KU’s ever-changing cultural landscape

Colors of Fall

KU’s ever-changing cultural landscape
to our readers

THE CURRENT ISSUE OF THE TOWER DISCUSSES A topic which is very near to my heart, that of creating a campus that is representative of a broader cultural landscape, where every student can find a place in the university community, and all students are prepared to meet the challenges of a growing global economy.

Several years ago we made the decision that Kutztown University would be truly reflective of the community around us.

Nationally, minority cultures have not participated in higher education at the same level as the majority population. In the mid-1990s, minorities represented 6 percent of the student population on our campus. We wanted to change that and provide an environment of opportunity for all, regardless of cultural, social, or economic background.

The university began work on a recruiting process whereby the parents were involved along with the students. We changed the nature of campus life by encouraging outreach programs and established a supportive campus environment.

Today, the enrollment is at an all-time high and more accurately reflects the social diversity of America.

We were not the first generation to strive toward equality on campus. There are those who worked to lead the way. They did not let the prevailing pressures of the day dissuade them from their goals. I am proud to say that some of those banner carriers for diversity are still a part of the KU community contributing in the classrooms, as advisors or committee and board members, and outreach volunteers.

Through these successes and many more to come, we believe the future of Kutztown University will be as broad and diverse as the world around us.

F. Javier Cevallos

President

Kutztown University of Pennsylvania will serve the Commonwealth as a dynamic, technologically advanced, collaborative learning centered public university. Kutztown University will be accessible to Pennsylvanians and others desiring to meet diverse educational, faculty, staff, and community, accountable to its many constituencies and actively engaged in the continuous improvement of its programs and services. Above all, Kutztown University will prepare graduates to succeed in a global economy to contribute to the economic and social well-being of the state and nation, to assume active roles in their communities, and to lead productive and meaningful lives.
A COMMON PATH: ARRIVING FROM ALL WALKS OF LIFE:

INTRODUCTION BY RAMONA D. TURPIN ‘73 B.S.ED., COUNCIL OF TRUSTEES CHAIR • ARTICLES BY CRAIG WILLIAMS

very person dreams of a better life; whether one begins life in the heart of an inner city, on a farm in a rural community, on the sands of a desert plain, or in a planned development in suburbia. Although each of those beginnings lays a socio-cultural pathway with a distinct set of beliefs, customs and experiences, the human desire to achieve beyond the apparent end of a road well traveled by others like us is great.

Thus a better life is more than the superficial notion of the grass being greener along another person’s path. Included in better is the recognition that different pathways offer different kinds of opportunities to direct or re-direct one’s own life, regardless of previous paths taken. For everyone, identifying the path of higher education is easy; for many, however, the access ramp to that life-changing pathway remains elusive. Kutztown University has been and continues to be an access point as we actively support those who desire to transform their lives.

In this issue of the Tower, we provide a glimpse of how accessing and successfully traveling the path of higher education is very personal. Migdalia Perez, a first-generation college graduate, describes the importance of cultural affirmation and inclusion in college. Arthur Garrison, who arrived from the Bronx, N.Y., remembers being attracted to the campus and attributes his college success to the supportive faculty. Yalcin Bulut’s journey, while academically successful, highlights the complicated struggle associated with both gaining access to college and successfully completing it. At the same time, Ms. Crenshaw sensitively captures the promise of education for all our alumni: a way to fulfill one’s dreams of a better life.

A NEW GENERATION OF DOERS

Students attending KU today are finding the campus is far more reflective of the social makeup of the surrounding communities than ever before. The wave of the future began just a few years ago with a unified initiative to increase the enrollment of minority students.

Already, new generations of first-time college graduates, such as Migdalia Perez ’03 B.A. Sociology, are attending university, finding a career, and starting families of their own. Hopefully their experiences will establish a new family tradition of lifelong learning.

Today Perez is employed as the mentoring and arts program coordinator at the Olivet Boys and Girls Club of Reading. She knows from experience that being the first person in a family to go to college is a tough adjustment for all to make. But the end result was well worth the struggle.

“I was determined to be the first person in my family to attend college, contrary to what others believed. So I began the college-prep program. No one knew thought college was for Latinos,” she said.

Today’s students are Internet savvy. To help make the decision to go to KU easier, the university website is posted in English and Spanish, one of the few in the nation to have such a feature.

“Once I decided that college was one of my goals, I was interested in KU since it was the only university that I really knew about. I did apply to other schools, but KU was close to home, yet not too close,” Perez said.

Fitting in with others is always a challenge for a new student, but it wasn’t long before Perez found the Spanish-speaking community on campus has a strong and supportive presence.

“I remember sitting in the South Dining Hall during my first semester, and two very nice Latinos approached me and asked if I was Latina as well. They took me to their table and told me about the Student Alliance for Learning Success and Achievement or SALSA. They really helped me to find my place.”

The Kutztown campus of the 21st Century is a modern reflection of the communities it serves. Students are made to feel welcome and support is always right around the corner. Other multi-cultural support groups on campus include the Minority Achievement Coalition and the Black Student Union. And Greek life is becoming equally diverse as well, thanks to the ground-breaking efforts of students like Perez.

“I became involved with a group who worked hard to bring a multicultural sorority and Latino fraternity to campus. We are now proud to say the Mu Sigma Upsilon Sorority and the Lambda Sigma Upsilon Latino Fraternity are part of the KU Greek life.”

THE TRIALS OF NORMALCY

By the late 1980s, students were more likely to choose Kutztown University for the affordable education and nearness to large cities than any other factors. Arthur Garrison ’90 B.A., Political Science, was one such student. When he entered the university in 1986, the transition was unremarkable. He said what ultimately attracted him to the campus was its beauty.

“I graduated from Harry S. Truman High School in the Bronx, N.Y., and two things brought me to Kutztown. First, the university has a very good political science program, and second, the campus was full of grass, trees and open space.”

Along with the inviting natural setting, the social environment provided an excellent back-drop to concentrate on school work.

“I had the same issue any student would have: keeping grades up and doing the student thing. Being African American was not an issue. I had a group just like me on campus.”

PHOTO BY CRAIG WILLIAMS

MIGDALIA PEREZ ’03
B.A. SOCIOLOGY

TOWER SUMMER 2005 5

PHOTO BY CRAIG WILLIAMS

B.A. SOCIOLOGY

MIGDALIA PEREZ ’03

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Today Garrison works as the director of planning and is the senior researcher for the Delaware Criminal Justice Council which provides criminal justice research and planning for the state.

INTERNATIONAL STUDENTS: ADJUSTING TO A NEW CULTURE

Imagine traveling half-way around the world to attend university. Now imagine that no one speaks your language, understands your customs or your culture. Yalçın Bulut ’91 M.S. Political Science Administration, and his family took that challenge in order for him to continue his education. But it wasn’t easy. The contrasts he found in Berks and Lehigh counties, and having to live around large cities, but needing to travel into a rural environment to attend school, was confusing at first for a family from Turkey.

Before entering this new world of cows, corn, cars and commotion, Bulut was the governor of Turkey’s Kecibolu District. An administrative aide by trade – he has a B.A. Political Science from Ankara University – by definition he is a public servant.

For him to study abroad, his government would only allow him to attend publicly-owned schools.

After searching through many viable colleges, Bulut chose Kutztown for its nearness to large metropolitan centers on the east coast. He soon realized Berks County is not Philadelphia or New York City. And to make matters worse, he was trained in the British English standard, so American colloquialisms, idioms, slang and jargon were all new to him so American colloquialisms, idioms, slang and jargon were all new to him.

For the student atmosphere made all the difference, Garrison said, giving him the confidence to succeed.

“I found the professors kind and supportive of me. In fact if it were not for the mercy of one, the blessing of God with another, and the advice of a third, I would never have graduated.”

The student body was sophisticated, he said. Perhaps because of the changes made throughout the country during the civil rights era, or perhaps because the world around Kutztown was changing and growing every day, Garrison said he never came across a racial issue worth remembering.

“i guess i decided that race was of no account to me, and so i did not notice if others did.”

Bulut worked through it all and graduated with honors. Today he is the Lieutenant Governor of Turkey’s Konya Province. Still, he feels closer attention to helping international students would enhance the multicultural diversity on campus.

“I would like to see the university organize a national days event where students may exhibit their customs, traditions, music, foods, etc. – whatever they want to share.”

ATIME OF CHANGE AND CHALLENGES

The college scene in the ’60s was an emotionally tumultuous time when students sought and demanded change. Civil rights, equal rights and women’s rights were just some of the burning issues of the day, and Sam Westmoreland

‘68 B.S. Education, was in the center of it all. First as a student, then as an advisor and council member, and now as a member of the KU faculty, this professor of anthropology and sociology not only teaches the lessons of equal rights but lives them as well.

Westmoreland’s background in sociology and his own experience as one of a few black students on Kutztown’s campus during the early 1960s, equipped him with an insight and understanding that allowed him to unravel tense situations on campus during an era of political and student protest.

For Westmoreland, the reality of unequal rights was unwittingly woven into the tapestry of his life when an act of unkindness changed his outlook forever.

As an outstanding high school football player, Westmoreland had a scholarship inquiry from Penn State University. He was never told about that offer until it was too late to accept. Had he been informed of the opportunity, Westmoreland could have become the first black PSU football scholarship recipient in his high school.

Despondent and depressed, Westmoreland put all thoughts of college out of his mind until his guidance counselor, a Kutztown alumnus, suggested he consider the state teachers’ college.

“It wasn’t football, but it was an education, and it was a career. “He helped me find a job on campus, and to secure additional funding from the Optimist Club,” Westmoreland said.

Upon graduation from Kutztown, he began teaching 9th grade world cultures. When Westmoreland returned to campus in the late ’60s to earn a master’s degree, he found himself in the middle of student unrest and demonstrations. His personal experience with injustice and a solid background in cultural diversity made him the ideal candidate to help resolve issues on campus. He was asked to return as a volunteer to help improve student and administration relations.

“We had a sit-in in the ’60s, and I was invited back to cool out things,” he said. “At that time I was part of an advisory group for the school who would be called to help out, talk with students, and to be mentors. It was a very chilly environment. You had a lot of people experiencing disrespect. So, in the early ’70s, there was an attempt to bring about change.”

Combining an understanding of the students with his own personal experience of attending Kutztown at a time when there were only five other black students on the entire campus, gives Westmoreland an insight into the difficulties of weaving the many diverse cultures into one unified Kutztown experience.

“There were some missteps at first. But now, Westmoreland feels the fabric of the university is getting stronger every year. “At one time black students would be recruited directly from the city into what is essentially a rural environment. There was very little support to help with the cultural adjustment. These are the same issues we have today, but now there is the commitment and support for both the students and their parents,” said Westmoreland.

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ATIME OF CHANGE AND CHALLENGES

Sixty years ago, Westmoreland for the first time witnessed the racism in the local community.

“My family was moving into the suburbs.”

Today’s cultural landscape of Kutztown University has grown dramatically. Expecting only a three percent growth rate during the 1990s, the university has since experienced an unprecedented six percent growth rate increasing the enrollment from around 6,000 to now more than 9,000 students.

“A lot of it is population change,” said Westmoreland. “You can’t stem the tide of social change. There is an increase in the [Spanish-speaking] population, and the midcentury [African-American] ancestry is moving more and more into the suburbs.”

The quilt of human diversity has spread itself over the campus to such an extent that enrollment from around 6,000 to now more than 9,000 students.

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extent that no one is untouched, says Westmoreland.

“I think KU does an excellent job of educating their students. And the image they are working to project is that of experiencing the unique . . .”

THE UNIQUELY AMERICAN EXPERIENCE

Bill Yurvati ‘82 B.A. Psychology, is an American through and through. Like most Americans, his ancestry was

formed out of the various nationalities settling this nation. So where does one begin to define cultural identity when a country is built by immigration?

Yurvati’s father is Slovakian and his mother was born in Puerto Rico. Because his last name is European, the problem for Yurvati was trying to convince everyone he is one of the growing number of students who are of two distinct cultural backgrounds.

“I have my father’s surname, so naturally, everyone assumed I was non-Hispanic. Since I do not ‘look like a Puerto Rican,’ many thought I was not. Of course, my case proves that you cannot judge people by their appearance alone.”

To help smooth the transition into college life, Yurvati was paired with a senior classmate who was also Puerto Rican to act as a mentor.

“So I had a fellow student who could answer questions about the campus and could direct me to the appropriate office if I had any problems with registration, billing, advising or academic support.

“There were so few Latino students on campus at the time, you since as a commuting student, my time on campus was limited, I did not meet many other Latino students.

After settling in, Yurvati found there was a real need for Puerto Rico to be recognized as both a distinct cultural identity and a solid part of the American mosaic.

“Many people did not, nor do they now, understand that Puerto Ricans are of mixed races. Self-identification as a Puerto Rican refers to a cultural or ethnic identity rather than racial. It was also a challenge to inform people that Puerto Ricans are United States citizens and not foreigners,” he said.

Now a librarian at East Stroudsburg University, Yurvati said the university’s mentoring program made a tremendous difference in his life and fees it is time to create that same kind of support within the community.

“I believe that the mentoring program should be expanded to alumni who could be role models for success through higher education, or act as mentors for various professions, and even assist students interested in graduate study.”

THE BEGINNINGS OF A TRADITION

Bessie Crenshaw ’50 B.S. Education, attended classes at Kutztown during a time of great changes. When she started in 1946, soldiers returning home from World War II were able to attend college on the GI bill, many becoming the first college graduates in their family. The nearby cities of Reading and Allentown, Pa., were bustling with activity within a rich multi-cultural tapestry.

But institutions of higher learning remained largely undervisited. A graduate from Reading High School in 1946 and enrolled that same year at Kutztown State Teachers’ College. When I started, there were no other black students. I guess I was sort of surprised.

I had gone to ‘[high] school with a large variety of ethnic groups. There were about 600 in my graduating class including about 12 or more black students. And the street on which I lived, there was also a Greek family, Polish and German families – a real cultural mix.’

Times were tough for Crenshaw, but she always had a dream of becoming a teacher. Her mother was the one who worked hard to support the family, and she knew the importance of a good education. On the weekends the family would visit the library, museum and city park as part of their childhood education.

Crenshaw loved it, and loved learning. “We didn’t have money, but my mother always said you can do the things you want if you just have a dream, a desire, and a vision.”

Still that dream might easily have been stifled if it were not for the support of the community. To help fund her studies at Kutztown, Crenshaw was the proud recipient of the J.F. Goodwin Scholarship which was started in 1936 by a young black physician in the region who saw the need to help African-American students realize their potential.

In the summer, Crenshaw worked at a variety of jobs from child nurse for wealthy families, to assisting at the city hospital, and seasonal work at the seashore in New Jersey. But when she returned in the fall, the grind of school and work set in again, plus it didn’t help that she was the only black student on campus.

“There was certainly room for more communication. You sort of felt a little bit of isolated at times and lonely.”

To get back and forth to classes, Crenshaw rode the bus and accepted rides from other commuting students including some of the World War II veterans. It was during those brief breaks from the routine that she found her greatest friendships.

“It was a challenge getting to school, attending classes, and then leaving almost immediately to go work. But I still found the time to play intramural athletics, sing in the choir, participate in youth leadership and work as a secretary for the commuting women’s league.”

Through it all, her family and community remained the twin pillars of strength and support, and she became the first African American to graduate from Kutztown.

Now, after a lifetime spent as an elementary school teacher, first in North Carolina for 16-years, and then back home in Reading for 20 years, Crenshaw says she couldn’t have imagined doing anything else with her life.

“I chose Kutztown because it was affordable and close by, and I had the community behind me. The church would give me money from time to time, I was encouraged by our local Elks [a fraternal organization], and I had a wonderful mother and supporting family.”

Today Crenshaw continues that tradition of helping others realize their dreams through the “Help One Another” program.

“Through her community service work, Crenshaw closes the circle of support for those less fortunate financially but rich in dreams of a higher education and a better life.

“So you pass it on,” she said. “And with four years on the KU alumni association board, I now feel I’ve come full circle.”

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He may not be as famous as Orville Redenbacker, but Dr. Paul V. Quinn, assistant professor of physical sciences, is becoming known as a man who can blow away the competition when it comes to popping.

Featured in Discovery Magazine in May, Quinn has developed a cooker that vacuums away surrounding air allowing a popcorn kernel to really blow its cover when the heat is on.

Current popcorn theory states delicious fluffy flakes are formed by super heating the small amount of water inside the kernel. The resultant pressurized steam liquifies the starchy center. When the shell finally breaks open, the liquid starch explodes and instantly solidifies into a crunchy snack. Quinn’s invention simply sucks away any obstructing air molecules allowing the starch to explode into new and larger formations.

Because popcorn is one of the few agricultural products bought at wholesale on weight and sold at retail on volume, movie theatres across the country stand to gain if Quinn’s invention goes to market. For the home poppers, this researcher is currently at work on a similar device for microwave ovens.

Quinn’s current field of study really isn’t popcorn. At Kutztown University he studies the properties of granular materials such as sand. His studies with popcorn started as a graduate student when his advisor theorized that the rapid expansion of gas inside the kernel was similar to a balloon popping. Quinn and another graduate student were put to work on the proof. But both students graduated before completing the popcorn research project.

When Quinn learned his advisor and mentor had died unexpectedly, he decided to honor his memory and finish the experiment. The resulting explosion from the Quinn pressureless popcorn cooker can create almost twice the volume of flake. As an added bonus, there are fewer “old maids” or uncooked kernels. The funny thing is Quinn doesn’t even like popcorn. “It gets stuck in your teeth,” he says. But his student assistants aren’t complaining—they get to eat up most of the research results.

Carol Mapes is Buggy over Galls

Carol Mapes, professor of biology, is buggy about plant galls, abnormal growths on trees and other plants, that at times can resemble small apples where no apples should be or even tiny grapes growing on a leaf. She knows these are usually just homes to a large variety of insects and mites that attack the plant to cause a gall to grow, which in turn serves as a source of food and a home for a growing larva.

The color and variety of the plants’ reaction to this attack by what is in essence a parasite, is so striking that Mapes has decided to produce a first-ever field guide to common plant galls of the northeastern United States.
The maple eye spot gall is the result of activity on a red oak tree. The wasp uses the structure as a home for its larvae. Some insects will stay in their gall home for several years, “she said of the lifecycle. And yes, if you open up one of the larger galls, you may find a tiny wriggling grub inside, a trick many hungry birds have already learned.

Though there are other causes for the galls, including bacteria and fungi, the majority are caused by insects or mites, which usually don’t do a great deal of damage to the plant. Many insects depend on the plant to react to combinations of color, and is caused by one species of plant tumors in the northeastern United States that have yet to be named. 

Galls are the evidence and result of co-evolution between the gall makers and plant, and a necessary part of many insect and plant interactions. What makes this subject so interesting to biologists is the thousands of years of co-evolution between the parasite and its host plant – a symbiotic relationship growing right in our own back yards. “Galls are the evidence and result of co-evolution between the gall makers and plant, and a necessary part of many insects’ lifecycles,” she said. “I have been studying insect galls for more than 20 years and have never stopped being fascinated by them. I am intrigued by how insects and mites are able to induce the plants to make such complex and unique structures that are often unlike the structures one would normally find on particular plants.”

As an applied mathematician, Dr. Fran Vasko, professor of math and computer science, just loves to solve everyday problems using mathematical formula like the one pictured. Such calculations are just part of an original equation Vasko created to make sure every little league player gets the same time in the game as the next child. Taking maximum advantage of each player’s individual strengths. Vasko solution also helped to resolve the parent-to-coach coefficient of peace and harmony. 

Math Comes to the Rescue of Everyday Problems

By mixing a little bit of common sense and information readily available in a beaker of algorithms and computer models, Dr. Francisco Vasko, professor of math and computer science, can extract the essence of almost any problem. Recently, he was asked to apply this methodology to the problem of eliminating waste when cutting pattern parts out of a flat piece of raw material like paper, sheet metal or glass. You simply can not lay down all the templates and guess, said Vasko. 

You would think there was a simple solution, but there are just a tremendous number of combinations. If you enumerated them all, it would take years and years for even the fastest computer to solve.” So Vasko looks at the variations, labels them and goes to work. He doesn’t hesitate to create new formulas to take the mystery out of everyday problems. Often, the final solution is elegant in design. 

Take, for example, the case of the disgruntled Little League Baseball parents. Vasko’s problem was to find a way to give all the kids on the team a chance to play for an equal amount of time over the summer Little League season in order to settle a contention that the most-talented kids were hogging all the game time.

A complex calculation was needed which would consider a team with 12 players, 17 games a season, numerous positions ranging from catcher, to pitcher and extra hitter – and then factor in each child’s strengths and weaknesses. The solution was not as simple as creating a fielding chart. Even positions like extra hitter could provide valuable game time. But once all the variations were accounted for and properly weighted, Vasko’s formula would provide a balanced and individualized play schedule.

For example, one little leaguer would play five half-games as pitcher [2.5 games], six halves at second base and come on board 17 times as an extra hitter. Of course, a gifted pitcher could play 28 half-games just on the mound. 

Vasko said he finds applied mathematic- ics will come to the rescue of many of life’s conundrums. Even a good barroom argu- ment or Sunday newspaper brain teaser is just raw material for another Vasko formula.

In fact, this mathematician says he can’t stop thinking about solutions, even on his days off. “I’m problem oriented,” he said. “Someone comes to me with a problem, and I will try to solve it.”
deans’ corner

College of Education • Dr. Regis G. Bernhardt

The mission of the College of Education continues to be the preparation of highly qualified school personnel with strong academic and pedagogical foundations. We offer a broad range of comprehensive bachelor’s and master’s degree programs in elementary education, secondary education, special education, and library science and instructional technology. We continue to collaborate with other academic units in the preparation of professionals through the arts and sciences core and academic majors, and through degree programs in art education, music education, school counseling, and school nursing.

“The Teacher As Lifelong Learner” is the conceptual framework upon which our academic programs are based. We intend that our programs of study provide graduates with the knowledge, skills and dispositions they will need as beginning professionals and as they integrate new knowledge gained from research, experience and reflection.

This spring, a Board of Examiners team from the National Council for Accreditation of Teacher Education, along with a team from the Pennsylvania Department of Education, will conduct an on-site review of our programs. The key question the teams will address is: “Do the KU students and graduates know, and are they able to do, the things required of highly qualified professionals?”

As dean of the college, I am confident that we will do very well in the review process. The data we maintain provide ample evidence of the quality of our students, graduates, programs, and faculty. I am eager to share these data with our visitors, and it is my goal to disseminate our data based success stories to a broad audience.

I joined KU last July, after spending more than 30 years at Fordham University in New York City. Most of my time there was spent in the Graduate School of Education where I was dean for 11 years. I grew up in Lancaster, graduated from Milroy High School, and attended Carnegie Mellon University. I came to Kutztown with the University of Pennsylvania in 2000, served as the associate dean for Academic Affairs at the Tisch School of the College of Arts and Sciences at New York University. I truly believe my position as dean is one of the best jobs at the university.

The mission of the College of Education continues to be the preparation of highly qualified professionals. The department of physical science also makes its home within the college and includes studies in biochemistry, chemistry, geology, physics and more. And the school of Modern Language Studies offers degrees in French, German studies and Spanish.

The college is a very dynamic mix of the humanities and science, and is home to programs in electronic media, environmental science, criminal justice as well as computer and information science, marine science, nursing and professional writing.

College of Business • Dr. Eileen Hogan

The College of Business offers professional development in the fields of study that drive commerce today: accounting, finance, international business, management, and marketing with minors in economics and advertising. Currently, the college is developing career and industry-specific programs of study that include logistics and supply chain management, certified financial planning, attractions management, entrepreneurship and small business management, and marketing communications.

At the core of the College of Business is an expectation our students will be challenged in their critical thinking skills while perfecting their communication skills. Beyond the classic quantitative skills, the college provides a strong focus on recognizing and enhancing the qualitative talents necessary to lead organizations in the 21st century.

Our mission is to help our students make the transition from student life to productive, promising careers. In the classroom, our professors heavily emphasize real-world application of business skills and knowledge. Internships arranged by the college introduce students to the world of business and help prepare them for the competitive atmosphere they will meet in today’s market realities. The opportunity to experience the fast-paced business climate of both the Lehigh Valley and Reading area gives KU College of Business students the edge necessary to succeed.

I came to KU in 1996 with bachelor’s, master’s and doctoral degrees from the University of California at Berkeley and have taught at the University of Virginia, George Mason University and Valdosta State University. My position as dean in the College of Business affords me the opportunity to make a real difference in students’ lives as they mature and move into the professional world.

College of Liberal Arts and Sciences • Dr. Edward L. Simpson, Interim Dean

The College of Liberal Arts and Sciences houses departments that form the foundation of a classical liberal arts education.

The mission of the College of Liberal Arts and Sciences is to prepare students to function in an increasingly complex world while maintaining a firm understanding of the past. As the interim dean of the College of Liberal Arts and Sciences, I enjoy a close relationship with the university and students, which is part of the university’s tradition of providing direct access to our highly qualified teachers and instructors.

This fall, Dr. Bashar W. Hanna will begin as the new dean of the College of Liberal Arts and Sciences. Prior to joining Kutztown, Hanna was the Founding Dean of Academic Affairs for DeVry University in Pennsylvania and served as the chief academic officer for the university’s four in-state sites.

“I look forward to working with President Cavallas, Provost Rinker, the faculty, staff and students. And as a Lehigh Valley native, my family and I are excited to return home and become a part of this great university that is on the move,” Hanna said.

College of Visual and Performing Arts • Dr. William Mowder

As the global age of communications technology continues to expand, graduates from the College of Visual and Performing Arts are finding the world is demanding their skills and talents be used to solve the problems of today.

For example, the college boasts one of the finest communication design programs anywhere. Coupled with a superb fine arts program and a vibrant crafts program, graduates are finding careers in graphic and fine arts, printing, publishing and more.

The art education and crafts program along side the music program supply school districts throughout the nation with highly qualified teachers. The music performance program produces highly skilled musicians who go on to careers in the music field. And graduates from the speech and theatre program offer the best in raw talent and instructional leadership to learning institutions, business and industry.

The mission of the college is practical, to fine tune the talents and skills of our students while developing their critical thinking problem-solving skills and historical world perspective. Overall, the college is dedicated to developing each student’s individual voice and graduating mature talents whose most desirable quality is their ability to apply creativity in a practical and resourceful manner.

Before coming to Kutztown in 2000, I served as the associate dean for Academic Affairs at the Tisch School of the College of Arts and Sciences at New York University. I truly believe my position as dean is one of the best jobs at the university. You get to interact with students and faculty very closely, and have an impact on the programs and the future of the school.
Members of the Class of 1945, along with President Cevallos and Joseé Vachon Cevallos, gather at the president’s home to dedicate a sundial.

Class of 1940:
(Row 1, left to right) Fern Houck Carabello, Esther Lieberman, Leah Oswald-Smith, Jo Kercher Hinkler. (Row 2) President Cevallos, Theodore Guth, Benjamin Liddle.

Class of 1945:
(Row 1, left to right) Marjorie Richter, Marian Wilfinger, Irene Heiland. (Row 2) Pauline Achey, Ruth Jean Stitzer, President Cevallos, Bonne F. Ritter, Erma S. Angstadt.

Class of 1950:
(Row 1, left to right) Eleanor Scouris Mickley, Jean Payne Deimler, Elizabeth Crosland Rasbridge, Isabel Clauser Field, Mildred Hiller Snyder, Ardelia Hoffer Podole, Jane Bahm Reckie, Margaret Scott. (Row 2) Julian Huseman Manfred, Ruth Grabner, Janet Schrading Mertz, Marian Schaffer Snyder, Mary Kelly Creadick, Barbara Dion McGlade, Dorothy Dammrich Green, Germaine Lord Mainorana, Besse Reese Crenshaw, Verna Mohl Lant. (Row 3) Harold Block, Terrence Gallagher, Jim Longstreet, Russel Wisser.

Class of 1960:
(Row 1, left to right) Carol Tomlinson Ettenger, Nancy Shiffer Erdman, Mary Gerhart Smith, M’lamm Loose Schaefer, Marlene Steffey, President Cevallos. (Row 2) Ed Erdman, Gene Kandrie, Beverly Kneidel, Ruthann Ely, Ronald Hinsdale. (Row 3) Mike DelPozzo, Dave Overdorf, Barbara Detwiler Reichert, Ron Glass. (Row 4) Ray Ely, Bill Grausgruber, Robert Osman.

Class of 1965:
(Row 1, left to right) Patricia A.H. Levy, Beth Holliday Lewis, Susan Ebner Lewis, Dorothy Kerschner, Rosalie Perrone. (Row 2) President Cevallos, Ken Wilde, Lenore Carlier Kohl, Susan Strawn Doerfler, Peggy Lou Deily, Nancee Guard Ryan, Bob Regan, Sandy Beldt Post, Bonne Janis Hannahoe.

Class of 1970:
(Row 1, left to right) Cathy Russ Mordosky, Frances Larash, Betty Lascher, Debby Everett, Marianne Turner. (Row 2) President Cevallos, Ronald Mordosky, Ronald Shuey, Karen Franklinfield, Eileen McCarroll, Betty Tetzlaff, Katherine Hefler.

Class of 1975:
(Row 1, left to right) William Bachman, Tom Frantz, Doug Hoch. (Row 2) Chris Knorr, Peggy Stever Gumpert, President Cevallos, Cindy Bortz Nowe, Gary Capwell.

Alumni Awards Luncheon:
(Row 1, left to right) Susan Allport-Schneider ’61, daughter of Richard C. Zilmer ’74, father of Christopher H. Tienken ’94, Brandi Woodard ’92, Joanne Hail ’91. (Row 2) President Cevallos, Michael Pladus ’88, Matthew J. Braschi ’90, Jeffrey Becker ’90, Raymond Mether, J.C. ’73, David Afah-Mohallatee ’88.

Alumni Weekend: May 21, 2005
KU Rugby: A Rough and Tumble Brotherhood

By JHARNA A. NANSI '07

For the past 20 years, members of the Kutztown University rugby team have been meeting on the field to do battle in this rough and tumble sport. The usual weekly hard-nosed practice is followed by a Saturday game. Rugby came to Kutztown University in 1984 when Andy Lewis ’88 started the first club. As more students signed up, Lewis kept the momentum going. In 1986, Lewis received a big boost from Gregg Jones, a former rugby player, and now a chiropractor in the Lehigh Valley. To Lewis’ surprise, Jones commonly known as “Doc Jones,” not only helped, but became so enthused about the KU team that he volunteered to be its coach.

From the beginning, rugby’s popular attraction is the team spirit, both on and off the field. As the sport’s popularity grew on campus, the club became a second family to many of its players. It’s a “band of brothers” comprising the graduates and current players, Jones said. And many alumni continue to share that bond. This spring, former members of the team came to campus for an alumni-student match (pictured below). In addition to enjoying an occasional tumble on the playing field, rugby alumni support the club through funding.

The routine practice of a rugby player has not changed in years. Even today, the players say practice can be tougher than the Saturday matches. And Jones has been known to push players to go the extra mile.

KU rugby has maintained a strong tradition of winning throughout the years. In the last two decades, they have won 381 games and lost only 60 at the Division 1 level. The secret to the team’s ongoing success is its never-die attitude, said Jones. “Rugby players are a family, because of the stickiness and the common bond they share. On the team, everyone has paid their price and dues, and they stick together, even after graduating,” Jones said. “Since KU rugby is a club organization run by the students, they have to work together on and off the field. And on the field, they run the show by themselves for 80 minutes and make me proud.”

KU rugby has turned in dazzling performances since its inception. The club has been to Wales on a European tour, was in the Sweet 16 championships in 1995, and played in the Final League. In 1996, the team defeated 12-time National League participant The Naval Academy. Since its inception. The club has been to Wales and dues, and they stick together, even after graduating,” Jones said. “Since KU rugby is a club organization run by the students, they have to work together on and off the field. And on the field, they run the show by themselves for 80 minutes and make me proud.”

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Though it can be said that everything changes with time, KU rugby has held onto its fundamental appeal and continues to remain popular today attracting new players every year.

New Athletics Director Energizes Program

By JOHN LEIBOFF ’98, SPORTS INFORMATION DIRECTOR

Greg Bamberger hit the ground running when he stepped into the role of Kutztown University’s director of intercollegiate athletics on May 1, 2005.

Bamberger arrived at the school in the midst of one of the Golden Bears’ most successful sports seasons. He spent much of his first few weeks at KU traveling around the region to support the teams in post-season competitions. With those travels came the benefit of getting to know the coaches and athletes while also meeting alumni and supporters.

“My short time at KU, I’ve had the opportunity to meet a number of people, including a good number of athletics alumni and supporters,” Bamberger said. “I can tell that we have very strong support from our alumni, and I hope it continues to grow. That support, whether it’s financial or a simple positive word about what we’re trying to accomplish, is the backbone of what we do.”

Despite success on the playing fields greeting Bamberger, it was the academic accomplishments that really stood out. “I am especially pleased with the academic success our student athletes have achieved. Just this spring, student-athletes qualified for the NCAA, PSAC and KU Athletic Conference scholar-athlete status in record numbers, and achieved a best ever 2.91 cumulative grade-point average—which is higher than the campus average.”

Bamberger was selected after a national search and is taking over the role from KU athletic trainer Jack Entriken who has served on an interim basis since 2004.

He comes to Kutztown from Glenville State College in West Virginia, where he served as director of athletics beginning in January 2002. Prior to that, Bamberger was an assistant football coach and lecturer at Glenville for three semesters. He previously served as assistant football coach at the Virginia Military Institute and Southeast Missouri State.

Born in Allentown, Pa., Bamberger graduated from Phoenixville High School. He went to Duke University, where he was a three-year starter in football, graduating in 1982 with a degree in management sciences. He went on to earn a master’s degree in sports administration from Temple.

The experience and enthusiasm Bamberger brings to Kutztown, he hopes, will help to continue the success the athletic department has had, both athletically and academically. “I hope we can continue to produce an athletics program that makes our university and alumni proud,” Bamberger said. “Our goals are to put a competitive product on the field; graduate a high rate of students; represent Kutztown in a positive fashion within the rules of the NCAA, PSAC and KU; teach student-athletes good values; enhance their educational experience and produce positive contributors to society. We want our student-athletes to look back on their experience at Kutztown as a key catalyst to their success.”

Spring Sports Wrap Up

By GEOFF GOWE ’05

A strong spring capped off a very successful season for the Kutztown University athletics department. The women’s outdoor track & field team, baseball and men’s tennis squads each won Pennsylvania State Athletic Conference championships, with the men’s and women’s tennis teams claiming regional crowns.

The baseball team won a school record 39 games, and entered the PSAC Championships as the third seed from the Eastern Division in the six-team field. KU then rattled off four straight victories to claim the conference championship.

The clinching win gave head coach Chris Blum 100 career victories in just his third season. Pitcher Kyle Sadowski was selected by the St. Louis Cardinals in the 34th round of the Major League Baseball First-Year Player Draft.

The men’s tennis team set a new record for wins with a 30-2 season overall, completed its PSAC slate of matches a perfect 5-0, and won...
Senior catcher Clay Kulick, PSAC tournament MVP, led KU to the 2005 PSAC Baseball Championship.

its fifth PSAC Championship in six years. From there, the Golden Bears hosted a National Collegiate Athletic Association regional championship, winning its fourth straight regional crown. The men advanced to the NCAA national championship in Florida for the football and outdoor track & field teams. New $13.8 million recreation center behind University Field as construction on the student recreation center now under construction behind the stadium.

The stadium will continue to be the home for the football and outdoor track & field teams. For the Golden Bear field hockey team, the project means a move from its old home behind Keystone Field House to the 5,600-seat University Field. This spring, Russell packed up his pencils and paint brushes on a volunteer 45-day assignment into Iraq and brought back enough images for a show and national tour. Eventually the 30 works of art will become part of the National Guard Bureau collection. "I didn't see that anyone was keeping a record of the lives of our National Guard soldiers as transcribed by a visual artist," said Russell of his decision to go.

Displaying a love for drawing from an early age, Russell entered Kutztown University in 1979 with the idea he would become an artist. But upon graduation, a call to adventure led him to join the Marines and sign up for flight school in Pensacola, Fla.

Within months his sketch pad was filled with images of Naval Aviation and the life of service personnel. His talent soon drew the attention of his comrades, and from 1982 to 1988 he worked with the Marine Corps History and Museums department producing images of the Marine Corps flying community.
In 2005, Charles G. Wilson's son is serving a one-year tour as a dentist in Iraq with the U.S. Army.

1970s

Class of 1970

Since graduating, David Artz spent three years activating in the U.S. Army and then taught German, Russian, and Social Studies in New Jersey. Since retiring five years ago, his post has been working as a political consultant and other pluralist diseases.

Class of 1967

For three years, Nancy (Spiegel) Yevak and her husband have enjoyed touring the country in their RV.

Class of 1969

After 33 years, David Becker retired from his role as an associate dean of the college, reading, and teaching. He currently works as a travel agent in Reading, Pa.

Daniel "Dan" Hulien earned a master's degree in engineering from Penn State and his principal engagement is with Atomic Power Laboratory manufacturing nuclear reactors and is an investor in both artistic and cultural institutions, which is a two-year-old son who has an engineering degree from Virginia Tech and a minor in engineering at the University of Pennsylvania.

Since graduating from KU, with a degree in Liberal Arts, Mariella (Pastore) Cesari earned a master's degree in political science from the University of Wisconsin and is currently a post-doctoral fellow in political science at the University of Wisconsin.

Judith (Tobias) Gabriel is a retired school librarian and now teaches high school English in 1997 until her retirement.

Weckel hopes to finish his teaching career and he is a reading and compliance coordinator for three years. His son is serving a one-year tour as a dentist in Iraq with the U.S. Army.

KU Dance Team big hit with 76ers

The KU Dance Team performed at two Philadelphia 76ers basketball games as pre-game and half-time attractions in April. This year, the dancers were asked to return to Kutztown to be featured half-time attraction in April.

Left to right: Dr. J. Cevolle, his wife Rose Yachon Cevolle, Cevolle, Thomas H. Keen.

Quote at KU’s Spring Decision Makers Forum

He hopes to reconnect with others and live in Philadelphia Sketch Club. After five years, she is involved with Pennsylvania Academy of Fine Arts and other platelet disorders.

Cevolle featured half-time attraction in April.

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The dance team was so well received by the 76ers throughout the nation.

This year, the dancers were asked to during a pre-game appearance earlier this year this dance team was well received by the 76ers during a pre-game appearance earlier this year. The dance team was so well received by the 76ers during a pre-game appearance earlier this year.

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Wanda Schick was selected among 5000 applicants to compete for the $1 million prize on the show "Survivor: Vanuatu," which CBS began airing on February 17. For 28 yrs Wanda has been teaching at Temple in Pennsylvania. Currently, she is a teacher in the high school in Pennsyl-
vania. Currently she is at Northern Potter School District in her 12th year. She has received several awards, but is most proud of being inducted in the National Honor Society by her students in Norway, Germany and Ukraine.

Class of 1975

Linda (Steele) Dolling has traveled to Russia 16 times. During his most recent trip, Linda was a guest speaker with the State Department for the Russian Far East. In 2006 Linda was invited to be on the Board of Directors for the Humane Society International. 

Class of 1974

Yale DeLong is the program manager for the International Student Travel Program, the US. He's also the program manager for the Wilma DeLong travel for the 20th anniversary.

Class of 1974 (Honor Roll)

Bette Magnanti was named from Argosy Systems, and is now the assistant business manager for the Wilmar School District in West, Iowa.

James Risko has an article published in the 2006 IEEE-Chemical Engineering Magazine.

Robert "Bob" Karina is pursuing a paralegal degree and residing in Williams-

Bill "William" Lucau has been for 20 years and his children: Christine and Mike. Christine is a sophomore at Loyola University and his 15th anniversary. So- 

Sovereign Bank in Reading, Pa, named Randy J. Panco as president. Randy is a Pennsylvania native and has pre-

Michael Stephenson: and his wife Andrea have been married for 23 years and have twin girls. Michael is a professor of computer science at the University of Pittsburgh. In 2006, he was named the Pennsylvania State University's Outstanding Undergraduate Teacher of the Year.

Donna (Koltes) Donnelly does free furniture design work and is responsible for the company's new furniture line. "It's a very hands-on role," she said. "I'm responsible for the entire product line."

Michael Lyons obtained a master's degree in community economic development in 2006. In 2001 Michael was hired by the State University of New York to handle the Community Revitalization Program.

Class of 1976

Sue Nishi and her family are in their second year of living as expatriates in Sweden. "Sue enjoys the experience, scenery, and simplicity of Swedish life," she said. "It's been challenging however as he is teaching in a small isolationist school in Stockholm, Sweden." She also plans to move to the United States in 2008.

Robert "Bob" Schuster is an assistant professor of dance at Valdosta State University. He's also the executive director of the Peace Corps in the Central African Republic. "I am a dancer and firmly believe that dance is a powerful tool to bring people together," he said.

Class of 1979

Lorna (Brown) Frensdorff was featured in the Baltimore Sun on July 24, 2006. Her husband, Tom, is a U.S. Federal District Court Judge in Washington, D.C. 

Patricia (Coughlin) Rager is president of the North Dakota Recreation Commission, an organi-

Susan (Evans) Williams is a self-employed artist who worked more than 10 years at the Philadelphia Museum of Art.

Class of 1954


James H. Bullock, associate dean of Academic Affairs at Reading Area Com-

Ellen DeLong from the Spring 2005 Tower where she also published two of the three cows, which were painted by the local art departments by purchasing the Lerro Corporation cows. 

Barbara Maurer began her career at Mohawk College in Rockford, N.Y. 

John Mostal was named senior vice presi-

Division of Marketing for Diamond Graphic Resources in Rockford, N.Y. 

Polly Kahl (&'90)

Cheryl (Kehoe) Rodgers has lived in Nazareth Township Zoning Hearing Board. 

Joey (9) and Shannon (6). 

Steve Piston is a private brand manufacturer of floor

Laura (Morgan) Coffee is living in her second year of teaching and lives in a new home in Princeton, NJ, with her husband and two children. She has been living in New York. Dantonio-Fryer's work was dis-

Marietta (Brazell) Dantonio-Fryer's 
The events of 9/11 led

Robert "Bob" Kurinka is in his second year of development issues.

Kathleen (Stiegelman) Whelan-Moore is married to Jennifer (Doran) Moore. Jennifer is a private coach and works for Acorn Development Corporation, a private company, Apex Training Associates, that uses the major surgical procedure (implantation a kidney in March. 

Jennifer (Doran) Moore received a master's degree in fine arts in 1994 from Kent State University. With two children in San Diego she has been her primary residence for the last 12 years. After reassessing his goals and lifestyle, resulting in

Teresa (Tina) Van Zandt was appointed vice president, publisher and credentials. She is a CEO of ETM Consulting, an advertising and marketing company, and an associate professor of marketing at the University of South Florida.

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operated a nursery program for five years. She and her husband have two children and live in Kutztown.

Geraldine (Centri) Luchetti graduated with a degree in accounting from Kutztown University in 1964, and with a master’s degree in corporate communication. Luchetti married in 1958 and has two daughters, Anna Luchetti and Lisa M. (Luchetti) Drawgold.

Lisa (Mozzapapa) Drawgold graduated from Kutztown University in 1986, and was the recipient of the Dorothy E. Van Saun Memorial Award for success and stated there is “dramatic turn-around” in Pennsylvania. Drawgold has been contracted out to the Central Pennsylvania Playhouse, and spends her summers living with her partner in Colorado. Drawgold is married and has two sons, Michael and Simon. Wendy O’Toole is also living in Australia where she is working as an event producer and photographer.

Jerome Bailey is a retired professor of chemistry and retired social worker for Myer Suburban Hospital. In 1999, Maryrose (Tetani) Sposnuphous was named a member of the Fairleigh Dickinson University Class of 1994. Bailey returned to college in 2007, and is living in Australia where she is working as an event producer and photographer. Paul Lockard and his wife Kathleen celebrated the first birthday of their twin sons, Ben and Jason, on July 27.

Dr. Elizabeth(false) and her husband, Kenton, are members of the Class of 1983. Kenton is a professor of music at Lippinott School District in Dallas, Pennsylvania. Kenton and his wife, Dr. Elizabeth(false), have two daughters, Ashley and Jordan. The family resides in Dallas, Pennsylvania. They are the parents of two girls.

Joyce Lynn Cimaglia and her husband, Bruce, live in Athens, Pa., where they are the parents of two girls.

Thomas Ciliberto has been married to his wife, Mary, for nine years and has two children. Thomas and Mary live in Douglassville, Pa., and have a dog named Teo. Thomas is a social worker at the Pennsylvania Playhouse. Thomas has been promoted to executive sales representative for a national craft company, Jesse James Inc./Stampin’ Up.

Juan Rivero is the school principal at the High School for Human Services in New York City. He is also a director of the Office of the College and Career Awareness Initiative (CCAI) at Fordham University. The Philadelphia Daily News featured his work in 2004, and he has been recognized for his commitment to urban education. He obtained his master’s degree in educational leadership at John Hopkins University.

Jennifer (Fischer) Waldman is a director for Human Resources. Jennifer has been married to her husband since 1994.

Gail (Bender) Headley is a director for Human Resources. Gail has obtained her MBA from Kutztown University. Gail has been married to her husband since 1994.

Richard C. Cooke III has been named President of the Class of 1995. Richard and his wife, Karen, have two children, Alex and Morgan. Richard and Karen are living in Douglassville, Pa., and have a dog named Teo. Richard is a social worker at the Pennsylvania Playhouse. Richard has been promoted to executive sales representative for a national craft company, Jesse James Inc./Stampin’ Up.

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**Meet me under the Tower Clock or... let’s meet at the KU Fieldhouse on Homecoming!**

No shopping, no cooking just meet your friends at the Alumni Tent located behind the Fieldhouse. The tent has a buffet to accommodate your lunch buch or do this.Homecoming lunch is offered to all alumni and their guests for $12 per person. Some alumni groups (more information will be forthcoming) who support the KU Foundation attend for free and those lucky persons with a special occasion can obtain a reserved table. Call the Office of Development at 610-683-1394 to make arrangements for your party.

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**Summer 2005**

**Tower**

**Summer 2005**

**Tower**
Children's Festival and Hay Rides
Meet the new dean of the College of Liberal Arts
Pep Rally and Fireworks
College of Education Networking Breakfast with
Men's Soccer vs. Caldwell
Education House
Football vs. Millersville
Tailgate City

Deaths
1923
Ruth Morris 6/1/43
Max (Becker) Worrall 2/4/42 1/2/05
Howard Doscher 1/2/05
Marrie (Kelley) Schauer 2/2/05
1927
Vivian (Broy) Madison 6/1/05
1928
Mary (Fisher) Reed 3/5/05
1929
Evelyn Unangst '29&'52 3/5/05
1930
Alma (Diehl) Spangler 5/5/05
1931
Howard Schearer 5/15/04
1932
Dorothy (Jacobs) Haring '35&'39 6/15/04
Wanda (Wilkinson) Allen 1/14/05
1934
Mary Stauffer 12/24/04
Josephine (Wenrich) Monde '36&'65
1935
Elizabeth (Demko) Owen 6/17/03
George Kellett 4/24/05
1936
Maryann Tarnock 11/25/04
Merryl Rentschler 12/28/04
Raymond Gallucci 12/30/04
1938
Barry Irwin 5/29/04
1939
G. Marjorie (Dzur) Watts 3/1/05
Mary (Fisher) Reed 3/20/05
1940
Walter (Hess) Halpert 6/7/05
Mary (Fisher) Reed 3/20/05
1941
Donald Davis 3/5/05
1944
Agnes (Pinn) Johnson 3/10/04
1948
Raymond Gallicchi 12/30/04
Mary Northcutt 12/28/04
1949
Thomas Brennan 12/9/04
David Hainia 3/18/04
1952
Paul Shelly 1/2/04
1952
George Killeen 4/24/05
1953
Georgina (Koos) Coster 1/24/05
Grand Halter 1/24/05
1954
Barry Finn 2/5/04
1969
Verna Nickel 1/25/05
1971
Alburt Lilly 4/25/04
Michael Westley 12/27/04
1972
Emil Dejacono 8/26/04
Karlene Richards 5/14/04
1974
Jeannette Smith 1/2/05
Maryann Tarnock 11/25/04
1983
Michael Wilkins 11/3/03
1986
Karen Laemmle 10/10/05
1990
Marilyn Gorgodian 3/3/00
Ruth (Shaler) Tullis 11/15/04
Mary Stauffer 12/24/04

30 SUMMER 2005 Tower
Does anyone know where and when this photo was taken? According to alumni of the Learning Center, the children pictured are from an elementary class on a class tour. If you can identify the alumni or the event, please contact Craig Williams, Tower editor, Kutztown University, P.O. Box 730, Kutztown, PA 19530 or cvwilliam@kutztown.edu. The answers will appear in the next issue of the Tower. Submissions for Hindsight are always welcome. Send photos and corresponding details to the Tower editor.