LeRoy F. Swoyer +
Bernice Webber Wilson ++++
Paul A. Wilson ++++
Century Club
Grace Warner Bailey
Josephine plus
Jane Reeder Breninger ++
Kathryn Kramer Brunner
Audrey Hain Grim
Janet Reinold Kratzer
B. Lewis Langdon +
Dolores Matern Ringler
Leon Miller Rohrbaugh ++++
Gladys Dietrich Rutter +
Edwin C. Strohecker +*
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Marian Brown
Mary Ulrich Campbell ++++
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Carol McCloskey DIonica ++++
Marion Keller Fresh +
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Anna Moyer Greenawalt ++++
John G. Grossman +++++
Roger S. Hertz +++++
Burton W. Longenbach ++++
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George Navitsky Navi
Jerome J. Quarry
Thomas F. Regan
Roy A. Schleicher ++++
Lillian Seidel
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E. Margaret Gabel
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Clayton R. Gurn +++
Courtlandt C. Kauffman
Phyllis Booth Shore
Century Club
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Joseph W. Eberts +
Faye Werner Harting ++
Lyttle G. Horton ++
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Marlin W. Klinger
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Betty Biller Seidel +
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John H. Mentz +++
Lawrence F. Motkowski
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Raymond F. Strauss ++
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William J. Vac +++++
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Peter Wisnosky
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Joyce Johnson ++++
Doris Lindemuth Langdon +
Salvatore J. Natoli ++++
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Jean Fatula Taylor +++++
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Lois Grinnis Rhodes ++++
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Richard B. Hartman +
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Anonymous ++
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Maroon & Gold Club
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William H. Troutman ++++
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Helen Stener Becker
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Alton W. Knauss
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Janice Roberts Szakaly +
William J. Ulrich +
Joseph Villiano ++++
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Josiah H. Werner +
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Richard B. Yeager
Doris Yotis Zogas +
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Maroon & Gold Club
Dolores Miller Norton ++++
Century Club
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Ruth Crouthamel Brightbill ++++
Jeanette Serfass Burkett ++++
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Edward J. Griffin +
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Jean Kurytka Helfrick
Phyllis Stempskowski Lovitz
J. Louise Eisenbrown Mantz
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Ebbie Hagstrom Cuddy
Betsy Grater
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President’s Club
Allen M. Koehler +
Marie Balthaser Weidenhammer +
Robert F. Wolf ++++
*Denotes five consecutive years of giving  ++ Denotes ten consecutive years of giving  +++ Denotes fifteen consecutive years of giving  ++++ Denotes twenty consecutive years of giving  *Deceased
Elaine Young McQuilllin +
Bonnie Blair McEaughy ++
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Patti Rutman
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Gayle Cope Schneider
Robert I. Schneider
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Rachelle Mengel Shollenberger +
Pamela Churchill Zarger +

Gary E. Rollman +
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Maureen Dexter Calder
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Tower Club
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Julie Lott Fallaw +
Deborah Friedman +
Jane Davies Garnjost
Wayne Garnjost
Viki-Jo Kitchen Gaudiello +
Marianne Gehris
William J. Davis ++
Jon P. Bittenbender +
Leesa Griffith Carlin
Sharon Jones Chomiak
Gayneth Birmier Collevechio
William J. Davis +
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Nancy Dewitt Denniston
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Deborah Friedman +
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Anne Hughes Guinther ++
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James E. Knight ++
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Nan Guss Mentzelli
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Robert A. Mill
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Deborah Marth Molchan
Maryellen Monaghan ++++
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Margaret Rogan Scholl
Sandra Passaniti Sipe
Jane Shade Sprecher
Lisa Moffitt Terreri
Barbara Hannon Tretheway
Joseph W. Uhing
Emily Mauzy Varro
Mark F. Wasko

Contributors
Mark G. Angeny ++++
Lynne Rasbridge Bainbridge ++++
J. Bryan Benchoff
Karen Leith Benchoff
Monica Grega Berger ++++
Sandra Houghton Bernstein
Lynn Cyllaz Bertman +
Jon P. Bittenbender +
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Sharon Jones Chomiak
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Susan Reese Berger
Diane Patterson Blake
Nancy Honsberger Bond +
Sharon Brosious
Wendy Hayman Brumbaugh
Louise Andersen Carl +
Brian R. Conroy
Judy Groff Dautrich
Pamela Churchill Zarger +

10 top classes by number of donors

<table>
<thead>
<tr>
<th>Class Year</th>
<th>Number of Donors</th>
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<tr>
<td>1972</td>
<td>180</td>
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<td>1973</td>
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<td>1968</td>
<td>150</td>
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<td>130</td>
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<td>1969</td>
<td>90</td>
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<td>1976</td>
<td>80</td>
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<tr>
<td>1975</td>
<td>70</td>
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</tbody>
</table>

* Denotes five consecutive years of giving  ++ Denotes ten consecutive years of giving  +++ Denotes fifteen consecutive years of giving  ++++ Denotes twenty consecutive years of giving  *Deceased

Michael A. Wolfer
Gary L. Wilhelm +
Michael A. Wolfer
Pamela Churchill Zarger +
Class of 1980
Board of Overseers
Kenneth J. Karl
Tower Club
David A. Geppert ++
Elaine Walls Reed ++
Edward L. Simpson +++
President’s Club
Nancy W. Magee ++
Maroon & Gold Club
William M. McGarrigle
Kelly C. Ryan
David D. Wagaman +++
Century Club
Maryanne Conway ++++
Dianne Swartz Dudish
Lori Kalemkerian Kelledjian
Constantine J. Kourgelis
Barron Heartney
Debra Hermann Maurey ++
Michael J. Pladus +
Randall S. Rabenold
Ross R. Reeves
James M. Russell
Beth Evangelista Sahd
Cathy Snyder Shirley ++
Debra Sorensen
Elizabeth Detwiler Wagner +++

Contributors
Beverly DeMott Abel
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Joan Crater Aurand ++++
Peggy Borghard Austin ++++
Donna Mininger Benner
Susan Reese Berger
Diane Patterson Blake
Nancy Honsberger Bond +
Sharon Brosious
Wendy Hayman Brumbaugh
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<td>80</td>
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<td>1975</td>
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</tbody>
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Contributors
Terri Anton Barnett
Elizabeth Bierkamp
Jennifer Resetar Boag +
Brian W. Boitkski
Matthew A. Bucolo +
Brian C. Carroll
Matthew J. Smith +
MaryJo Rosania
Bethany Ritzm Ritzman
Sandra Rex +
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Andrea Raab
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Sarah Stoudt Reed
Matthew T. Resch
Sandia Rex +
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Bernice Steigerwalt
Matthew R. Sweigart +

Contributors
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Todd G. Skoczynski
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Jennifer Schachter
Jennifer Sarnes +
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Kimberly Ryan
Melissa Sabbi
Jennifer Sarnes +
Jennifer Schachter
Rhonda Schmig +
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Jennifer Sarnes +
Melissa Sabbi
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Mr. LeRoy Trupe
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Ms. Minnie K. Young
Mr. and Mrs. Peter Zeoli

Contributors
Ms. Elizabeth Adam
Mr. Carl H. Adams
Ms. Sue Adam
Mr. and Mrs. George Allport
Mr. and Mrs. Michael C. Almeida
Mr. and Mrs. Ernie Angstadt
Mr. J. W. Angstadt
Mr. and Mrs. Richard R. Angstadt +
Mr. and Mrs. Edmund J. Antolick
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Mr. and Mrs. Thomas Ashton +
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Mr. Eberhard Bareiss
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- Individuals wishing to make contributions to these endowed funds or wishing to establish their own endowed scholarships should contact Dick Button, Director of Development, at 610-683-1394.
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- Established through the proceeds of Accounting Club activities and continuing education courses, as well as fundraising and alumni donations, to recognize accounting majors who have demonstrated excellence in the classroom and leadership skills on campus.
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- Established by the estate of Mamie H. Afflerbach (hartman) ‘20 to provide scholarships based on musical achievement, academic standing, and financial need to students of any major who participate in performing music organizations.
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- Established by Barbara ‘74 and David McFarland (ten president of the university) in memory of Barbara’s mother, Helen E. Ambrogio ’70, to provide scholarship assistance to a non-traditional student in recognition of Mrs. Ambrogio’s determination to achieve a life-long dream to complete her degree after raising six daughters.
- Karen L. Anderson Memorial Scholarship
- Established in memory of Karen L. Anderson by Mr. and Mrs. Richard Anderson (parents) and friends to provide scholarships to junior or senior students of need, majoring in communication design.
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- Established by Ella Baer ’31 to provide scholarships to worthy students of senior standing whose academic record justifies the appointment.
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- Established by Severin Feyerman in honor of the important contributions Baldwin Brass/Black & Decker has made to the Berks County community to provide significant scholarship assistance to outstanding students.
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- Established by a gift from the Beekey family and friends in memory of Cyrus E. Beekey (served college from 1943-1969) to provide scholarships to juniors or seniors who are majoring in secondary education.
- Kathryn and Frederick W. Blitz Scholarship
- Established by the estate of Frederick W. Blitz in memory of G. Kathryn Blitz ’21 to provide scholarships to full-time sophomore, junior or senior students.
- Burger King/Robert Holmes Academic Scholarship
- Established by Burger King Corporation in honor of Robert Holmes ‘96, former university student and athlete, in honor of being chosen “Scholar Athlete of the Week”, to provide a scholarship to a varsity football player of high academic standing.
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- Cynthia Boyer Bakeslee Scholarship
- To be established by the estate of Cynthia Boyer Bakeslee to provide scholarships to full-time students who contribute to their education through their own earnings.
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- Established by the estate of Dr. Thomas A. Bock, 1895 (professor emeritus), to provide scholarships to juniors or seniors in good standing.
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- Established by Dr. and Mrs. Martin Brossman in memory of Sally E. Ruth Brossman ‘08 to provide scholarships to junior or senior female students majoring in elementary education with a concentration in early childhood education.
- Carl and Regina Brunner Scholarship
- Established by Dr. Carl (Dean of College of Liberal Arts and Sciences) and Dr. Regina (Assistant to Provost) Brunner to recognize an outstanding full-time student working towards a Bachelor of Art or Bachelor of Science degree in Physical Tower FALL 2005 50
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Established by Roger Cocivera '56 to provide scholarships to a basketball student athlete.

Clara Dyer Coleman Library Science Scholarship
Established by Clara Dyer Coleman '27 and '35 to recognize the achievement and commitment of a junior or senior student majoring in library science who is full-time and committed to a career in library service.

Karen Weaver Coleman Scholarship
Established by Dr. Karen Weaver Coleman '66 to recognize an outstanding full-time upper-class student who has earned at least 65 credits and is working towards a Bachelor of Science degree in Secondary Education.

Communication Design Scholarship
Established by faculty and alumni to provide scholarship aid to a worthy full-time freshman student who shows exceptional talent as determined through the admissions process.

Jaymie B. Creitz Scholarship
Established in loving memory of Jaymie B. Creitz by her maternal grandparents, Walter and Ellen Faryniak to recognize and encourage a student who has demonstrated resilient determination to earn a college degree. The scholarship will be awarded to a female student majoring in psychology, who has earned 21 credits in Extended Learning and who has membership in an organization beneﬁting animal welfare and also demonstrates involvement in either M.A.D.D. or S.A.D.D.

Curley Family Scholarship
Established by Ann C. and John J. Curley in memory of his parents, Emily Sprague Curley '33 and John J. Curley '33 and '34; an aunt, Mary Agnes Curley Dugan, and an uncle, Michael A. Curley '36 to be given to worthy full-time students with preference given to students from Schuylkill and Northampton counties who provide active leadership in campus activities.

Dr. Carl J. Daeuer Scholarships
Established by Dr. Carl J. Daeuer '53 to recognize outstanding scholastic achievement by an upper-class student from Pennsylvania who is majoring in mathematics, secondary education, or pre-theology.

Lester M. Davidheiser Award
Established by Clara Dyer Coleman '27 and '35 to recognize the achievement and commitment of a junior or senior student majoring in library science who is full-time and committed to a career in library service.

John H. and Madalynne M. Evans Endowment Fund
Established by Clara Dyer Coleman '27 and '35 to recognize the achievement and commitment of a junior or senior student majoring in library science who is full-time and committed to a career in library service.

Lester M. Davidheiser Award
Established by Clara Dyer Coleman '27 and '35 to recognize the achievement and commitment of a junior or senior student majoring in library science who is full-time and committed to a career in library service.

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Established by Clara Dyer Coleman '27 and '35 to recognize the achievement and commitment of a junior or senior student majoring in library science who is full-time and committed to a career in library service.

John H. and Madalynne M. Evans Scholarship
Established by John H. '49 and Madalynne M. '47 to provide scholarship aid to students majoring in education.
Anthony Friedman and Hermine Vran a Friedman Scholarship Established by Frank A. Friedman ’60 and ’80 in honor of his parents, Anthony and Hermine Friedman, to recognize students preparing to teach geography.

Dr. Ralph A. Fritz Memorial Scholarship Established by Lolita R. Fritz Binford, Marcia Kay Hahs, and Dr. Robert D. Robinson, through the estate of their mother, Dr. Roletta O. Jolly-Fritz, in memory of Dr. Ralph A. Fritz (professor emeritus; former director of library education), to provide scholarships to students majoring in library science, who show enthusiasm for teaching, have leadership potential, and have contributed to the library science program in general.

Dr. Ralph Abner Fritz Scholarship Established anonymously in memory of Dr. Ralph Abner Fritz, professor of library science from 1946-1985.

Linda Rose Fuellenbach Memorial Scholarship Established by Rose Fuellenbach (mother) and friends in memory of Linda Rose Fuellenbach ’57 to provide scholarships to library science majors (junior, senior, and graduate students).

William U. and Mary A. Gabel Scholarship Established by E. Margaret Gabel ’50 in memory of her parents, William U. and Mary A. Gabel, to provide scholarship assistance to a woman student majoring in library science.

Karen Gallo Scholarship Fund Created by Mrs. Mary Ann Gallo in honor of Karen Gallo, to provide students of English, scholarship for creative writing.

Graduated Classes (’79, ’83, ’90, ’91, ’92) Scholarship Established by class members in celebration of their graduation to provide scholarships to outstanding juniors.

Graduated Classes (1891, 1896, ’17, ’19) Scholarship Established by class members in celebration of their graduation to provide scholarships to outstanding seniors.

Doris New Grandon Scholarship Established by Doris Grandon ’44 to provide scholarships to full-time under-graduate students majoring in education or art education and who have achieved an outstanding academic record. Preference is given to students who have completed their freshman year.

Charles ‘54 and Betty Hewes ‘57 Grebey Scholarship Established through the estates of Charles and Betty Grebey to provide scholarship assistance to students majoring in mathematics, the sciences, or library science.

Levi D. Gresh Scholarship Established by the estate of Mary E. Gresh (wife) in memory of Levi D. Gresh, ’17 (retired faculty member and former Head of the Department of Social Sciences) to help students enrolled the honors program who are involved in advanced research.

Anna Elda Hammes Gross Scholarship Established in memory of Anna Elda Hammes Gross ’13 by her family to provide scholarship assistance to a worthy elementary education student.

Agnes M. Guy Scholarship Fund Established by Julia Heck (sister) and family in memory of Agnes M. Guy ’31 and ’38 to provide scholarships to full-time students.

George B. Hancher Memorial Scholarship Fund Established in memory of George B. Hancher, vice principal of Kutztown State Normal School 1893-1899, to provide scholarships to worthy students.

Rodney Hancock Scholarship Established in memory of Rodney Hancock, member of the KU football team from 1992-1996, to provide the football program with a permanent source of scholarship income.

Emily Haring Chemistry Scholarship Created by Emily Haring to provide recognition and financial assistance to students enrolled or planning to enroll as a Chemistry major.

Frederick Francis Harris Scholarship Established by Mr. and Mrs. Milford P. Kel- ly, Jr. (nephew) in memory of Frederick Francis Harris, former student, to provide scholarships to freshmen or sophomore students who demonstrate academic potential.

Lillian C. Hartman Scholarship Established by Lillian C. Hartman ’23 and ’34 to provide scholarships to an incom- ing freshman majoring in education.

Hearst Foundation Scholarship Established by a grant from the Hearst Foundation to provide annual scholarships to two students: one majoring in English professional writing, and one majoring in telecommunications.

Joy S. Helm ’62 and ’71 Scholarship Established in memory of Joy S. Helm ’62 and ’71 by James C. Helm (husband), family, and friends to provide a scholar- ship to a deserving student who is a non-traditional student or has completed their freshmen year and is in the teacher education program.

Dr. Grace R. Hesse Scholarship Established by the estate of Dr. Grace Hesse (retired Spanish professor), to provide scholarships to freshmen students.

Coach Lee Hill and Alumni Soccer Players from 1970-1985 Endowed Men’s Soccer Scholarship Established by Lee L. Hill, former KU faculty member and hall of fame soccer coach (1970-85), and alumni soc- cer players from Coach Hill’s tenure, to provide the men’s soccer program with a permanent source of scholarship income.

Daniel Hinkel Family Endowed Wrestling Scholarship Established by Dan Hinkel, Professor and Wrestling Coach (1964-1996), to provide the wrestling program with a permanent source of scholarship income.

Lillian E. Johnson Scholarship Established by Karen Ligammari ’89 to provide scholarship assistance to an in-coming freshman student.

Helen Hughes-Lehman Scholarship Established by David T. Lehman (husband and former Kutztown University art professor) in memory of Helen Hughes-Lehman to provide recognition and assistance to outstanding students with special consideration given to art education majors.

Craig S. M. Hunter Memorial Scholarship Established by friends, family, and Dono- van Advertising in memory of Craig S.M. Hunter ’87 for a full-time student major- ing in Communication Design who did not enter college directly from high school and has worked for at least one year.

Lillian E. Johnson Scholarship Established by the estate of Mary Elise Johnson in memory of her sister, Lillian E. Johnson, former dean of women.

Myrtle Stofflet Keener Memorial Scholarship Established by Robert E. Clark Sr. and Lucille Keener Clark to honor the teaching record and dedication of her mother, Mary Tofflet Keener (Kutztown Hall of Fame member).

William H. Long Scholarship Fund Established by the estate of William H. Long in memory of William H. and Sadie S. Long (1893) to provide scholarships to incoming freshman students.

John K. Landis Honorary Scholarship Established by colleagues, friends, and former students to serve as a testament to the dedicated faculty/staff member John Landies to give to the development of the Commu- nication Design program and to the com- mitted support he gave his students.

Deane Lenhart Memorial Scholarship Established by family, friends, and Miss Deane Lenhart (former professor) by Robert Lenhart (husband), family and friends to provide scholarships to full-time students of good standing majoring in related arts with a dance specialization to encourage the continued growth of the dance program.

John R. Ligammari Memorial Scholarship Established by Karen Ligammari ’89 to provide scholarship assistance to an upper-class student majoring in Special Education/Program on Visual Impairment.

Naomi Evangeline Dietrich Long Scholarship Established by Mr. and Mrs. Theodore Harley (daughter) in memory of Naomi Dietrich Long ’19 to provide scholarships to full-time students majoring in the following criteria: leadership potential, involve- ment in performing arts (music), charac- ter, responsibility, dependability, enthusi- asm for teaching, participation in ele- mentary education courses, attitude toward profession, contribution to ele- mentary education program in general, serious financial need.

Pat Madden Scholarship Established by the Residence Hall Asso- ciation in memory of Patricia A. Madden ’82 to provide scholarships to students who contribute to community development in the residence halls through in- volvement in student leadership.

Ronald L. Marburger ’61 Scholarship Established by Ronald Marburger ’61 to provide scholarship assistance to a worthy math or computer science major.

Helen J. Marcks Honors Scholarship Established by the estate of Helen J. Marcks ’17 to provide scholarships to aid worthy students enrolled in the universi- ty’s Honors Program.

KU Women’s Basketball Maroon & Gold Endowed Scholarship Fund Established to provide the women’s bas- ketball program with a permanent source of scholarship income.

Anthony J. Mazzaferrri History Scholarship Established in memory of Dr. Anthony J. Mazzaferrri (former professor of History) by Dr. Annette Mazzaferrri (wife and emer- itus faculty member) in memory of Deane M. Mazzaferrri to provide a scholarship to a full time junior or senior in good standing majoring in secondary education with a concentra- tion or major in social sciences or History.

The Dr. David E. McFarland Endowed Athletic Scholarship Established by the Kutztown University athletic department, to provide the pro- gram with a permanent source of schol-
arship income. The scholarship is in recognition of exemplary academic achievement by incoming student-athletes in tribute to the leadership in this area provided by Dr. David E. McFarland, Kutztown University president, 1989-2002.

Edith Mellner Education Scholarship Established by Edith Mellner (associate professor of Mathematics and Physical Education) to recognize the academic promise of an elementary education major.

Kenneth L. Meyer Cross Country & Track Scholarship Established by Dorothy J. Meyer ‘77 (wife), family, friends, and colleagues in memory of Kenneth L. Meyer (former university coach and dean of men) in recognition of his commitment to academic excellence and athletic ability, to provide scholarships to junior or senior members of the track or cross country team who have made significant contributions to the team and are of good character.

Dr. Susan Miller Early Childhood Education Scholarship Established by colleagues and friends of Dr. Susan Miller (retired professor of elementary education), to award a student in early childhood education.

Damin Mobley/Athletes for Better Education Scholarship Established by AFBE, Inc., in honor of the late Damin Mobley, former KU student (1997-2000) and men’s basketball player (1998-2000), who passed away during his senior year; to provide tuition scholarship to a worthy minor student athlete of color.

Lloyd A. Moll/Jim McGovern Endowed Scholarship Established by Fran and Ed ‘42 Olsinski (KU Hall of Fame, All-Century athlete, and former wrestling and football standout) in memory of Lloyd A. Moll, wrestling coach and dean of men, and Jim McGovern, Hall of Fame, athletics director, and football, men’s basketball, and baseball coach to provide the wrestling and football programs with a permanent source of scholarship income.

Morning Call Scholarship Established by The Morning Call newspaper to provide scholarships to communication design majors.

Dr. C. Josephine Moyer Scholarship Established by Frank A. Friedman ‘60 and ‘80 in honor of Dr. Josephine Moyer, former professor and chair of the Geography Department (1945-1965) to recognize students preparing to teach geography.

Department of Music Scholarship Established by faculty members with the Department of Music to provide scholarship aid to a music major who is involved in Department of Music ensembles/activities.

Esther Moyer O’Neill Memorial Scholarship Established through a bequest made by Esther Moyer O’Neill ‘17 to provide scholarships to responsible freshmen who are involved in extracurricular activities.

David J. and Mary Martinez Oppenheim Awards Established by David J. and Mary Martinez ‘48 Oppenheim to provide scholarships to worthy students in need of financial assistance.

Linda Oswald-Bogert Scholarship Established in memory of Linda Oswald-Bogert (former University employee), to provide scholarships to students enrolled in foreign language.

Joseph and Carol Patton Endowed Scholarship Established by the Patton family in memory of Coach Joseph Patton, and his daughter, Carol Patton, to provide a scholarship to a football player (sophomore, junior, or senior) who has demonstrated the ability to make a significant impact on the playing field and has shown a strong commitment to academics.

Physical Facilities Student Employee Scholarship Established by members of the Kutztown University Physical Facilities Department to recognize and encourage a worthy full-time student entering their junior or senior year who has worked a minimum of 75 hours for facilities or any of the shops or offices.

Physical Sciences Faculty Scholarship Established by the Kutztown University Physical Sciences faculty to recognize an outstanding incoming full-time freshman with need whose goal is a B.A. or B.S. in Physical Science.

J. Mark Piscitelli Memorial Scholarship Established in loving memory of J. Mark Piscitelli ‘93 by his parents Dr. Joseph and Diane Piscitelli, family, and friends to provide scholarship assistance to a student pursuing their plans in University business major studying at Buckinghamshire College.

Alex J. ‘58 and Paige Pogirski Scholarship Established by Carol Pogirski Carzon ‘57 in memory of her late husband and daughter to encourage female students to major in science and to recognize outstanding academic achievement.

John Polischak Memorial Fund Established in memory of John Polischak ‘39 (former university professor) by Alena F. Zygmunt and Felicia Louer (daughters), to help Kutztown University students.

Lawrence R. Pugh/VF Corporation Scholarship Given annually since 1999 by the VF Corporation, through the Berks County Community Foundation, to provide scholarship aid to students from Berks County attending Kutztown University.

Bradley D. Rahn Scholarship Established by Mr. and Mrs. William J. Rahn ‘60 and ‘80 and their daughters, Debbie Proudfoot (grandparents) in memory of Bradley D. Rahn ‘83 to provide scholarships to electronic media majors who participate in extracurricular activities, ITVA, Newsbreak, work study or theatre.

Reading Hospital School of Nursing Scholarship Established by members of the Kutztown University nursing faculty in recognition of an outstanding graduate who wishes to pursue a baccalaureate nursing education at Kutztown University. Student must be in good academic standing.

Emma Richards-Bausch Scholarship Established by Emma Richards-Bausch to provide a scholarship to an incoming freshman or transfer student with financial need who will pursue a major in the English Department and has demonstrated an exceptional aptitude for a major in English/general, English/professional writing, or secondary education/English.

Walter P. Risley Scholarship Established by Ethel Risley ‘31 (wife) in memory of Walter Risley (coach and athletic director), to provide scholarships to sophomores, juniors, or seniors who are members of the baseball team and have made significant contributions to the team. Recipients must be nominated by the baseball coach and be of good character.

John T. Robinson III Memorial Scholarship Established by the family and friends of John T. Robinson III to provide encouragement and scholarship aid to a full-time student who has chosen to re-enter college and having withdrawn.

Kevin N. Rock Scholarship Established by Tyco Electronics Corporation in recognition and appreciation of Kevin N. Rock ‘79 for outstanding achievement.

Dennis Roth Scholarship Established by family, friends, and colleagues in memory of Dennis Roth (retired university administrator and coach) to provide scholarships for deserving students.

A.C. Rothermel Scholarship Fund Established by the estate of Janice P. Rothermel in memory of Mabel Rothermel Bowlow ‘00, Florence Rothermel Bowlow ‘02, Ruby Brensinger Rothermel ‘10, and Samuel H. Rothermel ‘06.

Floyd O. Rowe Scholarship Established by Russell ‘65 and Beverly Hinshelt in memory of his business partner, Floyd O. Rowe, to provide financial assistance to a highly motivated College of Business student who has a demonstrated record of commitment to community service.

Michele M. Russo Memorial Scholarship Established by Nancy and Michael Russo (parents) in memory of Michele Russo (former student), to assist worthy art majors.

Wilson G. Sarig Scholarship Established by the estate of Mae Sarig Ardes ‘25 (daughter) in memory of Wilson Sarig (1894) to provide a scholarship to a promising student, enrolled or applicant, who is otherwise unable to pay tuition and whose attitude indicates a seriousness of purpose.

Miriam ‘34 and John Schaever Scholarship Established by Miriam ‘34 and John Schaever to provide scholarship aid to a full-time student athlete that will play and compete in the women’s basketball program.

Ed Schatkovski Music Scholarship Established by family and friends in celebration of the retirement of Dr. Edwin Schatkovski (former chairperson and professor of Music) to recognize an outstanding student in the area of music performance.

Jennie C. Schwoyer ‘07 Basketball Scholarship Established by Samuel P. Smith ‘43 (former president of Kutztown University Foundation) in memory of his aunt, Jennie C. Schwoyer ‘07 to provide scholarship aid to a full-time student athlete who participates or will participate in the women’s basketball program.

Basil Y. Scott/Act 101 Scholarship Established by Basil Scott, faculty and friends of the Act 101 program to provide financial support to worthy full-time Act 101 students who have earned at least 30 credits and who have demonstrated significant progress towards achieving academic goals.

Student Government Leadership Scholarship Established by the Student Government Association to provide scholarships to students in leadership roles.

Richard R. Shamar Scholarship Established by Richard R. Shamar (Class of 1939) in memory of his parents, Attorney William E. Shamar (Class of 1899) and educator Edith Rebe Shamar.

Steven R. Skelly ‘96 Scholarship Established by Richard R. Skelly, Jr. (father) in memory of Steven R. Skelly ‘96 to provide a scholarship for students who are currently battling cancer or may be mobility impaired.

Elaine M. Smith Scholarship Established by Sam Smith ‘43 (former president of Kutztown University Foundation) in memory of his wife, Elaine M. Smith ‘44, to recognize a student in elementary education who best demonstrates excellence in the professional semester experience.

Esther F. Smith Scholarship Fund Established by Samuel P. Smith ‘43 (former president of Kutztown University Foundation) in memory of his aunt, Esther F. Smith ‘13, to provide an annual scholarship to a worthy student majoring in music, with preference given to students studying voice.

Samuel P. Smith Basketball Scholarship Established by Sam Smith ‘43 (former president Kutztown University Foundation) to provide financial support to a full time student athlete who is participating in the men’s basketball program.

N. Wayne and Mary M. St. John Graduate Student Endowment Fund Established by Dr. Mary (emerit professor of Geography and former Dean of Academic Services) and Mr. N. Wayne St. John to provide annual assistance to a full-time graduate student in the College of Business to provide teaching assistance in its outreach programs to small businesses.

Nicholas G. Stevens Scholarship Established by Mrs. Elizabeth Stevens (wife) and the Library Science Department in memory of Librarian Stevens to provide a scholarship to an entering freshman majoring in library science and a scholarship to an entering freshman who will be a Football player.

Lawrence M. Stratton Scholarship Established by Mrs. Barbara H. Stratton (wife), family, friends, and colleagues in memory of Dr. Lawrence M. Stratton (nineth president of the university), to provide scholarships to students who show academic ability and demonstrate leadership and involvement in campus activities.

Ray and Marjorie Sunderland Scholarship Established by Dr. Ray Sunderland (director emeritus of student teaching and professor of education) and Marjorie Sunderland ‘74 to provide scholarship aid to education majors who will student teach in England, Scotland or Wales.

Stern/Mathias Tau Kappa Scholarship Established in memory of Mercedes Stern and Ruth Mathias by the members of Tau Kappa to provide permanent source of funding for outstanding female athletes at Kutztown University.

Tibbits/Watrous Non-Traditional Student Scholarship Established anonymously by a non-traditional student alumnus to recognize and encourage a non-traditional student.
Ida R. Trainer Scholarship
Established by Robert H. Trainer (son) in memory of Ida R. Trainer ’24 to provide scholarships to students who demonstrate academic ability and are graduates of Daniel Boone High School, Birdsboro, Pa.

V. Ruth Trauger Memorial Scholarship
Established by the estate of Joyce Wharry Tresler ’18 to provide scholarships to students who are residents in the areas of Conyngham, Nuremberg, or Hazleton.

Frank and Stephanie Vrana Scholarship
Established by Frank A. Friedman ’60 and ’80 in honor of his maternal grandparents, Frank and Stephanie Vrana, to recognize students majoring in library science.

Karl F. Walter Scholarship Fund
Established by members of the Physical Science Department in memory of Karl F. Walter (professor emeritus of physical science), to provide scholarships to freshman physical science majors.

Charles A. and Joyce Kutz Wehr Scholarship
Established by Joyce Kutz Wehr ’46 in memory of her late relatives to provide scholarships to male physical science majors.

Direct Scholarships
Kutztown University is grateful to the individuals who annually provide the funds necessary to make these scholarships possible. Individuals wishing to establish their own direct scholarships may contact Dick Button, Director of Development, at 610-683-1399.

Joshua Wentworth Wesner Pre-medical Scholarship
Established in memory of Joshua Wentworth Wesner, pre-medical student, advocate for the disabled, and contributor to the Kutztown University community, by his family, friends, and the alumni, staff, and faculty of Kutztown University. The scholarship is intended to help the university to attract, acknowledge, support, and retain pre-medical students who will go on to become doctors who care deeply about people, and who make a difference in their communities. This was Josh’s dream for himself.

Dr. Roger S. Whitcomb International Student Scholarship
Established by Dr. Roger S. Whitcomb, emeritus professor of Political Science, to provide scholarship assistance to a worthy international student studying political science or public administration.

M. W. Wood Scholarship Fund
Established by The Wood Company in honor of Kutztown University food service employees to provide scholarships to students who demonstrate financial need and academic ability. Preference is given to students who are dependents of employees of The Wood Company.

Gregory G. Young Scholarship
Established by Gregory G. Young (MBA ’01) to provide scholarship assistance to an undergraduate student from the College of Business.

Excellence in Cost Accounting Scholarship
Given annually since 1998 by Thomas J. Grant (chairperson and associate professor of accounting and general business) to reward a student or students who have performed well academically in Accounting 305 and/or Accounting 306.

Gordon and RoseLee Goldberg Honors Scholarship
Given annually since 1996 by Gordon (professor emeritus of history) and RoseLee Goldberg to an incoming senior who is enrolled in the honors program to encourage the student to become involved in campus and community activities.

Helen Discavage Haak Scholarship
Given annually since 2000 by Helen Discavage Haak ’36 and ’49 to provide scholarship assistance to an incoming freshman who graduated from a high school in Schuylkill County.

Brian K. Harwick Memorial Scholarship
Given annually since 1984 by Stanley C. Harwick to students majoring in special education.

IntegraONE Scholarship
Established by IntegraONE, an information technology services and products company serving eastern Pennsylvania, to provide scholarship assistance to students from Lehighton and Berks counties.

Kappa Kappa Psi- Zeta Mu Applied Music Scholarship
Established by the Zeta Mu chapter of Kappa Kappa Psi National Honorary Band Fraternity to provide assistance to a student enrolled in an instrumental instructional class at Kutztown University.

Rose and Edward Kelly Scholarship
Established by Margaret K. Devlin, Dean of Library Services, in memory of her parents, Rose and Edward Kelly to provide scholarship aid to a library student assistant.

Kutztown University Foundation Scholarship
Given annually since 1983 by the Kutztown University Foundation to award a worthy student majoring in library science or bio-chemistry.

Dr. Tom and Kay Leininger ’83 Scholarship
Established by the alumni of Sigma Gamma Zeta chapter of Lambda Chi Alpha to recognize annually the brother who best exemplifies the ideals of Lambda Chi Alpha.

Dr. Tom and Kay Leiningher ’67 Library Science Scholarship
Established in memory of Miss Mildred Mengel ’26, former library science professor of Kutztown University to provide a scholarship for a worthy library science major.

Leininger Scholarship
Established by Dr. Tom and Kay Leiningher ’67 to provide scholarship assistance to worthy Library Science, Chemistry, or Bio-Chemistry students.

Thomas and Kay Leiningher ’67 Science Scholarship
Established in memory of Roy W. Hamme, former science professor, by Dr. Tom and Kay Leiningher ’67 to provide a scholarship for a worthy student majoring in chemistry or bio-chemistry.

Reid F. Lesssig Scholarship for Bands
Given annually since 1994 by the Graduates Organization of Bands in memory of Reid F. Lessig ’72, one of the founders and most active members of the G.O.B., to provide scholarships to students who are members of the marching band, concert band, or jazz band.

Earl L. Mayberry Music Scholarship
Established in memory of Earl “Jim” Mayberry, a dedicated professor of music (1967-1982), by family and friends to recognize exemplary commitment and accomplishment by a freshman student majoring in music or music education.

Mazzaferris Speech & Theatre Scholarship
Given annually since 1980 by the Speech and Theatre department to theatre students of academic merit who are involved in department activities.

Dr. Clark R. McClelland Scholarship
To be established by William ‘48 and Miriam Rollman ‘48 Irwin, in appreciation and memory of Dr. Clark R. McClelland, former employee of The Wood Company.

Donald L. Miller Graduate Scholarship
Established by Donald L. Miller ’53 to encourage graduate counseling students to follow in the legacy of helping students.

Donald L. Miller Undergraduate Scholarship
Established by Donald L. Miller ’53 to continue his legacy of helping entering freshman achieve their goals by providing scholarship assistance to worthy students.

Edwin and Jeanne Miller Scholarship
Established by Jeanne Snyder Miller ’51 in honor of her marriage to Edwin Miller ’53, and in recognition of his career as a librarian, to provide a scholarship to a worthy student majoring in library science.

Gustav Oberlaender Foundation Scholarship
Given annually since 1992 by Gustav Oberlaender to provide scholarships to full-time undergraduate in memory of those who have achieved outstanding academic records and are residents of Berks County.

Margie O’Hern Scholarship
Given annually since 2000 by Michael Lee (son) in honor of Margie O’Hern to provide a scholarship for a worthy full-time student majoring in education.

Pennsylvania State Employees Credit Union Scholarship
Given annually by Pennsylvania State Employees Credit Union Scholarship to provide scholarships for undergraduate and graduate students in memory of William and Joanne Ribble.

Gustav Oberlaender Foundation Scholarship
Established by William ‘73 and Joanne ‘74 Ribble to provide scholarship aid to a worthy new full-time student who has demonstrated a commitment to community service.

Bill Ribble Urban League of Philadelphia Scholarship
Established by the Urban League of Philadelphia to honor and recognize the leadership of Bill Ribble ’75 by providing a four-year scholarship for a student from Philadelphia.
Bill and Joanne Ribble Urban League of Philadelphia Scholarship
Established by Bill ’73 and Joanne ’74 Ribble to provide scholarship assistance to a Kutztown University student from the school district of Philadelphia in support of Urban League of Philadelphia programs.

Marguerite Marsch Shinkey Women’s Cross Country Direct Scholarship
Established by Michelle (Shinkey) Mason ’73, in memory of her mother, Marguerite Marsch Shinkey, to provide women’s cross country program with an additional source of scholarship income.

Women’s Track and Field Alumnae Scholarship
Established by the track and field alumnai to ensure continued excellence in KU women’s track and field.

Verizon Scholarship
Given annually since 1997 by Verizon to provide scholarship to a worthy incoming full-time freshman who is of high academic merit.

Margaret B. White Scholarship
Established by Mark (professor of accounting) and Nancy Dingler (professor of Margaret B. White, a friend of his mother), to provide scholarship assistance to a worthy undergraduate accounting major.

David J. Batdorf Presidential Scholarship
Given by David J. Batdorf to underwrite a continuing four-year, full-tuition scholarship for a freshman who has demonstrated exceptional academic performance and community involvement. Donors make a four-year commitment, and the KU Foundation funds the difference between the gift and full tuition. For more information on establishing a Presidential Scholarship, contact Dick Button, Director of Development, at 610-683-1194.

Honors/Memorials
In Memory of Ms. Nancy E. Bard
Mr. and Mrs. Michael C. Almeida
Mr. and Mrs. David Bilberback
Mr. and Mrs. George Cingle Jr.
Mr. and Mrs. John P. Davis
Mr. and Mrs. C. Louis Deibl
Ms. Marlan L. Delmore
Mr. and Mrs. Willis L. Helmantoler
Mr. and Mrs. Gary D. Knipling
Ms. Diane F. Mosley
Mr. and Mrs. William L. Pietrowski
Mr. and Mrs. Brian R. Price
Mrs. Elizabeth H. Quigley
Ms. Nancy F. Roberson
Mr. and Mrs. Jay R. Stauffer
Mr. and Mrs. Chris S. Viladiett
Mr. and Mrs. Douglas A. Wertman
Mr. and Mrs. Barry L. Williams
Ms. Mary Ann Yankowski
In Memory of Mrs. Dora H. Barr
Ms. Francia B. Marshall
In Memory of Mr. Edward E. Barr, Sr.
Ms. Francia B. Marshall
Ms. Janet T. Sullivan
In Memory of Mrs. Carrie H. Bartholomew
Dr. William G. Bartholomew
In Memory of Ms. Phyllis B. Boyajy
Mrs. Janet Bathaser
Ms. Irene C. Blatt
Mr. Robert Boyajy
Mr. and Mrs. Thomas C. Byland
Mr. and Mrs. John Geismar
Mrs. Michele J. Losman
Mr. and Mrs. Bill Monheimer
In Memory of Mr. John F. Brady, Jr.
Mr. and Mrs. W. Etherington
Mr. and Mrs. Felix P. Iacovone
Mr. Richard S. Monheit
The Family
In Honor of the Class of 1945
Mr. and Mrs. William Farrell
In Honor of Mrs. Arline O. Crawford
Mr. and Mrs. Norman Wiggins
In Memory of Mr. Joseph C. D’Amelio
Mrs. Erma S. Angstadt
In Memory of Mrs. Diana Deronag Buchanan
Mrs. Sally D. Shane
In Memory of Mr. Patrick Duddy, Jr.
Mr. and Mrs. Patrick J. Duddy
In Memory of Ms. Judith J. Groff
Mr. and Mrs. Jeronimo Cal
Dr. and Mrs. John J. Delaney
Mrs. Karen J. Epling
Dr. and Mrs. Michael P. Gabriel
Dr. and Mrs. Gerard G. Innocenti
Dr. Patricia Kelleher
Mr. and Mrs. Michael Kerber
Mr. and Mrs. Dennis P. Krumanocker
Mr. Moshe Mackley
Dr. Allida McKinley and Mr. George McKinley
Mr. and Mrs. Richard Mengel
Mr. and Mrs. Leonard W. Probydial
Mr. and Mrs. Harrison Snyder
Dr. and Mrs. James E. Sowervine
Ms. Stephanie A. Steely
Mr. and Mrs. James C. Yerger
In Honor of Mr. Raymond O. Heimbach
Mr. and Mrs. Christopher Dudley
Dr. and Mrs. Joseph A. Picstitelli
In Honor of Dr. Herbert L. Hymon
Dr. and Mrs. Lawrence Weissold
In Honor of Ms. Deborah A. Johnson
Dr. Elsa L. Geskus
In Memory of Mr. Paul Kemmerer
Dr. and Mrs. Joseph Picstitelli
In Honor of Mr. David Kruse
Mrs. Christina M. Flahive
In Memory of Mr. George Kruse
Mr. and Mrs. J. Bryan Benchoff
Ms. Christina M. Flahive
Mr. and Mrs. David E. Kruse
Mr. Gregory Kuritz and Ms. Mary Ann Ardoline
Leumi USA Investment Corp. in honor of 
Mr. Stephen M. Carew, Esq.
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In Honor of Dr. and Mrs. Cyrus E. Beekey
Anonymous
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In Memory of Mrs. Shirley Blue
Mr. and Mrs. Daniel Bomberger
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The Class of 1955 celebrated their 50th reunion year by participating in May’s commencement ceremony and contributing a total of $35,125.00 toward the Class of 1955 scholarship. Seated (left to right): Barbara Ruh Stender, Betsy Grater, Marilynn Kershner Schanely, Margaret Nein Hart, Rose Muthart Stacherski, Joanne Boyer Waldkoenig, Janet Miller Bernhardt, Shirley Gatter Blue. Standing (left to right): Naomi Hasker Widener, Paul Bernhardt, E. Joseph Peta, Allen Koehler, Marie Balthaser Weidenhammer, Ruth Kistler Fegley, James Wentz, Robert Wolff.

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fiscal year 2004-2005 financial summary

Revenue Support & Gains

Contributions

Unrestricted $ 408,672
Temporarily Restricted 2,480,117
Permanently Restricted 708,324

Total Contributions $3,579,113

University Reimbursement $250,000

Housing $6,324,851

Investment Returns

Unrestricted 279,180
Temporarily Restricted 302,953
Permanently Restricted 497,552

Total Investment Returns 1,079,685

Management Fees 163,707

Miscellaneous 35,000

Total Revenue Support & Gains $11,450,356

Expenses & Transfers

Program Services

Scholarships $ 814,338
Grants & Other Support 2,060,851
Housing 3,228,205

Total Program Services $6,103,394

Supporting Services

Management & General 932,886
Funding 335,599

Total Supporting Services 1,288,485

Transfers

Transfer to Endowment 708,324

Total Transfers 708,324

Total Expenses & Transfers $8,098,183

As of June 30, 2005, the Kutztown University Foundation, Inc. had 258 endowed scholarships and commencement awards which are providing significant help for our students.
1. **Full Zip Victory Jacket**
   Manufactured by Gear, this hooded Victory Jacket is lined with sweatshirt material. Available in maroon. Sizes S-3X
   G2541  $39.99

2. **KU Collegiate Seal Sweatshirts**
   Manufactured by Champion, this heavy, reverse-weave crewneck sweatshirt displays the Kutztown University seal in maroon coloring. Available in both hooded and crewneck styles.
   CS3050950  Crew Neck  $39.99 Sizes S-3X
   CS3051950  Hooded  $54.99 Sizes S-3X

3. **KU Athletic T-Shirt**
   Manufactured by Russell, this short-sleeve t-shirt promotes the KU Golden Bears Athletics Department. Available in both maroon and charcoal.
   Sizes S-2X
   67014MK  $11.99

4. **Quarter-Zip Pull-Over**
   Manufactured by Russell, this quarter-zip cotton pull-over features the school colors in the tackle twill “K” that appears on the left chest. Available in both black and oxford gray.
   Sizes S-2X
   05B09MO  $39.99

5. **KU 1866 Hooded Sweatshirt**
   Manufactured by Russell, this hooded sweatshirt includes lots of detail with both tackle twill lettering and embroidery. Available in both maroon and charcoal. Sizes S-2X
   69509  $41.99

6. **KU Collegiate Seal T-Shirts**
   Manufactured by Champion, this grey t-shirt displays the Kutztown University seal in maroon coloring. Available in both long sleeve and short sleeve.
   Sizes S-2X
   0173095 Long Sleeve  $17.99
   1011806 Short Sleeve  $15.99

7. **Pewter Alumni License Plate Frame**
   This pewter license plate frame gives KU alumni a way to show pride in their alma mater to everyone who passes by their vehicle.
   74551  $19.99

8. **KU Sweatshirt Blanket**
   Manufactured by MV Sports, this blanket (which measures 54" by 84") is made of sweatshirt fabric and is imprinted with Kutztown University. Available in maroon, navy, and pink.
   3350  $26.99

9. **State College Alumni Plate**
   This metal license plate honors the Kutztown alumni who remember KU when it was called Kutztown State College.
   JNB83670  $4.99
10 KU with Seal T-shirt
Manufactured by Apple Valley Sportswear, this short-sleeve t-shirt presents Kutztown University along with the seal of the university. Available in gold, maroon, and oxford gray. Sizes S-2X AV090705 $11.99

11 "Somebody at Kutztown University Loves Me" T-Shirt
Manufactured by Specialty House, this is a short-sleeve toddler t-shirt. Available in maroon. Sizes S, M L 099STANDARD $9.99

12 "My First Kutztown University T-Shirt"

13 Fitted Womens Polo Shirt
Manufactured by Jones & Mitchell, this fitted polo shirt has a 4-button closure and KU embroidered insignia. Available in white, navy, lime, and aqua. Sizes S-XL 2300 $27.99

14 Avalanche Stuffed Animal Mascot
Celebrate the new Avalanche mascot with this adorable stuffed animal for children and adults alike. Avalanche is wearing a KU t-shirt and maroon sneakers. Height 11” AVMAS $12.99

15 KU Shadow Mug
This white mug features a shadow picture of Old Main behind “Kutztown University.” Both sides of mug are silk screened. RFSJ001 $8.99

16 Kutztown Mug
This maroon mug is a popular coffeehouse style with a white rim and base. CM029 $5.99

17 Old Main Mouse Pad
This computer mouse pad features a photograph of the well-known Old Main entrance. PUB006 $3.99

18 Aspen Pen Set
This gift-boxed pen is engraved with “Kutztown University” in gold and features a rubber-grip handle. PN373 $7.99

19 Medallion Pad Holder
This leather pad holder features an imprint of “Kutztown University” and an official university medallion. Holds 8.5” x 11” pads of paper, one included. LG Pad Holder $16.99

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NEW MASCOT!!!
Another Airplane Mystery

Does anyone know where this well-dressed group departing Philadelphia airport in June 1966 is going? Don't be fooled. Apparently three passengers are Shippensburg students tagging along. Can you guess which ones? If you can identify the alumni of the event, please contact Craig Williams, Tower editor, Kutztown University, P.O. Box 730, Kutztown, PA 19530 or cwilliam@kutztown.edu. The answers will appear in the next issue of the Tower. Submissions for Hindsight are always welcome. Send photos and corresponding details to the Tower editor. For the answer to last month's Hindsight, please turn to page 17.